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Global Livestock Monitoring Device Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Livestock Monitoring Device market size was valued at US$ 1008 million in 2025 and is forecast to a readjusted size of US$ 1820 million by 2032 with a CAGR of 8.9% during review period.

In 2025, global Livestock Monitoring Device production reached approximately 3.1 million units, with an average global market price of around USD 320 per unit.

The gross profit margin of major companies in the industry is between 35%–50%.

In 2025, the global production capacity of Livestock Monitoring Device was approximately 4 million units.

Livestock Monitoring Device refers to intelligent electronic equipment designed to monitor livestock health, behavior, location, and production performance. These devices integrate sensors, wireless communication modules, positioning technologies, and data analysis systems to collect information such as activity level, body temperature, feeding behavior, reproductive status, and environmental conditions. They are widely used in dairy farming, livestock breeding, precision agriculture, and smart farm management. The product scope includes wearable livestock sensors, tracking devices, and monitoring terminals, excluding traditional livestock identification tags without monitoring functions.

The industry chain of Livestock Monitoring Device includes upstream electronic components, midstream device manufacturing, and downstream livestock farming applications. Upstream suppliers provide sensors, chips, batteries, communication

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modules, and structural components. Midstream manufacturers conduct hardware design, assembly, software integration, data platform development, and product testing. Downstream applications include dairy farms, livestock farms, agricultural enterprises, and smart farming operators requiring digital livestock management solutions.

Report Scope

This report is a detailed and comprehensive analysis for global Livestock Monitoring Device market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Livestock Monitoring Device market size and forecasts, in consumption value ($ Million), sales quantity (Units), and average selling prices (US$/Unit), 2021-2032

Global Livestock Monitoring Device market size and forecasts by region and country, in consumption value ($ Million), sales quantity (Units), and average selling prices (US$/Unit), 2021-2032

Global Livestock Monitoring Device market size and forecasts, by Type and by Application, in consumption value ($ Million), sales quantity (Units), and average selling prices (US$/Unit), 2021-2032

Global Livestock Monitoring Device market shares of main players, shipments in revenue ($ Million), sales quantity (Units), and ASP (US$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

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To assess the growth potential for Livestock Monitoring Device

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Livestock Monitoring Device market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Allflex Livestock Intelligence, Merck Animal Health Intelligence, Afimilk Ltd., DeLaval Inc., Nedap N.V., SCR Dairy, Inc., CowManager B.V., Connecterra B.V., Cowlar Inc., Moocall Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Livestock Monitoring Device market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market Segmentation

Market segment by Type

Health Monitoring Device

Behavior Monitoring Device

Environmental Monitoring Device

Market segment by Device Form

Wearable Livestock Monitor

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Fixed Monitoring Device

Smart Ear Tag Monitor

Market segment by Communication Range

Short Range Device (<100 m)

Medium Range Device (100 m–1 km)

Long Range Device (>1 km)

Market segment by Application

Dairy Farms

Livestock Breeding Enterprises

Agricultural Companies

Other

Major players covered

Allflex Livestock Intelligence

Merck Animal Health Intelligence

Afimilk Ltd.

DeLaval Inc.

Nedap N.V.

SCR Dairy, Inc.

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CowManager B.V.

Connecterra B.V.

Cowlar Inc.

Moocall Ltd.

BouMatic LLC

Gallagher Animal Management Systems

Fancom B.V.

Datamars SA

HerdDogg, Inc.

Beijing Megvii Technology Co., Ltd.

Hangzhou Hikvision Digital Technology Co., Ltd.

Guangzhou XAG Co., Ltd.

Beijing Kingpeng International Hi-Tech Corporation

HerdX Technology Co., Ltd.

Shenzhen Minew Technologies Co., Ltd.

Shanghai Huizhong Agricultural Technology Co., Ltd.

Shandong Muge Animal Husbandry Equipment Co., Ltd.

Xinjiang Tiankang Animal Husbandry Biotechnology Co., Ltd.

Market segment by region, regional analysis covers

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North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

Chapter Outline

Chapter 1, to describe Livestock Monitoring Device product scope, market overview, market estimation caveats and base year.
Chapter 2, to profile the top manufacturers of Livestock Monitoring Device, with price, sales quantity, revenue, and global market share of Livestock Monitoring Device from 2021 to 2026.
Chapter 3, the Livestock Monitoring Device competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.
Chapter 4, the Livestock Monitoring Device breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.
Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.
Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026.and Livestock Monitoring Device market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.
Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.
Chapter 13, the key raw materials and key suppliers, and industry chain of Livestock Monitoring Device.
Chapter 14 and 15, to describe Livestock Monitoring Device sales channel, distributors, customers, research findings and conclusion.

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Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope
1.2 Market Estimation Caveats and Base Year
1.3 Market Analysis by Type
  1.3.1 Overview: Global Livestock Monitoring Device Consumption Value by Type: 2021 Versus 2025 Versus 2032
  1.3.2 Health Monitoring Device
  1.3.3 Behavior Monitoring Device
  1.3.4 Environmental Monitoring Device
1.4 Market Analysis by Device Form
  1.4.1 Overview: Global Livestock Monitoring Device Consumption Value by Device Form: 2021 Versus 2025 Versus 2032
  1.4.2 Wearable Livestock Monitor
  1.4.3 Fixed Monitoring Device
  1.4.4 Smart Ear Tag Monitor
1.5 Market Analysis by Communication Range
  1.5.1 Overview: Global Livestock Monitoring Device Consumption Value by Communication Range: 2021 Versus 2025 Versus 2032
  1.5.2 Short Range Device (<100 m)
  1.5.3 Medium Range Device (100 m–1 km)
  1.5.4 Long Range Device (>1 km)
1.6 Market Analysis by Application
  1.6.1 Overview: Global Livestock Monitoring Device Consumption Value by Application: 2021 Versus 2025 Versus 2032
  1.6.2 Dairy Farms
  1.6.3 Livestock Breeding Enterprises
  1.6.4 Agricultural Companies
  1.6.5 Other
1.7 Global Livestock Monitoring Device Market Size & Forecast
  1.7.1 Global Livestock Monitoring Device Consumption Value (2021 & 2025 & 2032)
  1.7.2 Global Livestock Monitoring Device Sales Quantity (2021-2032)
  1.7.3 Global Livestock Monitoring Device Average Price (2021-2032)

