

Global Location Targeted Mobile Advertising Spending Supply, Demand and Key Producers, 2023-2029

<https://marketpublishers.com/r/GBBD186A9FE9EN.html>

Date: July 2023

Pages: 113

Price: US\$ 4,480.00 (Single User License)

ID: GBBD186A9FE9EN

Abstracts

The global Location Targeted Mobile Advertising Spending market size is expected to reach \$ million by 2029, rising at a market growth of % CAGR during the forecast period (2023-2029).

This report studies the global Location Targeted Mobile Advertising Spending demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Location Targeted Mobile Advertising Spending, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Location Targeted Mobile Advertising Spending that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Location Targeted Mobile Advertising Spending total market, 2018-2029, (USD Million)

Global Location Targeted Mobile Advertising Spending total market by region & country, CAGR, 2018-2029, (USD Million)

U.S. VS China: Location Targeted Mobile Advertising Spending total market, key domestic companies and share, (USD Million)

Global Location Targeted Mobile Advertising Spending revenue by player and market share 2018-2023, (USD Million)

Global Location Targeted Mobile Advertising Spending total market by Type, CAGR, 2018-2029, (USD Million)

Global Location Targeted Mobile Advertising Spending total market by Application, CAGR, 2018-2029, (USD Million)

This reports profiles major players in the global Location Targeted Mobile Advertising Spending market based on the following parameters – company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Google, Facebook, Apple, Twitter, Amazon, Verizon Media, The Trade Desk, Groupon and Groundtruth, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Location Targeted Mobile Advertising Spending market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

Global Location Targeted Mobile Advertising Spending Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Location Targeted Mobile Advertising Spending Market, Segmentation by Type

Geo Conquesting

Beacons

Geo-Targeting

Other

Global Location Targeted Mobile Advertising Spending Market, Segmentation by Application

Retail

Hospitality

Healthcare

BFSI

Education

Transportation and Logistics

Automotive

Others

Companies Profiled:

Google

Facebook

Apple

Twitter

Amazon

Verizon Media

The Trade Desk

Groupon

Groundtruth

Placecast

Key Questions Answered

1. How big is the global Location Targeted Mobile Advertising Spending market?
2. What is the demand of the global Location Targeted Mobile Advertising Spending market?
3. What is the year over year growth of the global Location Targeted Mobile Advertising Spending market?
4. What is the total value of the global Location Targeted Mobile Advertising Spending market?
5. Who are the major players in the global Location Targeted Mobile Advertising Spending market?

6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Location Targeted Mobile Advertising Spending Introduction
- 1.2 World Location Targeted Mobile Advertising Spending Market Size & Forecast (2018 & 2022 & 2029)
- 1.3 World Location Targeted Mobile Advertising Spending Total Market by Region (by Headquarter Location)
 - 1.3.1 World Location Targeted Mobile Advertising Spending Market Size by Region (2018-2029), (by Headquarter Location)
 - 1.3.2 United States Location Targeted Mobile Advertising Spending Market Size (2018-2029)
 - 1.3.3 China Location Targeted Mobile Advertising Spending Market Size (2018-2029)
 - 1.3.4 Europe Location Targeted Mobile Advertising Spending Market Size (2018-2029)
 - 1.3.5 Japan Location Targeted Mobile Advertising Spending Market Size (2018-2029)
 - 1.3.6 South Korea Location Targeted Mobile Advertising Spending Market Size (2018-2029)
 - 1.3.7 ASEAN Location Targeted Mobile Advertising Spending Market Size (2018-2029)
 - 1.3.8 India Location Targeted Mobile Advertising Spending Market Size (2018-2029)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Location Targeted Mobile Advertising Spending Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Location Targeted Mobile Advertising Spending Major Market Trends
- 1.5 Influence of COVID-19 and Russia-Ukraine War
 - 1.5.1 Influence of COVID-19
 - 1.5.2 Influence of Russia-Ukraine War

