

Global Logistics Monitoring and Management Services Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Logistics Monitoring and Management Services market size was valued at US\$ 1832 million in 2025 and is forecast to a readjusted size of US\$ 3207 million by 2032 with a CAGR of 8.3% during review period.

Logistics monitoring and management services refer to a comprehensive service based on modern information technologies such as the Internet of Things (IoT), real-time data acquisition, big data analytics, cloud computing, and intelligent scheduling algorithms. This service provides real-time monitoring, status tracking, visualized management, and optimized scheduling of cargo transportation, warehousing, distribution, vehicle operation, order fulfillment, and supply chain resources. Throughout the entire logistics supply chain, this service not only includes functions such as cargo location tracking, transportation status early warning, route optimization, vehicle scheduling, and warehouse environment monitoring, but also uses data analysis to predict potential delays or risks, thereby improving logistics efficiency, reducing costs, enhancing customer experience, and ensuring cargo safety.

Its upstream raw materials mainly consist of data acquisition equipment (GPS/sensors/IoT devices), communication networks, big data platforms and cloud service infrastructure, and software development and maintenance resources. Upstream material/resource consumption primarily involves sensor hardware, communication modules, servers, and cloud resources. Downstream suppliers mainly include e-commerce platforms, the retail and FMCG industries, manufacturing supply chains, third-party logistics companies, cross-border logistics service providers, and cold chain logistics companies.

With the increasing complexity of global supply chains, the rapid expansion of cross-border e-commerce, and the rising demands of customers for transparency and timeliness in logistics, the logistics monitoring and management service market continues to grow. Future developments will focus on intelligent scheduling, AI predictive analytics, end-to-end full-link visualization, 5G/edge computing integration, automated vehicle scheduling, and deep integration with enterprise ERP/WMS/TMS, bringing continuous growth and innovative business opportunities to service providers, IoT device manufacturers, software developers, and logistics operators.

The logistics monitoring and management services market is currently upgrading from 'transportation node tracking' to 'end-to-end supply chain visualization and intelligent decision-making.' Demand growth is primarily driven by e-commerce fulfillment, cross-border logistics, cold chain transportation, manufacturing supply chain collaboration, and third-party logistics digital management. Enterprises are no longer solely focused on whether goods have arrived; they are increasingly emphasizing transparency throughout the entire process, including on-the-go location, temperature and humidity, delays, warehouse status, vehicle scheduling, carrier performance, and customer delivery experience. IoT sensors, GPS/RFID, cloud platforms, and AI predictive analytics are becoming core technology combinations, helping enterprises identify deviations, predict bottlenecks, and enhance supply chain resilience.

From a market structure perspective, large logistics companies, retailers, and manufacturers are continuously increasing their investment in integrated TMS, WMS, fleet management, supply chain visualization platforms, and control tower systems. Cloud deployment, SaaS subscriptions, and per-order/per-vehicle/per-project billing models are increasing service penetration. Adjacent markets such as transportation management systems, supply chain visualization software, and warehouse IoT are all experiencing rapid growth, reflecting enterprises' long-term demand for automation, efficiency improvements, and real-time collaboration.

Future competition will focus on data integration capabilities, cross-carrier connectivity, accuracy of anomaly alerts, monitoring of cold chain and high-value goods, AI-driven route optimization, carbon emission management, and deep integration with ERP/WMS/TMS systems. Market opportunities primarily come from cross-border e-commerce logistics, pharmaceutical cold chain, fresh food delivery, automotive and electronics manufacturing supply chains, and port and multimodal transport scenarios. However, the industry also faces challenges such as data silos, complex customer system interfaces, hardware deployment costs, privacy and cybersecurity, and

insufficient digital capabilities among small and medium-sized logistics enterprises. Overall, logistics monitoring and management services have strong growth potential and will evolve from single monitoring services to comprehensive supply chain management services encompassing 'hardware terminals + software platforms + data analysis + operational optimization.'

This report is a detailed and comprehensive analysis for global Logistics Monitoring and Management Services market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Logistics Monitoring and Management Services market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Logistics Monitoring and Management Services market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Logistics Monitoring and Management Services market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Logistics Monitoring and Management Services market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Logistics Monitoring and Management Services

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Logistics Monitoring and Management Services market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Digi International, Datadog, Descartes, Project44, Samsara, Trimble, Gnosis Freight, Noatum Logistics, Monotch, SAP, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Logistics Monitoring and Management Services market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

- Transport Vehicle Monitoring

- Cargo Status Monitoring

- In-transit Safety Monitoring

- Warehouse Environment Monitoring

Market segment by Deployment Method

- Platform as a Service

- Private Deployment

- Hybrid Mode

Market segment by Management functions

Operational Management

Tactical Management

Strategic Management

Market segment by Application

E-commerce

Retail

Express Delivery and Logistics

Others

Market segment by players, this report covers

Digi International

Datadog

Descartes

Project44

Samsara

Trimble

Gnosis Freight

Noatum Logistics

Monotch

SAP

Oracle

Geotab

Mitsui E&S Group

SHUNFENG

JINGDONG Logistics

Manhattan Associates

Jabil

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Logistics Monitoring and Management Services product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Logistics Monitoring and Management Services, with revenue, gross margin, and global market share of Logistics Monitoring and Management Services from 2021 to 2026.

