

# Global Lithium-Ion Battery Pack for Consumer Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Lithium-Ion Battery Pack for Consumer market size was valued at USD 5042.9 million in 2023 and is forecast to a readjusted size of USD 8243.6 million by 2030 with a CAGR of 7.3% during review period.

Consumer-grade lithium battery packs in this report refer to cylindrical lithium battery packs with 18650 or 21700 cells that are used in electric tools, garden tools, household appliances, electric vehicles, medical equipment and other industries and are less than 1kWh.

Major Lithium-Ion Battery Pack for Consumer manufacturers include Simplo, Dynapack, Desay, Sunwoda, BYD, Scud, Celxpert, JINJUNYE, Haistar, Lishen, Samsungsdi, Evebattery, Murata, Panasonic, LG Chem, etc. The world's top 15 consumer-grade lithium battery pack manufacturers account for 50% of the market share. Among them, Xinpu Technology is the world's largest consumer-grade lithium battery pack manufacturer, with a market share of about 8%.

China is the largest consumption region of consumer-grade lithium battery packs, with a total market share of close to 60%. Also, the United States and Europe have good prospects in this market, and the two together account for about 20% of the market share.

According to the type of product, consumer-grade lithium battery packs can be classified according to their electrical power. Among them, less than 100 watt-hours and 100 to 200 watt-hours account for a relatively large proportion, and the two account for

about 48% and 39% of the market respectively. The product has a wide range of applications and can be used in electric tools, garden tools, household appliances, etc.

The Global Info Research report includes an overview of the development of the Lithium-Ion Battery Pack for Consumer industry chain, the market status of Electrical Tools (Below 100Wh, 100 ~ 200Wh), Garden Tools (Below 100Wh, 100 ~ 200Wh), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Lithium-Ion Battery Pack for Consumer.

Regionally, the report analyzes the Lithium-Ion Battery Pack for Consumer markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Lithium-Ion Battery Pack for Consumer market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Lithium-Ion Battery Pack for Consumer market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Lithium-Ion Battery Pack for Consumer industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Below 100Wh, 100 ~ 200Wh).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Lithium-Ion Battery Pack for Consumer market.

**Regional Analysis:** The report involves examining the Lithium-Ion Battery Pack for Consumer market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and

consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Lithium-Ion Battery Pack for Consumer market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Lithium-Ion Battery Pack for Consumer:

**Company Analysis:** Report covers individual Lithium-Ion Battery Pack for Consumer manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Lithium-Ion Battery Pack for Consumer. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Electrical Tools, Garden Tools).

**Technology Analysis:** Report covers specific technologies relevant to Lithium-Ion Battery Pack for Consumer. It assesses the current state, advancements, and potential future developments in Lithium-Ion Battery Pack for Consumer areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Lithium-Ion Battery Pack for Consumer market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Lithium-Ion Battery Pack for Consumer market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

## Market segment by Type

Below 100Wh

100 ~ 200Wh

201 ~ 400Wh

401 ~ 600Wh

Above 600Wh

## Market segment by Application

Electrical Tools

Garden Tools

Household Appliances

Electric Cehicle

Medical Instruments

## Major players covered

Simplo

Dynapack

Desay

Sunwoda

Byd

Scud

Celxpert

JINJUNYE

Highstar

Lishen

Samsungsdi

Evebattery

Murata

Panasonic

LG Chem

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Lithium-Ion Battery Pack for Consumer product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Lithium-Ion Battery Pack for Consumer, with price, sales, revenue and global market share of Lithium-Ion Battery Pack for Consumer from 2019 to 2024.

Chapter 3, the Lithium-Ion Battery Pack for Consumer competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Lithium-Ion Battery Pack for Consumer breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Lithium-Ion Battery Pack for Consumer market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Lithium-Ion Battery Pack for Consumer.

Chapter 14 and 15, to describe Lithium-Ion Battery Pack for Consumer sales channel, distributors, customers, research findings and conclusion.

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