

Global Location Intelligence Platforms Market 2022 by Company, Regions, Type and Application, Forecast to 2028

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Abstracts

The Location Intelligence Platforms market report provides a detailed analysis of global market size, regional and country-level market size, segmentation market growth, market share, competitive Landscape, sales analysis, impact of domestic and global market players, value chain optimization, trade regulations, recent developments, opportunities analysis, strategic market growth analysis, product launches, area marketplace expanding, and technological innovations.

According to our (Global Info Research) latest study, due to COVID-19 pandemic, the global Location Intelligence Platforms market size is estimated to be worth US\$ 14150 million in 2021 and is forecast to a readjusted size of USD 30750 million by 2028 with a CAGR of 11.7% during review period. SMEs accounting for % of the Location Intelligence Platforms global market in 2021, is projected to value USD million by 2028, growing at a % CAGR in next six years. While Cloud-Based segment is altered to a % CAGR between 2022 and 2028.

Global key companies of Location Intelligence Platforms include Esri, Pitney Bowes, CartoDB, Caliper Corporation, and Alteryx, etc. In terms of revenue, the global top four players hold a share over % in 2021.

Market segmentation

Location Intelligence Platforms market is split by Type and by Application. For the period 2017-2028, the growth among segments provide accurate calculations and forecasts for revenue by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type, covers

Cloud-Based

On-Premises

Market segment by Application, can be divided into

SMEs

Large Enterprises

Market segment by players, this report covers

Esri

Pitney Bowes

CartoDB

Caliper Corporation

Alteryx

Salesforce

SAP

Spotio

Map Business Online

ipgeolocation

Google

Fract

Gadberry Group

Galigeo

Geoblink

GXperts

Maptive

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia, and Rest of Asia-Pacific)

South America (Brazil, Argentina, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 12 chapters:

Chapter 1, to describe Location Intelligence Platforms product scope, market overview, market opportunities, market driving force and market risks.

Chapter 2, to profile the top players of Location Intelligence Platforms, with revenue, gross margin and global market share of Location Intelligence Platforms from 2019 to 2022.

Chapter 3, the Location Intelligence Platforms competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with revenue and growth rate by Type, application, from 2017 to 2028.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2017 to 2022. and Location Intelligence Platforms market forecast, by regions, type and application, with revenue, from 2023 to 2028.

Chapter 11 and 12, to describe Location Intelligence Platforms research findings and conclusion, appendix and data source.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope of Location Intelligence Platforms

