

Global Location-Based Mobile Advertising Market 2023 by Company, Regions, Type and Application, Forecast to 2029

<https://marketpublishers.com/r/G58FF8B86C5DEN.html>

Date: July 2023

Pages: 101

Price: US\$ 3,480.00 (Single User License)

ID: G58FF8B86C5DEN

Abstracts

According to our (Global Info Research) latest study, the global Location-Based Mobile Advertising market size was valued at USD million in 2022 and is forecast to a readjusted size of USD million by 2029 with a CAGR of % during review period. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

This report is a detailed and comprehensive analysis for global Location-Based Mobile Advertising market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2023, are provided.

Key Features:

Global Location-Based Mobile Advertising market size and forecasts, in consumption value (\$ Million), 2018-2029

Global Location-Based Mobile Advertising market size and forecasts by region and country, in consumption value (\$ Million), 2018-2029

Global Location-Based Mobile Advertising market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2018-2029

Global Location-Based Mobile Advertising market shares of main players, in revenue (\$ Million), 2018-2023

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Location-Based Mobile Advertising

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Location-Based Mobile Advertising market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Cirius Technologies, Foursquare, PlacIQ, GroundTruth and Quotient, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Market segmentation

Location-Based Mobile Advertising market is split by Type and by Application. For the period 2018-2029, the growth among segments provide accurate calculations and forecasts for consumption value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Geofencing Platform

Beacon-based Platform

Proximity Marketing Platform

Other

Market segment by Application

Retail

Hospitality

Healthcare

BFSI

Education

Transportation and Logistics

Automotive

Others

Market segment by players, this report covers

Cirius Technologies

Foursquare

PlacelQ

GroundTruth

Quotient

Groupon

Placecast

Scanbuy

Shopkick

Telenity

AdMoove

AdNear

Sekel Tech

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Location-Based Mobile Advertising product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Location-Based Mobile Advertising, with revenue, gross margin and global market share of Location-Based Mobile Advertising from 2018 to 2023.

Chapter 3, the Location-Based Mobile Advertising competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2018 to 2029.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with

revenue and market share for key countries in the world, from 2018 to 2023.and
Location-Based Mobile Advertising market forecast, by regions, type and application,
with consumption value, from 2024 to 2029.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis,
and Influence of COVID-19 and Russia-Ukraine War

Chapter 12, the key raw materials and key suppliers, and industry chain of Location-
Based Mobile Advertising.

Chapter 13, to describe Location-Based Mobile Advertising research findings and
conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope of Location-Based Mobile Advertising