Chapter 3, the Logistics Monitoring and Management Services competitive

situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Logistics Monitoring and Management Services market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Logistics Monitoring and Management Services.

Chapter 13, to describe Logistics Monitoring and Management Services research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Classification of Logistics Monitoring and Management Services by Type

1.3.1 Overview: Global Logistics Monitoring and Management Services Market Size by Type: 2021 Versus 2025 Versus 2032

1.3.2 Global Logistics Monitoring and Management Services Consumption Value Market Share by Type in 2025

1.3.3 Transport Vehicle Monitoring

1.3.4 Cargo Status Monitoring

1.3.5 In-transit Safety Monitoring

1.3.6 Warehouse Environment Monitoring

1.4 Classification of Logistics Monitoring and Management Services by Deployment Method

1.4.1 Overview: Global Logistics Monitoring and Management Services Market Size by Deployment Method: 2021 Versus 2025 Versus 2032

1.4.2 Global Logistics Monitoring and Management Services Consumption Value Market Share by Deployment Method in 2025

1.4.3 Platform as a Service

1.4.4 Private Deployment

1.4.5 Hybrid Mode

1.5 Classification of Logistics Monitoring and Management Services by Management functions

1.5.1 Overview: Global Logistics Monitoring and Management Services Market Size by Management functions: 2021 Versus 2025 Versus 2032

1.5.2 Global Logistics Monitoring and Management Services Consumption Value Market Share by Management functions in 2025

1.5.3 Operational Management

1.5.4 Tactical Management

1.5.5 Strategic Management

1.6 Global Logistics Monitoring and Management Services Market by Application

1.6.1 Overview: Global Logistics Monitoring and Management Services Market Size by Application: 2021 Versus 2025 Versus 2032

1.6.2 E-commerce

1.6.3 Retail

1.6.4 Express Delivery and Logistics

1.6.5 Others

1.7 Global Logistics Monitoring and Management Services Market Size & Forecast

1.8 Global Logistics Monitoring and Management Services Market Size and Forecast by Region

1.8.1 Global Logistics Monitoring and Management Services Market Size by Region: 2021 VS 2025 VS 2032

1.8.2 Global Logistics Monitoring and Management Services Market Size by Region, (2021-2032)

1.8.3 North America Logistics Monitoring and Management Services Market Size and Prospect (2021-2032)

1.8.4 Europe Logistics Monitoring and Management Services Market Size and Prospect (2021-2032)

1.8.5 Asia-Pacific Logistics Monitoring and Management Services Market Size and Prospect (2021-2032)

1.8.6 South America Logistics Monitoring and Management Services Market Size and Prospect (2021-2032)

1.8.7 Middle East & Africa Logistics Monitoring and Management Services Market Size and Prospect (2021-2032)

2 COMPANY PROFILES

2.1 Digi International

2.1.1 Digi International Details

2.1.2 Digi International Major Business

2.1.3 Digi International Logistics Monitoring and Management Services Product and Solutions

2.1.4 Digi International Logistics Monitoring and Management Services Revenue, Gross Margin and Market Share (2021-2026)

2.1.5 Digi International Recent Developments and Future Plans

2.2 Datadog

2.2.1 Datadog Details

2.2.2 Datadog Major Business

2.2.3 Datadog Logistics Monitoring and Management Services Product and Solutions

2.2.4 Datadog Logistics Monitoring and Management Services Revenue, Gross Margin and Market Share (2021-2026)

2.2.5 Datadog Recent Developments and Future Plans

2.3 Descartes

2.3.1 Descartes Details

2.3.2 Descartes Major Business

- 2.3.3 Descartes Logistics Monitoring and Management Services Product and Solutions
- 2.3.4 Descartes Logistics Monitoring and Management Services Revenue, Gross Margin and Market Share (2021-2026)
- 2.3.5 Descartes Recent Developments and Future Plans
- 2.4 Project44
 - 2.4.1 Project44 Details
 - 2.4.2 Project44 Major Business
 - 2.4.3 Project44 Logistics Monitoring and Management Services Product and Solutions
 - 2.4.4 Project44 Logistics Monitoring and Management Services Revenue, Gross Margin and Market Share (2021-2026)
 - 2.4.5 Project44 Recent Developments and Future Plans
- 2.5 Samsara
 - 2.5.1 Samsara Details
 - 2.5.2 Samsara Major Business
 - 2.5.3 Samsara Logistics Monitoring and Management Services Product and Solutions
 - 2.5.4 Samsara Logistics Monitoring and Management Services Revenue, Gross Margin and Market Share (2021-2026)
 - 2.5.5 Samsara Recent Developments and Future Plans
- 2.6 Trimble
 - 2.6.1 Trimble Details
 - 2.6.2 Trimble Major Business
 - 2.6.3 Trimble Logistics Monitoring and Management Services Product and Solutions
 - 2.6.4 Trimble Logistics Monitoring and Management Services Revenue, Gross Margin and Market Share (2021-2026)
 - 2.6.5 Trimble Recent Developments and Future Plans
- 2.7 Gnosis Freight
 - 2.7.1 Gnosis Freight Details
 - 2.7.2 Gnosis Freight Major Business
 - 2.7.3 Gnosis Freight Logistics Monitoring and Management Services Product and Solutions
 - 2.7.4 Gnosis Freight Logistics Monitoring and Management Services Revenue, Gross Margin and Market Share (2021-2026)
 - 2.7.5 Gnosis Freight Recent Developments and Future Plans
- 2.8 Noatum Logistics
 - 2.8.1 Noatum Logistics Details
 - 2.8.2 Noatum Logistics Major Business
 - 2.8.3 Noatum Logistics Logistics Monitoring and Management Services Product and Solutions
 - 2.8.4 Noatum Logistics Logistics Monitoring and Management Services Revenue,

