

Global Logistics Route Planning and Optimization Software Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G8EA76565702EN.html>

Date: August 2026

Pages: 187

Price: US\$ 4,480.00 (Single User License)

ID: G8EA76565702EN

Abstracts

The global Logistics Route Planning and Optimization Software market size is expected to reach \$ 8174 million by 2032, rising at a market growth of 10.6% CAGR during the forecast period (2026-2032).

Logistics route planning and optimization software refers to software platforms, SaaS tools, APIs, or optimization engines used to plan, optimize, dispatch, and re-optimize transport and delivery routes for logistics fleets. These systems typically consider orders, delivery addresses, vehicle capacity, vehicle type, driver shifts, time windows, service durations, traffic, road restrictions, delivery priority, cost objectives, emissions targets, and operational rules to generate vehicle assignments, stop sequences, optimized routes, ETAs, and dispatch plans. The core value is to convert complex multi-vehicle, multi-stop, multi-constraint logistics routing problems into executable transport plans that reduce mileage, fuel consumption, planning time, failed deliveries, and operating cost while improving on-time delivery, fleet utilization, and customer service.

According to our research, logistics route planning and optimization software is not a basic navigation tool, but an operational decision engine for transport and delivery networks. Its core function is to solve multi-vehicle, multi-stop, multi-constraint routing problems under real business conditions, including vehicle capacity, driver shifts, customer time windows, service duration, depot location, vehicle type, delivery priority, road restrictions, cost targets, and real-time disruptions. Compared with consumer navigation software, this category does not focus on finding the shortest route for one driver from one point to another; it focuses on assigning orders to vehicles, sequencing stops, balancing workload, minimizing operating cost, improving on-time performance, and continuously adjusting plans when orders, traffic, or capacity change. For this

reason, the market scope should be limited to route optimization engines, vehicle routing and scheduling software, last-mile route planning platforms, dispatch optimization modules, and routing APIs with clear logistics use cases. From a supply perspective, the global market is shaped by four major groups of providers. Specialized routing and scheduling vendors such as Descartes, ORTEC, PTV Logistics, Trimble Appian, and Aptean have strong capabilities in route optimization, transport scheduling, dispatch planning, and complex fleet operations. Enterprise supply chain and TMS vendors such as Oracle, SAP, Blue Yonder, Manhattan Associates, and Dassault Systèmes usually embed routing optimization within broader transportation management, supply chain planning, or logistics execution suites. Last-mile SaaS providers such as Bringg, DispatchTrack, Onfleet, Route4Me, OptimoRoute, Routific, WorkWave, and Wise Systems are closer to delivery operations, driver workflows, proof of delivery, customer notifications, ETA updates, and daily dispatch execution. Location intelligence and API providers such as Google Maps Platform, HERE Technologies, TomTom, Radar, and NextBillion.ai provide routing and optimization capabilities as developer-facing infrastructure for logistics platforms and enterprise applications. From a demand perspective, growth is driven by rising delivery complexity, higher labor and fuel costs, tighter customer time-window commitments, e-commerce fulfillment pressure, and the need to improve delivery productivity without adding proportional fleet capacity. Last-mile delivery remains one of the most important growth areas because route quality directly affects driver workload, vehicle utilization, customer satisfaction, failed delivery rates, and cost per stop. Urban distribution, food and beverage delivery, cold-chain logistics, pharmaceutical logistics, field service, retail replenishment, and B2B distribution also generate strong demand because they involve recurring routes, capacity constraints, service-time rules, and strict delivery windows. As logistics operators move away from manual dispatching, routing software is becoming a core operating system for daily transport planning rather than a back-office planning tool used only by large carriers. From a product and technology perspective, the industry is moving from static route planning toward dynamic, real-time, and AI-assisted optimization. Traditional tools mainly generated daily routes before departure, while newer platforms increasingly support real-time re-routing, order insertion, traffic-aware ETA updates, driver app integration, customer communication, proof of delivery, exception handling, and post-route performance analytics. The value of these systems is no longer limited to reducing mileage; it also includes improving planning speed, increasing stop density, reducing failed deliveries, supporting sustainability targets, and making delivery performance measurable. As more enterprises connect route optimization software with TMS, WMS, OMS, ERP, fleet telematics, customer notification systems, and mobile driver apps, route planning is becoming part of a closed-loop logistics execution stack. From a competitive outlook perspective, the