1.2 Market Estimation Caveats and Base Year

1.3 Classification of Location-Based Mobile Advertising by Type

1.3.1 Overview: Global Location-Based Mobile Advertising Market Size by Type: 2018 Versus 2022 Versus 2029

1.3.2 Global Location-Based Mobile Advertising Consumption Value Market Share by Type in 2022

1.3.3 Geofencing Platform

1.3.4 Beacon-based Platform

1.3.5 Proximity Marketing Platform

1.3.6 Other

1.4 Global Location-Based Mobile Advertising Market by Application

1.4.1 Overview: Global Location-Based Mobile Advertising Market Size by Application: 2018 Versus 2022 Versus 2029

1.4.2 Retail

1.4.3 Hospitality

1.4.4 Healthcare

1.4.5 BFSI

1.4.6 Education

1.4.7 Transportation and Logistics

1.4.8 Automotive

1.4.9 Others

1.5 Global Location-Based Mobile Advertising Market Size & Forecast

1.6 Global Location-Based Mobile Advertising Market Size and Forecast by Region

1.6.1 Global Location-Based Mobile Advertising Market Size by Region: 2018 VS 2022 VS 2029

1.6.2 Global Location-Based Mobile Advertising Market Size by Region, (2018-2029)

1.6.3 North America Location-Based Mobile Advertising Market Size and Prospect (2018-2029)

1.6.4 Europe Location-Based Mobile Advertising Market Size and Prospect (2018-2029)

1.6.5 Asia-Pacific Location-Based Mobile Advertising Market Size and Prospect (2018-2029)

1.6.6 South America Location-Based Mobile Advertising Market Size and Prospect (2018-2029)

1.6.7 Middle East and Africa Location-Based Mobile Advertising Market Size and Prospect (2018-2029)

2 COMPANY PROFILES

2.1 Cirius Technologies

2.1.1 Cirius Technologies Details

2.1.2 Cirius Technologies Major Business

2.1.3 Cirius Technologies Location-Based Mobile Advertising Product and Solutions

2.1.4 Cirius Technologies Location-Based Mobile Advertising Revenue, Gross Margin and Market Share (2018-2023)

2.1.5 Cirius Technologies Recent Developments and Future Plans

2.2 Foursquare

2.2.1 Foursquare Details

2.2.2 Foursquare Major Business

2.2.3 Foursquare Location-Based Mobile Advertising Product and Solutions

2.2.4 Foursquare Location-Based Mobile Advertising Revenue, Gross Margin and Market Share (2018-2023)

2.2.5 Foursquare Recent Developments and Future Plans

2.3 PlaceIQ

2.3.1 PlaceIQ Details

2.3.2 PlaceIQ Major Business

2.3.3 PlaceIQ Location-Based Mobile Advertising Product and Solutions

2.3.4 PlaceIQ Location-Based Mobile Advertising Revenue, Gross Margin and Market Share (2018-2023)

2.3.5 PlaceIQ Recent Developments and Future Plans

2.4 GroundTruth

2.4.1 GroundTruth Details

2.4.2 GroundTruth Major Business

2.4.3 GroundTruth Location-Based Mobile Advertising Product and Solutions

2.4.4 GroundTruth Location-Based Mobile Advertising Revenue, Gross Margin and Market Share (2018-2023)

2.4.5 GroundTruth Recent Developments and Future Plans

2.5 Quotient

2.5.1 Quotient Details

2.5.2 Quotient Major Business

2.5.3 Quotient Location-Based Mobile Advertising Product and Solutions

2.5.4 Quotient Location-Based Mobile Advertising Revenue, Gross Margin and Market Share (2018-2023)

- 2.5.5 Quotient Recent Developments and Future Plans
- 2.6 Groupon
 - 2.6.1 Groupon Details
 - 2.6.2 Groupon Major Business
 - 2.6.3 Groupon Location-Based Mobile Advertising Product and Solutions
 - 2.6.4 Groupon Location-Based Mobile Advertising Revenue, Gross Margin and Market Share (2018-2023)
 - 2.6.5 Groupon Recent Developments and Future Plans
- 2.7 Placecast
 - 2.7.1 Placecast Details
 - 2.7.2 Placecast Major Business
 - 2.7.3 Placecast Location-Based Mobile Advertising Product and Solutions
 - 2.7.4 Placecast Location-Based Mobile Advertising Revenue, Gross Margin and Market Share (2018-2023)
 - 2.7.5 Placecast Recent Developments and Future Plans
- 2.8 Scanbuy
 - 2.8.1 Scanbuy Details
 - 2.8.2 Scanbuy Major Business
 - 2.8.3 Scanbuy Location-Based Mobile Advertising Product and Solutions
 - 2.8.4 Scanbuy Location-Based Mobile Advertising Revenue, Gross Margin and Market Share (2018-2023)
 - 2.8.5 Scanbuy Recent Developments and Future Plans
- 2.9 Shopkick
 - 2.9.1 Shopkick Details
 - 2.9.2 Shopkick Major Business
 - 2.9.3 Shopkick Location-Based Mobile Advertising Product and Solutions
 - 2.9.4 Shopkick Location-Based Mobile Advertising Revenue, Gross Margin and Market Share (2018-2023)
 - 2.9.5 Shopkick Recent Developments and Future Plans
- 2.10 Telenity
 - 2.10.1 Telenity Details
 - 2.10.2 Telenity Major Business
 - 2.10.3 Telenity Location-Based Mobile Advertising Product and Solutions
 - 2.10.4 Telenity Location-Based Mobile Advertising Revenue, Gross Margin and Market Share (2018-2023)
 - 2.10.5 Telenity Recent Developments and Future Plans
- 2.11 AdMoove
 - 2.11.1 AdMoove Details
 - 2.11.2 AdMoove Major Business

