

Global Location-Based Mobile Advertising Supply, Demand and Key Producers, 2023-2029

<https://marketpublishers.com/r/GE7865ECCB21EN.html>

Date: July 2023

Pages: 109

Price: US\$ 4,480.00 (Single User License)

ID: GE7865ECCB21EN

Abstracts

The global Location-Based Mobile Advertising market size is expected to reach \$ million by 2029, rising at a market growth of % CAGR during the forecast period (2023-2029).

This report studies the global Location-Based Mobile Advertising demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Location-Based Mobile Advertising, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Location-Based Mobile Advertising that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Location-Based Mobile Advertising total market, 2018-2029, (USD Million)

Global Location-Based Mobile Advertising total market by region & country, CAGR, 2018-2029, (USD Million)

U.S. VS China: Location-Based Mobile Advertising total market, key domestic companies and share, (USD Million)

Global Location-Based Mobile Advertising revenue by player and market share 2018-2023, (USD Million)

Global Location-Based Mobile Advertising total market by Type, CAGR, 2018-2029,

(USD Million)

Global Location-Based Mobile Advertising total market by Application, CAGR, 2018-2029, (USD Million)

This reports profiles major players in the global Location-Based Mobile Advertising market based on the following parameters – company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Cirius Technologies, Foursquare, PlaceIQ, GroundTruth, Quotient, Groupon, Placecast, Scanbuy and Shopkick, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Location-Based Mobile Advertising market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

Global Location-Based Mobile Advertising Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Location-Based Mobile Advertising Market, Segmentation by Type

Geofencing Platform

Beacon-based Platform

Proximity Marketing Platform

Other

Global Location-Based Mobile Advertising Market, Segmentation by Application

Retail

Hospitality

Healthcare

BFSI

Education

Transportation and Logistics

Automotive

Others

Companies Profiled:

Cirius Technologies

Foursquare

PlacelQ

GroundTruth

Quotient

Groupon

Placecast

Scanbuy

Shopkick

Telenity

AdMoove

AdNear

Sekel Tech

Key Questions Answered

1. How big is the global Location-Based Mobile Advertising market?
2. What is the demand of the global Location-Based Mobile Advertising market?
3. What is the year over year growth of the global Location-Based Mobile Advertising market?
4. What is the total value of the global Location-Based Mobile Advertising market?
5. Who are the major players in the global Location-Based Mobile Advertising market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Location-Based Mobile Advertising Introduction
- 1.2 World Location-Based Mobile Advertising Market Size & Forecast (2018 & 2022 & 2029)
- 1.3 World Location-Based Mobile Advertising Total Market by Region (by Headquarter Location)
 - 1.3.1 World Location-Based Mobile Advertising Market Size by Region (2018-2029), (by Headquarter Location)
 - 1.3.2 United States Location-Based Mobile Advertising Market Size (2018-2029)
 - 1.3.3 China Location-Based Mobile Advertising Market Size (2018-2029)
 - 1.3.4 Europe Location-Based Mobile Advertising Market Size (2018-2029)
 - 1.3.5 Japan Location-Based Mobile Advertising Market Size (2018-2029)
 - 1.3.6 South Korea Location-Based Mobile Advertising Market Size (2018-2029)
 - 1.3.7 ASEAN Location-Based Mobile Advertising Market Size (2018-2029)
 - 1.3.8 India Location-Based Mobile Advertising Market Size (2018-2029)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Location-Based Mobile Advertising Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Location-Based Mobile Advertising Major Market Trends
- 1.5 Influence of COVID-19 and Russia-Ukraine War
 - 1.5.1 Influence of COVID-19
 - 1.5.2 Influence of Russia-Ukraine War