market will remain fragmented because different customer groups require different levels of optimization depth, industry configuration, and system integration. Large shippers and logistics service providers will continue to favor enterprise-grade TMS and optimization suites that can support multi-depot planning, complex constraints, carrier management, and network-level decision-making. Last-mile operators and service fleets will prioritize flexible SaaS platforms with fast deployment, mobile execution, customer visibility, and dynamic dispatch. Technology-driven enterprises and platform builders will increasingly use route optimization APIs to embed routing capabilities into proprietary systems. Overall, basic route sequencing is gradually becoming commoditized, but advanced constraint optimization, real-time orchestration, industry-specific configuration, AI-assisted planning, and integration with end-to-end logistics workflows will remain the key sources of differentiation.

This report studies the global Logistics Route Planning and Optimization Software demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Logistics Route Planning and Optimization Software, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Logistics Route Planning and Optimization Software that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Logistics Route Planning and Optimization Software total market, 2021-2032, (USD Million)

Global Logistics Route Planning and Optimization Software total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Logistics Route Planning and Optimization Software total market, key domestic companies, and share, (USD Million)

Global Logistics Route Planning and Optimization Software revenue by player, revenue and market share 2021-2026, (USD Million)

Global Logistics Route Planning and Optimization Software total market by Routing Scope, CAGR, 2021-2032, (USD Million)

Global Logistics Route Planning and Optimization Software total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Logistics Route Planning and Optimization Software market based on the following parameters - company overview,

revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include The Descartes Systems Group Inc., ORTEC B.V., PTV Logistics GmbH, Trimble Inc., Blue Yonder Group, Inc., Manhattan Associates, Inc., Oracle Corporation, SAP SE, Dassault Syst?mes SE, Aptean, Inc., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Logistics Route Planning and Optimization Software market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Routing Scope, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Logistics Route Planning and Optimization Software Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Logistics Route Planning and Optimization Software Market, Segmentation by

Routing Scope:

Strategic Network Routing

Tactical Route Planning

Operational Daily Routing

Dynamic Real-time Re-routing

Global Logistics Route Planning and Optimization Software Market, Segmentation by Logistics Segment:

Linehaul Transportation

Urban Distribution

Last-mile Delivery

Reverse Logistics

Global Logistics Route Planning and Optimization Software Market, Segmentation by Optimization Method:

Rule-based Route Planning

Constraint-based Optimization

Cost-based Optimization

Real-time Data-driven Optimization

AI / ML-assisted Optimization

Global Logistics Route Planning and Optimization Software Market, Segmentation by Application:

Parcel and Express Delivery

Retail and E-commerce Delivery

Food and Beverage Distribution

Healthcare and Pharmaceutical Logistics

Industrial and B2B Distribution

Field Service and Utilities

Companies Profiled:

The Descartes Systems Group Inc.

ORTEC B.V.

PTV Logistics GmbH

Trimble Inc.

Blue Yonder Group, Inc.

Manhattan Associates, Inc.

Oracle Corporation

SAP SE

Dassault Systèmes SE

Aptean, Inc.

Bringg Delivery Technologies Ltd.

DispatchTrack, Inc.

Onfleet, Inc.

Route4Me, Inc.

OptimoRoute Inc.

Routific, Inc.

WorkWave LLC

Wise Systems, Inc.

LogiNext Solutions Inc.

Mara Labs Inc.

FarEye Technologies

Shipsy Technologies

NextBillion.ai

Google LLC

HERE Technologies

TomTom N.V.

Radar Labs, Inc.

Cainiao Smart Logistics Network Limited

Smartcomma Technology

JD Logistics, Inc.

Key Questions Answered

1. How big is the global Logistics Route Planning and Optimization Software market?

2. What is the demand of the global Logistics Route Planning and Optimization Software market?
3. What is the year over year growth of the global Logistics Route Planning and Optimization Software market?
4. What is the total value of the global Logistics Route Planning and Optimization Software market?
5. Who are the Major Players in the global Logistics Route Planning and Optimization Software market?
6. What are the growth factors driving the market demand?

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