- 2.11.3 AdMoove Location-Based Mobile Advertising Product and Solutions
- 2.11.4 AdMoove Location-Based Mobile Advertising Revenue, Gross Margin and Market Share (2018-2023)
- 2.11.5 AdMoove Recent Developments and Future Plans
- 2.12 AdNear
 - 2.12.1 AdNear Details
 - 2.12.2 AdNear Major Business
 - 2.12.3 AdNear Location-Based Mobile Advertising Product and Solutions
 - 2.12.4 AdNear Location-Based Mobile Advertising Revenue, Gross Margin and Market Share (2018-2023)
 - 2.12.5 AdNear Recent Developments and Future Plans
- 2.13 Sekel Tech
 - 2.13.1 Sekel Tech Details
 - 2.13.2 Sekel Tech Major Business
 - 2.13.3 Sekel Tech Location-Based Mobile Advertising Product and Solutions
 - 2.13.4 Sekel Tech Location-Based Mobile Advertising Revenue, Gross Margin and Market Share (2018-2023)
 - 2.13.5 Sekel Tech Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

- 3.1 Global Location-Based Mobile Advertising Revenue and Share by Players (2018-2023)
- 3.2 Market Share Analysis (2022)
 - 3.2.1 Market Share of Location-Based Mobile Advertising by Company Revenue
 - 3.2.2 Top 3 Location-Based Mobile Advertising Players Market Share in 2022
 - 3.2.3 Top 6 Location-Based Mobile Advertising Players Market Share in 2022
- 3.3 Location-Based Mobile Advertising Market: Overall Company Footprint Analysis
 - 3.3.1 Location-Based Mobile Advertising Market: Region Footprint
 - 3.3.2 Location-Based Mobile Advertising Market: Company Product Type Footprint
 - 3.3.3 Location-Based Mobile Advertising Market: Company Product Application Footprint
- 3.4 New Market Entrants and Barriers to Market Entry
- 3.5 Mergers, Acquisition, Agreements, and Collaborations

4 MARKET SIZE SEGMENT BY TYPE

- 4.1 Global Location-Based Mobile Advertising Consumption Value and Market Share by Type (2018-2023)

4.2 Global Location-Based Mobile Advertising Market Forecast by Type (2024-2029)

5 MARKET SIZE SEGMENT BY APPLICATION

5.1 Global Location-Based Mobile Advertising Consumption Value Market Share by Application (2018-2023)

5.2 Global Location-Based Mobile Advertising Market Forecast by Application (2024-2029)

6 NORTH AMERICA

6.1 North America Location-Based Mobile Advertising Consumption Value by Type (2018-2029)

6.2 North America Location-Based Mobile Advertising Consumption Value by Application (2018-2029)

6.3 North America Location-Based Mobile Advertising Market Size by Country

6.3.1 North America Location-Based Mobile Advertising Consumption Value by Country (2018-2029)

6.3.2 United States Location-Based Mobile Advertising Market Size and Forecast (2018-2029)

6.3.3 Canada Location-Based Mobile Advertising Market Size and Forecast (2018-2029)

6.3.4 Mexico Location-Based Mobile Advertising Market Size and Forecast (2018-2029)

7 EUROPE

7.1 Europe Location-Based Mobile Advertising Consumption Value by Type (2018-2029)

7.2 Europe Location-Based Mobile Advertising Consumption Value by Application (2018-2029)

7.3 Europe Location-Based Mobile Advertising Market Size by Country

7.3.1 Europe Location-Based Mobile Advertising Consumption Value by Country (2018-2029)

7.3.2 Germany Location-Based Mobile Advertising Market Size and Forecast (2018-2029)

7.3.3 France Location-Based Mobile Advertising Market Size and Forecast (2018-2029)

7.3.4 United Kingdom Location-Based Mobile Advertising Market Size and Forecast

(2018-2029)

7.3.5 Russia Location-Based Mobile Advertising Market Size and Forecast

(2018-2029)

