

Global LMS Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global LMS market size was valued at USD 8589.9 million in 2023 and is forecast to a readjusted size of USD 22880 million by 2030 with a CAGR of 15.0% during review period.

Learning management system (LMS) is a software application that facilitates documentation, administration, tracking, reporting, and delivering of educational courses or training programs.

The North America learning management system (LMS) market was the largest market in the world in 2018.

The Global Info Research report includes an overview of the development of the LMS industry chain, the market status of High Tech (Asynchronous Learning, Classroom Management), Mobile (Asynchronous Learning, Classroom Management), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of LMS.

Regionally, the report analyzes the LMS markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global LMS market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the LMS market. It provides a holistic view of the industry, as well as detailed insights into individual components and

stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the LMS industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Asynchronous Learning, Classroom Management).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the LMS market.

Regional Analysis: The report involves examining the LMS market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the LMS market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to LMS:

Company Analysis: Report covers individual LMS players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards LMS This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (High Tech, Mobile).

Technology Analysis: Report covers specific technologies relevant to LMS. It assesses the current state, advancements, and potential future developments in LMS areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the LMS market. This analysis helps understand market share, competitive advantages, and potential areas

for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

LMS market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

- Asynchronous Learning
- Classroom Management
- Certification Management
- Social Learning
- Skills Tracking

Market segment by Application

- High Tech
- Mobile
- Electronic
- Others

Market segment by players, this report covers

- Cornerstone Ondemand

Docebo

IBM

Netdimensions

SAP SE

Blackboard

SABA Software

Mcgraw-Hill Education

Pearson

D2L

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe LMS product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of LMS, with revenue, gross margin and global

market share of LMS from 2019 to 2024.

Chapter 3, the LMS competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and LMS market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of LMS.

Chapter 13, to describe LMS research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of LMS
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Classification of LMS by Type
 - 1.3.1 Overview: Global LMS Market Size by Type: 2019 Versus 2023 Versus 2030
 - 1.3.2 Global LMS Consumption Value Market Share by Type in 2023
 - 1.3.3 Asynchronous Learning
 - 1.3.4 Classroom Management
 - 1.3.5 Certification Management
 - 1.3.6 Social Learning
 - 1.3.7 Skills Tracking
- 1.4 Global LMS Market by Application
 - 1.4.1 Overview: Global LMS Market Size by Application: 2019 Versus 2023 Versus 2030
 - 1.4.2 High Tech
 - 1.4.3 Mobile
 - 1.4.4 Electronic
 - 1.4.5 Others
- 1.5 Global LMS Market Size & Forecast
- 1.6 Global LMS Market Size and Forecast by Region
 - 1.6.1 Global LMS Market Size by Region: 2019 VS 2023 VS 2030
 - 1.6.2 Global LMS Market Size by Region, (2019-2030)
 - 1.6.3 North America LMS Market Size and Prospect (2019-2030)
 - 1.6.4 Europe LMS Market Size and Prospect (2019-2030)
 - 1.6.5 Asia-Pacific LMS Market Size and Prospect (2019-2030)
 - 1.6.6 South America LMS Market Size and Prospect (2019-2030)
 - 1.6.7 Middle East and Africa LMS Market Size and Prospect (2019-2030)

2 COMPANY PROFILES

- 2.1 Cornerstone Ondemand
 - 2.1.1 Cornerstone Ondemand Details
 - 2.1.2 Cornerstone Ondemand Major Business
 - 2.1.3 Cornerstone Ondemand LMS Product and Solutions
 - 2.1.4 Cornerstone Ondemand LMS Revenue, Gross Margin and Market Share (2019-2024)