2 DEMAND SUMMARY

- 2.1 World Location Targeted Mobile Advertising Spending Consumption Value (2018-2029)
- 2.2 World Location Targeted Mobile Advertising Spending Consumption Value by Region
 - 2.2.1 World Location Targeted Mobile Advertising Spending Consumption Value by Region (2018-2023)
 - 2.2.2 World Location Targeted Mobile Advertising Spending Consumption Value Forecast by Region (2024-2029)

2.3 United States Location Targeted Mobile Advertising Spending Consumption Value (2018-2029)

2.4 China Location Targeted Mobile Advertising Spending Consumption Value (2018-2029)

2.5 Europe Location Targeted Mobile Advertising Spending Consumption Value (2018-2029)

2.6 Japan Location Targeted Mobile Advertising Spending Consumption Value (2018-2029)

2.7 South Korea Location Targeted Mobile Advertising Spending Consumption Value (2018-2029)

2.8 ASEAN Location Targeted Mobile Advertising Spending Consumption Value (2018-2029)

2.9 India Location Targeted Mobile Advertising Spending Consumption Value (2018-2029)

3 WORLD LOCATION TARGETED MOBILE ADVERTISING SPENDING COMPANIES COMPETITIVE ANALYSIS

3.1 World Location Targeted Mobile Advertising Spending Revenue by Player (2018-2023)

3.2 Industry Rank and Concentration Rate (CR)

3.2.1 Global Location Targeted Mobile Advertising Spending Industry Rank of Major Players

3.2.2 Global Concentration Ratios (CR4) for Location Targeted Mobile Advertising Spending in 2022

3.2.3 Global Concentration Ratios (CR8) for Location Targeted Mobile Advertising Spending in 2022

3.3 Location Targeted Mobile Advertising Spending Company Evaluation Quadrant

3.4 Location Targeted Mobile Advertising Spending Market: Overall Company Footprint Analysis

3.4.1 Location Targeted Mobile Advertising Spending Market: Region Footprint

3.4.2 Location Targeted Mobile Advertising Spending Market: Company Product Type Footprint

3.4.3 Location Targeted Mobile Advertising Spending Market: Company Product Application Footprint

3.5 Competitive Environment

3.5.1 Historical Structure of the Industry

3.5.2 Barriers of Market Entry

3.5.3 Factors of Competition

3.6 Mergers, Acquisitions Activity

4 UNITED STATES VS CHINA VS REST OF THE WORLD (BY HEADQUARTER LOCATION)

4.1 United States VS China: Location Targeted Mobile Advertising Spending Revenue Comparison (by Headquarter Location)

4.1.1 United States VS China: Location Targeted Mobile Advertising Spending Market Size Comparison (2018 & 2022 & 2029) (by Headquarter Location)

4.1.2 United States VS China: Location Targeted Mobile Advertising Spending Revenue Market Share Comparison (2018 & 2022 & 2029)

4.2 United States Based Companies VS China Based Companies: Location Targeted Mobile Advertising Spending Consumption Value Comparison

4.2.1 United States VS China: Location Targeted Mobile Advertising Spending Consumption Value Comparison (2018 & 2022 & 2029)

4.2.2 United States VS China: Location Targeted Mobile Advertising Spending Consumption Value Market Share Comparison (2018 & 2022 & 2029)

