

# Global Location Intelligence & Business Intelligence Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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## Abstracts

Location intelligence (LI), or spatial intelligence, is the process of deriving meaningful insight from geospatial data relationships to solve a particular problem. It involves layering multiple data sets spatially and/or chronologically, for easy reference on a map, and its applications span industries, categories and organizations.

### SCOPE OF THE REPORT:

This report studies the Location Intelligence & Business Intelligence market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Location Intelligence & Business Intelligence market by product type and applications/end industries.

The global Location Intelligence & Business Intelligence market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Location Intelligence & Business Intelligence.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

HP Enterprise Company

Google Inc.

Oracle Corp

IBM

SAS institute

Pitney Bowes Inc

Teradata Corp

TIBCO Software Inc

Locomizer

SpaceCurve

PlacelQ Inc

Caliper Inc

Microsoft Inc

Spatial Plc

SAP SE

Google Inc.

Tableau software

Information Builders

MicroStrategy

ESRI

Galileo

Cisco Systems, Inc.

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Location Intelligence

Business Intelligence

Market Segment by Applications, can be divided into

BFSI

Healthcare and Life Sciences

Government and Utilities

Retail and Consumer Goods

Telecommunications and IT

Transportation and Logistics

Others

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