- 2.1.5 Cornerstone Ondemand Recent Developments and Future Plans
- 2.2 Docebo
 - 2.2.1 Docebo Details
 - 2.2.2 Docebo Major Business
 - 2.2.3 Docebo LMS Product and Solutions
 - 2.2.4 Docebo LMS Revenue, Gross Margin and Market Share (2019-2024)
 - 2.2.5 Docebo Recent Developments and Future Plans
- 2.3 IBM
 - 2.3.1 IBM Details
 - 2.3.2 IBM Major Business
 - 2.3.3 IBM LMS Product and Solutions
 - 2.3.4 IBM LMS Revenue, Gross Margin and Market Share (2019-2024)
 - 2.3.5 IBM Recent Developments and Future Plans
- 2.4 Netdimensions
 - 2.4.1 Netdimensions Details
 - 2.4.2 Netdimensions Major Business
 - 2.4.3 Netdimensions LMS Product and Solutions
 - 2.4.4 Netdimensions LMS Revenue, Gross Margin and Market Share (2019-2024)
 - 2.4.5 Netdimensions Recent Developments and Future Plans
- 2.5 SAP SE
 - 2.5.1 SAP SE Details
 - 2.5.2 SAP SE Major Business
 - 2.5.3 SAP SE LMS Product and Solutions
 - 2.5.4 SAP SE LMS Revenue, Gross Margin and Market Share (2019-2024)
 - 2.5.5 SAP SE Recent Developments and Future Plans
- 2.6 Blackboard
 - 2.6.1 Blackboard Details
 - 2.6.2 Blackboard Major Business
 - 2.6.3 Blackboard LMS Product and Solutions
 - 2.6.4 Blackboard LMS Revenue, Gross Margin and Market Share (2019-2024)
 - 2.6.5 Blackboard Recent Developments and Future Plans
- 2.7 SABA Software
 - 2.7.1 SABA Software Details
 - 2.7.2 SABA Software Major Business
 - 2.7.3 SABA Software LMS Product and Solutions
 - 2.7.4 SABA Software LMS Revenue, Gross Margin and Market Share (2019-2024)
 - 2.7.5 SABA Software Recent Developments and Future Plans
- 2.8 Mcgraw-Hill Education
 - 2.8.1 Mcgraw-Hill Education Details

- 2.8.2 McGraw-Hill Education Major Business
- 2.8.3 McGraw-Hill Education LMS Product and Solutions
- 2.8.4 McGraw-Hill Education LMS Revenue, Gross Margin and Market Share (2019-2024)
- 2.8.5 McGraw-Hill Education Recent Developments and Future Plans
- 2.9 Pearson
 - 2.9.1 Pearson Details
 - 2.9.2 Pearson Major Business
 - 2.9.3 Pearson LMS Product and Solutions
 - 2.9.4 Pearson LMS Revenue, Gross Margin and Market Share (2019-2024)
 - 2.9.5 Pearson Recent Developments and Future Plans
- 2.10 D2L
 - 2.10.1 D2L Details
 - 2.10.2 D2L Major Business
 - 2.10.3 D2L LMS Product and Solutions
 - 2.10.4 D2L LMS Revenue, Gross Margin and Market Share (2019-2024)
 - 2.10.5 D2L Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

- 3.1 Global LMS Revenue and Share by Players (2019-2024)
- 3.2 Market Share Analysis (2023)
 - 3.2.1 Market Share of LMS by Company Revenue
 - 3.2.2 Top 3 LMS Players Market Share in 2023
 - 3.2.3 Top 6 LMS Players Market Share in 2023
- 3.3 LMS Market: Overall Company Footprint Analysis
 - 3.3.1 LMS Market: Region Footprint
 - 3.3.2 LMS Market: Company Product Type Footprint
 - 3.3.3 LMS Market: Company Product Application Footprint
- 3.4 New Market Entrants and Barriers to Market Entry
- 3.5 Mergers, Acquisition, Agreements, and Collaborations

4 MARKET SIZE SEGMENT BY TYPE

- 4.1 Global LMS Consumption Value and Market Share by Type (2019-2024)
- 4.2 Global LMS Market Forecast by Type (2025-2030)