2 MANUFACTURERS PROFILES

2.1 Allflex Livestock Intelligence

+357 96 030922
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2.1.1 Allflex Livestock Intelligence Details
2.1.2 Allflex Livestock Intelligence Major Business
2.1.3 Allflex Livestock Intelligence Livestock Monitoring Device Product and Services
2.1.4 Allflex Livestock Intelligence Livestock Monitoring Device Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
2.1.5 Allflex Livestock Intelligence Recent Developments/Updates
2.2 Merck Animal Health Intelligence
2.2.1 Merck Animal Health Intelligence Details
2.2.2 Merck Animal Health Intelligence Major Business
2.2.3 Merck Animal Health Intelligence Livestock Monitoring Device Product and Services
2.2.4 Merck Animal Health Intelligence Livestock Monitoring Device Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
2.2.5 Merck Animal Health Intelligence Recent Developments/Updates
2.3 Afimilk Ltd.
2.3.1 Afimilk Ltd. Details
2.3.2 Afimilk Ltd. Major Business
2.3.3 Afimilk Ltd. Livestock Monitoring Device Product and Services
2.3.4 Afimilk Ltd. Livestock Monitoring Device Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
2.3.5 Afimilk Ltd. Recent Developments/Updates
2.4 DeLaval Inc.
2.4.1 DeLaval Inc. Details
2.4.2 DeLaval Inc. Major Business
2.4.3 DeLaval Inc. Livestock Monitoring Device Product and Services
2.4.4 DeLaval Inc. Livestock Monitoring Device Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
2.4.5 DeLaval Inc. Recent Developments/Updates
2.5 Nedap N.V.
2.5.1 Nedap N.V. Details
2.5.2 Nedap N.V. Major Business
2.5.3 Nedap N.V. Livestock Monitoring Device Product and Services
2.5.4 Nedap N.V. Livestock Monitoring Device Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
2.5.5 Nedap N.V. Recent Developments/Updates
2.6 SCR Dairy, Inc.
2.6.1 SCR Dairy, Inc. Details
2.6.2 SCR Dairy, Inc. Major Business
2.6.3 SCR Dairy, Inc. Livestock Monitoring Device Product and Services

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2.6.4 SCR Dairy, Inc. Livestock Monitoring Device Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
2.6.5 SCR Dairy, Inc. Recent Developments/Updates
2.7 CowManager B.V.
2.7.1 CowManager B.V. Details
2.7.2 CowManager B.V. Major Business
2.7.3 CowManager B.V. Livestock Monitoring Device Product and Services
2.7.4 CowManager B.V. Livestock Monitoring Device Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
2.7.5 CowManager B.V. Recent Developments/Updates
2.8 Connecterra B.V.
2.8.1 Connecterra B.V. Details
2.8.2 Connecterra B.V. Major Business
2.8.3 Connecterra B.V. Livestock Monitoring Device Product and Services
2.8.4 Connecterra B.V. Livestock Monitoring Device Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
2.8.5 Connecterra B.V. Recent Developments/Updates
2.9 Cowlar Inc.
2.9.1 Cowlar Inc. Details
2.9.2 Cowlar Inc. Major Business
2.9.3 Cowlar Inc. Livestock Monitoring Device Product and Services
2.9.4 Cowlar Inc. Livestock Monitoring Device Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
2.9.5 Cowlar Inc. Recent Developments/Updates
2.10 Moocall Ltd.
2.10.1 Moocall Ltd. Details
2.10.2 Moocall Ltd. Major Business
2.10.3 Moocall Ltd. Livestock Monitoring Device Product and Services
2.10.4 Moocall Ltd. Livestock Monitoring Device Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
2.10.5 Moocall Ltd. Recent Developments/Updates
2.11 BouMatic LLC
2.11.1 BouMatic LLC Details
2.11.2 BouMatic LLC Major Business
2.11.3 BouMatic LLC Livestock Monitoring Device Product and Services
2.11.4 BouMatic LLC Livestock Monitoring Device Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
2.11.5 BouMatic LLC Recent Developments/Updates
2.12 Gallagher Animal Management Systems

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2.12.1 Gallagher Animal Management Systems Details
2.12.2 Gallagher Animal Management Systems Major Business
2.12.3 Gallagher Animal Management Systems Livestock Monitoring Device Product and Services
2.12.4 Gallagher Animal Management Systems Livestock Monitoring Device Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
2.12.5 Gallagher Animal Management Systems Recent Developments/Updates
2.13 Fancom B.V.
2.13.1 Fancom B.V. Details
2.13.2 Fancom B.V. Major Business
2.13.3 Fancom B.V. Livestock Monitoring Device Product and Services
2.13.4 Fancom B.V. Livestock Monitoring Device Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
2.13.5 Fancom B.V. Recent Developments/Updates
2.14 Datamars SA
2.14.1 Datamars SA Details
2.14.2 Datamars SA Major Business
2.14.3 Datamars SA Livestock Monitoring Device Product and Services
2.14.4 Datamars SA Livestock Monitoring Device Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
2.14.5 Datamars SA Recent Developments/Updates
2.15 HerdDogg, Inc.
2.15.1 HerdDogg, Inc. Details
2.15.2 HerdDogg, Inc. Major Business
2.15.3 HerdDogg, Inc. Livestock Monitoring Device Product and Services
2.15.4 HerdDogg, Inc. Livestock Monitoring Device Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
2.15.5 HerdDogg, Inc. Recent Developments/Updates
2.16 Beijing Megvii Technology Co., Ltd.
2.16.1 Beijing Megvii Technology Co., Ltd. Details
2.16.2 Beijing Megvii Technology Co., Ltd. Major Business
2.16.3 Beijing Megvii Technology Co., Ltd. Livestock Monitoring Device Product and Services
2.16.4 Beijing Megvii Technology Co., Ltd. Livestock Monitoring Device Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
2.16.5 Beijing Megvii Technology Co., Ltd. Recent Developments/Updates
2.17 Hangzhou Hikvision Digital Technology Co., Ltd.
2.17.1 Hangzhou Hikvision Digital Technology Co., Ltd. Details
2.17.2 Hangzhou Hikvision Digital Technology Co., Ltd. Major Business

