

Global Location of Things Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Increasing importance of spatial data is expected to drive the growth of the location of things market.

SCOPE OF THE REPORT:

This report studies the Location of Things market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Location of Things market by product type and applications/end industries.

North America led the location of things market.

The global Location of Things market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Location of Things.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Bosch Software Innovations

Google

IBM

Microsoft

Esri

Qualcomm Technologies

Wireless Logic

Ubisense Group

Pitney Bowes

Telogis

Tibco Software

Gobabl

Zebra Technologies

Awarepoint

Navigine

Geofeedia

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Indoor

Outdoor

Market Segment by Applications, can be divided into

Mapping & Navigation

Location-Based Social Media Monitoring

IoT Asset Management

IoT Location Intelligence

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