Gross Margin and Market Share (2021-2026)

2.8.5 Noatum Logistics Recent Developments and Future Plans

2.9 Monotch

2.9.1 Monotch Details

2.9.2 Monotch Major Business

2.9.3 Monotch Logistics Monitoring and Management Services Product and Solutions

2.9.4 Monotch Logistics Monitoring and Management Services Revenue, Gross

Margin and Market Share (2021-2026)

2.9.5 Monotch Recent Developments and Future Plans

2.10 SAP

2.10.1 SAP Details

2.10.2 SAP Major Business

2.10.3 SAP Logistics Monitoring and Management Services Product and Solutions

2.10.4 SAP Logistics Monitoring and Management Services Revenue, Gross Margin

and Market Share (2021-2026)

2.10.5 SAP Recent Developments and Future Plans

2.11 Oracle

2.11.1 Oracle Details

2.11.2 Oracle Major Business

2.11.3 Oracle Logistics Monitoring and Management Services Product and Solutions

2.11.4 Oracle Logistics Monitoring and Management Services Revenue, Gross Margin

and Market Share (2021-2026)

2.11.5 Oracle Recent Developments and Future Plans

2.12 Geotab

2.12.1 Geotab Details

2.12.2 Geotab Major Business

2.12.3 Geotab Logistics Monitoring and Management Services Product and Solutions

2.12.4 Geotab Logistics Monitoring and Management Services Revenue, Gross

Margin and Market Share (2021-2026)

2.12.5 Geotab Recent Developments and Future Plans

2.13 Mitsui E&S Group

2.13.1 Mitsui E&S Group Details

2.13.2 Mitsui E&S Group Major Business

2.13.3 Mitsui E&S Group Logistics Monitoring and Management Services Product and Solutions

2.13.4 Mitsui E&S Group Logistics Monitoring and Management Services Revenue, Gross Margin and Market Share (2021-2026)

2.13.5 Mitsui E&S Group Recent Developments and Future Plans

2.14 SHUNFENG

- 2.14.1 SHUNFENG Details
- 2.14.2 SHUNFENG Major Business
- 2.14.3 SHUNFENG Logistics Monitoring and Management Services Product and Solutions
- 2.14.4 SHUNFENG Logistics Monitoring and Management Services Revenue, Gross Margin and Market Share (2021-2026)
- 2.14.5 SHUNFENG Recent Developments and Future Plans
- 2.15 JINGDONG Logistics
 - 2.15.1 JINGDONG Logistics Details
 - 2.15.2 JINGDONG Logistics Major Business
 - 2.15.3 JINGDONG Logistics Logistics Monitoring and Management Services Product and Solutions
 - 2.15.4 JINGDONG Logistics Logistics Monitoring and Management Services Revenue, Gross Margin and Market Share (2021-2026)
 - 2.15.5 JINGDONG Logistics Recent Developments and Future Plans
- 2.16 Manhattan Associates
 - 2.16.1 Manhattan Associates Details
 - 2.16.2 Manhattan Associates Major Business
 - 2.16.3 Manhattan Associates Logistics Monitoring and Management Services Product and Solutions
 - 2.16.4 Manhattan Associates Logistics Monitoring and Management Services Revenue, Gross Margin and Market Share (2021-2026)
 - 2.16.5 Manhattan Associates Recent Developments and Future Plans
- 2.17 Jabil
 - 2.17.1 Jabil Details
 - 2.17.2 Jabil Major Business
 - 2.17.3 Jabil Logistics Monitoring and Management Services Product and Solutions
 - 2.17.4 Jabil Logistics Monitoring and Management Services Revenue, Gross Margin and Market Share (2021-2026)
 - 2.17.5 Jabil Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

- 3.1 Global Logistics Monitoring and Management Services Revenue and Share by Players (2021-2026)
- 3.2 Market Share Analysis (2025)
 - 3.2.1 Market Share of Logistics Monitoring and Management Services by Company Revenue
 - 3.2.2 Top 3 Logistics Monitoring and Management Services Players Market Share in

