

Global Logistics Electrification Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Logistics Electrification market size was valued at US\$ 1480 million in 2025 and is forecast to a readjusted size of US\$ 2237 million by 2032 with a CAGR of 6.0% during review period.

Logistics electrification refers to the transformation of the power systems of various equipment used in logistics operations (such as forklifts, automated guided vehicles, port cranes, airport ground handling vehicles, and warehouse robots) from traditional internal combustion engines or fossil fuels to electric power. Its core objectives include reducing carbon emissions, decreasing operational noise, improving energy efficiency, and lowering long-term operating costs. The main technological pathways include pure battery electric, hydrogen fuel cell electric, and a small number of hybrid power solutions. Key elements include high-rate rechargeable batteries, high-efficiency motors and electronic control systems, energy recovery devices, and supporting charging and battery swapping infrastructure. Unlike the electrification of traditional road vehicles, the electrification of logistics equipment emphasizes continuous operation capability, reliability under different operating conditions, and adaptability to indoor and outdoor environments. This transformation is one of the core pathways to achieving green warehousing, zero-emission ports, and low-carbon supply chains.

The global logistics electrification landscape is characterized by 'China leading in application scale, Europe driven by technology standards, Japan making a steady transition, and the US catching up in niche markets.' Leveraging its robust lithium battery industry chain and manufacturing scale, China has become the world's largest production and application market for electric forklifts, AGVs, and electric logistics vehicles, particularly in port electrification (electric container stackers, electric straddle

carriers), where it is making rapid progress. However, it faces challenges such as overcapacity in low-end products and reliance on imported core electronic control components. Driven by the EU's carbon border tax and green agreements, European companies are accelerating their transition to lithium-ion forklifts and fully electric warehousing systems, with the most stringent safety and energy efficiency standards for forklifts and handling equipment. Japan has deep technological expertise in electric forklifts and warehouse robots, but its market transition is relatively cautious, with a certain proportion still relying on lead-acid batteries and hybrid solutions. North America is experiencing significant demand growth in large electric tractors and airport ground handling equipment, but insufficient charging infrastructure and high initial costs constrain overall penetration rates. Key obstacles include: the difficulty of retrofitting high-power charging infrastructure in older warehouses; the short range of heavy-duty electric forklifts; and the high initial investment cost of replacing lead-acid batteries with lithium batteries. Future trends include: the widespread adoption of high-voltage fast charging and wireless charging for AGVs; the rise of 'oil-to-electric' conversion programs for existing gasoline vehicles; and battery asset management models (leasing/battery swapping) lowering the barrier to entry. The overall market will accelerate its integration towards standardization, platformization, and intelligent connectivity.

This report is a detailed and comprehensive analysis for global Logistics Electrification market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Logistics Electrification market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Logistics Electrification market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Logistics Electrification market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Logistics Electrification market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Logistics Electrification

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Logistics Electrification market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Kempower, Westwell, Toyota, Crown Equipment, Hyster-Yale Group, Oshkosh Corporation, KION Group, Jungheinrich, EKKO, TVH Group, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Logistics Electrification market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Battery Electric Vehicle (BEV)

Hybrid Electric Vehicle (HEV/PHEV)

Hydrogen Fuel Cell Electric Vehicle (FCEV)

Trolley-Assisted Power Supply

Battery Swapping Mode

Market segment by Battery Capacity

Battery Capacity: 200 kWh

Market segment by Application

Cold Storage Facilities

Factory

Logistics Center

Food and Pharmaceutical

Last-Mile Logistics

Others

Market segment by players, this report covers

Kempower

Westwell

Toyota

Crown Equipment

Hyster-Yale Group

Oshkosh Corporation

KION Group

Jungheinrich

EKKO

TVH Group

Siemens Logistics

Komatsu

Nippon Yusoki

Heli

EP EQUIPMENT

HANGCHA

Prologis

Solaris Energy

LGI Group

Ally Energy Solutions

XCMG

SANY Heavy Industry

Zoomlion

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Logistics Electrification product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Logistics Electrification, with revenue, gross margin, and global market share of Logistics Electrification from 2021 to 2026.

Chapter 3, the Logistics Electrification competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Logistics Electrification market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Logistics Electrification.

Chapter 13, to describe Logistics Electrification research findings and conclusion.

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