

Global Liquid Plaster Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Liquid Plaster market size was valued at USD 106 million in 2023 and is forecast to a readjusted size of USD 124.6 million by 2030 with a CAGR of 2.3% during review period.

Liquid band-aid is a new medical instrument which is different from traditional band-aid. It is mainly composed of film forming materials, solvents and functional substances. By smearing or spraying, it adheres tightly to the wound parts of the skin to form a translucent protective film. It is bacteria-resistant, breathable, waterproof, easy to use, easy to observe the wound and promote the recovery of the wound.

Global key Liquid Plaster manufacturers include Kobayashi.Co., Chemence, Advantice Health etc. The top 3 companies hold a share about 20%. North America is the largest market, with a share about 40%, followed by Asia-Pacific and Europe with the share about 30% and 25%. In terms of sale channel, offline sale is the largest segment, with a share over 94%. And in terms of application, the largest application is acute wound, followed by chronic wound and operative wound.

The Global Info Research report includes an overview of the development of the Liquid Plaster industry chain, the market status of Acute Wound (Online Sale, Offline Sale), Chronic Wound (Online Sale, Offline Sale), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Liquid Plaster.

Regionally, the report analyzes the Liquid Plaster markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Liquid

Plaster market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Liquid Plaster market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Liquid Plaster industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Sale Channel (e.g., Online Sale, Offline Sale).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Liquid Plaster market.

Regional Analysis: The report involves examining the Liquid Plaster market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Liquid Plaster market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Liquid Plaster:

Company Analysis: Report covers individual Liquid Plaster manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Liquid Plaster This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Acute Wound, Chronic

Wound).

Technology Analysis: Report covers specific technologies relevant to Liquid Plaster. It assesses the current state, advancements, and potential future developments in Liquid Plaster areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Liquid Plaster market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Liquid Plaster market is split by Sale Channel and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Sale Channel, and by Application in terms of volume and value.

Market segment by Sale Channel

Online Sale

Offline Sale

Market segment by Application

Acute Wound

Chronic Wound

Operative Wound

Major players covered

Kobayashi.Co.

Chemence

Advantice Health

Taisho.Co.

M?Inlycke Health Care

Sch?lke & Mayr GmbH

Haishi Hainuo

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Liquid Plaster product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Liquid Plaster, with price, sales, revenue and global market share of Liquid Plaster from 2019 to 2024.

Chapter 3, the Liquid Plaster competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Liquid Plaster breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Sale Channel and application, with sales market share and growth rate by sale channel, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Liquid Plaster market forecast, by regions, sale channel and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Liquid Plaster.

Chapter 14 and 15, to describe Liquid Plaster sales channel, distributors, customers, research findings and conclusion.

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