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2.17.3 Hangzhou Hikvision Digital Technology Co., Ltd. Livestock Monitoring Device Product and Services
2.17.4 Hangzhou Hikvision Digital Technology Co., Ltd. Livestock Monitoring Device Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
2.17.5 Hangzhou Hikvision Digital Technology Co., Ltd. Recent Developments/Updates
2.18 Guangzhou XAG Co., Ltd.
2.18.1 Guangzhou XAG Co., Ltd. Details
2.18.2 Guangzhou XAG Co., Ltd. Major Business
2.18.3 Guangzhou XAG Co., Ltd. Livestock Monitoring Device Product and Services
2.18.4 Guangzhou XAG Co., Ltd. Livestock Monitoring Device Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
2.18.5 Guangzhou XAG Co., Ltd. Recent Developments/Updates
2.19 Beijing Kingpeng International Hi-Tech Corporation
2.19.1 Beijing Kingpeng International Hi-Tech Corporation Details
2.19.2 Beijing Kingpeng International Hi-Tech Corporation Major Business
2.19.3 Beijing Kingpeng International Hi-Tech Corporation Livestock Monitoring Device Product and Services
2.19.4 Beijing Kingpeng International Hi-Tech Corporation Livestock Monitoring Device Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
2.19.5 Beijing Kingpeng International Hi-Tech Corporation Recent Developments/Updates
2.20 HerdX Technology Co., Ltd.
2.20.1 HerdX Technology Co., Ltd. Details
2.20.2 HerdX Technology Co., Ltd. Major Business
2.20.3 HerdX Technology Co., Ltd. Livestock Monitoring Device Product and Services
2.20.4 HerdX Technology Co., Ltd. Livestock Monitoring Device Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
2.20.5 HerdX Technology Co., Ltd. Recent Developments/Updates
2.21 Shenzhen Minew Technologies Co., Ltd.
2.21.1 Shenzhen Minew Technologies Co., Ltd. Details
2.21.2 Shenzhen Minew Technologies Co., Ltd. Major Business
2.21.3 Shenzhen Minew Technologies Co., Ltd. Livestock Monitoring Device Product and Services
2.21.4 Shenzhen Minew Technologies Co., Ltd. Livestock Monitoring Device Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
2.21.5 Shenzhen Minew Technologies Co., Ltd. Recent Developments/Updates
2.22 Shanghai Huizhong Agricultural Technology Co., Ltd.
2.22.1 Shanghai Huizhong Agricultural Technology Co., Ltd. Details

+357 96 030922
info@marketpublishers.com

2.22.2 Shanghai Huizhong Agricultural Technology Co., Ltd. Major Business
2.22.3 Shanghai Huizhong Agricultural Technology Co., Ltd. Livestock Monitoring Device Product and Services
2.22.4 Shanghai Huizhong Agricultural Technology Co., Ltd. Livestock Monitoring Device Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
2.22.5 Shanghai Huizhong Agricultural Technology Co., Ltd. Recent Developments/Updates
2.23 Shandong Muge Animal Husbandry Equipment Co., Ltd.
2.23.1 Shandong Muge Animal Husbandry Equipment Co., Ltd. Details
2.23.2 Shandong Muge Animal Husbandry Equipment Co., Ltd. Major Business
2.23.3 Shandong Muge Animal Husbandry Equipment Co., Ltd. Livestock Monitoring Device Product and Services
2.23.4 Shandong Muge Animal Husbandry Equipment Co., Ltd. Livestock Monitoring Device Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
2.23.5 Shandong Muge Animal Husbandry Equipment Co., Ltd. Recent Developments/Updates
2.24 Xinjiang Tiankang Animal Husbandry Biotechnology Co., Ltd.
2.24.1 Xinjiang Tiankang Animal Husbandry Biotechnology Co., Ltd. Details
2.24.2 Xinjiang Tiankang Animal Husbandry Biotechnology Co., Ltd. Major Business
2.24.3 Xinjiang Tiankang Animal Husbandry Biotechnology Co., Ltd. Livestock Monitoring Device Product and Services
2.24.4 Xinjiang Tiankang Animal Husbandry Biotechnology Co., Ltd. Livestock Monitoring Device Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
2.24.5 Xinjiang Tiankang Animal Husbandry Biotechnology Co., Ltd. Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: LIVESTOCK MONITORING DEVICE BY MANUFACTURER

3.1 Global Livestock Monitoring Device Sales Quantity by Manufacturer (2021-2026)
3.2 Global Livestock Monitoring Device Revenue by Manufacturer (2021-2026)
3.3 Global Livestock Monitoring Device Average Price by Manufacturer (2021-2026)
3.4 Market Share Analysis (2025)
3.4.1 Producer Shipments of Livestock Monitoring Device by Manufacturer Revenue ($MM) and Market Share (%): 2025
3.4.2 Top 3 Livestock Monitoring Device Manufacturer Market Share in 2025

+357 96 030922
info@marketpublishers.com

3.4.3 Top 6 Livestock Monitoring Device Manufacturer Market Share in 2025
3.5 Livestock Monitoring Device Market: Overall Company Footprint Analysis
3.5.1 Livestock Monitoring Device Market: Region Footprint
3.5.2 Livestock Monitoring Device Market: Company Product Type Footprint
3.5.3 Livestock Monitoring Device Market: Company Product Application Footprint
3.6 New Market Entrants and Barriers to Market Entry
3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Livestock Monitoring Device Market Size by Region
4.1.1 Global Livestock Monitoring Device Sales Quantity by Region (2021-2032)
4.1.2 Global Livestock Monitoring Device Consumption Value by Region (2021-2032)
4.1.3 Global Livestock Monitoring Device Average Price by Region (2021-2032)
4.2 North America Livestock Monitoring Device Consumption Value (2021-2032)
4.3 Europe Livestock Monitoring Device Consumption Value (2021-2032)
4.4 Asia-Pacific Livestock Monitoring Device Consumption Value (2021-2032)
4.5 South America Livestock Monitoring Device Consumption Value (2021-2032)
4.6 Middle East & Africa Livestock Monitoring Device Consumption Value (2021-2032)

5 MARKET SEGMENT BY TYPE

5.1 Global Livestock Monitoring Device Sales Quantity by Type (2021-2032)
5.2 Global Livestock Monitoring Device Consumption Value by Type (2021-2032)
5.3 Global Livestock Monitoring Device Average Price by Type (2021-2032)

6 MARKET SEGMENT BY APPLICATION

6.1 Global Livestock Monitoring Device Sales Quantity by Application (2021-2032)
6.2 Global Livestock Monitoring Device Consumption Value by Application (2021-2032)
6.3 Global Livestock Monitoring Device Average Price by Application (2021-2032)