1.2 Classification of Location Intelligence Platforms by Type

1.2.1 Overview: Global Location Intelligence Platforms Market Size by Type: 2017 Versus 2021 Versus 2028

1.2.2 Global Location Intelligence Platforms Revenue Market Share by Type in 2021

1.2.3 Cloud-Based

1.2.4 On-Premises

1.3 Global Location Intelligence Platforms Market by Application

1.3.1 Overview: Global Location Intelligence Platforms Market Size by Application: 2017 Versus 2021 Versus 2028

1.3.2 SMEs

1.3.3 Large Enterprises

1.4 Global Location Intelligence Platforms Market Size & Forecast

1.5 Global Location Intelligence Platforms Market Size and Forecast by Region

1.5.1 Global Location Intelligence Platforms Market Size by Region: 2017 VS 2021 VS 2028

1.5.2 Global Location Intelligence Platforms Market Size by Region, (2017-2022)

1.5.3 North America Location Intelligence Platforms Market Size and Prospect (2017-2028)

1.5.4 Europe Location Intelligence Platforms Market Size and Prospect (2017-2028)

1.5.5 Asia-Pacific Location Intelligence Platforms Market Size and Prospect (2017-2028)

1.5.6 South America Location Intelligence Platforms Market Size and Prospect (2017-2028)

1.5.7 Middle East and Africa Location Intelligence Platforms Market Size and Prospect (2017-2028)

1.6 Market Drivers, Restraints and Trends

1.6.1 Location Intelligence Platforms Market Drivers

1.6.2 Location Intelligence Platforms Market Restraints

1.6.3 Location Intelligence Platforms Trends Analysis

2 COMPANY PROFILES

2.1 Esri

2.1.1 Esri Details

- 2.1.2 Esri Major Business
- 2.1.3 Esri Location Intelligence Platforms Product and Solutions
- 2.1.4 Esri Location Intelligence Platforms Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
- 2.1.5 Esri Recent Developments and Future Plans
- 2.2 Pitney Bowes
 - 2.2.1 Pitney Bowes Details
 - 2.2.2 Pitney Bowes Major Business
 - 2.2.3 Pitney Bowes Location Intelligence Platforms Product and Solutions
 - 2.2.4 Pitney Bowes Location Intelligence Platforms Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
 - 2.2.5 Pitney Bowes Recent Developments and Future Plans
- 2.3 CartoDB
 - 2.3.1 CartoDB Details
 - 2.3.2 CartoDB Major Business
 - 2.3.3 CartoDB Location Intelligence Platforms Product and Solutions
 - 2.3.4 CartoDB Location Intelligence Platforms Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
 - 2.3.5 CartoDB Recent Developments and Future Plans
- 2.4 Caliper Corporation
 - 2.4.1 Caliper Corporation Details
 - 2.4.2 Caliper Corporation Major Business
 - 2.4.3 Caliper Corporation Location Intelligence Platforms Product and Solutions
 - 2.4.4 Caliper Corporation Location Intelligence Platforms Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
 - 2.4.5 Caliper Corporation Recent Developments and Future Plans
- 2.5 Alteryx
 - 2.5.1 Alteryx Details
 - 2.5.2 Alteryx Major Business
 - 2.5.3 Alteryx Location Intelligence Platforms Product and Solutions
 - 2.5.4 Alteryx Location Intelligence Platforms Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
 - 2.5.5 Alteryx Recent Developments and Future Plans
- 2.6 Salesforce
 - 2.6.1 Salesforce Details
 - 2.6.2 Salesforce Major Business
 - 2.6.3 Salesforce Location Intelligence Platforms Product and Solutions
 - 2.6.4 Salesforce Location Intelligence Platforms Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.6.5 Salesforce Recent Developments and Future Plans

2.7 SAP

2.7.1 SAP Details

2.7.2 SAP Major Business

2.7.3 SAP Location Intelligence Platforms Product and Solutions

2.7.4 SAP Location Intelligence Platforms Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.7.5 SAP Recent Developments and Future Plans

2.8 Spotio

2.8.1 Spotio Details

2.8.2 Spotio Major Business

2.8.3 Spotio Location Intelligence Platforms Product and Solutions

2.8.4 Spotio Location Intelligence Platforms Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.8.5 Spotio Recent Developments and Future Plans

2.9 Map Business Online

2.9.1 Map Business Online Details

2.9.2 Map Business Online Major Business

2.9.3 Map Business Online Location Intelligence Platforms Product and Solutions

2.9.4 Map Business Online Location Intelligence Platforms Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.9.5 Map Business Online Recent Developments and Future Plans

2.10 ipgeolocation

2.10.1 ipgeolocation Details

2.10.2 ipgeolocation Major Business

2.10.3 ipgeolocation Location Intelligence Platforms Product and Solutions

2.10.4 ipgeolocation Location Intelligence Platforms Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.10.5 ipgeolocation Recent Developments and Future Plans

2.11 Google

2.11.1 Google Details

2.11.2 Google Major Business

2.11.3 Google Location Intelligence Platforms Product and Solutions

2.11.4 Google Location Intelligence Platforms Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.11.5 Google Recent Developments and Future Plans