7.3.6 Italy Location-Based Mobile Advertising Market Size and Forecast (2018-2029)

8 ASIA-PACIFIC

8.1 Asia-Pacific Location-Based Mobile Advertising Consumption Value by Type

(2018-2029)

8.2 Asia-Pacific Location-Based Mobile Advertising Consumption Value by Application

(2018-2029)

8.3 Asia-Pacific Location-Based Mobile Advertising Market Size by Region

8.3.1 Asia-Pacific Location-Based Mobile Advertising Consumption Value by Region

(2018-2029)

8.3.2 China Location-Based Mobile Advertising Market Size and Forecast (2018-2029)

8.3.3 Japan Location-Based Mobile Advertising Market Size and Forecast (2018-2029)

8.3.4 South Korea Location-Based Mobile Advertising Market Size and Forecast

(2018-2029)

8.3.5 India Location-Based Mobile Advertising Market Size and Forecast (2018-2029)

8.3.6 Southeast Asia Location-Based Mobile Advertising Market Size and Forecast

(2018-2029)

8.3.7 Australia Location-Based Mobile Advertising Market Size and Forecast

(2018-2029)

9 SOUTH AMERICA

9.1 South America Location-Based Mobile Advertising Consumption Value by Type

(2018-2029)

9.2 South America Location-Based Mobile Advertising Consumption Value by

Application (2018-2029)

9.3 South America Location-Based Mobile Advertising Market Size by Country

9.3.1 South America Location-Based Mobile Advertising Consumption Value by

Country (2018-2029)

9.3.2 Brazil Location-Based Mobile Advertising Market Size and Forecast (2018-2029)

9.3.3 Argentina Location-Based Mobile Advertising Market Size and Forecast

(2018-2029)

