

Global LMS Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Learning management system (LMS) is a software application that facilitates documentation, administration, tracking, reporting, and delivering of educational courses or training programs.

SCOPE OF THE REPORT:

This report studies the LMS market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the LMS market by product type and applications/end industries.

The North America learning management system (LMS) market was the largest market in the world in 2018.

The global LMS market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of LMS.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Cornerstone Ondemand

Docebo

IBM

Netdimensions

SAP SE

Blackboard

SABA Software

Mcgraw-Hill Education

Pearson

D2L

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Asynchronous Learning

Classroom Management

Certification Management

Social Learning

Skills Tracking

Market Segment by Applications, can be divided into

High Tech

Mobile

Electronic

Others

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