

Global Location-Based Service (LBS) and Real-Time Location Systems (RTLS) Supply, Demand and Key Producers, 2023-2029

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Abstracts

The global Location-Based Service (LBS) and Real-Time Location Systems (RTLS) market size is expected to reach \$ 65160 million by 2029, rising at a market growth of 16.8% CAGR during the forecast period (2023-2029).

Location-based service (LBS) is a location information service based on mobile devices. It determines the user's location by using technologies such as GPS, WiFi, and Bluetooth, and provides information and services related to the location. LBS has a wide range of applications, including navigation, maps, social networking, advertising and marketing, etc.

Real-time location system (RTLS) is a technology that can track and monitor the location of objects, people or dynamic assets in real time. It can be realized by using technologies such as RFID, sensors, and wireless networks to improve efficiency in production efficiency, logistics management, safety monitoring, etc.

This report studies the global Location-Based Service (LBS) and Real-Time Location Systems (RTLS) demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Location-Based Service (LBS) and Real-Time Location Systems (RTLS), and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Location-Based Service (LBS) and Real-Time Location Systems (RTLS) that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Location-Based Service (LBS) and Real-Time Location Systems (RTLS) total market, 2018-2029, (USD Million)

Global Location-Based Service (LBS) and Real-Time Location Systems (RTLS) total market by region & country, CAGR, 2018-2029, (USD Million)

U.S. VS China: Location-Based Service (LBS) and Real-Time Location Systems (RTLS) total market, key domestic companies and share, (USD Million)

Global Location-Based Service (LBS) and Real-Time Location Systems (RTLS) revenue by player and market share 2018-2023, (USD Million)

Global Location-Based Service (LBS) and Real-Time Location Systems (RTLS) total market by Type, CAGR, 2018-2029, (USD Million)

Global Location-Based Service (LBS) and Real-Time Location Systems (RTLS) total market by Application, CAGR, 2018-2029, (USD Million)

This reports profiles major players in the global Location-Based Service (LBS) and Real-Time Location Systems (RTLS) market based on the following parameters – company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include AiRISTA Flow (US), Apple (US), Aruba Networks (US), CenTrak (US), Cisco (US), Ericsson (US), ESRI (US), GE Healthcare (US) and Google (US), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Location-Based Service (LBS) and Real-Time Location Systems (RTLS) market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and

2024-2029 as the forecast year.

Global Location-Based Service (LBS) and Real-Time Location Systems (RTLS) Market,
By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Location-Based Service (LBS) and Real-Time Location Systems (RTLS) Market,
Segmentation by Type

Platform

Services

Hardware

Global Location-Based Service (LBS) and Real-Time Location Systems (RTLS) Market,
Segmentation by Application

Manufacturing

Tourism and Hospitality

Healthcare and Life Sciences

Media and Entertainment

Others

Companies Profiled:

AiRISTA Flow (US)

Apple (US)

Aruba Networks (US)

CenTrak (US)

Cisco (US)

Ericsson (US)

ESRI (US)

GE Healthcare (US)

Google (US)

HERE (Netherlands)

IBM (US)

KDDI (Japan)

Leantegra (US)

Microsoft (US)

Navigine (US)

NTT Docomo (Japan)

Oracle (US)

Qualcomm (US),

Quuppa (Finland)

Sewio Republic (Czech Republic)

Spime (US)

Identec Group (Liechtenstein)

Infor (US)

Tele Tracking Technologies (US)

MYSHERA (Spain)

Stanley Healthcare (US)

Teldio (Canada)

TomTom (Netherlands)

Ubisense (UK)

Key Questions Answered

1. How big is the global Location-Based Service (LBS) and Real-Time Location Systems (RTLS) market?

2. What is the demand of the global Location-Based Service (LBS) and Real-Time Location Systems (RTLS) market?

3. What is the year over year growth of the global Location-Based Service (LBS) and Real-Time Location Systems (RTLS) market?

4. What is the total value of the global Location-Based Service (LBS) and Real-Time Location Systems (RTLS) market?
5. Who are the major players in the global Location-Based Service (LBS) and Real-Time Location Systems (RTLS) market?
6. What are the growth factors driving the market demand?

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