

# Global Logistics Services (3PL and 4PL) Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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# **Abstracts**

According to our (Global Info Research) latest study, the global Logistics Services (3PL and 4PL) market size was valued at USD 882970 million in 2023 and is forecast to a readjusted size of USD 1240480 million by 2030 with a CAGR of 5.0% during review period.

Logistics is generally the detailed organization and implementation of a complex operation. In a general business sense, logistics is the management of the flow of things between the point of origin and the point of consumption in order to meet requirements of customers or corporations.

Now, 3PLs can handle almost your entire business. This includes not only the complete supply chain cycle, but also such functions as customer service, order management, sales support, ecommerce and IT integration.

A 4PL is an independent, singularly accountable, non-asset based integrator of clients' supply and demand chains. The 4PL's role is to implement and manage a value creating business solution through control of time and place utilities and influence on form and possession utilities within the client organization.

Global Logistics Services (3PL and 4PL) key players include DHL Supply Chain and Global Forwarding, Kuehne + Nagel, DB Schenker Logistic, Nippon Express, C.H. Robinson Worldwide, etc. Global top five players hold a share about 10%.

Asia-Pacific is the largest market, with a share about 40%, followed by North America and Europe, having a total share about 45 percent.



In terms of product, Transportation is the largest segment, with a share about 25%. And in terms of application, the largest application is Technological, followed by Consumer Goods, Healthcare, Industrial, Elements, Food and Groceries, Automotive, Retailing, etc.

The Global Info Research report includes an overview of the development of the Logistics Services (3PL and 4PL) industry chain, the market status of Consumer Goods (Transportation, Warehousing), Healthcare (Transportation, Warehousing), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Logistics Services (3PL and 4PL).

Regionally, the report analyzes the Logistics Services (3PL and 4PL) markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Logistics Services (3PL and 4PL) market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Logistics Services (3PL and 4PL) market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Logistics Services (3PL and 4PL) industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Transportation, Warehousing).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Logistics Services (3PL and 4PL) market.

Regional Analysis: The report involves examining the Logistics Services (3PL and 4PL) market at a regional or national level. Report analyses regional factors such as



government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Logistics Services (3PL and 4PL) market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Logistics Services (3PL and 4PL):

Company Analysis: Report covers individual Logistics Services (3PL and 4PL) players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Logistics Services (3PL and 4PL) This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Consumer Goods, Healthcare).

Technology Analysis: Report covers specific technologies relevant to Logistics Services (3PL and 4PL). It assesses the current state, advancements, and potential future developments in Logistics Services (3PL and 4PL) areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Logistics Services (3PL and 4PL) market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

#### Market Segmentation

Logistics Services (3PL and 4PL) market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

#### Market segment by Type



Transportation
Warehousing
Value-added Services
Lead Logistics Provider Services or 4PL
Other
Market segment by Application
Consumer Goods
Healthcare
Industrial
Elements
Food and Groceries
Automotive
Technological
Retailing
Other
Market segment by players, this report covers
DHL Supply Chain and Global Forwarding
Kuehne + Nagel
Nippon Express



**DB** Schenker Logistics C.H. Robinson Worldwide **DSV** Panalpina **Sinotrans XPO Logistics UPS Supply Chain Solutions** J.B. Hunt (JBI, DCS and ICS) **Expeditors International of Washington CEVA Logistics** Hitachi Transport System Dachser **GEODIS** Toll Group Market segment by regions, regional analysis covers North America (United States, Canada, and Mexico) Europe (Germany, France, UK, Russia, Italy, and Rest of Europe) Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific) South America (Brazil, Argentina and Rest of South America)



Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Logistics Services (3PL and 4PL) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Logistics Services (3PL and 4PL), with revenue, gross margin and global market share of Logistics Services (3PL and 4PL) from 2019 to 2024.

Chapter 3, the Logistics Services (3PL and 4PL) competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024.and Logistics Services (3PL and 4PL) market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Logistics Services (3PL and 4PL).

Chapter 13, to describe Logistics Services (3PL and 4PL) research findings and conclusion.



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