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Global Livestock Monitoring Device Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Livestock Monitoring Device market size is expected to reach $ 1820 million by 2032, rising at a market growth of 8.9% CAGR during the forecast period (2026-2032).

In 2025, global Livestock Monitoring Device production reached approximately 3.1 million units, with an average global market price of around USD 320 per unit.

The gross profit margin of major companies in the industry is between 35%–50%.

In 2025, the global production capacity of Livestock Monitoring Device was approximately 4 million units.

Livestock Monitoring Device refers to intelligent electronic equipment designed to monitor livestock health, behavior, location, and production performance. These devices integrate sensors, wireless communication modules, positioning technologies, and data analysis systems to collect information such as activity level, body temperature, feeding behavior, reproductive status, and environmental conditions. They are widely used in dairy farming, livestock breeding, precision agriculture, and smart farm management. The product scope includes wearable livestock sensors, tracking devices, and monitoring terminals, excluding traditional livestock identification tags without monitoring functions.

The industry chain of Livestock Monitoring Device includes upstream electronic components, midstream device manufacturing, and downstream livestock farming applications. Upstream suppliers provide sensors, chips, batteries, communication modules, and structural components. Midstream manufacturers conduct hardware

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design, assembly, software integration, data platform development, and product testing. Downstream applications include dairy farms, livestock farms, agricultural enterprises, and smart farming operators requiring digital livestock management solutions.

Report Scope

This report studies the global Livestock Monitoring Device production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Livestock Monitoring Device and provides market size (US$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Livestock Monitoring Device that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Livestock Monitoring Device total production and demand, 2021-2032, (Units)

Global Livestock Monitoring Device total production value, 2021-2032, (USD Million)

Global Livestock Monitoring Device production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Units), (based on production site)

Global Livestock Monitoring Device consumption by region & country, CAGR, 2021-2032 & (Units)

U.S. VS China: Livestock Monitoring Device domestic production, consumption, key domestic manufacturers and share

Global Livestock Monitoring Device production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Units)

Global Livestock Monitoring Device production by Type, production, value,

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CAGR, 2021-2032, (USD Million) & (Units)

Global Livestock Monitoring Device production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Units)

This report profiles key players in the global Livestock Monitoring Device market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Allflex Livestock Intelligence, Merck Animal Health Intelligence, Afimilk Ltd., DeLaval Inc., Nedap N.V., SCR Dairy, Inc., CowManager B.V., Connecterra B.V., Cowlar Inc., Moocall Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Livestock Monitoring Device market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US$ Millions), volume (production, consumption) & (Units) and average price (US$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Livestock Monitoring Device Market, By Region:

United States

China

Europe

Japan

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South Korea

ASEAN

India

Rest of World

Market Segmentation

Global Livestock Monitoring Device Market, Segmentation by Type:

Health Monitoring Device

Behavior Monitoring Device

Environmental Monitoring Device

Global Livestock Monitoring Device Market, Segmentation by Device Form:

Wearable Livestock Monitor

Fixed Monitoring Device

Smart Ear Tag Monitor

Global Livestock Monitoring Device Market, Segmentation by Communication Range:

Short Range Device (<100 m)

Medium Range Device (100 m–1 km)

Long Range Device (>1 km)

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Global Livestock Monitoring Device Market, Segmentation by Application:

Dairy Farms

Livestock Breeding Enterprises

Agricultural Companies

Other

Companies Profiled:

Allflex Livestock Intelligence

Merck Animal Health Intelligence

Afimilk Ltd.

DeLaval Inc.

Nedap N.V.

SCR Dairy, Inc.

CowManager B.V.

Connecterra B.V.

Cowlar Inc.

Moocall Ltd.

BouMatic LLC

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Gallagher Animal Management Systems

Fancom B.V.

Datamars SA

HerdDogg, Inc.

Beijing Megvii Technology Co., Ltd.

Hangzhou Hikvision Digital Technology Co., Ltd.

Guangzhou XAG Co., Ltd.

Beijing Kingpeng International Hi-Tech Corporation

HerdX Technology Co., Ltd.

Shenzhen Minew Technologies Co., Ltd.

Shanghai Huizhong Agricultural Technology Co., Ltd.

Shandong Muge Animal Husbandry Equipment Co., Ltd.

Xinjiang Tiankang Animal Husbandry Biotechnology Co., Ltd.

Key Questions Answered

1. How big is the global Livestock Monitoring Device market?
2. What is the demand of the global Livestock Monitoring Device market?
3. What is the year over year growth of the global Livestock Monitoring Device market?
4. What is the total value of the global Livestock Monitoring Device market?
5. Who are the Major Players in the global Livestock Monitoring Device market?
6. What are the growth factors driving the market demand?

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