4.3 United States Based Location Targeted Mobile Advertising Spending Companies and Market Share, 2018-2023

4.3.1 United States Based Location Targeted Mobile Advertising Spending Companies, Headquarters (States, Country)

4.3.2 United States Based Companies Location Targeted Mobile Advertising Spending Revenue, (2018-2023)

4.4 China Based Companies Location Targeted Mobile Advertising Spending Revenue and Market Share, 2018-2023

4.4.1 China Based Location Targeted Mobile Advertising Spending Companies, Company Headquarters (Province, Country)

4.4.2 China Based Companies Location Targeted Mobile Advertising Spending Revenue, (2018-2023)

4.5 Rest of World Based Location Targeted Mobile Advertising Spending Companies and Market Share, 2018-2023

4.5.1 Rest of World Based Location Targeted Mobile Advertising Spending Companies, Headquarters (States, Country)

4.5.2 Rest of World Based Companies Location Targeted Mobile Advertising Spending Revenue, (2018-2023)

5 MARKET ANALYSIS BY TYPE

5.1 World Location Targeted Mobile Advertising Spending Market Size Overview by

Type: 2018 VS 2022 VS 2029

5.2 Segment Introduction by Type

5.2.1 Geo Conquesting

5.2.2 Beacons

5.2.3 Geo-Targeting

5.2.4 Other

5.3 Market Segment by Type

5.3.1 World Location Targeted Mobile Advertising Spending Market Size by Type (2018-2023)

5.3.2 World Location Targeted Mobile Advertising Spending Market Size by Type (2024-2029)

5.3.3 World Location Targeted Mobile Advertising Spending Market Size Market Share by Type (2018-2029)

6 MARKET ANALYSIS BY APPLICATION

6.1 World Location Targeted Mobile Advertising Spending Market Size Overview by Application: 2018 VS 2022 VS 2029

6.2 Segment Introduction by Application

6.2.1 Retail

6.2.2 Hospitality

6.2.3 Healthcare

6.2.4 BFSI

6.2.5 BFSI

6.2.6 Transportation and Logistics

6.2.7 Automotive

6.2.8 Others

6.3 Market Segment by Application

6.3.1 World Location Targeted Mobile Advertising Spending Market Size by Application (2018-2023)

6.3.2 World Location Targeted Mobile Advertising Spending Market Size by Application (2024-2029)

6.3.3 World Location Targeted Mobile Advertising Spending Market Size by Application (2018-2029)

7 COMPANY PROFILES

7.1 Google

7.1.1 Google Details

- 7.1.2 Google Major Business
- 7.1.3 Google Location Targeted Mobile Advertising Spending Product and Services
- 7.1.4 Google Location Targeted Mobile Advertising Spending Revenue, Gross Margin and Market Share (2018-2023)
- 7.1.5 Google Recent Developments/Updates
- 7.1.6 Google Competitive Strengths & Weaknesses
- 7.2 Facebook
 - 7.2.1 Facebook Details
 - 7.2.2 Facebook Major Business
 - 7.2.3 Facebook Location Targeted Mobile Advertising Spending Product and Services
 - 7.2.4 Facebook Location Targeted Mobile Advertising Spending Revenue, Gross Margin and Market Share (2018-2023)
 - 7.2.5 Facebook Recent Developments/Updates
 - 7.2.6 Facebook Competitive Strengths & Weaknesses
- 7.3 Apple
 - 7.3.1 Apple Details
 - 7.3.2 Apple Major Business
 - 7.3.3 Apple Location Targeted Mobile Advertising Spending Product and Services
 - 7.3.4 Apple Location Targeted Mobile Advertising Spending Revenue, Gross Margin and Market Share (2018-2023)
 - 7.3.5 Apple Recent Developments/Updates
 - 7.3.6 Apple Competitive Strengths & Weaknesses
- 7.4 Twitter
 - 7.4.1 Twitter Details
 - 7.4.2 Twitter Major Business
 - 7.4.3 Twitter Location Targeted Mobile Advertising Spending Product and Services
 - 7.4.4 Twitter Location Targeted Mobile Advertising Spending Revenue, Gross Margin and Market Share (2018-2023)
 - 7.4.5 Twitter Recent Developments/Updates
 - 7.4.6 Twitter Competitive Strengths & Weaknesses
- 7.5 Amazon
 - 7.5.1 Amazon Details
 - 7.5.2 Amazon Major Business
 - 7.5.3 Amazon Location Targeted Mobile Advertising Spending Product and Services
 - 7.5.4 Amazon Location Targeted Mobile Advertising Spending Revenue, Gross Margin and Market Share (2018-2023)
 - 7.5.5 Amazon Recent Developments/Updates
 - 7.5.6 Amazon Competitive Strengths & Weaknesses
- 7.6 Verizon Media