2 DEMAND SUMMARY

- 2.1 World Location-Based Mobile Advertising Consumption Value (2018-2029)
- 2.2 World Location-Based Mobile Advertising Consumption Value by Region
 - 2.2.1 World Location-Based Mobile Advertising Consumption Value by Region (2018-2023)
 - 2.2.2 World Location-Based Mobile Advertising Consumption Value Forecast by Region (2024-2029)
- 2.3 United States Location-Based Mobile Advertising Consumption Value (2018-2029)
- 2.4 China Location-Based Mobile Advertising Consumption Value (2018-2029)
- 2.5 Europe Location-Based Mobile Advertising Consumption Value (2018-2029)
- 2.6 Japan Location-Based Mobile Advertising Consumption Value (2018-2029)
- 2.7 South Korea Location-Based Mobile Advertising Consumption Value (2018-2029)

2.8 ASEAN Location-Based Mobile Advertising Consumption Value (2018-2029)

2.9 India Location-Based Mobile Advertising Consumption Value (2018-2029)

3 WORLD LOCATION-BASED MOBILE ADVERTISING COMPANIES COMPETITIVE ANALYSIS

3.1 World Location-Based Mobile Advertising Revenue by Player (2018-2023)

3.2 Industry Rank and Concentration Rate (CR)

3.2.1 Global Location-Based Mobile Advertising Industry Rank of Major Players

3.2.2 Global Concentration Ratios (CR4) for Location-Based Mobile Advertising in 2022

3.2.3 Global Concentration Ratios (CR8) for Location-Based Mobile Advertising in 2022

3.3 Location-Based Mobile Advertising Company Evaluation Quadrant

3.4 Location-Based Mobile Advertising Market: Overall Company Footprint Analysis

3.4.1 Location-Based Mobile Advertising Market: Region Footprint

3.4.2 Location-Based Mobile Advertising Market: Company Product Type Footprint

3.4.3 Location-Based Mobile Advertising Market: Company Product Application Footprint

3.5 Competitive Environment

3.5.1 Historical Structure of the Industry

3.5.2 Barriers of Market Entry

3.5.3 Factors of Competition

3.6 Mergers, Acquisitions Activity

4 UNITED STATES VS CHINA VS REST OF THE WORLD (BY HEADQUARTER LOCATION)

4.1 United States VS China: Location-Based Mobile Advertising Revenue Comparison (by Headquarter Location)

4.1.1 United States VS China: Location-Based Mobile Advertising Market Size Comparison (2018 & 2022 & 2029) (by Headquarter Location)

4.1.2 United States VS China: Location-Based Mobile Advertising Revenue Market Share Comparison (2018 & 2022 & 2029)

4.2 United States Based Companies VS China Based Companies: Location-Based Mobile Advertising Consumption Value Comparison

4.2.1 United States VS China: Location-Based Mobile Advertising Consumption Value Comparison (2018 & 2022 & 2029)

4.2.2 United States VS China: Location-Based Mobile Advertising Consumption Value

Market Share Comparison (2018 & 2022 & 2029)

