

# Global Livestock Farm Management Software Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Livestock Farm Management Software market size was valued at US\$ 91.73 million in 2025 and is forecast to a readjusted size of US\$ 143 million by 2032 with a CAGR of 6.3% during review period.

Livestock Farm Management Software is a digital production management tool designed specifically for poultry farms. It aims to achieve refined control and data-driven decision-making throughout the entire farming process through information technology. The software's core functions include automatic monitoring of the poultry house environment, feeding record management, growth curve tracking, immunization and medication schedule reminders, and batch cost accounting. By collecting data in real time through IoT devices, the software helps managers remotely monitor farm dynamics and promptly issue warnings of abnormal situations. Its core value lies in improving poultry survival rates, reducing farming costs, ensuring food safety and traceability, and promoting the transformation of traditional experience-based farming to a standardized, data-driven model. It is widely used in large-scale broiler and layer farms and integrated 'company + farmer' management models.

Livestock Farm Management Software's cost structure is characterized by high R&D investment, fluctuating hardware costs, and low marginal service costs. Its costs primarily consist of three parts: software R&D and maintenance costs account for the largest share, including architect and developer salaries, server bandwidth costs, and ongoing algorithm optimization investment; hardware and IoT integration costs are variable, such as the procurement and deployment costs of equipment like environmental sensors, smart water meters, feed towers, and cameras; and sales and

implementation costs cover channel promotion, on-site customer training, and after-sales technical support.

From a gross profit margin perspective, pure SaaS software services have the highest gross profit margin, reaching 70%-90% through standardized product scaling; while customized development projects, due to their intensive human resource investment, have relatively lower and more volatile gross profit margins. Overall, poultry management software is evolving from a simple tool to a 'software + hardware + data services' model, with leading companies continuously improving their profitability through value-added data services.

This report is a detailed and comprehensive analysis for global Livestock Farm Management Software market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Livestock Farm Management Software market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Livestock Farm Management Software market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Livestock Farm Management Software market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Livestock Farm Management Software market shares of main players, in revenue (\$ Million), 2021-2026

### **The Primary Objectives in This Report Are:**

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Livestock Farm Management Software
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Livestock Farm Management Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Fasttrack Solutions, NAVFarm, BigFarmNet, Porphyrio, Farmbrite, Poultrix, Easepoultry, PoultryCare, PoultryPlan, Intelia Technologies, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### Market segmentation

Livestock Farm Management Software market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Web Based

Cloud Based

### Market segment by Function

Production Recording Software

Environmental Automation Control Software

IoT Data Acquisition Software

Biosafety and Traceability Software

Others

### Market segment by Customization

Standardized Software

Customized Software

Market segment by Application

Broiler Farms

Laying Hen Farms

Breeding Poultry Farms

Others

Market segment by players, this report covers

Fasttrack Solutions

NAVFarm

BigFarmNet

Porphyrio

Farmbrite

Poultrex

Easepoultry

PoultryCare

PoultryPlan

Intelia Technologies

SmartBird

Microfan

VetSoft

Big Dutchman

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 13 chapters:**

Chapter 1, to describe Livestock Farm Management Software product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Livestock Farm Management Software, with revenue, gross margin, and global market share of Livestock Farm Management Software from 2021 to 2026.

Chapter 3, the Livestock Farm Management Software competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Livestock Farm Management Software market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Livestock Farm Management Software.

Chapter 13, to describe Livestock Farm Management Software research findings and conclusion.

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