- 7.6.1 Verizon Media Details
- 7.6.2 Verizon Media Major Business
- 7.6.3 Verizon Media Location Targeted Mobile Advertising Spending Product and Services
- 7.6.4 Verizon Media Location Targeted Mobile Advertising Spending Revenue, Gross Margin and Market Share (2018-2023)
- 7.6.5 Verizon Media Recent Developments/Updates
- 7.6.6 Verizon Media Competitive Strengths & Weaknesses
- 7.7 The Trade Desk
 - 7.7.1 The Trade Desk Details
 - 7.7.2 The Trade Desk Major Business
 - 7.7.3 The Trade Desk Location Targeted Mobile Advertising Spending Product and Services
 - 7.7.4 The Trade Desk Location Targeted Mobile Advertising Spending Revenue, Gross Margin and Market Share (2018-2023)
 - 7.7.5 The Trade Desk Recent Developments/Updates
 - 7.7.6 The Trade Desk Competitive Strengths & Weaknesses
- 7.8 Groupon
 - 7.8.1 Groupon Details
 - 7.8.2 Groupon Major Business
 - 7.8.3 Groupon Location Targeted Mobile Advertising Spending Product and Services
 - 7.8.4 Groupon Location Targeted Mobile Advertising Spending Revenue, Gross Margin and Market Share (2018-2023)
 - 7.8.5 Groupon Recent Developments/Updates
 - 7.8.6 Groupon Competitive Strengths & Weaknesses
- 7.9 Groundtruth
 - 7.9.1 Groundtruth Details
 - 7.9.2 Groundtruth Major Business
 - 7.9.3 Groundtruth Location Targeted Mobile Advertising Spending Product and Services
 - 7.9.4 Groundtruth Location Targeted Mobile Advertising Spending Revenue, Gross Margin and Market Share (2018-2023)
 - 7.9.5 Groundtruth Recent Developments/Updates
 - 7.9.6 Groundtruth Competitive Strengths & Weaknesses
- 7.10 Placecast
 - 7.10.1 Placecast Details
 - 7.10.2 Placecast Major Business
 - 7.10.3 Placecast Location Targeted Mobile Advertising Spending Product and Services

7.10.4 Placecast Location Targeted Mobile Advertising Spending Revenue, Gross Margin and Market Share (2018-2023)

7.10.5 Placecast Recent Developments/Updates

7.10.6 Placecast Competitive Strengths & Weaknesses

8 INDUSTRY CHAIN ANALYSIS

8.1 Location Targeted Mobile Advertising Spending Industry Chain

8.2 Location Targeted Mobile Advertising Spending Upstream Analysis

8.3 Location Targeted Mobile Advertising Spending Midstream Analysis

8.4 Location Targeted Mobile Advertising Spending Downstream Analysis

9 RESEARCH FINDINGS AND CONCLUSION

10 APPENDIX

10.1 Methodology

10.2 Research Process and Data Source

10.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Location Targeted Mobile Advertising Spending Revenue by Region (2018, 2022 and 2029) & (USD Million), (by Headquarter Location)

Table 2. World Location Targeted Mobile Advertising Spending Revenue by Region (2018-2023) & (USD Million), (by Headquarter Location)

Table 3. World Location Targeted Mobile Advertising Spending Revenue by Region (2024-2029) & (USD Million), (by Headquarter Location)

Table 4. World Location Targeted Mobile Advertising Spending Revenue Market Share by Region (2018-2023), (by Headquarter Location)

Table 5. World Location Targeted Mobile Advertising Spending Revenue Market Share by Region (2024-2029), (by Headquarter Location)

