

# Global Livestock Wearables Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Livestock Wearables market size is expected to reach \$ 5659 million by 2032, rising at a market growth of 15.4% CAGR during the forecast period (2026-2032).

Livestock wearables are smart sensor-based devices worn by farm animals (such as cows, sheep, pigs, and goats) to monitor health, behavior, location, and productivity in real time. These wearables enable precision livestock farming (PLF) by providing actionable data that helps farmers improve animal welfare, disease detection, reproductive efficiency, and operational productivity.

Global production of livestock wearables is projected to reach 31 million units by 2025, with an average price of \$67.5 per unit.

Upstream mainly includes suppliers of sensors, chips, batteries, and communication modules, as well as embedded software and algorithm providers. The hardware barrier is moderate, but strong capabilities in low-power design and environmental durability are required, with electronic components and communication modules accounting for a large portion of costs. Downstream primarily consists of large-scale farms, livestock enterprises, and agricultural cooperatives, extending to insurance companies and regulatory bodies. Key applications include disease detection, estrus monitoring, precision feeding, and asset tracking. Large farms emphasize data analytics and system integration, while small and medium farmers focus on cost, durability, and ease of deployment. With increasing scale and digitalization of livestock farming, demand for data-driven management continues to grow.

The industry is evolving toward intelligent, platform-based, and service-oriented models, integrating with cloud platforms, big data analytics, and AI to enable health prediction and production optimization, while becoming a core component of smart farming

systems. Growth is driven by rising global demand for meat and dairy, increasing penetration of large-scale farming, stricter animal disease control requirements, and supportive digital agriculture policies, with efficiency improvement and risk reduction as key objectives. Constraints include relatively high initial investment, limited technology adoption among farmers, challenges in device durability and data accuracy, and lack of standardization leading to data silos. Industry gross margins are generally mid-to-high, typically ranging from 40% to 60%, with higher margins for companies offering integrated data platforms and analytics, while standalone hardware products face pricing pressure. Increasing the share of subscription-based and data value-added services helps enhance overall profitability.

This report studies the global Livestock Wearables production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Livestock Wearables and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Livestock Wearables that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Livestock Wearables total production and demand, 2021-2032, (K Units)

Global Livestock Wearables total production value, 2021-2032, (USD Million)

Global Livestock Wearables production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Livestock Wearables consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Livestock Wearables domestic production, consumption, key domestic manufacturers and share

Global Livestock Wearables production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Livestock Wearables production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Livestock Wearables production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Livestock Wearables market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies

covered as a part of this study include Allflex Livestock Intelligence, Nedap Livestock Management, Zoetis Inc., DeLaval Inc., GEA Group Aktiengesellschaft, Afimilk Ltd., SCR Engineers Ltd., Datamars SA, Tru-Test Group, Gallagher Group Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Livestock Wearables market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

### Global Livestock Wearables Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

### Global Livestock Wearables Market, Segmentation by Type:

Collars

Ear Tags

Leg Bands

Implants

Others

#### Global Livestock Wearables Market, Segmentation by Monitoring Target:

Health Monitoring Type

Estrus Monitoring Type

Calving Monitoring Type

Location Tracking Type

Behavior Monitoring Type

#### Global Livestock Wearables Market, Segmentation by Communication Method:

Bluetooth Short-Range Type

LoRa / LPWAN Type

Cellular Network Type

Satellite Communication Type

#### Global Livestock Wearables Market, Segmentation by Application:

Reproductive Management

Health Early Warning and Disease Screening

Behavioral Monitoring

Others

Companies Profiled:

Allflex Livestock Intelligence

Nedap Livestock Management

Zoetis Inc.

DeLaval Inc.

GEA Group Aktiengesellschaft

Afimilk Ltd.

SCR Engineers Ltd.

Datamars SA

Tru-Test Group

Gallagher Group Ltd.

Dairymaster

Lely Holding S.r.l.

BouMatic LLC

Shearwell Data Ltd.

Shenzhen Livestock Insight Technology Co., Ltd.

Beijing Nongxin Internet Technology Group Co., Ltd.

Shanghai Maiteng IoT Technology Co., Ltd.

Chengdu Ruixu Electronic Technology Co., Ltd.

Guangzhou Yingzi Technology Co., Ltd.

Henan Heshun Automation Equipment Co., Ltd.

Suzhou Kaisheng Intelligent Technology Co., Ltd.

**Key Questions Answered:**

1. How big is the global Livestock Wearables market?
2. What is the demand of the global Livestock Wearables market?
3. What is the year over year growth of the global Livestock Wearables market?
4. What is the production and production value of the global Livestock Wearables market?
5. Who are the key producers in the global Livestock Wearables market?
6. What are the growth factors driving the market demand?

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