

Global Location-based Virtual Reality Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Location-based Virtual Reality market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

The Global Info Research report includes an overview of the development of the Location-based Virtual Reality industry chain, the market status of VR Arcades (Hardware, Software), VR Theme Parks (Hardware, Software), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Location-based Virtual Reality.

Regionally, the report analyzes the Location-based Virtual Reality markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Location-based Virtual Reality market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Location-based Virtual Reality market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Location-based Virtual Reality industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Hardware, Software).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Location-based Virtual Reality market.

Regional Analysis: The report involves examining the Location-based Virtual Reality market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Location-based Virtual Reality market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Location-based Virtual Reality:

Company Analysis: Report covers individual Location-based Virtual Reality players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Location-based Virtual Reality This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (VR Arcades, VR Theme Parks).

Technology Analysis: Report covers specific technologies relevant to Location-based Virtual Reality. It assesses the current state, advancements, and potential future developments in Location-based Virtual Reality areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Location-based Virtual Reality market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Location-based Virtual Reality market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Hardware

Software

Market segment by Application

VR Arcades

VR Theme Parks

VR Cinemas

Market segment by players, this report covers

VOID

EXIT Realty

SpaceVR

Survios

Hologate

Zero Latency PTY

Oculus VR

HTC Vive Tech

Tyffon

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Location-based Virtual Reality product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Location-based Virtual Reality, with revenue, gross margin and global market share of Location-based Virtual Reality from 2019 to 2024.

Chapter 3, the Location-based Virtual Reality competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024.

Location-based Virtual Reality market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Location-based Virtual Reality.

Chapter 13, to describe Location-based Virtual Reality research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope of Location-based Virtual Reality

1.2 Market Estimation Caveats and Base Year

1.3 Classification of Location-based Virtual Reality by Type

1.3.1 Overview: Global Location-based Virtual Reality Market Size by Type: 2019 Versus 2023 Versus 2030

1.3.2 Global Location-based Virtual Reality Consumption Value Market Share by Type in 2023

1.3.3 Hardware

1.3.4 Software

1.4 Global Location-based Virtual Reality Market by Application

1.4.1 Overview: Global Location-based Virtual Reality Market Size by Application: 2019 Versus 2023 Versus 2030

1.4.2 VR Arcades

1.4.3 VR Theme Parks

1.4.4 VR Cinemas

1.5 Global Location-based Virtual Reality Market Size & Forecast

1.6 Global Location-based Virtual Reality Market Size and Forecast by Region

1.6.1 Global Location-based Virtual Reality Market Size by Region: 2019 VS 2023 VS 2030

1.6.2 Global Location-based Virtual Reality Market Size by Region, (2019-2030)

1.6.3 North America Location-based Virtual Reality Market Size and Prospect (2019-2030)

1.6.4 Europe Location-based Virtual Reality Market Size and Prospect (2019-2030)

1.6.5 Asia-Pacific Location-based Virtual Reality Market Size and Prospect (2019-2030)

1.6.6 South America Location-based Virtual Reality Market Size and Prospect (2019-2030)

1.6.7 Middle East and Africa Location-based Virtual Reality Market Size and Prospect (2019-2030)

2 COMPANY PROFILES

2.1 VOID

2.1.1 VOID Details

2.1.2 VOID Major Business

- 2.1.3 VOID Location-based Virtual Reality Product and Solutions
- 2.1.4 VOID Location-based Virtual Reality Revenue, Gross Margin and Market Share (2019-2024)
- 2.1.5 VOID Recent Developments and Future Plans
- 2.2 EXIT Realty
 - 2.2.1 EXIT Realty Details
 - 2.2.2 EXIT Realty Major Business
 - 2.2.3 EXIT Realty Location-based Virtual Reality Product and Solutions
 - 2.2.4 EXIT Realty Location-based Virtual Reality Revenue, Gross Margin and Market Share (2019-2024)
 - 2.2.5 EXIT Realty Recent Developments and Future Plans
- 2.3 SpaceVR
 - 2.3.1 SpaceVR Details
 - 2.3.2 SpaceVR Major Business
 - 2.3.3 SpaceVR Location-based Virtual Reality Product and Solutions
 - 2.3.4 SpaceVR Location-based Virtual Reality Revenue, Gross Margin and Market Share (2019-2024)
 - 2.3.5 SpaceVR Recent Developments and Future Plans
- 2.4 Survios
 - 2.4.1 Survios Details
 - 2.4.2 Survios Major Business
 - 2.4.3 Survios Location-based Virtual Reality Product and Solutions
 - 2.4.4 Survios Location-based Virtual Reality Revenue, Gross Margin and Market Share (2019-2024)
 - 2.4.5 Survios Recent Developments and Future Plans
- 2.5 Hologate
 - 2.5.1 Hologate Details
 - 2.5.2 Hologate Major Business
 - 2.5.3 Hologate Location-based Virtual Reality Product and Solutions
 - 2.5.4 Hologate Location-based Virtual Reality Revenue, Gross Margin and Market Share (2019-2024)
 - 2.5.5 Hologate Recent Developments and Future Plans
- 2.6 Zero Latency PTY
 - 2.6.1 Zero Latency PTY Details
 - 2.6.2 Zero Latency PTY Major Business
 - 2.6.3 Zero Latency PTY Location-based Virtual Reality Product and Solutions
 - 2.6.4 Zero Latency PTY Location-based Virtual Reality Revenue, Gross Margin and Market Share (2019-2024)
 - 2.6.5 Zero Latency PTY Recent Developments and Future Plans