2.12 Fract

2.12.1 Fract Details

2.12.2 Fract Major Business

- 2.12.3 Fract Location Intelligence Platforms Product and Solutions
- 2.12.4 Fract Location Intelligence Platforms Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
- 2.12.5 Fract Recent Developments and Future Plans
- 2.13 Gadberry Group
 - 2.13.1 Gadberry Group Details
 - 2.13.2 Gadberry Group Major Business
 - 2.13.3 Gadberry Group Location Intelligence Platforms Product and Solutions
 - 2.13.4 Gadberry Group Location Intelligence Platforms Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
 - 2.13.5 Gadberry Group Recent Developments and Future Plans
- 2.14 Galigeo
 - 2.14.1 Galigeo Details
 - 2.14.2 Galigeo Major Business
 - 2.14.3 Galigeo Location Intelligence Platforms Product and Solutions
 - 2.14.4 Galigeo Location Intelligence Platforms Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
 - 2.14.5 Galigeo Recent Developments and Future Plans
- 2.15 Geoblink
 - 2.15.1 Geoblink Details
 - 2.15.2 Geoblink Major Business
 - 2.15.3 Geoblink Location Intelligence Platforms Product and Solutions
 - 2.15.4 Geoblink Location Intelligence Platforms Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
 - 2.15.5 Geoblink Recent Developments and Future Plans
- 2.16 GXperts
 - 2.16.1 GXperts Details
 - 2.16.2 GXperts Major Business
 - 2.16.3 GXperts Location Intelligence Platforms Product and Solutions
 - 2.16.4 GXperts Location Intelligence Platforms Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
 - 2.16.5 GXperts Recent Developments and Future Plans
- 2.17 Maptive
 - 2.17.1 Maptive Details
 - 2.17.2 Maptive Major Business
 - 2.17.3 Maptive Location Intelligence Platforms Product and Solutions
 - 2.17.4 Maptive Location Intelligence Platforms Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
 - 2.17.5 Maptive Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

3.1 Global Location Intelligence Platforms Revenue and Share by Players (2019, 2020, 2021, and 2022)

3.2 Market Concentration Rate

3.2.1 Top 3 Location Intelligence Platforms Players Market Share in 2021

3.2.2 Top 10 Location Intelligence Platforms Players Market Share in 2021

3.2.3 Market Competition Trend

3.3 Location Intelligence Platforms Players Head Office, Products and Services Provided

3.4 Location Intelligence Platforms Mergers & Acquisitions

3.5 Location Intelligence Platforms New Entrants and Expansion Plans

4 MARKET SIZE SEGMENT BY TYPE

4.1 Global Location Intelligence Platforms Revenue and Market Share by Type (2017-2022)

4.2 Global Location Intelligence Platforms Market Forecast by Type (2023-2028)

5 MARKET SIZE SEGMENT BY APPLICATION

5.1 Global Location Intelligence Platforms Revenue Market Share by Application (2017-2022)

5.2 Global Location Intelligence Platforms Market Forecast by Application (2023-2028)

6 NORTH AMERICA BY COUNTRY, BY TYPE, AND BY APPLICATION

6.1 North America Location Intelligence Platforms Revenue by Type (2017-2028)

6.2 North America Location Intelligence Platforms Revenue by Application (2017-2028)

6.3 North America Location Intelligence Platforms Market Size by Country

6.3.1 North America Location Intelligence Platforms Revenue by Country (2017-2028)

6.3.2 United States Location Intelligence Platforms Market Size and Forecast (2017-2028)

6.3.3 Canada Location Intelligence Platforms Market Size and Forecast (2017-2028)

6.3.4 Mexico Location Intelligence Platforms Market Size and Forecast (2017-2028)

7 EUROPE BY COUNTRY, BY TYPE, AND BY APPLICATION

- 7.1 Europe Location Intelligence Platforms Revenue by Type (2017-2028)
- 7.2 Europe Location Intelligence Platforms Revenue by Application (2017-2028)
- 7.3 Europe Location Intelligence Platforms Market Size by Country
 - 7.3.1 Europe Location Intelligence Platforms Revenue by Country (2017-2028)
 - 7.3.2 Germany Location Intelligence Platforms Market Size and Forecast (2017-2028)
 - 7.3.3 France Location Intelligence Platforms Market Size and Forecast (2017-2028)
 - 7.3.4 United Kingdom Location Intelligence Platforms Market Size and Forecast (2017-2028)
 - 7.3.5 Russia Location Intelligence Platforms Market Size and Forecast (2017-2028)
 - 7.3.6 Italy Location Intelligence Platforms Market Size and Forecast (2017-2028)

8 ASIA-PACIFIC BY REGION, BY TYPE, AND BY APPLICATION

- 8.1 Asia-Pacific Location Intelligence Platforms Revenue by Type (2017-2028)
- 8.2 Asia-Pacific Location Intelligence Platforms Revenue by Application (2017-2028)
- 8.3 Asia-Pacific Location Intelligence Platforms Market Size by Region
 - 8.3.1 Asia-Pacific Location Intelligence Platforms Revenue by Region (2017-2028)
 - 8.3.2 China Location Intelligence Platforms Market Size and Forecast (2017-2028)
 - 8.3.3 Japan Location Intelligence Platforms Market Size and Forecast (2017-2028)
 - 8.3.4 South Korea Location Intelligence Platforms Market Size and Forecast (2017-2028)
 - 8.3.5 India Location Intelligence Platforms Market Size and Forecast (2017-2028)
 - 8.3.6 Southeast Asia Location Intelligence Platforms Market Size and Forecast (2017-2028)
 - 8.3.7 Australia Location Intelligence Platforms Market Size and Forecast (2017-2028)