7 NORTH AMERICA

7.1 North America Livestock Monitoring Device Sales Quantity by Type (2021-2032)
7.2 North America Livestock Monitoring Device Sales Quantity by Application (2021-2032)
7.3 North America Livestock Monitoring Device Market Size by Country
7.3.1 North America Livestock Monitoring Device Sales Quantity by Country

+357 96 030922
info@marketpublishers.com

(2021-2032)
7.3.2 North America Livestock Monitoring Device Consumption Value by Country (2021-2032)
7.3.3 United States Market Size and Forecast (2021-2032)
7.3.4 Canada Market Size and Forecast (2021-2032)
7.3.5 Mexico Market Size and Forecast (2021-2032)

8 EUROPE

8.1 Europe Livestock Monitoring Device Sales Quantity by Type (2021-2032)
8.2 Europe Livestock Monitoring Device Sales Quantity by Application (2021-2032)
8.3 Europe Livestock Monitoring Device Market Size by Country
8.3.1 Europe Livestock Monitoring Device Sales Quantity by Country (2021-2032)
8.3.2 Europe Livestock Monitoring Device Consumption Value by Country (2021-2032)
8.3.3 Germany Market Size and Forecast (2021-2032)
8.3.4 France Market Size and Forecast (2021-2032)
8.3.5 United Kingdom Market Size and Forecast (2021-2032)
8.3.6 Russia Market Size and Forecast (2021-2032)
8.3.7 Italy Market Size and Forecast (2021-2032)

9 ASIA-PACIFIC

9.1 Asia-Pacific Livestock Monitoring Device Sales Quantity by Type (2021-2032)
9.2 Asia-Pacific Livestock Monitoring Device Sales Quantity by Application (2021-2032)
9.3 Asia-Pacific Livestock Monitoring Device Market Size by Region
9.3.1 Asia-Pacific Livestock Monitoring Device Sales Quantity by Region (2021-2032)
9.3.2 Asia-Pacific Livestock Monitoring Device Consumption Value by Region (2021-2032)
9.3.3 China Market Size and Forecast (2021-2032)
9.3.4 Japan Market Size and Forecast (2021-2032)
9.3.5 South Korea Market Size and Forecast (2021-2032)
9.3.6 India Market Size and Forecast (2021-2032)
9.3.7 Southeast Asia Market Size and Forecast (2021-2032)
9.3.8 Australia Market Size and Forecast (2021-2032)

10 SOUTH AMERICA

10.1 South America Livestock Monitoring Device Sales Quantity by Type (2021-2032)
10.2 South America Livestock Monitoring Device Sales Quantity by Application

+357 96 030922
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(2021-2032)
10.3 South America Livestock Monitoring Device Market Size by Country
10.3.1 South America Livestock Monitoring Device Sales Quantity by Country (2021-2032)
10.3.2 South America Livestock Monitoring Device Consumption Value by Country (2021-2032)
10.3.3 Brazil Market Size and Forecast (2021-2032)
10.3.4 Argentina Market Size and Forecast (2021-2032)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Livestock Monitoring Device Sales Quantity by Type (2021-2032)
11.2 Middle East & Africa Livestock Monitoring Device Sales Quantity by Application (2021-2032)
11.3 Middle East & Africa Livestock Monitoring Device Market Size by Country
11.3.1 Middle East & Africa Livestock Monitoring Device Sales Quantity by Country (2021-2032)
11.3.2 Middle East & Africa Livestock Monitoring Device Consumption Value by Country (2021-2032)
11.3.3 Turkey Market Size and Forecast (2021-2032)
11.3.4 Egypt Market Size and Forecast (2021-2032)
11.3.5 Saudi Arabia Market Size and Forecast (2021-2032)
11.3.6 South Africa Market Size and Forecast (2021-2032)

12 MARKET DYNAMICS

12.1 Livestock Monitoring Device Market Drivers
12.2 Livestock Monitoring Device Market Restraints
12.3 Livestock Monitoring Device Trends Analysis
12.4 Porters Five Forces Analysis
12.4.1 Threat of New Entrants
12.4.2 Bargaining Power of Suppliers
12.4.3 Bargaining Power of Buyers
12.4.4 Threat of Substitutes
12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

+357 96 030922
info@marketpublishers.com

13.1 Raw Material of Livestock Monitoring Device and Key Manufacturers
13.2 Manufacturing Costs Percentage of Livestock Monitoring Device
13.3 Livestock Monitoring Device Production Process
13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel
  14.1.1 Direct to End-User
  14.1.2 Distributors
14.2 Livestock Monitoring Device Typical Distributors
14.3 Livestock Monitoring Device Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology
16.2 Research Process and Data Source
16.3 Disclaimer

+357 96 030922
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. Global Livestock Monitoring Device Consumption Value by Type, (USD Million), 2021 & 2025 & 2032
Table 2. Global Livestock Monitoring Device Consumption Value by Device Form, (USD Million), 2021 & 2025 & 2032
Table 3. Global Livestock Monitoring Device Consumption Value by Communication Range, (USD Million), 2021 & 2025 & 2032
Table 4. Global Livestock Monitoring Device Consumption Value by Application, (USD Million), 2021 & 2025 & 2032
Table 5. Allflex Livestock Intelligence Basic Information, Manufacturing Base and Competitors
Table 6. Allflex Livestock Intelligence Major Business
Table 7. Allflex Livestock Intelligence Livestock Monitoring Device Product and Services
Table 8. Allflex Livestock Intelligence Livestock Monitoring Device Sales Quantity (Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 9. Allflex Livestock Intelligence Recent Developments/Updates
Table 10. Merck Animal Health Intelligence Basic Information, Manufacturing Base and Competitors
Table 11. Merck Animal Health Intelligence Major Business
Table 12. Merck Animal Health Intelligence Livestock Monitoring Device Product and Services
Table 13. Merck Animal Health Intelligence Livestock Monitoring Device Sales Quantity (Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 14. Merck Animal Health Intelligence Recent Developments/Updates
Table 15. Afimilk Ltd. Basic Information, Manufacturing Base and Competitors
Table 16. Afimilk Ltd. Major Business
Table 17. Afimilk Ltd. Livestock Monitoring Device Product and Services
Table 18. Afimilk Ltd. Livestock Monitoring Device Sales Quantity (Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 19. Afimilk Ltd. Recent Developments/Updates
Table 20. DeLaval Inc. Basic Information, Manufacturing Base and Competitors
Table 21. DeLaval Inc. Major Business
Table 22. DeLaval Inc. Livestock Monitoring Device Product and Services
Table 23. DeLaval Inc. Livestock Monitoring Device Sales Quantity (Units), Average

