

Global Liquid Dietary Supplements Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Liquid Dietary Supplements market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Nutrition supplements available in fluid form, and that can be consumed to regulate body metabolism are known as liquid dietary supplements. These supplements are easy to consume, and can be digested without rendering gastrointestinal inconvenience to the consumer.

North America remains the largest market for the liquid dietary supplements owing to increasing dominance of protein drinks in sports and self health management. According to the consumer survey of Council for Responsible Nutrition's (CRN), more than 70% women in United States (around 113 million female consumers) prefer taking supplements on regular basis. The same survey reveals the top concerns for taking dietary supplements such as overall wellness accounts for 57%, bone health 31% and healthy aging about 27% among other concerns. The global demand for female-centric liquid dietary supplements is expected to grow significantly over the forecast period. Sports nutrition is one of the major segments of liquid dietary supplements market, the global market of sport supplements is likely to grow at a compound annual growth rate of 8.0% over the forecast period along with rising demand of animal and plant based proteins. Along with the prominent shift of the society towards preventive and healthier lifestyle coupled with growing consumers including children and aged population, choosing nutrition supplements into their daily routines are expected to impel the growth of global liquid dietary supplements market. However, fake product marketing and violation of regulations regarding label of products anticipated to throttle the growth of

liquid dietary supplements market. According to a study published in New England Journal of Medicine, more than 23,000 emergency-rooms visits were associated with supplements. Between 2000 and 2012, the annual rate of negative reactions to supplements inclined from 3.5 cases to 9.3 cases per 100,000 people.

The Global Info Research report includes an overview of the development of the Liquid Dietary Supplements industry chain, the market status of Infant (Additional Supplements, Medicinal Supplements), Children (Additional Supplements, Medicinal Supplements), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Liquid Dietary Supplements.

Regionally, the report analyzes the Liquid Dietary Supplements markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Liquid Dietary Supplements market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Liquid Dietary Supplements market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Liquid Dietary Supplements industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Additional Supplements, Medicinal Supplements).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Liquid Dietary Supplements market.

Regional Analysis: The report involves examining the Liquid Dietary Supplements market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer

behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Liquid Dietary Supplements market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Liquid Dietary Supplements:

Company Analysis: Report covers individual Liquid Dietary Supplements manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Liquid Dietary Supplements. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Infant, Children).

Technology Analysis: Report covers specific technologies relevant to Liquid Dietary Supplements. It assesses the current state, advancements, and potential future developments in Liquid Dietary Supplements areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Liquid Dietary Supplements market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Liquid Dietary Supplements market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Additional Supplements

Medicinal Supplements

Sports Nutrition

Market segment by Application

Infant

Children

Adults

Pregnant Women

Elderly

Major players covered

Abbott Laboratories

Bayer

Herbalife International

Koninklijke DSM

BASF

DowDuPont

GlaxoSmithKline

Amway

Glanbia

Alphabet Holdings

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Liquid Dietary Supplements product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Liquid Dietary Supplements, with price, sales, revenue and global market share of Liquid Dietary Supplements from 2019 to 2024.

Chapter 3, the Liquid Dietary Supplements competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Liquid Dietary Supplements breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales

quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Liquid Dietary Supplements market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Liquid Dietary Supplements.

Chapter 14 and 15, to describe Liquid Dietary Supplements sales channel, distributors, customers, research findings and conclusion.

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