9 SOUTH AMERICA BY COUNTRY, BY TYPE, AND BY APPLICATION

- 9.1 South America Location Intelligence Platforms Revenue by Type (2017-2028)
- 9.2 South America Location Intelligence Platforms Revenue by Application (2017-2028)
- 9.3 South America Location Intelligence Platforms Market Size by Country
 - 9.3.1 South America Location Intelligence Platforms Revenue by Country (2017-2028)
 - 9.3.2 Brazil Location Intelligence Platforms Market Size and Forecast (2017-2028)
 - 9.3.3 Argentina Location Intelligence Platforms Market Size and Forecast (2017-2028)

10 MIDDLE EAST & AFRICA BY COUNTRY, BY TYPE, AND BY APPLICATION

- 10.1 Middle East & Africa Location Intelligence Platforms Revenue by Type (2017-2028)
- 10.2 Middle East & Africa Location Intelligence Platforms Revenue by Application

(2017-2028)

10.3 Middle East & Africa Location Intelligence Platforms Market Size by Country

10.3.1 Middle East & Africa Location Intelligence Platforms Revenue by Country

(2017-2028)

10.3.2 Turkey Location Intelligence Platforms Market Size and Forecast (2017-2028)

10.3.3 Saudi Arabia Location Intelligence Platforms Market Size and Forecast

(2017-2028)

10.3.4 UAE Location Intelligence Platforms Market Size and Forecast (2017-2028)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Location Intelligence Platforms Revenue by Type, (USD Million), 2017 VS 2021 VS 2028

Table 2. Global Location Intelligence Platforms Revenue by Application, (USD Million), 2017 VS 2021 VS 2028

Table 3. Global Market Location Intelligence Platforms Revenue (Million USD) Comparison by Region (2017 VS 2021 VS 2028)

Table 4. Global Location Intelligence Platforms Revenue (USD Million) by Region (2017-2022)

Table 5. Global Location Intelligence Platforms Revenue Market Share by Region (2023-2028)

Table 6. Esri Corporate Information, Head Office, and Major Competitors

Table 7. Esri Major Business

Table 8. Esri Location Intelligence Platforms Product and Solutions

Table 9. Esri Location Intelligence Platforms Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 10. Pitney Bowes Corporate Information, Head Office, and Major Competitors

Table 11. Pitney Bowes Major Business

Table 12. Pitney Bowes Location Intelligence Platforms Product and Solutions

Table 13. Pitney Bowes Location Intelligence Platforms Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 14. CartoDB Corporate Information, Head Office, and Major Competitors

Table 15. CartoDB Major Business

Table 16. CartoDB Location Intelligence Platforms Product and Solutions

Table 17. CartoDB Location Intelligence Platforms Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 18. Caliper Corporation Corporate Information, Head Office, and Major Competitors

Table 19. Caliper Corporation Major Business

Table 20. Caliper Corporation Location Intelligence Platforms Product and Solutions

Table 21. Caliper Corporation Location Intelligence Platforms Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 22. Alteryx Corporate Information, Head Office, and Major Competitors

Table 23. Alteryx Major Business

Table 24. Alteryx Location Intelligence Platforms Product and Solutions

Table 25. Alteryx Location Intelligence Platforms Revenue (USD Million), Gross Margin

and Market Share (2019, 2020, 2021, and 2022)

Table 26. Salesforce Corporate Information, Head Office, and Major Competitors

Table 27. Salesforce Major Business

Table 28. Salesforce Location Intelligence Platforms Product and Solutions

Table 29. Salesforce Location Intelligence Platforms Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 30. SAP Corporate Information, Head Office, and Major Competitors

Table 31. SAP Major Business

Table 32. SAP Location Intelligence Platforms Product and Solutions

Table 33. SAP Location Intelligence Platforms Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 34. Spotio Corporate Information, Head Office, and Major Competitors