2.7 Oculus VR

2.7.1 Oculus VR Details

2.7.2 Oculus VR Major Business

2.7.3 Oculus VR Location-based Virtual Reality Product and Solutions

2.7.4 Oculus VR Location-based Virtual Reality Revenue, Gross Margin and Market Share (2019-2024)

2.7.5 Oculus VR Recent Developments and Future Plans

2.8 HTC Vive Tech

2.8.1 HTC Vive Tech Details

2.8.2 HTC Vive Tech Major Business

2.8.3 HTC Vive Tech Location-based Virtual Reality Product and Solutions

2.8.4 HTC Vive Tech Location-based Virtual Reality Revenue, Gross Margin and Market Share (2019-2024)

2.8.5 HTC Vive Tech Recent Developments and Future Plans

2.9 Tyffon

2.9.1 Tyffon Details

2.9.2 Tyffon Major Business

2.9.3 Tyffon Location-based Virtual Reality Product and Solutions

2.9.4 Tyffon Location-based Virtual Reality Revenue, Gross Margin and Market Share (2019-2024)

2.9.5 Tyffon Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

3.1 Global Location-based Virtual Reality Revenue and Share by Players (2019-2024)

3.2 Market Share Analysis (2023)

3.2.1 Market Share of Location-based Virtual Reality by Company Revenue

3.2.2 Top 3 Location-based Virtual Reality Players Market Share in 2023

3.2.3 Top 6 Location-based Virtual Reality Players Market Share in 2023

3.3 Location-based Virtual Reality Market: Overall Company Footprint Analysis

3.3.1 Location-based Virtual Reality Market: Region Footprint

3.3.2 Location-based Virtual Reality Market: Company Product Type Footprint

3.3.3 Location-based Virtual Reality Market: Company Product Application Footprint

3.4 New Market Entrants and Barriers to Market Entry

3.5 Mergers, Acquisition, Agreements, and Collaborations

4 MARKET SIZE SEGMENT BY TYPE

4.1 Global Location-based Virtual Reality Consumption Value and Market Share by

- Table 28. Hologate Location-based Virtual Reality Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 29. Hologate Recent Developments and Future Plans
- Table 30. Zero Latency PTY Company Information, Head Office, and Major Competitors
- Table 31. Zero Latency PTY Major Business
- Table 32. Zero Latency PTY Location-based Virtual Reality Product and Solutions
- Table 33. Zero Latency PTY Location-based Virtual Reality Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 34. Zero Latency PTY Recent Developments and Future Plans
- Table 35. Oculus VR Company Information, Head Office, and Major Competitors
- Table 36. Oculus VR Major Business
- Table 37. Oculus VR Location-based Virtual Reality Product and Solutions
- Table 38. Oculus VR Location-based Virtual Reality Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 39. Oculus VR Recent Developments and Future Plans
- Table 40. HTC Vive Tech Company Information, Head Office, and Major Competitors
- Table 41. HTC Vive Tech Major Business
- Table 42. HTC Vive Tech Location-based Virtual Reality Product and Solutions
- Table 43. HTC Vive Tech Location-based Virtual Reality Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 44. HTC Vive Tech Recent Developments and Future Plans
- Table 45. Tyffon Company Information, Head Office, and Major Competitors
- Table 46. Tyffon Major Business
- Table 47. Tyffon Location-based Virtual Reality Product and Solutions
- Table 48. Tyffon Location-based Virtual Reality Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 49. Tyffon Recent Developments and Future Plans
- Table 50. Global Location-based Virtual Reality Revenue (USD Million) by Players (2019-2024)
- Table 51. Global Location-based Virtual Reality Revenue Share by Players (2019-2024)
- Table 52. Breakdown of Location-based Virtual Reality by Company Type (Tier 1, Tier 2, and Tier 3)
- Table 53. Market Position of Players in Location-based Virtual Reality, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2023
- Table 54. Head Office of Key Location-based Virtual Reality Players
- Table 55. Location-based Virtual Reality Market: Company Product Type Footprint
- Table 56. Location-based Virtual Reality Market: Company Product Application Footprint
- Table 57. Location-based Virtual Reality New Market Entrants and Barriers to Market