10 MIDDLE EAST & AFRICA

10.1 Middle East & Africa Location-Based Mobile Advertising Consumption Value by Type (2018-2029)

10.2 Middle East & Africa Location-Based Mobile Advertising Consumption Value by Application (2018-2029)

10.3 Middle East & Africa Location-Based Mobile Advertising Market Size by Country

10.3.1 Middle East & Africa Location-Based Mobile Advertising Consumption Value by Country (2018-2029)

10.3.2 Turkey Location-Based Mobile Advertising Market Size and Forecast (2018-2029)

10.3.3 Saudi Arabia Location-Based Mobile Advertising Market Size and Forecast (2018-2029)

10.3.4 UAE Location-Based Mobile Advertising Market Size and Forecast (2018-2029)

11 MARKET DYNAMICS

11.1 Location-Based Mobile Advertising Market Drivers

11.2 Location-Based Mobile Advertising Market Restraints

11.3 Location-Based Mobile Advertising Trends Analysis

11.4 Porters Five Forces Analysis

11.4.1 Threat of New Entrants

11.4.2 Bargaining Power of Suppliers

11.4.3 Bargaining Power of Buyers

11.4.4 Threat of Substitutes

11.4.5 Competitive Rivalry

11.5 Influence of COVID-19 and Russia-Ukraine War

11.5.1 Influence of COVID-19

11.5.2 Influence of Russia-Ukraine War

12 INDUSTRY CHAIN ANALYSIS

12.1 Location-Based Mobile Advertising Industry Chain

12.2 Location-Based Mobile Advertising Upstream Analysis

12.3 Location-Based Mobile Advertising Midstream Analysis

12.4 Location-Based Mobile Advertising Downstream Analysis

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

14.1 Methodology

14.2 Research Process and Data Source

14.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. Global Location-Based Mobile Advertising Consumption Value by Type, (USD Million), 2018 & 2022 & 2029
- Table 2. Global Location-Based Mobile Advertising Consumption Value by Application, (USD Million), 2018 & 2022 & 2029
- Table 3. Global Location-Based Mobile Advertising Consumption Value by Region (2018-2023) & (USD Million)
- Table 4. Global Location-Based Mobile Advertising Consumption Value by Region (2024-2029) & (USD Million)
- Table 5. Cirius Technologies Company Information, Head Office, and Major Competitors
- Table 6. Cirius Technologies Major Business
- Table 7. Cirius Technologies Location-Based Mobile Advertising Product and Solutions
- Table 8. Cirius Technologies Location-Based Mobile Advertising Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 9. Cirius Technologies Recent Developments and Future Plans
- Table 10. Foursquare Company Information, Head Office, and Major Competitors
- Table 11. Foursquare Major Business
- Table 12. Foursquare Location-Based Mobile Advertising Product and Solutions
- Table 13. Foursquare Location-Based Mobile Advertising Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 14. Foursquare Recent Developments and Future Plans
- Table 15. PlacIQ Company Information, Head Office, and Major Competitors
- Table 16. PlacIQ Major Business
- Table 17. PlacIQ Location-Based Mobile Advertising Product and Solutions
- Table 18. PlacIQ Location-Based Mobile Advertising Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 19. PlacIQ Recent Developments and Future Plans
- Table 20. GroundTruth Company Information, Head Office, and Major Competitors
- Table 21. GroundTruth Major Business
- Table 22. GroundTruth Location-Based Mobile Advertising Product and Solutions
- Table 23. GroundTruth Location-Based Mobile Advertising Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 24. GroundTruth Recent Developments and Future Plans
- Table 25. Quotient Company Information, Head Office, and Major Competitors
- Table 26. Quotient Major Business

Table 27. Quotient Location-Based Mobile Advertising Product and Solutions

Table 28. Quotient Location-Based Mobile Advertising Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 29. Quotient Recent Developments and Future Plans

Table 30. Groupon Company Information, Head Office, and Major Competitors

Table 31. Groupon Major Business

Table 32. Groupon Location-Based Mobile Advertising Product and Solutions

Table 33. Groupon Location-Based Mobile Advertising Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 34. Groupon Recent Developments and Future Plans

Table 35. Placecast Company Information, Head Office, and Major Competitors

Table 36. Placecast Major Business

Table 37. Placecast Location-Based Mobile Advertising Product and Solutions

Table 38. Placecast Location-Based Mobile Advertising Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 39. Placecast Recent Developments and Future Plans

Table 40. Scanbuy Company Information, Head Office, and Major Competitors

Table 41. Scanbuy Major Business

Table 42. Scanbuy Location-Based Mobile Advertising Product and Solutions

Table 43. Scanbuy Location-Based Mobile Advertising Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 44. Scanbuy Recent Developments and Future Plans

Table 45. Shopkick Company Information, Head Office, and Major Competitors

Table 46. Shopkick Major Business

Table 47. Shopkick Location-Based Mobile Advertising Product and Solutions

Table 48. Shopkick Location-Based Mobile Advertising Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 49. Shopkick Recent Developments and Future Plans

Table 50. Telenity Company Information, Head Office, and Major Competitors

Table 51. Telenity Major Business

Table 52. Telenity Location-Based Mobile Advertising Product and Solutions

Table 53. Telenity Location-Based Mobile Advertising Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 54. Telenity Recent Developments and Future Plans