Table 35. Spotio Major Business

Table 36. Spotio Location Intelligence Platforms Product and Solutions

Table 37. Spotio Location Intelligence Platforms Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 38. Map Business Online Corporate Information, Head Office, and Major Competitors

Table 39. Map Business Online Major Business

Table 40. Map Business Online Location Intelligence Platforms Product and Solutions

Table 41. Map Business Online Location Intelligence Platforms Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 42. ipgeolocation Corporate Information, Head Office, and Major Competitors

Table 43. ipgeolocation Major Business

Table 44. ipgeolocation Location Intelligence Platforms Product and Solutions

Table 45. ipgeolocation Location Intelligence Platforms Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 46. Google Corporate Information, Head Office, and Major Competitors

Table 47. Google Major Business

Table 48. Google Location Intelligence Platforms Product and Solutions

Table 49. Google Location Intelligence Platforms Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 50. Fract Corporate Information, Head Office, and Major Competitors

Table 51. Fract Major Business

Table 52. Fract Location Intelligence Platforms Product and Solutions

Table 53. Fract Location Intelligence Platforms Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 54. Gadberry Group Corporate Information, Head Office, and Major Competitors

Table 55. Gadberry Group Major Business

- Table 56. Gadberry Group Location Intelligence Platforms Product and Solutions
- Table 57. Gadberry Group Location Intelligence Platforms Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)
- Table 58. Galigeo Corporate Information, Head Office, and Major Competitors
- Table 59. Galigeo Major Business
- Table 60. Galigeo Location Intelligence Platforms Product and Solutions
- Table 61. Galigeo Location Intelligence Platforms Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)
- Table 62. Geoblink Corporate Information, Head Office, and Major Competitors
- Table 63. Geoblink Major Business
- Table 64. Geoblink Location Intelligence Platforms Product and Solutions
- Table 65. Geoblink Location Intelligence Platforms Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)
- Table 66. GXperts Corporate Information, Head Office, and Major Competitors
- Table 67. GXperts Major Business
- Table 68. GXperts Location Intelligence Platforms Product and Solutions
- Table 69. GXperts Location Intelligence Platforms Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)
- Table 70. Maptive Corporate Information, Head Office, and Major Competitors
- Table 71. Maptive Major Business
- Table 72. Maptive Location Intelligence Platforms Product and Solutions
- Table 73. Maptive Location Intelligence Platforms Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)
- Table 74. Global Location Intelligence Platforms Revenue (USD Million) by Players (2019, 2020, 2021, and 2022)
- Table 75. Global Location Intelligence Platforms Revenue Share by Players (2019, 2020, 2021, and 2022)
- Table 76. Breakdown of Location Intelligence Platforms by Company Type (Tier 1, Tier 2 and Tier 3)
- Table 77. Location Intelligence Platforms Players Head Office, Products and Services Provided
- Table 78. Location Intelligence Platforms Mergers & Acquisitions in the Past Five Years
- Table 79. Location Intelligence Platforms New Entrants and Expansion Plans
- Table 80. Global Location Intelligence Platforms Revenue (USD Million) by Type (2017-2022)
- Table 81. Global Location Intelligence Platforms Revenue Share by Type (2017-2022)
- Table 82. Global Location Intelligence Platforms Revenue Forecast by Type (2023-2028)
- Table 83. Global Location Intelligence Platforms Revenue by Application (2017-2022)

Table 84. Global Location Intelligence Platforms Revenue Forecast by Application (2023-2028)

Table 85. North America Location Intelligence Platforms Revenue by Type (2017-2022) & (USD Million)

Table 86. North America Location Intelligence Platforms Revenue by Type (2023-2028) & (USD Million)

Table 87. North America Location Intelligence Platforms Revenue by Application (2017-2022) & (USD Million)

Table 88. North America Location Intelligence Platforms Revenue by Application (2023-2028) & (USD Million)

Table 89. North America Location Intelligence Platforms Revenue by Country (2017-2022) & (USD Million)

Table 90. North America Location Intelligence Platforms Revenue by Country (2023-2028) & (USD Million)

Table 91. Europe Location Intelligence Platforms Revenue by Type (2017-2022) & (USD Million)

Table 92. Europe Location Intelligence Platforms Revenue by Type (2023-2028) & (USD Million)