Table 6. Major Market Trends

Table 7. World Location Targeted Mobile Advertising Spending Consumption Value Growth Rate Forecast by Region (2018 & 2022 & 2029) & (USD Million)

Table 8. World Location Targeted Mobile Advertising Spending Consumption Value by Region (2018-2023) & (USD Million)

Table 9. World Location Targeted Mobile Advertising Spending Consumption Value Forecast by Region (2024-2029) & (USD Million)

Table 10. World Location Targeted Mobile Advertising Spending Revenue by Player (2018-2023) & (USD Million)

Table 11. Revenue Market Share of Key Location Targeted Mobile Advertising Spending Players in 2022

Table 12. World Location Targeted Mobile Advertising Spending Industry Rank of Major Player, Based on Revenue in 2022

Table 13. Global Location Targeted Mobile Advertising Spending Company Evaluation Quadrant

Table 14. Head Office of Key Location Targeted Mobile Advertising Spending Player

Table 15. Location Targeted Mobile Advertising Spending Market: Company Product Type Footprint

Table 16. Location Targeted Mobile Advertising Spending Market: Company Product Application Footprint

Table 17. Location Targeted Mobile Advertising Spending Mergers & Acquisitions Activity

Table 18. United States VS China Location Targeted Mobile Advertising Spending Market Size Comparison, (2018 & 2022 & 2029) & (USD Million)

Table 19. United States VS China Location Targeted Mobile Advertising Spending

Consumption Value Comparison, (2018 & 2022 & 2029) & (USD Million)

Table 20. United States Based Location Targeted Mobile Advertising Spending Companies, Headquarters (States, Country)

Table 21. United States Based Companies Location Targeted Mobile Advertising Spending Revenue, (2018-2023) & (USD Million)

Table 22. United States Based Companies Location Targeted Mobile Advertising Spending Revenue Market Share (2018-2023)

Table 23. China Based Location Targeted Mobile Advertising Spending Companies, Headquarters (Province, Country)

Table 24. China Based Companies Location Targeted Mobile Advertising Spending Revenue, (2018-2023) & (USD Million)

Table 25. China Based Companies Location Targeted Mobile Advertising Spending Revenue Market Share (2018-2023)

Table 26. Rest of World Based Location Targeted Mobile Advertising Spending Companies, Headquarters (States, Country)

Table 27. Rest of World Based Companies Location Targeted Mobile Advertising Spending Revenue, (2018-2023) & (USD Million)

Table 28. Rest of World Based Companies Location Targeted Mobile Advertising Spending Revenue Market Share (2018-2023)

Table 29. World Location Targeted Mobile Advertising Spending Market Size by Type, (USD Million), 2018 & 2022 & 2029

Table 30. World Location Targeted Mobile Advertising Spending Market Size by Type (2018-2023) & (USD Million)

Table 31. World Location Targeted Mobile Advertising Spending Market Size by Type (2024-2029) & (USD Million)

Table 32. World Location Targeted Mobile Advertising Spending Market Size by Application, (USD Million), 2018 & 2022 & 2029

Table 33. World Location Targeted Mobile Advertising Spending Market Size by Application (2018-2023) & (USD Million)

Table 34. World Location Targeted Mobile Advertising Spending Market Size by Application (2024-2029) & (USD Million)

Table 35. Google Basic Information, Area Served and Competitors

Table 36. Google Major Business

Table 37. Google Location Targeted Mobile Advertising Spending Product and Services

Table 38. Google Location Targeted Mobile Advertising Spending Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 39. Google Recent Developments/Updates

Table 40. Google Competitive Strengths & Weaknesses

Table 41. Facebook Basic Information, Area Served and Competitors

Table 42. Facebook Major Business

Table 43. Facebook Location Targeted Mobile Advertising Spending Product and Services

Table 44. Facebook Location Targeted Mobile Advertising Spending Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 45. Facebook Recent Developments/Updates

