

# Global Location-enabled Platform Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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## Abstracts

An LBS platform involves location platform and infrastructure providers, location middleware providers, location technology developers, GNSS chipsets and assistance server providers, location platform aggregators, and database providers.

### SCOPE OF THE REPORT:

This report studies the Location-enabled Platform market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Location-enabled Platform market by product type and applications/end industries.

According to the report, the demand for LBS by individual consumers and enterprises favors the growth of the market.

The global Location-enabled Platform market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Location-enabled Platform.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

## Market Segment by Companies, this report covers

Foursquare

Google

Here

Near

Alcatel-Lucent

Broadcom

CSR

## Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

## Market Segment by Type, covers

Outdoor Navigation

Indoor Navigation

Work Assistance

Online-To-Offline

Others

Market Segment by Applications, can be divided into

Commercial

Healthcare

Entertainment

Others

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