2025

3.2.3 Top 6 Logistics Monitoring and Management Services Players Market Share in 2025

3.3 Logistics Monitoring and Management Services Market: Overall Company Footprint Analysis

3.3.1 Logistics Monitoring and Management Services Market: Region Footprint

3.3.2 Logistics Monitoring and Management Services Market: Company Product Type Footprint

3.3.3 Logistics Monitoring and Management Services Market: Company Product Application Footprint

3.4 New Market Entrants and Barriers to Market Entry

3.5 Mergers, Acquisition, Agreements, and Collaborations

4 MARKET SIZE SEGMENT BY TYPE

4.1 Global Logistics Monitoring and Management Services Consumption Value and Market Share by Type (2021-2026)

4.2 Global Logistics Monitoring and Management Services Market Forecast by Type (2027-2032)

5 MARKET SIZE SEGMENT BY APPLICATION

5.1 Global Logistics Monitoring and Management Services Consumption Value Market Share by Application (2021-2026)

5.2 Global Logistics Monitoring and Management Services Market Forecast by Application (2027-2032)

6 NORTH AMERICA

6.1 North America Logistics Monitoring and Management Services Consumption Value by Type (2021-2032)

6.2 North America Logistics Monitoring and Management Services Market Size by Application (2021-2032)

6.3 North America Logistics Monitoring and Management Services Market Size by Country

6.3.1 North America Logistics Monitoring and Management Services Consumption Value by Country (2021-2032)

6.3.2 United States Logistics Monitoring and Management Services Market Size and Forecast (2021-2032)

6.3.3 Canada Logistics Monitoring and Management Services Market Size and Forecast (2021-2032)

6.3.4 Mexico Logistics Monitoring and Management Services Market Size and Forecast (2021-2032)

7 EUROPE

7.1 Europe Logistics Monitoring and Management Services Consumption Value by Type (2021-2032)

7.2 Europe Logistics Monitoring and Management Services Consumption Value by Application (2021-2032)

7.3 Europe Logistics Monitoring and Management Services Market Size by Country

7.3.1 Europe Logistics Monitoring and Management Services Consumption Value by Country (2021-2032)

7.3.2 Germany Logistics Monitoring and Management Services Market Size and Forecast (2021-2032)

7.3.3 France Logistics Monitoring and Management Services Market Size and Forecast (2021-2032)

7.3.4 United Kingdom Logistics Monitoring and Management Services Market Size and Forecast (2021-2032)

7.3.5 Russia Logistics Monitoring and Management Services Market Size and Forecast (2021-2032)

7.3.6 Italy Logistics Monitoring and Management Services Market Size and Forecast (2021-2032)

8 ASIA-PACIFIC

8.1 Asia-Pacific Logistics Monitoring and Management Services Consumption Value by Type (2021-2032)

8.2 Asia-Pacific Logistics Monitoring and Management Services Consumption Value by Application (2021-2032)

8.3 Asia-Pacific Logistics Monitoring and Management Services Market Size by Region

8.3.1 Asia-Pacific Logistics Monitoring and Management Services Consumption Value by Region (2021-2032)

8.3.2 China Logistics Monitoring and Management Services Market Size and Forecast (2021-2032)

8.3.3 Japan Logistics Monitoring and Management Services Market Size and Forecast (2021-2032)

8.3.4 South Korea Logistics Monitoring and Management Services Market Size and

Forecast (2021-2032)

8.3.5 India Logistics Monitoring and Management Services Market Size and Forecast (2021-2032)

8.3.6 Southeast Asia Logistics Monitoring and Management Services Market Size and Forecast (2021-2032)

8.3.7 Australia Logistics Monitoring and Management Services Market Size and Forecast (2021-2032)

9 SOUTH AMERICA

9.1 South America Logistics Monitoring and Management Services Consumption Value by Type (2021-2032)

9.2 South America Logistics Monitoring and Management Services Consumption Value by Application (2021-2032)

9.3 South America Logistics Monitoring and Management Services Market Size by Country

9.3.1 South America Logistics Monitoring and Management Services Consumption Value by Country (2021-2032)

9.3.2 Brazil Logistics Monitoring and Management Services Market Size and Forecast (2021-2032)

9.3.3 Argentina Logistics Monitoring and Management Services Market Size and Forecast (2021-2032)

10 MIDDLE EAST & AFRICA

10.1 Middle East & Africa Logistics Monitoring and Management Services Consumption Value by Type (2021-2032)

10.2 Middle East & Africa Logistics Monitoring and Management Services Consumption Value by Application (2021-2032)

10.3 Middle East & Africa Logistics Monitoring and Management Services Market Size by Country

10.3.1 Middle East & Africa Logistics Monitoring and Management Services Consumption Value by Country (2021-2032)

10.3.2 Turkey Logistics Monitoring and Management Services Market Size and Forecast (2021-2032)

10.3.3 Saudi Arabia Logistics Monitoring and Management Services Market Size and Forecast (2021-2032)

10.3.4 UAE Logistics Monitoring and Management Services Market Size and Forecast (2021-2032)

11 MARKET DYNAMICS

- 11.1 Logistics Monitoring and Management Services Market Drivers
- 11.2 Logistics Monitoring and Management Services Market Restraints
- 11.3 Logistics Monitoring and Management Services Trends Analysis
- 11.4 Porters Five Forces Analysis
 - 11.4.1 Threat of New Entrants
 - 11.4.2 Bargaining Power of Suppliers
 - 11.4.3 Bargaining Power of Buyers
 - 11.4.4 Threat of Substitutes
 - 11.4.5 Competitive Rivalry