+357 96 030922
info@marketpublishers.com

Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 24. DeLaval Inc. Recent Developments/Updates
Table 25. Nedap N.V. Basic Information, Manufacturing Base and Competitors
Table 26. Nedap N.V. Major Business
Table 27. Nedap N.V. Livestock Monitoring Device Product and Services
Table 28. Nedap N.V. Livestock Monitoring Device Sales Quantity (Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 29. Nedap N.V. Recent Developments/Updates
Table 30. SCR Dairy, Inc. Basic Information, Manufacturing Base and Competitors
Table 31. SCR Dairy, Inc. Major Business
Table 32. SCR Dairy, Inc. Livestock Monitoring Device Product and Services
Table 33. SCR Dairy, Inc. Livestock Monitoring Device Sales Quantity (Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 34. SCR Dairy, Inc. Recent Developments/Updates
Table 35. CowManager B.V. Basic Information, Manufacturing Base and Competitors
Table 36. CowManager B.V. Major Business
Table 37. CowManager B.V. Livestock Monitoring Device Product and Services
Table 38. CowManager B.V. Livestock Monitoring Device Sales Quantity (Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 39. CowManager B.V. Recent Developments/Updates
Table 40. Connecterra B.V. Basic Information, Manufacturing Base and Competitors
Table 41. Connecterra B.V. Major Business
Table 42. Connecterra B.V. Livestock Monitoring Device Product and Services
Table 43. Connecterra B.V. Livestock Monitoring Device Sales Quantity (Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 44. Connecterra B.V. Recent Developments/Updates
Table 45. Cowlar Inc. Basic Information, Manufacturing Base and Competitors
Table 46. Cowlar Inc. Major Business
Table 47. Cowlar Inc. Livestock Monitoring Device Product and Services
Table 48. Cowlar Inc. Livestock Monitoring Device Sales Quantity (Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 49. Cowlar Inc. Recent Developments/Updates
Table 50. Moocall Ltd. Basic Information, Manufacturing Base and Competitors
Table 51. Moocall Ltd. Major Business
Table 52. Moocall Ltd. Livestock Monitoring Device Product and Services
Table 53. Moocall Ltd. Livestock Monitoring Device Sales Quantity (Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

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Table 54. Moocall Ltd. Recent Developments/Updates
Table 55. BouMatic LLC Basic Information, Manufacturing Base and Competitors
Table 56. BouMatic LLC Major Business
Table 57. BouMatic LLC Livestock Monitoring Device Product and Services
Table 58. BouMatic LLC Livestock Monitoring Device Sales Quantity (Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 59. BouMatic LLC Recent Developments/Updates
Table 60. Gallagher Animal Management Systems Basic Information, Manufacturing Base and Competitors
Table 61. Gallagher Animal Management Systems Major Business
Table 62. Gallagher Animal Management Systems Livestock Monitoring Device Product and Services
Table 63. Gallagher Animal Management Systems Livestock Monitoring Device Sales Quantity (Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 64. Gallagher Animal Management Systems Recent Developments/Updates
Table 65. Fancom B.V. Basic Information, Manufacturing Base and Competitors
Table 66. Fancom B.V. Major Business
Table 67. Fancom B.V. Livestock Monitoring Device Product and Services
Table 68. Fancom B.V. Livestock Monitoring Device Sales Quantity (Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 69. Fancom B.V. Recent Developments/Updates
Table 70. Datamars SA Basic Information, Manufacturing Base and Competitors
Table 71. Datamars SA Major Business
Table 72. Datamars SA Livestock Monitoring Device Product and Services
Table 73. Datamars SA Livestock Monitoring Device Sales Quantity (Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 74. Datamars SA Recent Developments/Updates
Table 75. HerdDogg, Inc. Basic Information, Manufacturing Base and Competitors
Table 76. HerdDogg, Inc. Major Business
Table 77. HerdDogg, Inc. Livestock Monitoring Device Product and Services
Table 78. HerdDogg, Inc. Livestock Monitoring Device Sales Quantity (Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 79. HerdDogg, Inc. Recent Developments/Updates
Table 80. Beijing Megvii Technology Co., Ltd. Basic Information, Manufacturing Base and Competitors
Table 81. Beijing Megvii Technology Co., Ltd. Major Business
Table 82. Beijing Megvii Technology Co., Ltd. Livestock Monitoring Device Product and Services

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Table 83. Beijing Megvii Technology Co., Ltd. Livestock Monitoring Device Sales Quantity (Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 84. Beijing Megvii Technology Co., Ltd. Recent Developments/Updates
Table 85. Hangzhou Hikvision Digital Technology Co., Ltd. Basic Information, Manufacturing Base and Competitors
Table 86. Hangzhou Hikvision Digital Technology Co., Ltd. Major Business
Table 87. Hangzhou Hikvision Digital Technology Co., Ltd. Livestock Monitoring Device Product and Services
Table 88. Hangzhou Hikvision Digital Technology Co., Ltd. Livestock Monitoring Device Sales Quantity (Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 89. Hangzhou Hikvision Digital Technology Co., Ltd. Recent Developments/Updates
Table 90. Guangzhou XAG Co., Ltd. Basic Information, Manufacturing Base and Competitors
Table 91. Guangzhou XAG Co., Ltd. Major Business
Table 92. Guangzhou XAG Co., Ltd. Livestock Monitoring Device Product and Services
Table 93. Guangzhou XAG Co., Ltd. Livestock Monitoring Device Sales Quantity (Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 94. Guangzhou XAG Co., Ltd. Recent Developments/Updates
Table 95. Beijing Kingpeng International Hi-Tech Corporation Basic Information, Manufacturing Base and Competitors
Table 96. Beijing Kingpeng International Hi-Tech Corporation Major Business
Table 97. Beijing Kingpeng International Hi-Tech Corporation Livestock Monitoring Device Product and Services
Table 98. Beijing Kingpeng International Hi-Tech Corporation Livestock Monitoring Device Sales Quantity (Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 99. Beijing Kingpeng International Hi-Tech Corporation Recent Developments/Updates
Table 100. HerdX Technology Co., Ltd. Basic Information, Manufacturing Base and Competitors
Table 101. HerdX Technology Co., Ltd. Major Business
Table 102. HerdX Technology Co., Ltd. Livestock Monitoring Device Product and Services
Table 103. HerdX Technology Co., Ltd. Livestock Monitoring Device Sales Quantity (Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market

