

Global Liquid Xanthan Gum Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Liquid Xanthan Gum market size is expected to reach \$ 125 million by 2032, rising at a market growth of 5.1% CAGR during the forecast period (2026-2032).

Xanthan gum is usually an organic product made from fermented corn starch. Liquid xanthan gum refers to xanthan gum supplied in a pre-hydrated, aqueous, dispersed or liquid concentrate form, rather than as conventional dry powder. Liquid xanthan gum can be used as a thickener, suspending agent, and stabilizer in many industries such as food, petroleum, and cosmetics.

In 2025, global sales of Liquid Xanthan Gum reached approximately 25 K tons, with an average global market price of around US\$ 3,541/ton. Production capacity varies significantly among manufacturers, with gross profit margins ranging from approximately 20% to 50%.

The market for Liquid Xanthan Gum can be viewed as a form-based upgrade of xanthan gum at the downstream formulation stage. Conventional powdered xanthan gum offers high transport efficiency, good storage stability and broad applicability, but it may create dust, fisheyes, incomplete hydration and delayed viscosity development during processing. Liquid xanthan gum shifts part of the dispersion and hydration work to the supplier side, making it more suitable for continuous production, automatic dosing and efficient liquid blending systems. As a result, it has development potential in food and beverages, personal care, household cleaning and selected industrial liquid formulations.

Demand is mainly driven by downstream customers seeking higher processing efficiency, better batch consistency and safer handling. In food applications, sauces,

dressings, beverages and ready-to-use liquid formulations require fast dispersion, stable suspension and consistent mouthfeel. In personal care and cleaning products, transparent or semi-transparent gels, emulsions, shampoos, body washes and liquid detergents require stable rheology control and good appearance. In industrial applications, oilfield fluids, agrochemical suspensions, coatings and inks value anti-settling performance, salt tolerance, shear stability and storage stability.

However, liquid xanthan gum is unlikely to fully replace powdered xanthan gum. Because the liquid form usually contains a high proportion of water, it has higher transport and storage costs and requires stronger control over microbial stability, shelf life, packaging and regional distribution. Therefore, it is best positioned for customers with clear needs for dosing efficiency, dust reduction and automated production. Overall, Liquid Xanthan Gum is a niche form-upgrade product within the xanthan gum market, with growth driven more by application convenience and formulation service capability than by bulk capacity expansion.

This report studies the global Liquid Xanthan Gum production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Liquid Xanthan Gum and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Liquid Xanthan Gum that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Liquid Xanthan Gum total production and demand, 2021-2032, (Tons)

Global Liquid Xanthan Gum total production value, 2021-2032, (USD Million)

Global Liquid Xanthan Gum production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)

Global Liquid Xanthan Gum consumption by region & country, CAGR, 2021-2032 & (Tons)

U.S. VS China: Liquid Xanthan Gum domestic production, consumption, key domestic manufacturers and share

Global Liquid Xanthan Gum production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)

Global Liquid Xanthan Gum production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

Global Liquid Xanthan Gum production by Application, production, value, CAGR,

2021-2032, (USD Million) & (Tons)

This report profiles key players in the global Liquid Xanthan Gum market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Fufeng Group, Meihua Group, CP Kelco, Deosen Biochemical, Jianlong Biotechnology, Jungbunzlauer, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Liquid Xanthan Gum market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Tons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Liquid Xanthan Gum Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Liquid Xanthan Gum Market, Segmentation by Type:

Food Grade

Industrial Grade

Cosmetic Grade

Global Liquid Xanthan Gum Market, Segmentation by Purity:

Purity ? 99%

Purity ? 99%

Global Liquid Xanthan Gum Market, Segmentation by Viscosity:

? 1,600 mPa?s

? 1,600 mPa?s

Global Liquid Xanthan Gum Market, Segmentation by Application:

Food and Beverage

Petroleum

Cosmetics

Other

Companies Profiled:

Fufeng Group

Meihua Group

CP Kelco

Deosen Biochemical

Jianlong Biotechnology

Jungbunzlauer

Key Questions Answered:

1. How big is the global Liquid Xanthan Gum market?
2. What is the demand of the global Liquid Xanthan Gum market?
3. What is the year over year growth of the global Liquid Xanthan Gum market?
4. What is the production and production value of the global Liquid Xanthan Gum market?
5. Who are the key producers in the global Liquid Xanthan Gum market?
6. What are the growth factors driving the market demand?

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