Table 93. Europe Location Intelligence Platforms Revenue by Application (2017-2022) & (USD Million)

Table 94. Europe Location Intelligence Platforms Revenue by Application (2023-2028) & (USD Million)

Table 95. Europe Location Intelligence Platforms Revenue by Country (2017-2022) & (USD Million)

Table 96. Europe Location Intelligence Platforms Revenue by Country (2023-2028) & (USD Million)

Table 97. Asia-Pacific Location Intelligence Platforms Revenue by Type (2017-2022) & (USD Million)

Table 98. Asia-Pacific Location Intelligence Platforms Revenue by Type (2023-2028) & (USD Million)

Table 99. Asia-Pacific Location Intelligence Platforms Revenue by Application (2017-2022) & (USD Million)

Table 100. Asia-Pacific Location Intelligence Platforms Revenue by Application (2023-2028) & (USD Million)

Table 101. Asia-Pacific Location Intelligence Platforms Revenue by Region (2017-2022) & (USD Million)

Table 102. Asia-Pacific Location Intelligence Platforms Revenue by Region (2023-2028) & (USD Million)

Table 103. South America Location Intelligence Platforms Revenue by Type

(2017-2022) & (USD Million)

Table 104. South America Location Intelligence Platforms Revenue by Type

(2023-2028) & (USD Million)

Table 105. South America Location Intelligence Platforms Revenue by Application

(2017-2022) & (USD Million)

Table 106. South America Location Intelligence Platforms Revenue by Application

(2023-2028) & (USD Million)

Table 107. South America Location Intelligence Platforms Revenue by Country

(2017-2022) & (USD Million)

Table 108. South America Location Intelligence Platforms Revenue by Country

(2023-2028) & (USD Million)

Table 109. Middle East & Africa Location Intelligence Platforms Revenue by Type

(2017-2022) & (USD Million)

Table 110. Middle East & Africa Location Intelligence Platforms Revenue by Type

(2023-2028) & (USD Million)

Table 111. Middle East & Africa Location Intelligence Platforms Revenue by Application

(2017-2022) & (USD Million)

Table 112. Middle East & Africa Location Intelligence Platforms Revenue by Application

(2023-2028) & (USD Million)

Table 113. Middle East & Africa Location Intelligence Platforms Revenue by Country

(2017-2022) & (USD Million)

Table 114. Middle East & Africa Location Intelligence Platforms Revenue by Country

(2023-2028) & (USD Million)

List Of Figures

LIST OF FIGURES

- Figure 1. Location Intelligence Platforms Picture
- Figure 2. Global Location Intelligence Platforms Revenue Market Share by Type in 2021
- Figure 3. Cloud-Based
- Figure 4. On-Premises
- Figure 5. Location Intelligence Platforms Revenue Market Share by Application in 2021
- Figure 6. SMEs Picture
- Figure 7. Large Enterprises Picture
- Figure 8. Global Location Intelligence Platforms Market Size, (USD Million): 2017 VS 2021 VS 2028
- Figure 9. Global Location Intelligence Platforms Revenue and Forecast (2017-2028) & (USD Million)
- Figure 10. Global Location Intelligence Platforms Revenue Market Share by Region (2017-2028)
- Figure 11. Global Location Intelligence Platforms Revenue Market Share by Region in 2021
- Figure 12. North America Location Intelligence Platforms Revenue (USD Million) and Growth Rate (2017-2028)
- Figure 13. Europe Location Intelligence Platforms Revenue (USD Million) and Growth Rate (2017-2028)
- Figure 14. Asia-Pacific Location Intelligence Platforms Revenue (USD Million) and Growth Rate (2017-2028)
- Figure 15. South America Location Intelligence Platforms Revenue (USD Million) and Growth Rate (2017-2028)
- Figure 16. Middle East and Africa Location Intelligence Platforms Revenue (USD Million) and Growth Rate (2017-2028)
- Figure 17. Location Intelligence Platforms Market Drivers
- Figure 18. Location Intelligence Platforms Market Restraints
- Figure 19. Location Intelligence Platforms Market Trends
- Figure 20. Esri Recent Developments and Future Plans
- Figure 21. Pitney Bowes Recent Developments and Future Plans
- Figure 22. CartoDB Recent Developments and Future Plans
- Figure 23. Caliper Corporation Recent Developments and Future Plans
- Figure 24. Alteryx Recent Developments and Future Plans
- Figure 25. Salesforce Recent Developments and Future Plans
- Figure 26. SAP Recent Developments and Future Plans

