

# Global Lithium-ion Battery Outdoor Power Equipment (OPE) Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Lithium-ion Battery Outdoor Power Equipment (OPE) market size was valued at USD 7992.3 million in 2023 and is forecast to a readjusted size of USD 12790 million by 2030 with a CAGR of 6.9% during review period.

Outdoor Power Equipment (OPE) is an equipment with small motors or engines primarily used for exterior service. The residential and commercial users use outdoor power equipment for various tasks such as landscaping and maintaining lawns, gardens, and golf courses. This report focuses on the Outdoor Power Equipment (OPE) that uses lithium-ion battery as the power source.

Global key players of lithium-ion battery outdoor power equipment include Techtronic Industries, Chervon, Stanley Black & Decker, Bosch and Globe. The top five players hold a share about 50%. North America is the largest market, has a share about 40%, followed by Asia-Pacific and Europe, with share 26% and 28%, separately. In terms of product type, Lawn Mower is the largest segment, with a share over 40%. In terms of product application, the largest application is Household, with a share about 60%, followed by Commercial.

The Global Info Research report includes an overview of the development of the Lithium-ion Battery Outdoor Power Equipment (OPE) industry chain, the market status of Household (Lawn Mower, Chainsaws), Commercial (Lawn Mower, Chainsaws), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Lithium-ion Battery Outdoor Power Equipment (OPE).

Regionally, the report analyzes the Lithium-ion Battery Outdoor Power Equipment (OPE) markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Lithium-ion Battery Outdoor Power Equipment (OPE) market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Lithium-ion Battery Outdoor Power Equipment (OPE) market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Lithium-ion Battery Outdoor Power Equipment (OPE) industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Lawn Mower, Chainsaws).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Lithium-ion Battery Outdoor Power Equipment (OPE) market.

**Regional Analysis:** The report involves examining the Lithium-ion Battery Outdoor Power Equipment (OPE) market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Lithium-ion Battery Outdoor Power Equipment (OPE) market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Lithium-ion Battery Outdoor

## Power Equipment (OPE):

**Company Analysis:** Report covers individual Lithium-ion Battery Outdoor Power Equipment (OPE) manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Lithium-ion Battery Outdoor Power Equipment (OPE) This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Household, Commercial).

**Technology Analysis:** Report covers specific technologies relevant to Lithium-ion Battery Outdoor Power Equipment (OPE). It assesses the current state, advancements, and potential future developments in Lithium-ion Battery Outdoor Power Equipment (OPE) areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Lithium-ion Battery Outdoor Power Equipment (OPE) market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Lithium-ion Battery Outdoor Power Equipment (OPE) market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Lawn Mower

Chainsaws

Trimmers

Leaf Blowers

Others

### Market segment by Application

Household

Commercial

### Major players covered

Techtronic Industries.

Chervon

Stanley Black & Decker

Bosch

Globe

Husqvarna

Positec

STIHL

TORO

Makita

John Deere

STIGA SpA

Honda

EMAK

Oregon Tool

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Lithium-ion Battery Outdoor Power Equipment (OPE) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Lithium-ion Battery Outdoor Power Equipment (OPE), with price, sales, revenue and global market share of Lithium-ion Battery Outdoor Power Equipment (OPE) from 2019 to 2024.

Chapter 3, the Lithium-ion Battery Outdoor Power Equipment (OPE) competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Lithium-ion Battery Outdoor Power Equipment (OPE) breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share

and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Lithium-ion Battery Outdoor Power Equipment (OPE) market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Lithium-ion Battery Outdoor Power Equipment (OPE).

Chapter 14 and 15, to describe Lithium-ion Battery Outdoor Power Equipment (OPE) sales channel, distributors, customers, research findings and conclusion.

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