

# Global Lithopone Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Lithopone market size was valued at USD 165 million in 2023 and is forecast to a readjusted size of USD 198.6 million by 2030 with a CAGR of 2.7% during review period.

Lithopone is a mixture of inorganic compounds, widely used as a white pigment powder. It is composed of a mixture of barium sulfate and zinc sulfide. These insoluble compounds blend well with organic compounds and confer opacity. Related white pigments include titanium dioxide, zinc oxide ('zinc white'), and zinc sulfide.

Market competition is concentrated. Xiangtan Red Swallow, Paris Horses, Shanghai Yuejiang, etc. are the main players of the industry, totally with above 31% market share.

China is the largest supplier of lithopone, with a production market share nearly 91%. Due to pollution problems, developed countries are no longer produced lithopone.

China is the largest consumption place, with a consumption market share nearly 33%. Following China, Europe is the second largest consumption place with the consumption market share of 20%.

The classification of lithopone includes B301, B311 and others, and the proportion of B301 is about 57%. Lithopone is widely used in paint & coating, plastic and other field. The most proportion of lithopone is paint & coating, and the consumption proportion is about 75%.

The Global Info Research report includes an overview of the development of the Lithopone industry chain, the market status of Paint & Coating (B301, B311), Plastic

(B301, B311), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Lithopone.

Regionally, the report analyzes the Lithopone markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Lithopone market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Lithopone market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Lithopone industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (MT), revenue generated, and market share of different by Type (e.g., B301, B311).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Lithopone market.

**Regional Analysis:** The report involves examining the Lithopone market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Lithopone market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Lithopone:

**Company Analysis:** Report covers individual Lithopone manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Lithopone. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Paint & Coating, Plastic).

**Technology Analysis:** Report covers specific technologies relevant to Lithopone. It assesses the current state, advancements, and potential future developments in Lithopone areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Lithopone market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Lithopone market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

B301

B311

Others

### Market segment by Application

Paint & Coating

Plastic

Others

Major players covered

Xiangtan Red Swallow

Paris Horses

Shanghai Yuejiang

Langfang Hengze

Loman Chemical

Hebei Yuhuan

Xiangtan Swallow

Union Titanium

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Lithopone product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Lithopone, with price, sales, revenue and global market share of Lithopone from 2019 to 2024.

Chapter 3, the Lithopone competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Lithopone breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Lithopone market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Lithopone.

Chapter 14 and 15, to describe Lithopone sales channel, distributors, customers, research findings and conclusion.

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