Table 77. Asia-Pacific Location-based Virtual Reality Consumption Value by Type (2025-2030) & (USD Million)

Table 78. Asia-Pacific Location-based Virtual Reality Consumption Value by Application (2019-2024) & (USD Million)

Table 79. Asia-Pacific Location-based Virtual Reality Consumption Value by Application (2025-2030) & (USD Million)

Table 80. Asia-Pacific Location-based Virtual Reality Consumption Value by Region (2019-2024) & (USD Million)

Table 81. Asia-Pacific Location-based Virtual Reality Consumption Value by Region (2025-2030) & (USD Million)

Table 82. South America Location-based Virtual Reality Consumption Value by Type (2019-2024) & (USD Million)

Table 83. South America Location-based Virtual Reality Consumption Value by Type (2025-2030) & (USD Million)

Table 84. South America Location-based Virtual Reality Consumption Value by Application (2019-2024) & (USD Million)

Table 85. South America Location-based Virtual Reality Consumption Value by Application (2025-2030) & (USD Million)

Table 86. South America Location-based Virtual Reality Consumption Value by Country (2019-2024) & (USD Million)

Table 87. South America Location-based Virtual Reality Consumption Value by Country (2025-2030) & (USD Million)

Table 88. Middle East & Africa Location-based Virtual Reality Consumption Value by Type (2019-2024) & (USD Million)

Table 89. Middle East & Africa Location-based Virtual Reality Consumption Value by Type (2025-2030) & (USD Million)

Table 90. Middle East & Africa Location-based Virtual Reality Consumption Value by Application (2019-2024) & (USD Million)

Table 91. Middle East & Africa Location-based Virtual Reality Consumption Value by Application (2025-2030) & (USD Million)

Table 92. Middle East & Africa Location-based Virtual Reality Consumption Value by Country (2019-2024) & (USD Million)

Table 93. Middle East & Africa Location-based Virtual Reality Consumption Value by Country (2025-2030) & (USD Million)

Table 94. Location-based Virtual Reality Raw Material

Table 95. Key Suppliers of Location-based Virtual Reality Raw Materials

List Of Figures

LIST OF FIGURES

Figure 1. Location-based Virtual Reality Picture

Figure 2. Global Location-based Virtual Reality Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Location-based Virtual Reality Consumption Value Market Share by Type in 2023

Figure 4. Hardware

Figure 5. Software

Figure 6. Global Location-based Virtual Reality Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 7. Location-based Virtual Reality Consumption Value Market Share by Application in 2023

Figure 8. VR Arcades Picture

Figure 9. VR Theme Parks Picture

Figure 10. VR Cinemas Picture

Figure 11. Global Location-based Virtual Reality Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 12. Global Location-based Virtual Reality Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 13. Global Market Location-based Virtual Reality Consumption Value (USD Million) Comparison by Region (2019 & 2023 & 2030)

Figure 14. Global Location-based Virtual Reality Consumption Value Market Share by Region (2019-2030)

Figure 15. Global Location-based Virtual Reality Consumption Value Market Share by Region in 2023

Figure 16. North America Location-based Virtual Reality Consumption Value (2019-2030) & (USD Million)

Figure 17. Europe Location-based Virtual Reality Consumption Value (2019-2030) & (USD Million)

Figure 18. Asia-Pacific Location-based Virtual Reality Consumption Value (2019-2030) & (USD Million)

Figure 19. South America Location-based Virtual Reality Consumption Value (2019-2030) & (USD Million)

Figure 20. Middle East and Africa Location-based Virtual Reality Consumption Value (2019-2030) & (USD Million)

Figure 21. Global Location-based Virtual Reality Revenue Share by Players in 2023

Figure 22. Location-based Virtual Reality Market Share by Company Type (Tier 1, Tier 2 and Tier 3) in 2023

Figure 23. Global Top 3 Players Location-based Virtual Reality Market Share in 2023

Figure 24. Global Top 6 Players Location-based Virtual Reality Market Share in 2023

