

# Global Livestock Farm Management Software Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Livestock Farm Management Software market size is expected to reach \$ 143 million by 2032, rising at a market growth of 6.3% CAGR during the forecast period (2026-2032).

Livestock Farm Management Software is a digital production management tool designed specifically for poultry farms. It aims to achieve refined control and data-driven decision-making throughout the entire farming process through information technology. The software's core functions include automatic monitoring of the poultry house environment, feeding record management, growth curve tracking, immunization and medication schedule reminders, and batch cost accounting. By collecting data in real time through IoT devices, the software helps managers remotely monitor farm dynamics and promptly issue warnings of abnormal situations. Its core value lies in improving poultry survival rates, reducing farming costs, ensuring food safety and traceability, and promoting the transformation of traditional experience-based farming to a standardized, data-driven model. It is widely used in large-scale broiler and layer farms and integrated 'company + farmer' management models.

Livestock Farm Management Software's cost structure is characterized by high R&D investment, fluctuating hardware costs, and low marginal service costs. Its costs primarily consist of three parts: software R&D and maintenance costs account for the largest share, including architect and developer salaries, server bandwidth costs, and ongoing algorithm optimization investment; hardware and IoT integration costs are variable, such as the procurement and deployment costs of equipment like environmental sensors, smart water meters, feed towers, and cameras; and sales and implementation costs cover channel promotion, on-site customer training, and after-sales technical support.

From a gross profit margin perspective, pure SaaS software services have the highest gross profit margin, reaching 70%-90% through standardized product scaling; while customized development projects, due to their intensive human resource investment, have relatively lower and more volatile gross profit margins. Overall, poultry management software is evolving from a simple tool to a 'software + hardware + data services' model, with leading companies continuously improving their profitability through value-added data services.

This report studies the global Livestock Farm Management Software demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Livestock Farm Management Software, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Livestock Farm Management Software that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Livestock Farm Management Software total market, 2021-2032, (USD Million)

Global Livestock Farm Management Software total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Livestock Farm Management Software total market, key domestic companies, and share, (USD Million)

Global Livestock Farm Management Software revenue by player, revenue and market share 2021-2026, (USD Million)

Global Livestock Farm Management Software total market by Type, CAGR, 2021-2032, (USD Million)

Global Livestock Farm Management Software total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Livestock Farm Management Software market based on the following parameters - company overview, revenue, gross margin,

product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Fasttrack Solutions, NAVFarm, BigFarmNet, Porphyrio, Farmbrite, Poultrix, Easepoultry, PoultryCare, PoultryPlan, Intelia Technologies, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Livestock Farm Management Software market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Livestock Farm Management Software Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Livestock Farm Management Software Market, Segmentation by Type:

Web Based

Cloud Based

#### Global Livestock Farm Management Software Market, Segmentation by Function:

Production Recording Software

Environmental Automation Control Software

IoT Data Acquisition Software

Biosafety and Traceability Software

Others

#### Global Livestock Farm Management Software Market, Segmentation by Customization:

Standardized Software

Customized Software

#### Global Livestock Farm Management Software Market, Segmentation by Application:

Broiler Farms

Laying Hen Farms

Breeding Poultry Farms

Others

#### Companies Profiled:

Fasttrack Solutions

NAVFarm

BigFarmNet

Porphyrio

Farmbrite

Poultrix

Easepoultry

PoultryCare

PoultryPlan

Intelia Technologies

SmartBird

Microfan

VetSoft

Big Dutchman

### Key Questions Answered

1. How big is the global Livestock Farm Management Software market?
2. What is the demand of the global Livestock Farm Management Software market?
3. What is the year over year growth of the global Livestock Farm Management Software market?
4. What is the total value of the global Livestock Farm Management Software market?
5. Who are the Major Players in the global Livestock Farm Management Software market?
6. What are the growth factors driving the market demand?

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