

# Global Location-Based Services (LBS) Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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## Abstracts

A location-based service (LBS) is a software application for a IP-capable mobile device that requires knowledge about where the mobile device is located.

### SCOPE OF THE REPORT:

This report studies the Location-Based Services (LBS) market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Location-Based Services (LBS) market by product type and applications/end industries.

The growing trend for the integration of location-based search with social networking websites will drive the growth prospects for the global LBS market during the projected period.

The global Location-Based Services (LBS) market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Location-Based Services (LBS).

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

## Market Segment by Companies, this report covers

Alibaba

Apple

Foursquare

Google

HERE

Aisle411

Baidu

Dianping

Facebook

## Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

## Market Segment by Type, covers

Outdoor LBS

Indoor LBS

Market Segment by Applications, can be divided into

Commercial

Healthcare

Entertainment

Others

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