Table 46. Facebook Competitive Strengths & Weaknesses

Table 47. Apple Basic Information, Area Served and Competitors

Table 48. Apple Major Business

Table 49. Apple Location Targeted Mobile Advertising Spending Product and Services

Table 50. Apple Location Targeted Mobile Advertising Spending Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 51. Apple Recent Developments/Updates

Table 52. Apple Competitive Strengths & Weaknesses

Table 53. Twitter Basic Information, Area Served and Competitors

Table 54. Twitter Major Business

Table 55. Twitter Location Targeted Mobile Advertising Spending Product and Services

Table 56. Twitter Location Targeted Mobile Advertising Spending Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 57. Twitter Recent Developments/Updates

Table 58. Twitter Competitive Strengths & Weaknesses

Table 59. Amazon Basic Information, Area Served and Competitors

Table 60. Amazon Major Business

Table 61. Amazon Location Targeted Mobile Advertising Spending Product and Services

Table 62. Amazon Location Targeted Mobile Advertising Spending Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 63. Amazon Recent Developments/Updates

Table 64. Amazon Competitive Strengths & Weaknesses

Table 65. Verizon Media Basic Information, Area Served and Competitors

Table 66. Verizon Media Major Business

Table 67. Verizon Media Location Targeted Mobile Advertising Spending Product and Services

Table 68. Verizon Media Location Targeted Mobile Advertising Spending Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 69. Verizon Media Recent Developments/Updates

Table 70. Verizon Media Competitive Strengths & Weaknesses

Table 71. The Trade Desk Basic Information, Area Served and Competitors

Table 72. The Trade Desk Major Business

Table 73. The Trade Desk Location Targeted Mobile Advertising Spending Product and Services

Table 74. The Trade Desk Location Targeted Mobile Advertising Spending Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 75. The Trade Desk Recent Developments/Updates

Table 76. The Trade Desk Competitive Strengths & Weaknesses

Table 77. Groupon Basic Information, Area Served and Competitors

Table 78. Groupon Major Business

Table 79. Groupon Location Targeted Mobile Advertising Spending Product and Services

Table 80. Groupon Location Targeted Mobile Advertising Spending Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 81. Groupon Recent Developments/Updates

Table 82. Groupon Competitive Strengths & Weaknesses

Table 83. Groundtruth Basic Information, Area Served and Competitors

Table 84. Groundtruth Major Business

Table 85. Groundtruth Location Targeted Mobile Advertising Spending Product and Services

Table 86. Groundtruth Location Targeted Mobile Advertising Spending Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 87. Groundtruth Recent Developments/Updates

Table 88. Placecast Basic Information, Area Served and Competitors

Table 89. Placecast Major Business

Table 90. Placecast Location Targeted Mobile Advertising Spending Product and Services

Table 91. Placecast Location Targeted Mobile Advertising Spending Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 92. Global Key Players of Location Targeted Mobile Advertising Spending Upstream (Raw Materials)

