

Global Location-Based Services (LBS) and Real Time Location Systems (RTLS) Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

<https://marketpublishers.com/r/G347FDBDC3EEN.html>

Date: December 2018

Pages: 131

Price: US\$ 3,480.00 (Single User License)

ID: G347FDBDC3EEN

Abstracts

Higher adoption of business intelligence and increasing market competitiveness to play a significant role in augmenting the growth prospects in the location-based services and real-time location systems market.

Scope of the Report:

This report studies the Location-Based Services (LBS) and Real Time Location Systems (RTLS) market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Location-Based Services (LBS) and Real Time Location Systems (RTLS) market by product type and applications/end industries.

The APAC region is expected to have the highest CAGR during the forecast period.

The global Location-Based Services (LBS) and Real Time Location Systems (RTLS) market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Location-Based Services (LBS) and Real Time Location Systems (RTLS).

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Google

International Business Machines

Microsoft

Oracle

Esri

Zebra Technologies

Qualcomm Technologies

Ericsson

Teldio

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Indoor

Outdoor

Market Segment by Applications, can be divided into

Financial Services And Insurance

Defense

The Government

Medical

Industrial Production

Media

Retail

Transport

Other

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