4.3 United States Based Location-Based Mobile Advertising Companies and Market Share, 2018-2023

4.3.1 United States Based Location-Based Mobile Advertising Companies, Headquarters (States, Country)

4.3.2 United States Based Companies Location-Based Mobile Advertising Revenue, (2018-2023)

4.4 China Based Companies Location-Based Mobile Advertising Revenue and Market Share, 2018-2023

4.4.1 China Based Location-Based Mobile Advertising Companies, Company Headquarters (Province, Country)

4.4.2 China Based Companies Location-Based Mobile Advertising Revenue, (2018-2023)

4.5 Rest of World Based Location-Based Mobile Advertising Companies and Market Share, 2018-2023

4.5.1 Rest of World Based Location-Based Mobile Advertising Companies, Headquarters (States, Country)

4.5.2 Rest of World Based Companies Location-Based Mobile Advertising Revenue, (2018-2023)

5 MARKET ANALYSIS BY TYPE

5.1 World Location-Based Mobile Advertising Market Size Overview by Type: 2018 VS 2022 VS 2029

5.2 Segment Introduction by Type

5.2.1 Geofencing Platform

5.2.2 Beacon-based Platform

5.2.3 Proximity Marketing Platform

5.2.4 Other

5.3 Market Segment by Type

5.3.1 World Location-Based Mobile Advertising Market Size by Type (2018-2023)

5.3.2 World Location-Based Mobile Advertising Market Size by Type (2024-2029)

5.3.3 World Location-Based Mobile Advertising Market Size Market Share by Type (2018-2029)

6 MARKET ANALYSIS BY APPLICATION

6.1 World Location-Based Mobile Advertising Market Size Overview by Application: 2018 VS 2022 VS 2029

6.2 Segment Introduction by Application

6.2.1 Retail

6.2.2 Hospitality

6.2.3 Healthcare

6.2.4 BFSI

6.2.5 BFSI

6.2.6 Transportation and Logistics

6.2.7 Automotive

6.2.8 Others

6.3 Market Segment by Application

6.3.1 World Location-Based Mobile Advertising Market Size by Application
(2018-2023)

6.3.2 World Location-Based Mobile Advertising Market Size by Application
(2024-2029)

6.3.3 World Location-Based Mobile Advertising Market Size by Application
(2018-2029)

7 COMPANY PROFILES

7.1 Cirius Technologies

7.1.1 Cirius Technologies Details

7.1.2 Cirius Technologies Major Business

7.1.3 Cirius Technologies Location-Based Mobile Advertising Product and Services

7.1.4 Cirius Technologies Location-Based Mobile Advertising Revenue, Gross Margin
and Market Share (2018-2023)

7.1.5 Cirius Technologies Recent Developments/Updates

7.1.6 Cirius Technologies Competitive Strengths & Weaknesses

7.2 Foursquare

7.2.1 Foursquare Details

7.2.2 Foursquare Major Business

7.2.3 Foursquare Location-Based Mobile Advertising Product and Services

7.2.4 Foursquare Location-Based Mobile Advertising Revenue, Gross Margin and
Market Share (2018-2023)

7.2.5 Foursquare Recent Developments/Updates

7.2.6 Foursquare Competitive Strengths & Weaknesses

7.3 PlaceIQ

7.3.1 PlaceIQ Details

7.3.2 PlaceIQ Major Business

7.3.3 PlaceIQ Location-Based Mobile Advertising Product and Services

- 7.3.4 PlacelQ Location-Based Mobile Advertising Revenue, Gross Margin and Market Share (2018-2023)
- 7.3.5 PlacelQ Recent Developments/Updates
- 7.3.6 PlacelQ Competitive Strengths & Weaknesses
- 7.4 GroundTruth
 - 7.4.1 GroundTruth Details
 - 7.4.2 GroundTruth Major Business
 - 7.4.3 GroundTruth Location-Based Mobile Advertising Product and Services
 - 7.4.4 GroundTruth Location-Based Mobile Advertising Revenue, Gross Margin and Market Share (2018-2023)
 - 7.4.5 GroundTruth Recent Developments/Updates
 - 7.4.6 GroundTruth Competitive Strengths & Weaknesses
- 7.5 Quotient
 - 7.5.1 Quotient Details
 - 7.5.2 Quotient Major Business
 - 7.5.3 Quotient Location-Based Mobile Advertising Product and Services
 - 7.5.4 Quotient Location-Based Mobile Advertising Revenue, Gross Margin and Market Share (2018-2023)
 - 7.5.5 Quotient Recent Developments/Updates
 - 7.5.6 Quotient Competitive Strengths & Weaknesses
- 7.6 Groupon
 - 7.6.1 Groupon Details
 - 7.6.2 Groupon Major Business
 - 7.6.3 Groupon Location-Based Mobile Advertising Product and Services
 - 7.6.4 Groupon Location-Based Mobile Advertising Revenue, Gross Margin and Market Share (2018-2023)
 - 7.6.5 Groupon Recent Developments/Updates
 - 7.6.6 Groupon Competitive Strengths & Weaknesses
- 7.7 Placecast
 - 7.7.1 Placecast Details
 - 7.7.2 Placecast Major Business
 - 7.7.3 Placecast Location-Based Mobile Advertising Product and Services
 - 7.7.4 Placecast Location-Based Mobile Advertising Revenue, Gross Margin and Market Share (2018-2023)
 - 7.7.5 Placecast Recent Developments/Updates
 - 7.7.6 Placecast Competitive Strengths & Weaknesses
- 7.8 Scanbuy
 - 7.8.1 Scanbuy Details
 - 7.8.2 Scanbuy Major Business