Table 55. AdMoove Company Information, Head Office, and Major Competitors

Table 56. AdMoove Major Business

Table 57. AdMoove Location-Based Mobile Advertising Product and Solutions

Table 58. AdMoove Location-Based Mobile Advertising Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 59. AdMoove Recent Developments and Future Plans
Table 60. AdNear Company Information, Head Office, and Major Competitors
Table 61. AdNear Major Business
Table 62. AdNear Location-Based Mobile Advertising Product and Solutions
Table 63. AdNear Location-Based Mobile Advertising Revenue (USD Million), Gross Margin and Market Share (2018-2023)
Table 64. AdNear Recent Developments and Future Plans
Table 65. Sekel Tech Company Information, Head Office, and Major Competitors
Table 66. Sekel Tech Major Business
Table 67. Sekel Tech Location-Based Mobile Advertising Product and Solutions
Table 68. Sekel Tech Location-Based Mobile Advertising Revenue (USD Million), Gross Margin and Market Share (2018-2023)
Table 69. Sekel Tech Recent Developments and Future Plans
Table 70. Global Location-Based Mobile Advertising Revenue (USD Million) by Players (2018-2023)
Table 71. Global Location-Based Mobile Advertising Revenue Share by Players (2018-2023)
Table 72. Breakdown of Location-Based Mobile Advertising by Company Type (Tier 1, Tier 2, and Tier 3)
Table 73. Market Position of Players in Location-Based Mobile Advertising, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2022
Table 74. Head Office of Key Location-Based Mobile Advertising Players
Table 75. Location-Based Mobile Advertising Market: Company Product Type Footprint
Table 76. Location-Based Mobile Advertising Market: Company Product Application Footprint
Table 77. Location-Based Mobile Advertising New Market Entrants and Barriers to Market Entry
Table 78. Location-Based Mobile Advertising Mergers, Acquisition, Agreements, and Collaborations
Table 79. Global Location-Based Mobile Advertising Consumption Value (USD Million) by Type (2018-2023)
Table 80. Global Location-Based Mobile Advertising Consumption Value Share by Type (2018-2023)
Table 81. Global Location-Based Mobile Advertising Consumption Value Forecast by Type (2024-2029)
Table 82. Global Location-Based Mobile Advertising Consumption Value by Application (2018-2023)
Table 83. Global Location-Based Mobile Advertising Consumption Value Forecast by Application (2024-2029)

Table 84. North America Location-Based Mobile Advertising Consumption Value by Type (2018-2023) & (USD Million)

Table 85. North America Location-Based Mobile Advertising Consumption Value by Type (2024-2029) & (USD Million)

Table 86. North America Location-Based Mobile Advertising Consumption Value by Application (2018-2023) & (USD Million)

Table 87. North America Location-Based Mobile Advertising Consumption Value by Application (2024-2029) & (USD Million)

Table 88. North America Location-Based Mobile Advertising Consumption Value by Country (2018-2023) & (USD Million)

Table 89. North America Location-Based Mobile Advertising Consumption Value by Country (2024-2029) & (USD Million)

Table 90. Europe Location-Based Mobile Advertising Consumption Value by Type (2018-2023) & (USD Million)

Table 91. Europe Location-Based Mobile Advertising Consumption Value by Type (2024-2029) & (USD Million)

Table 92. Europe Location-Based Mobile Advertising Consumption Value by Application (2018-2023) & (USD Million)

Table 93. Europe Location-Based Mobile Advertising Consumption Value by Application (2024-2029) & (USD Million)

Table 94. Europe Location-Based Mobile Advertising Consumption Value by Country (2018-2023) & (USD Million)

Table 95. Europe Location-Based Mobile Advertising Consumption Value by Country (2024-2029) & (USD Million)

Table 96. Asia-Pacific Location-Based Mobile Advertising Consumption Value by Type (2018-2023) & (USD Million)

Table 97. Asia-Pacific Location-Based Mobile Advertising Consumption Value by Type (2024-2029) & (USD Million)

Table 98. Asia-Pacific Location-Based Mobile Advertising Consumption Value by Application (2018-2023) & (USD Million)

Table 99. Asia-Pacific Location-Based Mobile Advertising Consumption Value by Application (2024-2029) & (USD Million)

Table 100. Asia-Pacific Location-Based Mobile Advertising Consumption Value by Region (2018-2023) & (USD Million)

Table 101. Asia-Pacific Location-Based Mobile Advertising Consumption Value by Region (2024-2029) & (USD Million)

Table 102. South America Location-Based Mobile Advertising Consumption Value by Type (2018-2023) & (USD Million)

Table 103. South America Location-Based Mobile Advertising Consumption Value by

Type (2024-2029) & (USD Million)

Table 104. South America Location-Based Mobile Advertising Consumption Value by Application (2018-2023) & (USD Million)

Table 105. South America Location-Based Mobile Advertising Consumption Value by Application (2024-2029) & (USD Million)

Table 106. South America Location-Based Mobile Advertising Consumption Value by Country (2018-2023) & (USD Million)

Table 107. South America Location-Based Mobile Advertising Consumption Value by Country (2024-2029) & (USD Million)

Table 108. Middle East & Africa Location-Based Mobile Advertising Consumption Value by Type (2018-2023) & (USD Million)

