

# Global Livestock Wearables Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Livestock Wearables market size was valued at US\$ 2153 million in 2025 and is forecast to a readjusted size of US\$ 5659 million by 2032 with a CAGR of 15.4% during review period.

Livestock wearables are smart sensor-based devices worn by farm animals (such as cows, sheep, pigs, and goats) to monitor health, behavior, location, and productivity in real time. These wearables enable precision livestock farming (PLF) by providing actionable data that helps farmers improve animal welfare, disease detection, reproductive efficiency, and operational productivity.

Global production of livestock wearables is projected to reach 31 million units by 2025, with an average price of \$67.5 per unit.

Upstream mainly includes suppliers of sensors, chips, batteries, and communication modules, as well as embedded software and algorithm providers. The hardware barrier is moderate, but strong capabilities in low-power design and environmental durability are required, with electronic components and communication modules accounting for a large portion of costs. Downstream primarily consists of large-scale farms, livestock enterprises, and agricultural cooperatives, extending to insurance companies and regulatory bodies. Key applications include disease detection, estrus monitoring, precision feeding, and asset tracking. Large farms emphasize data analytics and system integration, while small and medium farmers focus on cost, durability, and ease of deployment. With increasing scale and digitalization of livestock farming, demand for data-driven management continues to grow.

The industry is evolving toward intelligent, platform-based, and service-oriented models, integrating with cloud platforms, big data analytics, and AI to enable health prediction and production optimization, while becoming a core component of smart farming systems. Growth is driven by rising global demand for meat and dairy, increasing penetration of large-scale farming, stricter animal disease control requirements, and supportive digital agriculture policies, with efficiency improvement and risk reduction as key objectives. Constraints include relatively high initial investment, limited technology adoption among farmers, challenges in device durability and data accuracy, and lack of standardization leading to data silos. Industry gross margins are generally mid-to-high, typically ranging from 40% to 60%, with higher margins for companies offering integrated data platforms and analytics, while standalone hardware products face pricing pressure. Increasing the share of subscription-based and data value-added services helps enhance overall profitability.

This report is a detailed and comprehensive analysis for global Livestock Wearables market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Livestock Wearables market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Livestock Wearables market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Livestock Wearables market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Livestock Wearables market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Livestock Wearables

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Livestock Wearables market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Allflex Livestock Intelligence, Nedap Livestock Management, Zoetis Inc., DeLaval Inc., GEA Group Aktiengesellschaft, Afimilk Ltd., SCR Engineers Ltd., Datamars SA, Tru-Test Group, Gallagher Group Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## **Market Segmentation**

Livestock Wearables market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Collars

Ear Tags

Leg Bands

Implants

Others

## Market segment by Monitoring Target

- Health Monitoring Type
- Estrus Monitoring Type
- Calving Monitoring Type
- Location Tracking Type
- Behavior Monitoring Type

## Market segment by Communication Method

- Bluetooth Short-Range Type
- LoRa / LPWAN Type
- Cellular Network Type
- Satellite Communication Type

## Market segment by Application

- Reproductive Management
- Health Early Warning and Disease Screening
- Behavioral Monitoring
- Others

## Major players covered

- Allflex Livestock Intelligence

Nedap Livestock Management

Zoetis Inc.

DeLaval Inc.

GEA Group Aktiengesellschaft

Afimilk Ltd.

SCR Engineers Ltd.

Datamars SA

Tru-Test Group

Gallagher Group Ltd.

Dairymaster

Lely Holding S.r.l.

BouMatic LLC

Shearwell Data Ltd.

Shenzhen Livestock Insight Technology Co., Ltd.

Beijing Nongxin Internet Technology Group Co., Ltd.

Shanghai Maiteng IoT Technology Co., Ltd.

Chengdu Ruixu Electronic Technology Co., Ltd.

Guangzhou Yingzi Technology Co., Ltd.

Henan Heshun Automation Equipment Co., Ltd.

Suzhou Kaisheng Intelligent Technology Co., Ltd.

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Livestock Wearables product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Livestock Wearables, with price, sales quantity, revenue, and global market share of Livestock Wearables from 2021 to 2026.

Chapter 3, the Livestock Wearables competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Livestock Wearables breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Livestock Wearables market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Livestock Wearables.

Chapter 14 and 15, to describe Livestock Wearables sales channel, distributors, customers, research findings and conclusion.

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