12 INDUSTRY CHAIN ANALYSIS

- 12.1 Logistics Monitoring and Management Services Industry Chain
- 12.2 Logistics Monitoring and Management Services Upstream Analysis
- 12.3 Logistics Monitoring and Management Services Midstream Analysis
- 12.4 Logistics Monitoring and Management Services Downstream Analysis

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

- 14.1 Methodology
- 14.2 Research Process and Data Source
- 14.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Logistics Monitoring and Management Services Consumption Value by Type, (USD Million), 2021 & 2025 & 2032

Table 2. Global Logistics Monitoring and Management Services Consumption Value by Deployment Method, (USD Million), 2021 & 2025 & 2032

Table 3. Global Logistics Monitoring and Management Services Consumption Value by Management functions, (USD Million), 2021 & 2025 & 2032

Table 4. Global Logistics Monitoring and Management Services Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Table 5. Global Logistics Monitoring and Management Services Consumption Value by Region (2021-2026) & (USD Million)

Table 6. Global Logistics Monitoring and Management Services Consumption Value by Region (2027-2032) & (USD Million)

Table 7. Digi International Company Information, Head Office, and Major Competitors

Table 8. Digi International Major Business

Table 9. Digi International Logistics Monitoring and Management Services Product and Solutions

Table 10. Digi International Logistics Monitoring and Management Services Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 11. Digi International Recent Developments and Future Plans

Table 12. Datadog Company Information, Head Office, and Major Competitors

Table 13. Datadog Major Business

Table 14. Datadog Logistics Monitoring and Management Services Product and Solutions

Table 15. Datadog Logistics Monitoring and Management Services Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 16. Datadog Recent Developments and Future Plans

Table 17. Descartes Company Information, Head Office, and Major Competitors

Table 18. Descartes Major Business

Table 19. Descartes Logistics Monitoring and Management Services Product and Solutions

Table 20. Descartes Logistics Monitoring and Management Services Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 21. Project44 Company Information, Head Office, and Major Competitors

Table 22. Project44 Major Business

Table 23. Project44 Logistics Monitoring and Management Services Product and

Solutions

Table 24. Project44 Logistics Monitoring and Management Services Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 25. Project44 Recent Developments and Future Plans

Table 26. Samsara Company Information, Head Office, and Major Competitors

Table 27. Samsara Major Business

Table 28. Samsara Logistics Monitoring and Management Services Product and Solutions

Table 29. Samsara Logistics Monitoring and Management Services Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 30. Samsara Recent Developments and Future Plans

Table 31. Trimble Company Information, Head Office, and Major Competitors

Table 32. Trimble Major Business

Table 33. Trimble Logistics Monitoring and Management Services Product and Solutions

Table 34. Trimble Logistics Monitoring and Management Services Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 35. Trimble Recent Developments and Future Plans

Table 36. Gnosis Freight Company Information, Head Office, and Major Competitors

Table 37. Gnosis Freight Major Business

Table 38. Gnosis Freight Logistics Monitoring and Management Services Product and Solutions

Table 39. Gnosis Freight Logistics Monitoring and Management Services Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 40. Gnosis Freight Recent Developments and Future Plans

Table 41. Noatum Logistics Company Information, Head Office, and Major Competitors

Table 42. Noatum Logistics Major Business

Table 43. Noatum Logistics Logistics Monitoring and Management Services Product and Solutions

Table 44. Noatum Logistics Logistics Monitoring and Management Services Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 45. Noatum Logistics Recent Developments and Future Plans

Table 46. Monotch Company Information, Head Office, and Major Competitors

Table 47. Monotch Major Business

Table 48. Monotch Logistics Monitoring and Management Services Product and Solutions

Table 49. Monotch Logistics Monitoring and Management Services Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 50. Monotch Recent Developments and Future Plans