- 7.8.3 Scanbuy Location-Based Mobile Advertising Product and Services
- 7.8.4 Scanbuy Location-Based Mobile Advertising Revenue, Gross Margin and Market Share (2018-2023)
- 7.8.5 Scanbuy Recent Developments/Updates
- 7.8.6 Scanbuy Competitive Strengths & Weaknesses
- 7.9 Shopkick
 - 7.9.1 Shopkick Details
 - 7.9.2 Shopkick Major Business
 - 7.9.3 Shopkick Location-Based Mobile Advertising Product and Services
 - 7.9.4 Shopkick Location-Based Mobile Advertising Revenue, Gross Margin and Market Share (2018-2023)
 - 7.9.5 Shopkick Recent Developments/Updates
 - 7.9.6 Shopkick Competitive Strengths & Weaknesses
- 7.10 Telenity
 - 7.10.1 Telenity Details
 - 7.10.2 Telenity Major Business
 - 7.10.3 Telenity Location-Based Mobile Advertising Product and Services
 - 7.10.4 Telenity Location-Based Mobile Advertising Revenue, Gross Margin and Market Share (2018-2023)
 - 7.10.5 Telenity Recent Developments/Updates
 - 7.10.6 Telenity Competitive Strengths & Weaknesses
- 7.11 AdMoove
 - 7.11.1 AdMoove Details
 - 7.11.2 AdMoove Major Business
 - 7.11.3 AdMoove Location-Based Mobile Advertising Product and Services
 - 7.11.4 AdMoove Location-Based Mobile Advertising Revenue, Gross Margin and Market Share (2018-2023)
 - 7.11.5 AdMoove Recent Developments/Updates
 - 7.11.6 AdMoove Competitive Strengths & Weaknesses
- 7.12 AdNear
 - 7.12.1 AdNear Details
 - 7.12.2 AdNear Major Business
 - 7.12.3 AdNear Location-Based Mobile Advertising Product and Services
 - 7.12.4 AdNear Location-Based Mobile Advertising Revenue, Gross Margin and Market Share (2018-2023)
 - 7.12.5 AdNear Recent Developments/Updates
 - 7.12.6 AdNear Competitive Strengths & Weaknesses
- 7.13 Sekel Tech
 - 7.13.1 Sekel Tech Details

- 7.13.2 Sekel Tech Major Business
- 7.13.3 Sekel Tech Location-Based Mobile Advertising Product and Services
- 7.13.4 Sekel Tech Location-Based Mobile Advertising Revenue, Gross Margin and Market Share (2018-2023)
- 7.13.5 Sekel Tech Recent Developments/Updates
- 7.13.6 Sekel Tech Competitive Strengths & Weaknesses

8 INDUSTRY CHAIN ANALYSIS

- 8.1 Location-Based Mobile Advertising Industry Chain
- 8.2 Location-Based Mobile Advertising Upstream Analysis
- 8.3 Location-Based Mobile Advertising Midstream Analysis
- 8.4 Location-Based Mobile Advertising Downstream Analysis

9 RESEARCH FINDINGS AND CONCLUSION

10 APPENDIX

- 10.1 Methodology
- 10.2 Research Process and Data Source
- 10.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Location-Based Mobile Advertising Revenue by Region (2018, 2022 and 2029) & (USD Million), (by Headquarter Location)

Table 2. World Location-Based Mobile Advertising Revenue by Region (2018-2023) & (USD Million), (by Headquarter Location)

Table 3. World Location-Based Mobile Advertising Revenue by Region (2024-2029) & (USD Million), (by Headquarter Location)

Table 4. World Location-Based Mobile Advertising Revenue Market Share by Region (2018-2023), (by Headquarter Location)