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Share (2021-2026)
Table 104. HerdX Technology Co., Ltd. Recent Developments/Updates
Table 105. Shenzhen Minew Technologies Co., Ltd. Basic Information, Manufacturing Base and Competitors
Table 106. Shenzhen Minew Technologies Co., Ltd. Major Business
Table 107. Shenzhen Minew Technologies Co., Ltd. Livestock Monitoring Device Product and Services
Table 108. Shenzhen Minew Technologies Co., Ltd. Livestock Monitoring Device Sales Quantity (Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 109. Shenzhen Minew Technologies Co., Ltd. Recent Developments/Updates
Table 110. Shanghai Huizhong Agricultural Technology Co., Ltd. Basic Information, Manufacturing Base and Competitors
Table 111. Shanghai Huizhong Agricultural Technology Co., Ltd. Major Business
Table 112. Shanghai Huizhong Agricultural Technology Co., Ltd. Livestock Monitoring Device Product and Services
Table 113. Shanghai Huizhong Agricultural Technology Co., Ltd. Livestock Monitoring Device Sales Quantity (Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 114. Shanghai Huizhong Agricultural Technology Co., Ltd. Recent Developments/Updates
Table 115. Shandong Muge Animal Husbandry Equipment Co., Ltd. Basic Information, Manufacturing Base and Competitors
Table 116. Shandong Muge Animal Husbandry Equipment Co., Ltd. Major Business
Table 117. Shandong Muge Animal Husbandry Equipment Co., Ltd. Livestock Monitoring Device Product and Services
Table 118. Shandong Muge Animal Husbandry Equipment Co., Ltd. Livestock Monitoring Device Sales Quantity (Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 119. Shandong Muge Animal Husbandry Equipment Co., Ltd. Recent Developments/Updates
Table 120. Xinjiang Tiankang Animal Husbandry Biotechnology Co., Ltd. Basic Information, Manufacturing Base and Competitors
Table 121. Xinjiang Tiankang Animal Husbandry Biotechnology Co., Ltd. Major Business
Table 122. Xinjiang Tiankang Animal Husbandry Biotechnology Co., Ltd. Livestock Monitoring Device Product and Services
Table 123. Xinjiang Tiankang Animal Husbandry Biotechnology Co., Ltd. Livestock Monitoring Device Sales Quantity (Units), Average Price (US$/Unit), Revenue (USD

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Million), Gross Margin and Market Share (2021-2026)
Table 124. Xinjiang Tiankang Animal Husbandry Biotechnology Co., Ltd. Recent Developments/Updates
Table 125. Global Livestock Monitoring Device Sales Quantity by Manufacturer (2021-2026) & (Units)
Table 126. Global Livestock Monitoring Device Revenue by Manufacturer (2021-2026) & (USD Million)
Table 127. Global Livestock Monitoring Device Average Price by Manufacturer (2021-2026) & (US$/Unit)
Table 128. Market Position of Manufacturers in Livestock Monitoring Device, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025
Table 129. Head Office and Livestock Monitoring Device Production Site of Key Manufacturer
Table 130. Livestock Monitoring Device Market: Company Product Type Footprint
Table 131. Livestock Monitoring Device Market: Company Product Application Footprint
Table 132. Livestock Monitoring Device New Market Entrants and Barriers to Market Entry
Table 133. Livestock Monitoring Device Mergers, Acquisition, Agreements, and Collaborations
Table 134. Global Livestock Monitoring Device Consumption Value by Region (2021-2025-2032) & (USD Million) & CAGR
Table 135. Global Livestock Monitoring Device Sales Quantity by Region (2021-2026) & (Units)
Table 136. Global Livestock Monitoring Device Sales Quantity by Region (2027-2032) & (Units)
Table 137. Global Livestock Monitoring Device Consumption Value by Region (2021-2026) & (USD Million)
Table 138. Global Livestock Monitoring Device Consumption Value by Region (2027-2032) & (USD Million)
Table 139. Global Livestock Monitoring Device Average Price by Region (2021-2026) & (US$/Unit)
Table 140. Global Livestock Monitoring Device Average Price by Region (2027-2032) & (US$/Unit)
Table 141. Global Livestock Monitoring Device Sales Quantity by Type (2021-2026) & (Units)
Table 142. Global Livestock Monitoring Device Sales Quantity by Type (2027-2032) & (Units)
Table 143. Global Livestock Monitoring Device Consumption Value by Type (2021-2026) & (USD Million)

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Table 144. Global Livestock Monitoring Device Consumption Value by Type (2027-2032) & (USD Million)
Table 145. Global Livestock Monitoring Device Average Price by Type (2021-2026) & (US$/Unit)
Table 146. Global Livestock Monitoring Device Average Price by Type (2027-2032) & (US$/Unit)
Table 147. Global Livestock Monitoring Device Sales Quantity by Application (2021-2026) & (Units)
Table 148. Global Livestock Monitoring Device Sales Quantity by Application (2027-2032) & (Units)
Table 149. Global Livestock Monitoring Device Consumption Value by Application (2021-2026) & (USD Million)
Table 150. Global Livestock Monitoring Device Consumption Value by Application (2027-2032) & (USD Million)
Table 151. Global Livestock Monitoring Device Average Price by Application (2021-2026) & (US$/Unit)
Table 152. Global Livestock Monitoring Device Average Price by Application (2027-2032) & (US$/Unit)
Table 153. North America Livestock Monitoring Device Sales Quantity by Type (2021-2026) & (Units)
Table 154. North America Livestock Monitoring Device Sales Quantity by Type (2027-2032) & (Units)
Table 155. North America Livestock Monitoring Device Sales Quantity by Application (2021-2026) & (Units)
Table 156. North America Livestock Monitoring Device Sales Quantity by Application (2027-2032) & (Units)
Table 157. North America Livestock Monitoring Device Sales Quantity by Country (2021-2026) & (Units)
Table 158. North America Livestock Monitoring Device Sales Quantity by Country (2027-2032) & (Units)
Table 159. North America Livestock Monitoring Device Consumption Value by Country (2021-2026) & (USD Million)
Table 160. North America Livestock Monitoring Device Consumption Value by Country (2027-2032) & (USD Million)
Table 161. Europe Livestock Monitoring Device Sales Quantity by Type (2021-2026) & (Units)
Table 162. Europe Livestock Monitoring Device Sales Quantity by Type (2027-2032) & (Units)
Table 163. Europe Livestock Monitoring Device Sales Quantity by Application