Table 51. SAP Company Information, Head Office, and Major Competitors
Table 52. SAP Major Business
Table 53. SAP Logistics Monitoring and Management Services Product and Solutions
Table 54. SAP Logistics Monitoring and Management Services Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 55. SAP Recent Developments and Future Plans
Table 56. Oracle Company Information, Head Office, and Major Competitors
Table 57. Oracle Major Business
Table 58. Oracle Logistics Monitoring and Management Services Product and Solutions
Table 59. Oracle Logistics Monitoring and Management Services Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 60. Oracle Recent Developments and Future Plans
Table 61. Geotab Company Information, Head Office, and Major Competitors
Table 62. Geotab Major Business
Table 63. Geotab Logistics Monitoring and Management Services Product and Solutions
Table 64. Geotab Logistics Monitoring and Management Services Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 65. Geotab Recent Developments and Future Plans
Table 66. Mitsui E&S Group Company Information, Head Office, and Major Competitors
Table 67. Mitsui E&S Group Major Business
Table 68. Mitsui E&S Group Logistics Monitoring and Management Services Product and Solutions
Table 69. Mitsui E&S Group Logistics Monitoring and Management Services Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 70. Mitsui E&S Group Recent Developments and Future Plans
Table 71. SHUNFENG Company Information, Head Office, and Major Competitors
Table 72. SHUNFENG Major Business
Table 73. SHUNFENG Logistics Monitoring and Management Services Product and Solutions
Table 74. SHUNFENG Logistics Monitoring and Management Services Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 75. SHUNFENG Recent Developments and Future Plans
Table 76. JINGDONG Logistics Company Information, Head Office, and Major Competitors
Table 77. JINGDONG Logistics Major Business
Table 78. JINGDONG Logistics Logistics Monitoring and Management Services Product and Solutions
Table 79. JINGDONG Logistics Logistics Monitoring and Management Services

Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 80. JINGDONG Logistics Recent Developments and Future Plans

Table 81. Manhattan Associates Company Information, Head Office, and Major Competitors

Table 82. Manhattan Associates Major Business

Table 83. Manhattan Associates Logistics Monitoring and Management Services Product and Solutions

Table 84. Manhattan Associates Logistics Monitoring and Management Services Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. Manhattan Associates Recent Developments and Future Plans

Table 86. Jabil Company Information, Head Office, and Major Competitors

Table 87. Jabil Major Business

Table 88. Jabil Logistics Monitoring and Management Services Product and Solutions

Table 89. Jabil Logistics Monitoring and Management Services Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 90. Jabil Recent Developments and Future Plans

Table 91. Global Logistics Monitoring and Management Services Revenue (USD Million) by Players (2021-2026)

Table 92. Global Logistics Monitoring and Management Services Revenue Share by Players (2021-2026)

Table 93. Breakdown of Logistics Monitoring and Management Services by Company Type (Tier 1, Tier 2, and Tier 3)

Table 94. Market Position of Players in Logistics Monitoring and Management Services, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025

Table 95. Head Office of Key Logistics Monitoring and Management Services Players

Table 96. Logistics Monitoring and Management Services Market: Company Product Type Footprint

Table 97. Logistics Monitoring and Management Services Market: Company Product Application Footprint

Table 98. Logistics Monitoring and Management Services New Market Entrants and Barriers to Market Entry

Table 99. Logistics Monitoring and Management Services Mergers, Acquisition, Agreements, and Collaborations

Table 100. Global Logistics Monitoring and Management Services Consumption Value (USD Million) by Type (2021-2026)

Table 101. Global Logistics Monitoring and Management Services Consumption Value Share by Type (2021-2026)

Table 102. Global Logistics Monitoring and Management Services Consumption Value Forecast by Type (2027-2032)

Table 103. Global Logistics Monitoring and Management Services Consumption Value by Application (2021-2026)

Table 104. Global Logistics Monitoring and Management Services Consumption Value Forecast by Application (2027-2032)

Table 105. North America Logistics Monitoring and Management Services Consumption Value by Type (2021-2026) & (USD Million)

Table 106. North America Logistics Monitoring and Management Services Consumption Value by Type (2027-2032) & (USD Million)

Table 107. North America Logistics Monitoring and Management Services Consumption Value by Application (2021-2026) & (USD Million)

Table 108. North America Logistics Monitoring and Management Services Consumption Value by Application (2027-2032) & (USD Million)

Table 109. North America Logistics Monitoring and Management Services Consumption Value by Country (2021-2026) & (USD Million)

Table 110. North America Logistics Monitoring and Management Services Consumption Value by Country (2027-2032) & (USD Million)

Table 111. Europe Logistics Monitoring and Management Services Consumption Value by Type (2021-2026) & (USD Million)

Table 112. Europe Logistics Monitoring and Management Services Consumption Value by Type (2027-2032) & (USD Million)

Table 113. Europe Logistics Monitoring and Management Services Consumption Value by Application (2021-2026) & (USD Million)

Table 114. Europe Logistics Monitoring and Management Services Consumption Value by Application (2027-2032) & (USD Million)

Table 115. Europe Logistics Monitoring and Management Services Consumption Value by Country (2021-2026) & (USD Million)

Table 116. Europe Logistics Monitoring and Management Services Consumption Value by Country (2027-2032) & (USD Million)

Table 117. Asia-Pacific Logistics Monitoring and Management Services Consumption Value by Type (2021-2026) & (USD Million)

Table 118. Asia-Pacific Logistics Monitoring and Management Services Consumption Value by Type (2027-2032) & (USD Million)

Table 119. Asia-Pacific Logistics Monitoring and Management Services Consumption Value by Application (2021-2026) & (USD Million)