Table 109. Middle East & Africa Location-Based Mobile Advertising Consumption Value by Type (2024-2029) & (USD Million)

Table 110. Middle East & Africa Location-Based Mobile Advertising Consumption Value by Application (2018-2023) & (USD Million)

Table 111. Middle East & Africa Location-Based Mobile Advertising Consumption Value by Application (2024-2029) & (USD Million)

Table 112. Middle East & Africa Location-Based Mobile Advertising Consumption Value by Country (2018-2023) & (USD Million)

Table 113. Middle East & Africa Location-Based Mobile Advertising Consumption Value by Country (2024-2029) & (USD Million)

Table 114. Location-Based Mobile Advertising Raw Material

Table 115. Key Suppliers of Location-Based Mobile Advertising Raw Materials

List Of Figures

LIST OF FIGURES

Figure 1. Location-Based Mobile Advertising Picture

Figure 2. Global Location-Based Mobile Advertising Consumption Value by Type, (USD Million), 2018 & 2022 & 2029

Figure 3. Global Location-Based Mobile Advertising Consumption Value Market Share by Type in 2022

Figure 4. Geofencing Platform

Figure 5. Beacon-based Platform

Figure 6. Proximity Marketing Platform

Figure 7. Other

Figure 8. Global Location-Based Mobile Advertising Consumption Value by Type, (USD Million), 2018 & 2022 & 2029

Figure 9. Location-Based Mobile Advertising Consumption Value Market Share by Application in 2022

Figure 10. Retail Picture

Figure 11. Hospitality Picture

Figure 12. Healthcare Picture

Figure 13. BFSI Picture

Figure 14. Education Picture

Figure 15. Transportation and Logistics Picture

Figure 16. Automotive Picture

Figure 17. Others Picture

Figure 18. Global Location-Based Mobile Advertising Consumption Value, (USD Million): 2018 & 2022 & 2029

Figure 19. Global Location-Based Mobile Advertising Consumption Value and Forecast (2018-2029) & (USD Million)

Figure 20. Global Market Location-Based Mobile Advertising Consumption Value (USD Million) Comparison by Region (2018 & 2022 & 2029)

Figure 21. Global Location-Based Mobile Advertising Consumption Value Market Share by Region (2018-2029)

Figure 22. Global Location-Based Mobile Advertising Consumption Value Market Share by Region in 2022

Figure 23. North America Location-Based Mobile Advertising Consumption Value (2018-2029) & (USD Million)

Figure 24. Europe Location-Based Mobile Advertising Consumption Value (2018-2029) & (USD Million)

Figure 25. Asia-Pacific Location-Based Mobile Advertising Consumption Value (2018-2029) & (USD Million)

Figure 26. South America Location-Based Mobile Advertising Consumption Value (2018-2029) & (USD Million)

Figure 27. Middle East and Africa Location-Based Mobile Advertising Consumption Value (2018-2029) & (USD Million)

Figure 28. Global Location-Based Mobile Advertising Revenue Share by Players in 2022

Figure 29. Location-Based Mobile Advertising Market Share by Company Type (Tier 1, Tier 2 and Tier 3) in 2022

Figure 30. Global Top 3 Players Location-Based Mobile Advertising Market Share in 2022

Figure 31. Global Top 6 Players Location-Based Mobile Advertising Market Share in 2022

Figure 32. Global Location-Based Mobile Advertising Consumption Value Share by Type (2018-2023)

Figure 33. Global Location-Based Mobile Advertising Market Share Forecast by Type (2024-2029)

Figure 34. Global Location-Based Mobile Advertising Consumption Value Share by Application (2018-2023)

Figure 35. Global Location-Based Mobile Advertising Market Share Forecast by Application (2024-2029)

Figure 36. North America Location-Based Mobile Advertising Consumption Value Market Share by Type (2018-2029)

Figure 37. North America Location-Based Mobile Advertising Consumption Value Market Share by Application (2018-2029)

Figure 38. North America Location-Based Mobile Advertising Consumption Value Market Share by Country (2018-2029)

Figure 39. United States Location-Based Mobile Advertising Consumption Value (2018-2029) & (USD Million)

