

# Global Liquid Thermoplastic Traffic Marking Paint Supply, Demand and Key Producers, 2023-2029

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# **Abstracts**

The global Liquid Thermoplastic Traffic Marking Paint market size is expected to reach \$ 1034.1 million by 2029, rising at a market growth of 3.3% CAGR during the forecast period (2023-2029).

Technology development: With the continuous advancement of coating technology, liquid thermoplastic traffic marking coatings will be more efficient, environmentally friendly and safer. In the future, the development of liquid thermoplastic traffic marking coatings with higher performance, lower cost, and better environmental protection performance will become an important trend in the market.

Market demand: With the development of road transportation, the demand for liquid thermoplastic traffic marking coatings will continue to grow. Especially in the construction and maintenance of transportation infrastructure such as highways, bridges, and tunnels, liquid thermoplastic traffic marking coatings will play an important role.

Liquid thermoplastic traffic marking paint is a kind of paint used for road traffic marking coating. Its main components are thermoplastic resin and pigment. This kind of coating has the characteristics of fast drying, strong abrasion resistance and good weather resistance, so it is widely used in road traffic marking coating.

The main component of liquid thermoplastic traffic marking paint is thermoplastic resin, which becomes fluid when heated and has good adhesion and film-forming properties. At normal temperatures, this resin becomes hard and highly wear-resistant. In addition, pigments are added to liquid thermoplastic traffic marking paint to give the film specific color and hiding power.



This report studies the global Liquid Thermoplastic Traffic Marking Paint production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Liquid Thermoplastic Traffic Marking Paint, and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Liquid Thermoplastic Traffic Marking Paint that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Liquid Thermoplastic Traffic Marking Paint total production and demand, 2018-2029, (Tons)

Global Liquid Thermoplastic Traffic Marking Paint total production value, 2018-2029, (USD Million)

Global Liquid Thermoplastic Traffic Marking Paint production by region & country, production, value, CAGR, 2018-2029, (USD Million) & (Tons)

Global Liquid Thermoplastic Traffic Marking Paint consumption by region & country, CAGR, 2018-2029 & (Tons)

U.S. VS China: Liquid Thermoplastic Traffic Marking Paint domestic production, consumption, key domestic manufacturers and share

Global Liquid Thermoplastic Traffic Marking Paint production by manufacturer, production, price, value and market share 2018-2023, (USD Million) & (Tons)

Global Liquid Thermoplastic Traffic Marking Paint production by Type, production, value, CAGR, 2018-2029, (USD Million) & (Tons)

Global Liquid Thermoplastic Traffic Marking Paint production by Application production, value, CAGR, 2018-2029, (USD Million) & (Tons).

This reports profiles key players in the global Liquid Thermoplastic Traffic Marking Paint market based on the following parameters – company overview, production, value,



price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include 3M, Sherwin-Williams, Swarco AG, Nippon Paint, Ennis Flint, Hempel, Geveko Markings, PPG Industries and Asian Paints PPG, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Liquid Thermoplastic Traffic Marking Paint market.

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Tons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

Global Liquid Thermoplastic Traffic Marking Paint Market, By Region:

United States
China
Europe
Japan
South Korea
ASEAN
India

Rest of World

Global Liquid Thermoplastic Traffic Marking Paint Market, Segmentation by Type



	Acrylic Resin		
	Alkyd Resin		
	Polyester Resin		
	Others		
Global Liquid Thermoplastic Traffic Marking Paint Market, Segmentation by Application			
	Roads & Streets		
	Parking Lot		
	Airport		
	Others		
Companies Profiled:			
	3M		
	Sherwin-Williams		
	Swarco AG		
	Nippon Paint		
	Ennis Flint		
	Hempel		
	Geveko Markings		
	PPG Industries		

Asian Paints PPG



SealMaster		
Reda National Co.		
Lanino		
TATU		

### **Key Questions Answered**

- 1. How big is the global Liquid Thermoplastic Traffic Marking Paint market?
- 2. What is the demand of the global Liquid Thermoplastic Traffic Marking Paint market?
- 3. What is the year over year growth of the global Liquid Thermoplastic Traffic Marking Paint market?
- 4. What is the production and production value of the global Liquid Thermoplastic Traffic Marking Paint market?
- 5. Who are the key producers in the global Liquid Thermoplastic Traffic Marking Paint market?



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