Table 120. Asia-Pacific Logistics Monitoring and Management Services Consumption Value by Application (2027-2032) & (USD Million)

Table 121. Asia-Pacific Logistics Monitoring and Management Services Consumption Value by Region (2021-2026) & (USD Million)

Table 122. Asia-Pacific Logistics Monitoring and Management Services Consumption

Value by Region (2027-2032) & (USD Million)

Table 123. South America Logistics Monitoring and Management Services

Consumption Value by Type (2021-2026) & (USD Million)

Table 124. South America Logistics Monitoring and Management Services

Consumption Value by Type (2027-2032) & (USD Million)

Table 125. South America Logistics Monitoring and Management Services

Consumption Value by Application (2021-2026) & (USD Million)

Table 126. South America Logistics Monitoring and Management Services

Consumption Value by Application (2027-2032) & (USD Million)

Table 127. South America Logistics Monitoring and Management Services

Consumption Value by Country (2021-2026) & (USD Million)

Table 128. South America Logistics Monitoring and Management Services

Consumption Value by Country (2027-2032) & (USD Million)

Table 129. Middle East & Africa Logistics Monitoring and Management Services

Consumption Value by Type (2021-2026) & (USD Million)

Table 130. Middle East & Africa Logistics Monitoring and Management Services

Consumption Value by Type (2027-2032) & (USD Million)

Table 131. Middle East & Africa Logistics Monitoring and Management Services

Consumption Value by Application (2021-2026) & (USD Million)

Table 132. Middle East & Africa Logistics Monitoring and Management Services

Consumption Value by Application (2027-2032) & (USD Million)

Table 133. Middle East & Africa Logistics Monitoring and Management Services

Consumption Value by Country (2021-2026) & (USD Million)

Table 134. Middle East & Africa Logistics Monitoring and Management Services

Consumption Value by Country (2027-2032) & (USD Million)

Table 135. Global Key Players of Logistics Monitoring and Management Services
Upstream (Raw Materials)

Table 136. Global Logistics Monitoring and Management Services Typical Customers

List Of Figures

LIST OF FIGURES

- Figure 1. Logistics Monitoring and Management Services Picture
- Figure 2. Global Logistics Monitoring and Management Services Consumption Value by Type, (USD Million), 2021 & 2025 & 2032
- Figure 3. Global Logistics Monitoring and Management Services Consumption Value Market Share by Type in 2025
- Figure 4. Transport Vehicle Monitoring
- Figure 5. Cargo Status Monitoring
- Figure 6. In-transit Safety Monitoring
- Figure 7. Warehouse Environment Monitoring
- Figure 8. Global Logistics Monitoring and Management Services Consumption Value by Deployment Method, (USD Million), 2021 & 2025 & 2032
- Figure 9. Global Logistics Monitoring and Management Services Consumption Value Market Share by Deployment Method in 2025
- Figure 10. Platform as a Service
- Figure 11. Private Deployment
- Figure 12. Hybrid Mode
- Figure 13. Global Logistics Monitoring and Management Services Consumption Value by Management functions, (USD Million), 2021 & 2025 & 2032
- Figure 14. Global Logistics Monitoring and Management Services Consumption Value Market Share by Management functions in 2025
- Figure 15. Operational Management
- Figure 16. Tactical Management
- Figure 17. Strategic Management
- Figure 18. Global Logistics Monitoring and Management Services Consumption Value by Application, (USD Million), 2021 & 2025 & 2032
- Figure 19. Logistics Monitoring and Management Services Consumption Value Market Share by Application in 2025
- Figure 20. E-commerce Picture
- Figure 21. Retail Picture
- Figure 22. Express Delivery and Logistics Picture
- Figure 23. Others Picture
- Figure 24. Global Logistics Monitoring and Management Services Consumption Value, (USD Million): 2021 & 2025 & 2032
- Figure 25. Global Logistics Monitoring and Management Services Consumption Value and Forecast (2021-2032) & (USD Million)

Figure 26. Global Market Logistics Monitoring and Management Services Consumption Value (USD Million) Comparison by Region (2021 VS 2025 VS 2032)

Figure 27. Global Logistics Monitoring and Management Services Consumption Value Market Share by Region (2021-2032)

Figure 28. Global Logistics Monitoring and Management Services Consumption Value Market Share by Region in 2025

Figure 29. North America Logistics Monitoring and Management Services Consumption Value (2021-2032) & (USD Million)

Figure 30. Europe Logistics Monitoring and Management Services Consumption Value (2021-2032) & (USD Million)

Figure 31. Asia-Pacific Logistics Monitoring and Management Services Consumption Value (2021-2032) & (USD Million)

Figure 32. South America Logistics Monitoring and Management Services Consumption Value (2021-2032) & (USD Million)

Figure 33. Middle East & Africa Logistics Monitoring and Management Services Consumption Value (2021-2032) & (USD Million)

Figure 34. Company Three Recent Developments and Future Plans

Figure 35. Global Logistics Monitoring and Management Services Revenue Share by Players in 2025