Table 5. World Location-Based Mobile Advertising Revenue Market Share by Region (2024-2029), (by Headquarter Location)

Table 6. Major Market Trends

Table 7. World Location-Based Mobile Advertising Consumption Value Growth Rate Forecast by Region (2018 & 2022 & 2029) & (USD Million)

Table 8. World Location-Based Mobile Advertising Consumption Value by Region (2018-2023) & (USD Million)

Table 9. World Location-Based Mobile Advertising Consumption Value Forecast by Region (2024-2029) & (USD Million)

Table 10. World Location-Based Mobile Advertising Revenue by Player (2018-2023) & (USD Million)

Table 11. Revenue Market Share of Key Location-Based Mobile Advertising Players in 2022

Table 12. World Location-Based Mobile Advertising Industry Rank of Major Player, Based on Revenue in 2022

Table 13. Global Location-Based Mobile Advertising Company Evaluation Quadrant

Table 14. Head Office of Key Location-Based Mobile Advertising Player

Table 15. Location-Based Mobile Advertising Market: Company Product Type Footprint

Table 16. Location-Based Mobile Advertising Market: Company Product Application Footprint

Table 17. Location-Based Mobile Advertising Mergers & Acquisitions Activity

Table 18. United States VS China Location-Based Mobile Advertising Market Size Comparison, (2018 & 2022 & 2029) & (USD Million)

Table 19. United States VS China Location-Based Mobile Advertising Consumption Value Comparison, (2018 & 2022 & 2029) & (USD Million)

Table 20. United States Based Location-Based Mobile Advertising Companies, Headquarters (States, Country)

Table 21. United States Based Companies Location-Based Mobile Advertising Revenue, (2018-2023) & (USD Million)
Table 22. United States Based Companies Location-Based Mobile Advertising Revenue Market Share (2018-2023)
Table 23. China Based Location-Based Mobile Advertising Companies, Headquarters (Province, Country)
Table 24. China Based Companies Location-Based Mobile Advertising Revenue, (2018-2023) & (USD Million)
Table 25. China Based Companies Location-Based Mobile Advertising Revenue Market Share (2018-2023)
Table 26. Rest of World Based Location-Based Mobile Advertising Companies, Headquarters (States, Country)
Table 27. Rest of World Based Companies Location-Based Mobile Advertising Revenue, (2018-2023) & (USD Million)
Table 28. Rest of World Based Companies Location-Based Mobile Advertising Revenue Market Share (2018-2023)
Table 29. World Location-Based Mobile Advertising Market Size by Type, (USD Million), 2018 & 2022 & 2029
Table 30. World Location-Based Mobile Advertising Market Size by Type (2018-2023) & (USD Million)
Table 31. World Location-Based Mobile Advertising Market Size by Type (2024-2029) & (USD Million)
Table 32. World Location-Based Mobile Advertising Market Size by Application, (USD Million), 2018 & 2022 & 2029
Table 33. World Location-Based Mobile Advertising Market Size by Application (2018-2023) & (USD Million)
Table 34. World Location-Based Mobile Advertising Market Size by Application (2024-2029) & (USD Million)
Table 35. Cirius Technologies Basic Information, Area Served and Competitors
Table 36. Cirius Technologies Major Business
Table 37. Cirius Technologies Location-Based Mobile Advertising Product and Services
Table 38. Cirius Technologies Location-Based Mobile Advertising Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
Table 39. Cirius Technologies Recent Developments/Updates
Table 40. Cirius Technologies Competitive Strengths & Weaknesses
Table 41. Foursquare Basic Information, Area Served and Competitors
Table 42. Foursquare Major Business
Table 43. Foursquare Location-Based Mobile Advertising Product and Services
Table 44. Foursquare Location-Based Mobile Advertising Revenue, Gross Margin and

Market Share (2018-2023) & (USD Million)

