

Global Liquor Supply, Demand and Key Producers, 2023-2029

<https://marketpublishers.com/r/GAF706468FFEEN.html>

Date: August 2023

Pages: 126

Price: US\$ 4,480.00 (Single User License)

ID: GAF706468FFEEN

Abstracts

The global Liquor market size is expected to reach \$ 120210 million by 2029, rising at a market growth of 3.0% CAGR during the forecast period (2023-2029).

In China, Baijiu key players include Yanghe Brewery, Luzhou Laojiao, Shunxin Holdings, etc. The top three manufacturers hold a share over 3%.

South West is the largest production area, with a share about 30%, followed by East China, and Central China, both have a share over 30 percent.

In terms of product, Thick-flavor is the largest segment, with a share over 50%. And in terms of application, the largest application is Family dinner, followed by Government reception, etc.

Baijiu, also known as shaojiu or archaically as sorghum wine, is a Chinese alcoholic beverage made from grain. Baijiu literally translated means white alcohol or liquor, and is a strong distilled spirit, generally between 40 and 60% alcohol by volume (ABV).

Baijiu is a clear liquid usually distilled from fermented sorghum, although other grains may be used; southern China versions may employ glutinous rice, while northern Chinese varieties may use wheat, barley, millet, or even Job's tears instead of sorghum. The jiuqu starter culture used in the production of baijiu mash is usually made of pulverized wheat grains.

This report studies the global Liquor production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Liquor, and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Liquor that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Liquor total production and demand, 2018-2029, (K MT)

Global Liquor total production value, 2018-2029, (USD Million)

Global Liquor production by region & country, production, value, CAGR, 2018-2029, (USD Million) & (K MT)

Global Liquor consumption by region & country, CAGR, 2018-2029 & (K MT)

U.S. VS China: Liquor domestic production, consumption, key domestic manufacturers and share

Global Liquor production by manufacturer, production, price, value and market share 2018-2023, (USD Million) & (K MT)

Global Liquor production by Type, production, value, CAGR, 2018-2029, (USD Million) & (K MT)

Global Liquor production by Application production, value, CAGR, 2018-2029, (USD Million) & (K MT).

This reports profiles key players in the global Liquor market based on the following parameters – company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Moutai, Wuliangye, Yanghe, Fenjiu, Luzhou Laojiao, Daohuaxiang, Langjiu Group, Gujing Group and Shunxin Holdings, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Stakeholders would have ease in decision-making through various strategy matrices

used in analyzing the World Liquor market.

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K MT) and average price (USD/MT) by manufacturer, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

Global Liquor Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Liquor Market, Segmentation by Type

Thick-flavor

Sauce-flavor

Light-flavor

Others

Global Liquor Market, Segmentation by Application

Family Dinner

Friends Gathering

Business Entertainment

Others

Companies Profiled:

Moutai

Wuliangye

Yanghe

Fenjiu

Luzhou Laojiao

Daohuaxiang

Langjiu Group

Gujing Group

Shunxin Holdings

Baiyunbian Group

Xifeng Liquor

Hetao Group

Yingjia Group

Kouzi Liquor

Guojing Group

King's Luck

Jingzhi Liquor

Red Star

Laobaigan

JNC Group

Golden Seed Winery

Yilite

Huzhu Highland

Jinhui Liquor

Weiwei Group

Tuopai Shede

Xiangjiao Winery

Shanzhuang Group

Taishan Liquor

Gubeichun Group

Key Questions Answered

1. How big is the global Liquor market?

2. What is the demand of the global Liquor market?
3. What is the year over year growth of the global Liquor market?
4. What is the production and production value of the global Liquor market?
5. Who are the key producers in the global Liquor market?
6. What are the growth factors driving the market demand?

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