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(2021-2026) & (Units)
Table 164. Europe Livestock Monitoring Device Sales Quantity by Application (2027-2032) & (Units)
Table 165. Europe Livestock Monitoring Device Sales Quantity by Country (2021-2026) & (Units)
Table 166. Europe Livestock Monitoring Device Sales Quantity by Country (2027-2032) & (Units)
Table 167. Europe Livestock Monitoring Device Consumption Value by Country (2021-2026) & (USD Million)
Table 168. Europe Livestock Monitoring Device Consumption Value by Country (2027-2032) & (USD Million)
Table 169. Asia-Pacific Livestock Monitoring Device Sales Quantity by Type (2021-2026) & (Units)
Table 170. Asia-Pacific Livestock Monitoring Device Sales Quantity by Type (2027-2032) & (Units)
Table 171. Asia-Pacific Livestock Monitoring Device Sales Quantity by Application (2021-2026) & (Units)
Table 172. Asia-Pacific Livestock Monitoring Device Sales Quantity by Application (2027-2032) & (Units)
Table 173. Asia-Pacific Livestock Monitoring Device Sales Quantity by Region (2021-2026) & (Units)
Table 174. Asia-Pacific Livestock Monitoring Device Sales Quantity by Region (2027-2032) & (Units)
Table 175. Asia-Pacific Livestock Monitoring Device Consumption Value by Region (2021-2026) & (USD Million)
Table 176. Asia-Pacific Livestock Monitoring Device Consumption Value by Region (2027-2032) & (USD Million)
Table 177. South America Livestock Monitoring Device Sales Quantity by Type (2021-2026) & (Units)
Table 178. South America Livestock Monitoring Device Sales Quantity by Type (2027-2032) & (Units)
Table 179. South America Livestock Monitoring Device Sales Quantity by Application (2021-2026) & (Units)
Table 180. South America Livestock Monitoring Device Sales Quantity by Application (2027-2032) & (Units)
Table 181. South America Livestock Monitoring Device Sales Quantity by Country (2021-2026) & (Units)
Table 182. South America Livestock Monitoring Device Sales Quantity by Country (2027-2032) & (Units)

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Table 183. South America Livestock Monitoring Device Consumption Value by Country (2021-2026) & (USD Million)
Table 184. South America Livestock Monitoring Device Consumption Value by Country (2027-2032) & (USD Million)
Table 185. Middle East & Africa Livestock Monitoring Device Sales Quantity by Type (2021-2026) & (Units)
Table 186. Middle East & Africa Livestock Monitoring Device Sales Quantity by Type (2027-2032) & (Units)
Table 187. Middle East & Africa Livestock Monitoring Device Sales Quantity by Application (2021-2026) & (Units)
Table 188. Middle East & Africa Livestock Monitoring Device Sales Quantity by Application (2027-2032) & (Units)
Table 189. Middle East & Africa Livestock Monitoring Device Sales Quantity by Country (2021-2026) & (Units)
Table 190. Middle East & Africa Livestock Monitoring Device Sales Quantity by Country (2027-2032) & (Units)
Table 191. Middle East & Africa Livestock Monitoring Device Consumption Value by Country (2021-2026) & (USD Million)
Table 192. Middle East & Africa Livestock Monitoring Device Consumption Value by Country (2027-2032) & (USD Million)
Table 193. Livestock Monitoring Device Raw Material
Table 194. Key Manufacturers of Livestock Monitoring Device Raw Materials
Table 195. Livestock Monitoring Device Typical Distributors
Table 196. Livestock Monitoring Device Typical Customers

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List Of Figures

LIST OF FIGURES

Figure 1. Livestock Monitoring Device Picture
Figure 2. Global Livestock Monitoring Device Revenue by Type, (USD Million), 2021 & 2025 & 2032
Figure 3. Global Livestock Monitoring Device Revenue Market Share by Type in 2025
Figure 4. Health Monitoring Device Examples
Figure 5. Behavior Monitoring Device Examples
Figure 6. Environmental Monitoring Device Examples
Figure 7. Global Livestock Monitoring Device Revenue by Device Form, (USD Million), 2021 & 2025 & 2032
Figure 8. Global Livestock Monitoring Device Revenue Market Share by Device Form in 2025
Figure 9. Wearable Livestock Monitor Examples
Figure 10. Fixed Monitoring Device Examples
Figure 11. Smart Ear Tag Monitor Examples
Figure 12. Global Livestock Monitoring Device Revenue by Communication Range, (USD Million), 2021 & 2025 & 2032
Figure 13. Global Livestock Monitoring Device Revenue Market Share by Communication Range in 2025
Figure 14. Short Range Device (<100 m) Examples
Figure 15. Medium Range Device (100 m–1 km) Examples
Figure 16. Long Range Device (>1 km) Examples
Figure 17. Global Livestock Monitoring Device Consumption Value by Application, (USD Million), 2021 & 2025 & 2032
Figure 18. Global Livestock Monitoring Device Revenue Market Share by Application in 2025
Figure 19. Dairy Farms Examples
Figure 20. Livestock Breeding Enterprises Examples
Figure 21. Agricultural Companies Examples
Figure 22. Other Examples
Figure 23. Global Livestock Monitoring Device Consumption Value, (USD Million): 2021 & 2025 & 2032
Figure 24. Global Livestock Monitoring Device Consumption Value and Forecast (2021-2032) & (USD Million)
Figure 25. Global Livestock Monitoring Device Sales Quantity (2021-2032) & (Units)
Figure 26. Global Livestock Monitoring Device Price (2021-2032) & (US$/Unit)