Table 45. Foursquare Recent Developments/Updates

Table 46. Foursquare Competitive Strengths & Weaknesses

Table 47. PlacelQ Basic Information, Area Served and Competitors

Table 48. PlacelQ Major Business

Table 49. PlacelQ Location-Based Mobile Advertising Product and Services

Table 50. PlacelQ Location-Based Mobile Advertising Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 51. PlacelQ Recent Developments/Updates

Table 52. PlacelQ Competitive Strengths & Weaknesses

Table 53. GroundTruth Basic Information, Area Served and Competitors

Table 54. GroundTruth Major Business

Table 55. GroundTruth Location-Based Mobile Advertising Product and Services

Table 56. GroundTruth Location-Based Mobile Advertising Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 57. GroundTruth Recent Developments/Updates

Table 58. GroundTruth Competitive Strengths & Weaknesses

Table 59. Quotient Basic Information, Area Served and Competitors

Table 60. Quotient Major Business

Table 61. Quotient Location-Based Mobile Advertising Product and Services

Table 62. Quotient Location-Based Mobile Advertising Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 63. Quotient Recent Developments/Updates

Table 64. Quotient Competitive Strengths & Weaknesses

Table 65. Groupon Basic Information, Area Served and Competitors

Table 66. Groupon Major Business

Table 67. Groupon Location-Based Mobile Advertising Product and Services

Table 68. Groupon Location-Based Mobile Advertising Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 69. Groupon Recent Developments/Updates

Table 70. Groupon Competitive Strengths & Weaknesses

Table 71. Placecast Basic Information, Area Served and Competitors

Table 72. Placecast Major Business

Table 73. Placecast Location-Based Mobile Advertising Product and Services

Table 74. Placecast Location-Based Mobile Advertising Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 75. Placecast Recent Developments/Updates

Table 76. Placecast Competitive Strengths & Weaknesses

Table 77. Scanbuy Basic Information, Area Served and Competitors

Table 78. Scanbuy Major Business
Table 79. Scanbuy Location-Based Mobile Advertising Product and Services
Table 80. Scanbuy Location-Based Mobile Advertising Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
Table 81. Scanbuy Recent Developments/Updates
Table 82. Scanbuy Competitive Strengths & Weaknesses
Table 83. Shopkick Basic Information, Area Served and Competitors
Table 84. Shopkick Major Business
Table 85. Shopkick Location-Based Mobile Advertising Product and Services
Table 86. Shopkick Location-Based Mobile Advertising Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
Table 87. Shopkick Recent Developments/Updates
Table 88. Shopkick Competitive Strengths & Weaknesses
Table 89. Telenity Basic Information, Area Served and Competitors
Table 90. Telenity Major Business
Table 91. Telenity Location-Based Mobile Advertising Product and Services
Table 92. Telenity Location-Based Mobile Advertising Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
Table 93. Telenity Recent Developments/Updates
Table 94. Telenity Competitive Strengths & Weaknesses
Table 95. AdMoove Basic Information, Area Served and Competitors
Table 96. AdMoove Major Business
Table 97. AdMoove Location-Based Mobile Advertising Product and Services
Table 98. AdMoove Location-Based Mobile Advertising Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
Table 99. AdMoove Recent Developments/Updates
Table 100. AdMoove Competitive Strengths & Weaknesses
Table 101. AdNear Basic Information, Area Served and Competitors
Table 102. AdNear Major Business
Table 103. AdNear Location-Based Mobile Advertising Product and Services
Table 104. AdNear Location-Based Mobile Advertising Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
Table 105. AdNear Recent Developments/Updates
Table 106. Sekel Tech Basic Information, Area Served and Competitors
Table 107. Sekel Tech Major Business
Table 108. Sekel Tech Location-Based Mobile Advertising Product and Services
Table 109. Sekel Tech Location-Based Mobile Advertising Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
Table 110. Global Key Players of Location-Based Mobile Advertising Upstream (Raw

Materials)

Table 111. Location-Based Mobile Advertising Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Location-Based Mobile Advertising Picture

Figure 2. World Location-Based Mobile Advertising Total Market Size: 2018 & 2022 & 2029, (USD Million)

Figure 3. World Location-Based Mobile Advertising Total Market Size (2018-2029) & (USD Million)