Figure 25. Global Location-based Virtual Reality Consumption Value Share by Type (2019-2024)

Figure 26. Global Location-based Virtual Reality Market Share Forecast by Type (2025-2030)

Figure 27. Global Location-based Virtual Reality Consumption Value Share by Application (2019-2024)

Figure 28. Global Location-based Virtual Reality Market Share Forecast by Application (2025-2030)

Figure 29. North America Location-based Virtual Reality Consumption Value Market Share by Type (2019-2030)

Figure 30. North America Location-based Virtual Reality Consumption Value Market Share by Application (2019-2030)

Figure 31. North America Location-based Virtual Reality Consumption Value Market Share by Country (2019-2030)

Figure 32. United States Location-based Virtual Reality Consumption Value (2019-2030) & (USD Million)

Figure 33. Canada Location-based Virtual Reality Consumption Value (2019-2030) & (USD Million)

Figure 34. Mexico Location-based Virtual Reality Consumption Value (2019-2030) & (USD Million)

Figure 35. Europe Location-based Virtual Reality Consumption Value Market Share by Type (2019-2030)

Figure 36. Europe Location-based Virtual Reality Consumption Value Market Share by Application (2019-2030)

Figure 37. Europe Location-based Virtual Reality Consumption Value Market Share by Country (2019-2030)

Figure 38. Germany Location-based Virtual Reality Consumption Value (2019-2030) & (USD Million)

Figure 39. France Location-based Virtual Reality Consumption Value (2019-2030) & (USD Million)

Figure 40. United Kingdom Location-based Virtual Reality Consumption Value (2019-2030) & (USD Million)

Figure 41. Russia Location-based Virtual Reality Consumption Value (2019-2030) & (USD Million)

Figure 42. Italy Location-based Virtual Reality Consumption Value (2019-2030) & (USD

Million)

Figure 43. Asia-Pacific Location-based Virtual Reality Consumption Value Market Share by Type (2019-2030)

Figure 44. Asia-Pacific Location-based Virtual Reality Consumption Value Market Share by Application (2019-2030)

Figure 45. Asia-Pacific Location-based Virtual Reality Consumption Value Market Share by Region (2019-2030)

Figure 46. China Location-based Virtual Reality Consumption Value (2019-2030) & (USD Million)

Figure 47. Japan Location-based Virtual Reality Consumption Value (2019-2030) & (USD Million)

Figure 48. South Korea Location-based Virtual Reality Consumption Value (2019-2030) & (USD Million)

Figure 49. India Location-based Virtual Reality Consumption Value (2019-2030) & (USD Million)

Figure 50. Southeast Asia Location-based Virtual Reality Consumption Value (2019-2030) & (USD Million)

Figure 51. Australia Location-based Virtual Reality Consumption Value (2019-2030) & (USD Million)

Figure 52. South America Location-based Virtual Reality Consumption Value Market Share by Type (2019-2030)

Figure 53. South America Location-based Virtual Reality Consumption Value Market Share by Application (2019-2030)

Figure 54. South America Location-based Virtual Reality Consumption Value Market Share by Country (2019-2030)

Figure 55. Brazil Location-based Virtual Reality Consumption Value (2019-2030) & (USD Million)

Figure 56. Argentina Location-based Virtual Reality Consumption Value (2019-2030) & (USD Million)

Figure 57. Middle East and Africa Location-based Virtual Reality Consumption Value Market Share by Type (2019-2030)

Figure 58. Middle East and Africa Location-based Virtual Reality Consumption Value Market Share by Application (2019-2030)

Figure 59. Middle East and Africa Location-based Virtual Reality Consumption Value Market Share by Country (2019-2030)

Figure 60. Turkey Location-based Virtual Reality Consumption Value (2019-2030) & (USD Million)

Figure 61. Saudi Arabia Location-based Virtual Reality Consumption Value (2019-2030) & (USD Million)

Figure 62. UAE Location-based Virtual Reality Consumption Value (2019-2030) & (USD Million)

Figure 63. Location-based Virtual Reality Market Drivers

Figure 64. Location-based Virtual Reality Market Restraints

Figure 65. Location-based Virtual Reality Market Trends

Figure 66. Porters Five Forces Analysis

Figure 67. Manufacturing Cost Structure Analysis of Location-based Virtual Reality in 2023

Figure 68. Manufacturing Process Analysis of Location-based Virtual Reality

Figure 69. Location-based Virtual Reality Industrial Chain

Figure 70. Methodology

Figure 71. Research Process and Data Source

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