Figure 40. Canada Location-Based Mobile Advertising Consumption Value (2018-2029) & (USD Million)

Figure 41. Mexico Location-Based Mobile Advertising Consumption Value (2018-2029) & (USD Million)

Figure 42. Europe Location-Based Mobile Advertising Consumption Value Market Share by Type (2018-2029)

Figure 43. Europe Location-Based Mobile Advertising Consumption Value Market Share by Application (2018-2029)

Figure 44. Europe Location-Based Mobile Advertising Consumption Value Market Share

by Country (2018-2029)

Figure 45. Germany Location-Based Mobile Advertising Consumption Value (2018-2029) & (USD Million)

Figure 46. France Location-Based Mobile Advertising Consumption Value (2018-2029) & (USD Million)

Figure 47. United Kingdom Location-Based Mobile Advertising Consumption Value (2018-2029) & (USD Million)

Figure 48. Russia Location-Based Mobile Advertising Consumption Value (2018-2029) & (USD Million)

Figure 49. Italy Location-Based Mobile Advertising Consumption Value (2018-2029) & (USD Million)

Figure 50. Asia-Pacific Location-Based Mobile Advertising Consumption Value Market Share by Type (2018-2029)

Figure 51. Asia-Pacific Location-Based Mobile Advertising Consumption Value Market Share by Application (2018-2029)

Figure 52. Asia-Pacific Location-Based Mobile Advertising Consumption Value Market Share by Region (2018-2029)

Figure 53. China Location-Based Mobile Advertising Consumption Value (2018-2029) & (USD Million)

Figure 54. Japan Location-Based Mobile Advertising Consumption Value (2018-2029) & (USD Million)

Figure 55. South Korea Location-Based Mobile Advertising Consumption Value (2018-2029) & (USD Million)

Figure 56. India Location-Based Mobile Advertising Consumption Value (2018-2029) & (USD Million)

Figure 57. Southeast Asia Location-Based Mobile Advertising Consumption Value (2018-2029) & (USD Million)

Figure 58. Australia Location-Based Mobile Advertising Consumption Value (2018-2029) & (USD Million)

Figure 59. South America Location-Based Mobile Advertising Consumption Value Market Share by Type (2018-2029)

Figure 60. South America Location-Based Mobile Advertising Consumption Value Market Share by Application (2018-2029)

Figure 61. South America Location-Based Mobile Advertising Consumption Value Market Share by Country (2018-2029)

Figure 62. Brazil Location-Based Mobile Advertising Consumption Value (2018-2029) & (USD Million)

Figure 63. Argentina Location-Based Mobile Advertising Consumption Value (2018-2029) & (USD Million)

Figure 64. Middle East and Africa Location-Based Mobile Advertising Consumption Value Market Share by Type (2018-2029)

Figure 65. Middle East and Africa Location-Based Mobile Advertising Consumption Value Market Share by Application (2018-2029)

Figure 66. Middle East and Africa Location-Based Mobile Advertising Consumption Value Market Share by Country (2018-2029)

Figure 67. Turkey Location-Based Mobile Advertising Consumption Value (2018-2029) & (USD Million)

Figure 68. Saudi Arabia Location-Based Mobile Advertising Consumption Value (2018-2029) & (USD Million)

Figure 69. UAE Location-Based Mobile Advertising Consumption Value (2018-2029) & (USD Million)

Figure 70. Location-Based Mobile Advertising Market Drivers

Figure 71. Location-Based Mobile Advertising Market Restraints

Figure 72. Location-Based Mobile Advertising Market Trends

Figure 73. Porters Five Forces Analysis

Figure 74. Manufacturing Cost Structure Analysis of Location-Based Mobile Advertising in 2022

Figure 75. Manufacturing Process Analysis of Location-Based Mobile Advertising

Figure 76. Location-Based Mobile Advertising Industrial Chain

Figure 77. Methodology

Figure 78. Research Process and Data Source

I would like to order

Product name: Global Location-Based Mobile Advertising Market 2023 by Company, Regions, Type and Application, Forecast to 2029

Product link: <https://marketpublishers.com/r/G58FF8B86C5DEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G58FF8B86C5DEN.html>