Table 93. Location Targeted Mobile Advertising Spending Typical Customers

List Of Figures

LIST OF FIGURES

- Figure 1. Location Targeted Mobile Advertising Spending Picture
- Figure 2. World Location Targeted Mobile Advertising Spending Total Market Size: 2018 & 2022 & 2029, (USD Million)
- Figure 3. World Location Targeted Mobile Advertising Spending Total Market Size (2018-2029) & (USD Million)
- Figure 4. World Location Targeted Mobile Advertising Spending Revenue Market Share by Region (2018, 2022 and 2029) & (USD Million) , (by Headquarter Location)
- Figure 5. World Location Targeted Mobile Advertising Spending Revenue Market Share by Region (2018-2029), (by Headquarter Location)
- Figure 6. United States Based Company Location Targeted Mobile Advertising Spending Revenue (2018-2029) & (USD Million)
- Figure 7. China Based Company Location Targeted Mobile Advertising Spending Revenue (2018-2029) & (USD Million)
- Figure 8. Europe Based Company Location Targeted Mobile Advertising Spending Revenue (2018-2029) & (USD Million)
- Figure 9. Japan Based Company Location Targeted Mobile Advertising Spending Revenue (2018-2029) & (USD Million)
- Figure 10. South Korea Based Company Location Targeted Mobile Advertising Spending Revenue (2018-2029) & (USD Million)
- Figure 11. ASEAN Based Company Location Targeted Mobile Advertising Spending Revenue (2018-2029) & (USD Million)
- Figure 12. India Based Company Location Targeted Mobile Advertising Spending Revenue (2018-2029) & (USD Million)
- Figure 13. Location Targeted Mobile Advertising Spending Market Drivers
- Figure 14. Factors Affecting Demand
- Figure 15. World Location Targeted Mobile Advertising Spending Consumption Value (2018-2029) & (USD Million)
- Figure 16. World Location Targeted Mobile Advertising Spending Consumption Value Market Share by Region (2018-2029)
- Figure 17. United States Location Targeted Mobile Advertising Spending Consumption Value (2018-2029) & (USD Million)
- Figure 18. China Location Targeted Mobile Advertising Spending Consumption Value (2018-2029) & (USD Million)
- Figure 19. Europe Location Targeted Mobile Advertising Spending Consumption Value (2018-2029) & (USD Million)

Figure 20. Japan Location Targeted Mobile Advertising Spending Consumption Value (2018-2029) & (USD Million)

Figure 21. South Korea Location Targeted Mobile Advertising Spending Consumption Value (2018-2029) & (USD Million)

Figure 22. ASEAN Location Targeted Mobile Advertising Spending Consumption Value (2018-2029) & (USD Million)

Figure 23. India Location Targeted Mobile Advertising Spending Consumption Value (2018-2029) & (USD Million)

Figure 24. Producer Shipments of Location Targeted Mobile Advertising Spending by Player Revenue (\$MM) and Market Share (%): 2022

Figure 25. Global Four-firm Concentration Ratios (CR4) for Location Targeted Mobile Advertising Spending Markets in 2022

Figure 26. Global Four-firm Concentration Ratios (CR8) for Location Targeted Mobile Advertising Spending Markets in 2022

Figure 27. United States VS China: Location Targeted Mobile Advertising Spending Revenue Market Share Comparison (2018 & 2022 & 2029)

Figure 28. United States VS China: Location Targeted Mobile Advertising Spending Consumption Value Market Share Comparison (2018 & 2022 & 2029)

Figure 29. World Location Targeted Mobile Advertising Spending Market Size by Type, (USD Million), 2018 & 2022 & 2029

Figure 30. World Location Targeted Mobile Advertising Spending Market Size Market Share by Type in 2022

Figure 31. Geo Conquesting

Figure 32. Beacons

Figure 33. Geo-Targeting

Figure 34. Other

Figure 35. World Location Targeted Mobile Advertising Spending Market Size Market Share by Type (2018-2029)

Figure 36. World Location Targeted Mobile Advertising Spending Market Size by Application, (USD Million), 2018 & 2022 & 2029

Figure 37. World Location Targeted Mobile Advertising Spending Market Size Market Share by Application in 2022

Figure 38. Retail

Figure 39. Hospitality

Figure 40. Healthcare

Figure 41. BFSI

Figure 42. Education

Figure 43. Transportation and Logistics

Figure 44. Automotive

Figure 45. Others

Figure 46. Location Targeted Mobile Advertising Spending Industrial Chain

Figure 47. Methodology

Figure 48. Research Process and Data Source

I would like to order

Product name: Global Location Targeted Mobile Advertising Spending Supply, Demand and Key Producers, 2023-2029

Product link: <https://marketpublishers.com/r/GBBD186A9FE9EN.html>

Price: US\$ 4,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GBBD186A9FE9EN.html>