

Global Logistics Fleet Monitoring Platform Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Logistics Fleet Monitoring Platform market size was valued at US\$ 12142 million in 2025 and is forecast to a readjusted size of US\$ 22396 million by 2032 with a CAGR of 9.1% during review period.

A Logistics Vehicle Telematics and Fleet Monitoring Platform is a cloud-based fleet management and connected vehicle platform used by freight carriers, express logistics companies, cold chain operators, contract logistics providers, urban delivery fleets, hazardous goods transporters and enterprise shippers. It collects vehicle and cargo-related data through GPS/GNSS devices, onboard telematics units, OBD/CAN connections, dash cameras, ADAS/DMS systems, temperature sensors, fuel sensors, tire pressure sensors, electronic locks, trailer sensors and mobile apps. The platform enables real-time vehicle tracking, trip history, geofencing, driver safety monitoring, video event management, fuel and maintenance analytics, cold chain monitoring, ETA visibility, compliance reporting, exception alerts and centralized multi-fleet operations.

Based on our research, the logistics vehicle monitoring platform market is best understood as a convergence of fleet telematics, vehicle IoT, driver safety, shipment visibility and logistics operations management. The core value of the platform has moved beyond basic GPS tracking. Modern platforms collect and analyze data from GNSS devices, onboard telematics units, OBD/CAN interfaces, dash cameras, ADAS/DMS systems, temperature sensors, trailer sensors, electronic locks and mobile driver apps. For logistics operators, the platform supports real-time vehicle location, route execution, trip history, geofencing, ETA alerts, driver behavior scoring, fuel and energy analysis, vehicle health monitoring, cold chain visibility and exception

management. Therefore, this market should not be confused with a pure TMS, freight matching platform, navigation app or hardware terminal business. Its defining feature is continuous vehicle-side and cargo-side visibility combined with cloud-based fleet management. From a supply-side perspective, the global market is led by several types of vendors. North American and European companies are strong in SaaS-based fleet management, video telematics, compliance management and real-time transportation visibility, with platforms typically sold through subscription models and integrated with carrier, shipper and enterprise systems. Chinese vendors are more closely tied to heavy-truck monitoring, road freight digitalization, cold chain monitoring, commercial vehicle video surveillance and local regulatory interfaces. In this market, hardware-software integration is common: many leading vendors provide not only software platforms but also GPS terminals, dash cameras, temperature sensors, trailer devices or onboard gateways. For this reason, qualified suppliers should include both pure SaaS vendors and hardware-bundled platform providers, as long as they offer proprietary software, cloud platforms or fleet data services rather than only selling devices. From the demand side, growth is being driven by logistics cost control, transport safety requirements, cold chain compliance, shipper demand for real-time visibility, driver shortage pressure and the need to manage distributed fleets across regions and subcontractors. Long-haul freight fleets use these platforms to monitor route compliance, idle time, fuel use and delivery exceptions; urban delivery fleets focus more on dispatch execution, vehicle utilization and delivery time windows; cold chain fleets require temperature, humidity, door-opening and compliance records; hazardous goods fleets emphasize safety, route restrictions and regulatory reporting; and large shippers increasingly want ETA visibility across multiple carriers. The strongest demand is no longer simply 'where is the vehicle,' but 'what is happening to the vehicle, cargo, driver and shipment, and what action should be taken.' From a technology roadmap perspective, the market is shifting from location tracking to intelligent fleet operations. AI dash cameras and DMS/ADAS systems are turning vehicle monitoring from post-event review into proactive risk prevention. Trailer and cargo sensors are expanding the monitored object from the truck to the shipment and transport asset. Real-time visibility platforms are extending fleet monitoring from owned vehicles to outsourced carrier networks. Electric logistics vehicles will further increase demand for battery status, charging, range, energy consumption and carbon-emission monitoring. Over the next several years, competitive advantage will depend on data scale, device connectivity, AI event recognition, API ecosystem, compliance capability, cybersecurity, and the ability to serve multi-fleet, multi-country and multi-carrier logistics operations. Vendors that rely only on low-cost GPS hardware or project-based implementation will face increasing pricing pressure, while platform providers with recurring software revenue and strong analytics capabilities are likely to gain share.

This report is a detailed and comprehensive analysis for global Logistics Fleet Monitoring Platform market. Both quantitative and qualitative analyses are presented by company, by region & country, by Platform Function and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Logistics Fleet Monitoring Platform market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Logistics Fleet Monitoring Platform market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Logistics Fleet Monitoring Platform market size and forecasts, by Platform Function and by Application, in consumption value (\$ Million), 2021-2032

Global Logistics Fleet Monitoring Platform market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Logistics Fleet Monitoring Platform

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Logistics Fleet Monitoring Platform market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Geotab Inc., Samsara Inc., Verizon Connect, Motive Technologies, Inc., Trimble Inc., Webfleet Solutions B.V., Solera Holdings, LLC,

Teletrac Navman, Lytx, Inc., Powerfleet, Inc., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Logistics Fleet Monitoring Platform market is split by Platform Function and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Platform Function and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Platform Function

- Vehicle Location Monitoring

- Driver Safety Monitoring

- Cargo and Cold Chain Monitoring

- Fuel and Energy Monitoring

- Vehicle Health Monitoring

- Shipment Visibility Monitoring

Market segment by Connected Asset

- Powered Vehicles

- Trailers and Semi-trailers

- Containers and Cargo Units

- Onboard Devices

- Driver Mobile Devices

Mixed Fleet Assets

Market segment by Technology Architecture

Cloud SaaS Platform

Hardware-bundled Telematics Platform

Mobile App-based Monitoring Platform

Video Telematics Platform

Real-time Visibility Platform

Market segment by Application

Fleet Safety and Compliance Monitoring

Fleet Asset and Maintenance Monitoring

Transportation Visibility and Control Tower

Market segment by players, this report covers

Geotab Inc.

Samsara Inc.

Verizon Connect

Motive Technologies, Inc.

Trimble Inc.

Webfleet Solutions B.V.

Solera Holdings, LLC

Teletrac Navman

Lytx, Inc.

Powerfleet, Inc.

ORBCOMM Inc.

Descartes Systems Group Inc.

project44, Inc.

FourKites, Inc.

Microlise Group plc

Radius Payment Solutions Limited

Zonar Systems, Inc.

Azuga, Inc.

CalAmp Corp.

G7 Connect

Beijing Sinoiov Technology Co., Ltd.

Streamax Technology Co., Ltd.

NavInfo Co., Ltd.

Meitrack Group

Queclink Wireless Solutions Co., Ltd.

Concox Information Technology Co., Ltd.

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Logistics Fleet Monitoring Platform product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Logistics Fleet Monitoring Platform, with revenue, gross margin, and global market share of Logistics Fleet Monitoring Platform from 2021 to 2026.

Chapter 3, the Logistics Fleet Monitoring Platform competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Platform Function and by Application, with consumption value and growth rate by Platform Function, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Logistics Fleet Monitoring Platform market forecast, by regions, by Platform Function and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Logistics Fleet Monitoring Platform.

Chapter 13, to describe Logistics Fleet Monitoring Platform research findings and conclusion.

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