

# Global Location-based Search and Advertising Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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#### **Abstracts**

Location-based search and advertising involves integrating advertisements with location-based solutions.

#### SCOPE OF THE REPORT:

This report studies the Location-based Search and Advertising market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Location-based Search and Advertising market by product type and applications/end industries.

The rapid deployment of beacons is one major factor, which is anticipated to drive market growth during the forecast period.

The global Location-based Search and Advertising market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Location-based Search and Advertising.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.



Market Segment by Companies, this report covers		
Foursquare		
Xad		
Groupon		
Scanbuy		
Shopkick		
Yoose		
Verve		
Thumbvista		
Market Segment by Regions, regional analysis covers		
North America (United States, Canada and Mexico)		
Europe (Germany, France, UK, Russia and Italy)		
Asia-Pacific (China, Japan, Korea, India and Southeast Asia)		
South America (Brazil, Argentina, Colombia)		
Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)		
Market Segment by Type, covers		
Assisted GPS (A-GPS)		
GPS		



	Enhanced GPS (E-GPS)
	Enhanced Observed Time Difference (E-OTD)
	Observed Time Difference (OTD)
	Cell ID
	Wi-Fi
	Others
Market	Segment by Applications, can be divided into
	Retail Outlets
	Public Places
	Airports
	Hospitals
	Others



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