Figure 4. World Location-Based Mobile Advertising Revenue Market Share by Region (2018, 2022 and 2029) & (USD Million) , (by Headquarter Location)

Figure 5. World Location-Based Mobile Advertising Revenue Market Share by Region (2018-2029), (by Headquarter Location)

Figure 6. United States Based Company Location-Based Mobile Advertising Revenue (2018-2029) & (USD Million)

Figure 7. China Based Company Location-Based Mobile Advertising Revenue (2018-2029) & (USD Million)

Figure 8. Europe Based Company Location-Based Mobile Advertising Revenue (2018-2029) & (USD Million)

Figure 9. Japan Based Company Location-Based Mobile Advertising Revenue (2018-2029) & (USD Million)

Figure 10. South Korea Based Company Location-Based Mobile Advertising Revenue (2018-2029) & (USD Million)

Figure 11. ASEAN Based Company Location-Based Mobile Advertising Revenue (2018-2029) & (USD Million)

Figure 12. India Based Company Location-Based Mobile Advertising Revenue (2018-2029) & (USD Million)

Figure 13. Location-Based Mobile Advertising Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World Location-Based Mobile Advertising Consumption Value (2018-2029) & (USD Million)

Figure 16. World Location-Based Mobile Advertising Consumption Value Market Share by Region (2018-2029)

Figure 17. United States Location-Based Mobile Advertising Consumption Value (2018-2029) & (USD Million)

Figure 18. China Location-Based Mobile Advertising Consumption Value (2018-2029) & (USD Million)

Figure 19. Europe Location-Based Mobile Advertising Consumption Value (2018-2029) & (USD Million)

Figure 20. Japan Location-Based Mobile Advertising Consumption Value (2018-2029) & (USD Million)

Figure 21. South Korea Location-Based Mobile Advertising Consumption Value (2018-2029) & (USD Million)

Figure 22. ASEAN Location-Based Mobile Advertising Consumption Value (2018-2029) & (USD Million)

Figure 23. India Location-Based Mobile Advertising Consumption Value (2018-2029) & (USD Million)

Figure 24. Producer Shipments of Location-Based Mobile Advertising by Player Revenue (\$MM) and Market Share (%): 2022

Figure 25. Global Four-firm Concentration Ratios (CR4) for Location-Based Mobile Advertising Markets in 2022

Figure 26. Global Four-firm Concentration Ratios (CR8) for Location-Based Mobile Advertising Markets in 2022

Figure 27. United States VS China: Location-Based Mobile Advertising Revenue Market Share Comparison (2018 & 2022 & 2029)

Figure 28. United States VS China: Location-Based Mobile Advertising Consumption Value Market Share Comparison (2018 & 2022 & 2029)

Figure 29. World Location-Based Mobile Advertising Market Size by Type, (USD Million), 2018 & 2022 & 2029

Figure 30. World Location-Based Mobile Advertising Market Size Market Share by Type in 2022

Figure 31. Geofencing Platform

Figure 32. Beacon-based Platform

Figure 33. Proximity Marketing Platform

Figure 34. Other

Figure 35. World Location-Based Mobile Advertising Market Size Market Share by Type (2018-2029)

Figure 36. World Location-Based Mobile Advertising Market Size by Application, (USD Million), 2018 & 2022 & 2029

Figure 37. World Location-Based Mobile Advertising Market Size Market Share by Application in 2022

Figure 38. Retail

Figure 39. Hospitality

Figure 40. Healthcare

Figure 41. BFSI

Figure 42. Education

Figure 43. Transportation and Logistics

Figure 44. Automotive

Figure 45. Others

Figure 46. Location-Based Mobile Advertising Industrial Chain

Figure 47. Methodology

Figure 48. Research Process and Data Source

I would like to order

Product name: Global Location-Based Mobile Advertising Supply, Demand and Key Producers, 2023-2029

Product link: <https://marketpublishers.com/r/GE7865ECCB21EN.html>

Price: US\$ 4,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GE7865ECCB21EN.html>