5 MARKET SIZE SEGMENT BY APPLICATION

5.1 Global LMS Consumption Value Market Share by Application (2019-2024)

5.2 Global LMS Market Forecast by Application (2025-2030)

6 NORTH AMERICA

6.1 North America LMS Consumption Value by Type (2019-2030)

6.2 North America LMS Consumption Value by Application (2019-2030)

6.3 North America LMS Market Size by Country

6.3.1 North America LMS Consumption Value by Country (2019-2030)

6.3.2 United States LMS Market Size and Forecast (2019-2030)

6.3.3 Canada LMS Market Size and Forecast (2019-2030)

6.3.4 Mexico LMS Market Size and Forecast (2019-2030)

7 EUROPE

7.1 Europe LMS Consumption Value by Type (2019-2030)

7.2 Europe LMS Consumption Value by Application (2019-2030)

7.3 Europe LMS Market Size by Country

7.3.1 Europe LMS Consumption Value by Country (2019-2030)

7.3.2 Germany LMS Market Size and Forecast (2019-2030)

7.3.3 France LMS Market Size and Forecast (2019-2030)

7.3.4 United Kingdom LMS Market Size and Forecast (2019-2030)

7.3.5 Russia LMS Market Size and Forecast (2019-2030)

7.3.6 Italy LMS Market Size and Forecast (2019-2030)

8 ASIA-PACIFIC

8.1 Asia-Pacific LMS Consumption Value by Type (2019-2030)

8.2 Asia-Pacific LMS Consumption Value by Application (2019-2030)

8.3 Asia-Pacific LMS Market Size by Region

8.3.1 Asia-Pacific LMS Consumption Value by Region (2019-2030)

8.3.2 China LMS Market Size and Forecast (2019-2030)

8.3.3 Japan LMS Market Size and Forecast (2019-2030)

8.3.4 South Korea LMS Market Size and Forecast (2019-2030)

8.3.5 India LMS Market Size and Forecast (2019-2030)

8.3.6 Southeast Asia LMS Market Size and Forecast (2019-2030)

8.3.7 Australia LMS Market Size and Forecast (2019-2030)

9 SOUTH AMERICA

- 9.1 South America LMS Consumption Value by Type (2019-2030)
- 9.2 South America LMS Consumption Value by Application (2019-2030)
- 9.3 South America LMS Market Size by Country
 - 9.3.1 South America LMS Consumption Value by Country (2019-2030)
 - 9.3.2 Brazil LMS Market Size and Forecast (2019-2030)
 - 9.3.3 Argentina LMS Market Size and Forecast (2019-2030)

10 MIDDLE EAST & AFRICA

- 10.1 Middle East & Africa LMS Consumption Value by Type (2019-2030)
- 10.2 Middle East & Africa LMS Consumption Value by Application (2019-2030)
- 10.3 Middle East & Africa LMS Market Size by Country
 - 10.3.1 Middle East & Africa LMS Consumption Value by Country (2019-2030)
 - 10.3.2 Turkey LMS Market Size and Forecast (2019-2030)
 - 10.3.3 Saudi Arabia LMS Market Size and Forecast (2019-2030)
 - 10.3.4 UAE LMS Market Size and Forecast (2019-2030)

11 MARKET DYNAMICS

- 11.1 LMS Market Drivers
- 11.2 LMS Market Restraints
- 11.3 LMS Trends Analysis
- 11.4 Porters Five Forces Analysis
 - 11.4.1 Threat of New Entrants
 - 11.4.2 Bargaining Power of Suppliers
 - 11.4.3 Bargaining Power of Buyers
 - 11.4.4 Threat of Substitutes
 - 11.4.5 Competitive Rivalry

12 INDUSTRY CHAIN ANALYSIS

- 12.1 LMS Industry Chain
- 12.2 LMS Upstream Analysis
- 12.3 LMS Midstream Analysis
- 12.4 LMS Downstream Analysis

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

14.1 Methodology

14.2 Research Process and Data Source

14.3 Disclaimer

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