Figure 36. Logistics Monitoring and Management Services Market Share by Company Type (Tier 1, Tier 2, and Tier 3) in 2025

Figure 37. Market Share of Logistics Monitoring and Management Services by Player Revenue in 2025

Figure 38. Top 3 Logistics Monitoring and Management Services Players Market Share in 2025

Figure 39. Top 6 Logistics Monitoring and Management Services Players Market Share in 2025

Figure 40. Global Logistics Monitoring and Management Services Consumption Value Share by Type (2021-2026)

Figure 41. Global Logistics Monitoring and Management Services Market Share Forecast by Type (2027-2032)

Figure 42. Global Logistics Monitoring and Management Services Consumption Value Share by Application (2021-2026)

Figure 43. Global Logistics Monitoring and Management Services Market Share Forecast by Application (2027-2032)

Figure 44. North America Logistics Monitoring and Management Services Consumption Value Market Share by Type (2021-2032)

Figure 45. North America Logistics Monitoring and Management Services Consumption Value Market Share by Application (2021-2032)

Figure 46. North America Logistics Monitoring and Management Services Consumption Value Market Share by Country (2021-2032)

Figure 47. United States Logistics Monitoring and Management Services Consumption Value (2021-2032) & (USD Million)

Figure 48. Canada Logistics Monitoring and Management Services Consumption Value (2021-2032) & (USD Million)

Figure 49. Mexico Logistics Monitoring and Management Services Consumption Value (2021-2032) & (USD Million)

Figure 50. Europe Logistics Monitoring and Management Services Consumption Value Market Share by Type (2021-2032)

Figure 51. Europe Logistics Monitoring and Management Services Consumption Value Market Share by Application (2021-2032)

Figure 52. Europe Logistics Monitoring and Management Services Consumption Value Market Share by Country (2021-2032)

Figure 53. Germany Logistics Monitoring and Management Services Consumption Value (2021-2032) & (USD Million)

Figure 54. France Logistics Monitoring and Management Services Consumption Value (2021-2032) & (USD Million)

Figure 55. United Kingdom Logistics Monitoring and Management Services Consumption Value (2021-2032) & (USD Million)

Figure 56. Russia Logistics Monitoring and Management Services Consumption Value (2021-2032) & (USD Million)

Figure 57. Italy Logistics Monitoring and Management Services Consumption Value (2021-2032) & (USD Million)

Figure 58. Asia-Pacific Logistics Monitoring and Management Services Consumption Value Market Share by Type (2021-2032)

Figure 59. Asia-Pacific Logistics Monitoring and Management Services Consumption Value Market Share by Application (2021-2032)

Figure 60. Asia-Pacific Logistics Monitoring and Management Services Consumption Value Market Share by Region (2021-2032)

Figure 61. China Logistics Monitoring and Management Services Consumption Value (2021-2032) & (USD Million)

Figure 62. Japan Logistics Monitoring and Management Services Consumption Value (2021-2032) & (USD Million)

Figure 63. South Korea Logistics Monitoring and Management Services Consumption Value (2021-2032) & (USD Million)

Figure 64. India Logistics Monitoring and Management Services Consumption Value (2021-2032) & (USD Million)

Figure 65. Southeast Asia Logistics Monitoring and Management Services Consumption

Value (2021-2032) & (USD Million)

Figure 66. Australia Logistics Monitoring and Management Services Consumption Value (2021-2032) & (USD Million)

Figure 67. South America Logistics Monitoring and Management Services Consumption Value Market Share by Type (2021-2032)

Figure 68. South America Logistics Monitoring and Management Services Consumption Value Market Share by Application (2021-2032)

Figure 69. South America Logistics Monitoring and Management Services Consumption Value Market Share by Country (2021-2032)

Figure 70. Brazil Logistics Monitoring and Management Services Consumption Value (2021-2032) & (USD Million)

Figure 71. Argentina Logistics Monitoring and Management Services Consumption Value (2021-2032) & (USD Million)

Figure 72. Middle East & Africa Logistics Monitoring and Management Services Consumption Value Market Share by Type (2021-2032)

Figure 73. Middle East & Africa Logistics Monitoring and Management Services Consumption Value Market Share by Application (2021-2032)

Figure 74. Middle East & Africa Logistics Monitoring and Management Services Consumption Value Market Share by Country (2021-2032)

Figure 75. Turkey Logistics Monitoring and Management Services Consumption Value (2021-2032) & (USD Million)

Figure 76. Saudi Arabia Logistics Monitoring and Management Services Consumption Value (2021-2032) & (USD Million)

Figure 77. UAE Logistics Monitoring and Management Services Consumption Value (2021-2032) & (USD Million)

Figure 78. Logistics Monitoring and Management Services Market Drivers

Figure 79. Logistics Monitoring and Management Services Market Restraints

Figure 80. Logistics Monitoring and Management Services Market Trends

Figure 81. Porters Five Forces Analysis

Figure 82. Logistics Monitoring and Management Services Industrial Chain

Figure 83. Methodology

Figure 84. Research Process and Data Source

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