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Figure 27. Global Livestock Monitoring Device Sales Quantity Market Share by Manufacturer in 2025
Figure 28. Global Livestock Monitoring Device Revenue Market Share by Manufacturer in 2025
Figure 29. Producer Shipments of Livestock Monitoring Device by Manufacturer Sales ($MM) and Market Share (%): 2025
Figure 30. Top 3 Livestock Monitoring Device Manufacturer (Revenue) Market Share in 2025
Figure 31. Top 6 Livestock Monitoring Device Manufacturer (Revenue) Market Share in 2025
Figure 32. Global Livestock Monitoring Device Sales Quantity Market Share by Region (2021-2032)
Figure 33. Global Livestock Monitoring Device Consumption Value Market Share by Region (2021-2032)
Figure 34. North America Livestock Monitoring Device Consumption Value (2021-2032) & (USD Million)
Figure 35. Europe Livestock Monitoring Device Consumption Value (2021-2032) & (USD Million)
Figure 36. Asia-Pacific Livestock Monitoring Device Consumption Value (2021-2032) & (USD Million)
Figure 37. South America Livestock Monitoring Device Consumption Value (2021-2032) & (USD Million)
Figure 38. Middle East & Africa Livestock Monitoring Device Consumption Value (2021-2032) & (USD Million)
Figure 39. Global Livestock Monitoring Device Sales Quantity Market Share by Type (2021-2032)
Figure 40. Global Livestock Monitoring Device Consumption Value Market Share by Type (2021-2032)
Figure 41. Global Livestock Monitoring Device Average Price by Type (2021-2032) & (US$/Unit)
Figure 42. Global Livestock Monitoring Device Sales Quantity Market Share by Application (2021-2032)
Figure 43. Global Livestock Monitoring Device Revenue Market Share by Application (2021-2032)
Figure 44. Global Livestock Monitoring Device Average Price by Application (2021-2032) & (US$/Unit)
Figure 45. North America Livestock Monitoring Device Sales Quantity Market Share by Type (2021-2032)
Figure 46. North America Livestock Monitoring Device Sales Quantity Market Share by

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Application (2021-2032)
Figure 47. North America Livestock Monitoring Device Sales Quantity Market Share by Country (2021-2032)
Figure 48. North America Livestock Monitoring Device Consumption Value Market Share by Country (2021-2032)
Figure 49. United States Livestock Monitoring Device Consumption Value (2021-2032) & (USD Million)
Figure 50. Canada Livestock Monitoring Device Consumption Value (2021-2032) & (USD Million)
Figure 51. Mexico Livestock Monitoring Device Consumption Value (2021-2032) & (USD Million)
Figure 52. Europe Livestock Monitoring Device Sales Quantity Market Share by Type (2021-2032)
Figure 53. Europe Livestock Monitoring Device Sales Quantity Market Share by Application (2021-2032)
Figure 54. Europe Livestock Monitoring Device Sales Quantity Market Share by Country (2021-2032)
Figure 55. Europe Livestock Monitoring Device Consumption Value Market Share by Country (2021-2032)
Figure 56. Germany Livestock Monitoring Device Consumption Value (2021-2032) & (USD Million)
Figure 57. France Livestock Monitoring Device Consumption Value (2021-2032) & (USD Million)
Figure 58. United Kingdom Livestock Monitoring Device Consumption Value (2021-2032) & (USD Million)
Figure 59. Russia Livestock Monitoring Device Consumption Value (2021-2032) & (USD Million)
Figure 60. Italy Livestock Monitoring Device Consumption Value (2021-2032) & (USD Million)
Figure 61. Asia-Pacific Livestock Monitoring Device Sales Quantity Market Share by Type (2021-2032)
Figure 62. Asia-Pacific Livestock Monitoring Device Sales Quantity Market Share by Application (2021-2032)
Figure 63. Asia-Pacific Livestock Monitoring Device Sales Quantity Market Share by Region (2021-2032)
Figure 64. Asia-Pacific Livestock Monitoring Device Consumption Value Market Share by Region (2021-2032)
Figure 65. China Livestock Monitoring Device Consumption Value (2021-2032) & (USD Million)

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Figure 66. Japan Livestock Monitoring Device Consumption Value (2021-2032) & (USD Million)
Figure 67. South Korea Livestock Monitoring Device Consumption Value (2021-2032) & (USD Million)
Figure 68. India Livestock Monitoring Device Consumption Value (2021-2032) & (USD Million)
Figure 69. Southeast Asia Livestock Monitoring Device Consumption Value (2021-2032) & (USD Million)
Figure 70. Australia Livestock Monitoring Device Consumption Value (2021-2032) & (USD Million)
Figure 71. South America Livestock Monitoring Device Sales Quantity Market Share by Type (2021-2032)
Figure 72. South America Livestock Monitoring Device Sales Quantity Market Share by Application (2021-2032)
Figure 73. South America Livestock Monitoring Device Sales Quantity Market Share by Country (2021-2032)
Figure 74. South America Livestock Monitoring Device Consumption Value Market Share by Country (2021-2032)
Figure 75. Brazil Livestock Monitoring Device Consumption Value (2021-2032) & (USD Million)
Figure 76. Argentina Livestock Monitoring Device Consumption Value (2021-2032) & (USD Million)
Figure 77. Middle East & Africa Livestock Monitoring Device Sales Quantity Market Share by Type (2021-2032)
Figure 78. Middle East & Africa Livestock Monitoring Device Sales Quantity Market Share by Application (2021-2032)
Figure 79. Middle East & Africa Livestock Monitoring Device Sales Quantity Market Share by Country (2021-2032)
Figure 80. Middle East & Africa Livestock Monitoring Device Consumption Value Market Share by Country (2021-2032)
Figure 81. Turkey Livestock Monitoring Device Consumption Value (2021-2032) & (USD Million)
Figure 82. Egypt Livestock Monitoring Device Consumption Value (2021-2032) & (USD Million)
Figure 83. Saudi Arabia Livestock Monitoring Device Consumption Value (2021-2032) & (USD Million)
Figure 84. South Africa Livestock Monitoring Device Consumption Value (2021-2032) & (USD Million)
Figure 85. Livestock Monitoring Device Market Drivers

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Figure 86. Livestock Monitoring Device Market Restraints
Figure 87. Livestock Monitoring Device Market Trends
Figure 88. Porters Five Forces Analysis
Figure 89. Manufacturing Cost Structure Analysis of Livestock Monitoring Device in 2025
Figure 90. Manufacturing Process Analysis of Livestock Monitoring Device
Figure 91. Livestock Monitoring Device Industrial Chain
Figure 92. Sales Channel: Direct to End-User vs Distributors
Figure 93. Direct Channel Pros & Cons
Figure 94. Indirect Channel Pros & Cons
Figure 95. Methodology
Figure 96. Research Process and Data Source

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