Figure 27. Spotio Recent Developments and Future Plans

Figure 28. Map Business Online Recent Developments and Future Plans

Figure 29. ipgeolocation Recent Developments and Future Plans

Figure 30. Google Recent Developments and Future Plans

Figure 31. Fract Recent Developments and Future Plans

Figure 32. Gadberry Group Recent Developments and Future Plans

Figure 33. Galigeo Recent Developments and Future Plans

Figure 34. Geoblink Recent Developments and Future Plans

Figure 35. GXperts Recent Developments and Future Plans

Figure 36. Maptive Recent Developments and Future Plans

Figure 37. Global Location Intelligence Platforms Revenue Share by Players in 2021

Figure 38. Location Intelligence Platforms Market Share by Company Type (Tier 1, Tier 2 and Tier 3) in 2021

Figure 39. Global Top 3 Players Location Intelligence Platforms Revenue Market Share in 2021

Figure 40. Global Top 10 Players Location Intelligence Platforms Revenue Market Share in 2021

Figure 41. Key Players Market Share Trend (Top 3 Market Share: 2020 VS 2021 VS 2022)

Figure 42. Global Location Intelligence Platforms Revenue Share by Type in 2021

Figure 43. Global Location Intelligence Platforms Market Share Forecast by Type (2023-2028)

Figure 44. Global Location Intelligence Platforms Revenue Share by Application in 2021

Figure 45. Global Location Intelligence Platforms Market Share Forecast by Application (2023-2028)

Figure 46. North America Location Intelligence Platforms Sales Market Share by Type (2017-2028)

Figure 47. North America Location Intelligence Platforms Sales Market Share by Application (2017-2028)

Figure 48. North America Location Intelligence Platforms Revenue Market Share by Country (2017-2028)

Figure 49. United States Location Intelligence Platforms Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 50. Canada Location Intelligence Platforms Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 51. Mexico Location Intelligence Platforms Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 52. Europe Location Intelligence Platforms Sales Market Share by Type (2017-2028)

Figure 53. Europe Location Intelligence Platforms Sales Market Share by Application (2017-2028)

Figure 54. Europe Location Intelligence Platforms Revenue Market Share by Country (2017-2028)

Figure 55. Germany Location Intelligence Platforms Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 56. France Location Intelligence Platforms Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 57. United Kingdom Location Intelligence Platforms Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 58. Russia Location Intelligence Platforms Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 59. Italy Location Intelligence Platforms Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 60. Asia-Pacific Location Intelligence Platforms Sales Market Share by Type (2017-2028)

Figure 61. Asia-Pacific Location Intelligence Platforms Sales Market Share by Application (2017-2028)

Figure 62. Asia-Pacific Location Intelligence Platforms Revenue Market Share by Region (2017-2028)

Figure 63. China Location Intelligence Platforms Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 64. Japan Location Intelligence Platforms Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 65. South Korea Location Intelligence Platforms Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 66. India Location Intelligence Platforms Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 67. Southeast Asia Location Intelligence Platforms Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 68. Australia Location Intelligence Platforms Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 69. South America Location Intelligence Platforms Sales Market Share by Type (2017-2028)

Figure 70. South America Location Intelligence Platforms Sales Market Share by Application (2017-2028)

Figure 71. South America Location Intelligence Platforms Revenue Market Share by Country (2017-2028)

Figure 72. Brazil Location Intelligence Platforms Revenue and Growth Rate

(2017-2028) & (USD Million)

Figure 73. Argentina Location Intelligence Platforms Revenue and Growth Rate

(2017-2028) & (USD Million)

Figure 74. Middle East and Africa Location Intelligence Platforms Sales Market Share by Type (2017-2028)

Figure 75. Middle East and Africa Location Intelligence Platforms Sales Market Share by Application (2017-2028)

Figure 76. Middle East and Africa Location Intelligence Platforms Revenue Market Share by Country (2017-2028)

Figure 77. Turkey Location Intelligence Platforms Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 78. Saudi Arabia Location Intelligence Platforms Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 79. UAE Location Intelligence Platforms Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 80. Methodology

Figure 81. Research Process and Data Source

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