

Global Liquid Dietary Supplements Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Liquid Dietary Supplements market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Nutrition supplements available in fluid form, and that can be consumed to regulate body metabolism are known as liquid dietary supplements. These supplements are easy to consume, and can be digested without rendering gastrointestinal inconvenience to the consumer.

North America remains the largest market for the liquid dietary supplements owing to increasing dominance of protein drinks in sports and self health management. According to the consumer survey of Council for Responsible Nutrition's (CRN), more than 70% women in United States (around 113 million female consumers) prefer taking supplements on regular basis. The same survey reveals the top concerns for taking dietary supplements such as overall wellness accounts for 57%, bone health 31% and healthy aging about 27% among other concerns. The global demand for female-centric liquid dietary supplements is expected to grow significantly over the forecast period. Sports nutrition is one of the major segments of liquid dietary supplements market, the global market of sport supplements is likely to grow at a compound annual growth rate of 8.0% over the forecast period along with rising demand of animal and plant based proteins. Along with the prominent shift of the society towards preventive and healthier lifestyle coupled with growing consumers including children and aged population, choosing nutrition supplements into their daily routines are expected to impel the growth of global liquid dietary supplements market. However, fake product marketing and violation of regulations regarding label of products anticipated to throttle the growth of

liquid dietary supplements market. According to a study published in New England Journal of Medicine, more than 23,000 emergency-rooms visits were associated with supplements. Between 2000 and 2012, the annual rate of negative reactions to supplements inclined from 3.5 cases to 9.3 cases per 100,000 people.

The Global Info Research report includes an overview of the development of the Liquid Dietary Supplements industry chain, the market status of Infant (Additional Supplements, Medicinal Supplements), Children (Additional Supplements, Medicinal Supplements), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Liquid Dietary Supplements.

Regionally, the report analyzes the Liquid Dietary Supplements markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Liquid Dietary Supplements market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Liquid Dietary Supplements market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Liquid Dietary Supplements industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Additional Supplements, Medicinal Supplements).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Liquid Dietary Supplements market.

Regional Analysis: The report involves examining the Liquid Dietary Supplements market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer

behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Liquid Dietary Supplements market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Liquid Dietary Supplements:

Company Analysis: Report covers individual Liquid Dietary Supplements manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Liquid Dietary Supplements. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Infant, Children).

Technology Analysis: Report covers specific technologies relevant to Liquid Dietary Supplements. It assesses the current state, advancements, and potential future developments in Liquid Dietary Supplements areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Liquid Dietary Supplements market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Liquid Dietary Supplements market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Additional Supplements

Medicinal Supplements

Sports Nutrition

Market segment by Application

Infant

Children

Adults

Pregnant Women

Elderly

Major players covered

Abbott Laboratories

Bayer

Herbalife International

Koninklijke DSM

BASF

DowDuPont

GlaxoSmithKline

Amway

Glanbia

Alphabet Holdings

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Liquid Dietary Supplements product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Liquid Dietary Supplements, with price, sales, revenue and global market share of Liquid Dietary Supplements from 2019 to 2024.

Chapter 3, the Liquid Dietary Supplements competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Liquid Dietary Supplements breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales

quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Liquid Dietary Supplements market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Liquid Dietary Supplements.

Chapter 14 and 15, to describe Liquid Dietary Supplements sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Liquid Dietary Supplements
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
 - 1.3.1 Overview: Global Liquid Dietary Supplements Consumption Value by Type: 2019 Versus 2023 Versus 2030
 - 1.3.2 Additional Supplements
 - 1.3.3 Medicinal Supplements
 - 1.3.4 Sports Nutrition
- 1.4 Market Analysis by Application
 - 1.4.1 Overview: Global Liquid Dietary Supplements Consumption Value by Application: 2019 Versus 2023 Versus 2030
 - 1.4.2 Infant
 - 1.4.3 Children
 - 1.4.4 Adults
 - 1.4.5 Pregnant Women
 - 1.4.6 Elderly
- 1.5 Global Liquid Dietary Supplements Market Size & Forecast
 - 1.5.1 Global Liquid Dietary Supplements Consumption Value (2019 & 2023 & 2030)
 - 1.5.2 Global Liquid Dietary Supplements Sales Quantity (2019-2030)
 - 1.5.3 Global Liquid Dietary Supplements Average Price (2019-2030)

2 MANUFACTURERS PROFILES

- 2.1 Abbott Laboratories
 - 2.1.1 Abbott Laboratories Details
 - 2.1.2 Abbott Laboratories Major Business
 - 2.1.3 Abbott Laboratories Liquid Dietary Supplements Product and Services
 - 2.1.4 Abbott Laboratories Liquid Dietary Supplements Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.1.5 Abbott Laboratories Recent Developments/Updates
- 2.2 Bayer
 - 2.2.1 Bayer Details
 - 2.2.2 Bayer Major Business
 - 2.2.3 Bayer Liquid Dietary Supplements Product and Services
 - 2.2.4 Bayer Liquid Dietary Supplements Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2019-2024)

2.2.5 Bayer Recent Developments/Updates

2.3 Herbalife International

2.3.1 Herbalife International Details

2.3.2 Herbalife International Major Business

2.3.3 Herbalife International Liquid Dietary Supplements Product and Services

2.3.4 Herbalife International Liquid Dietary Supplements Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.3.5 Herbalife International Recent Developments/Updates

2.4 Koninklijke DSM

2.4.1 Koninklijke DSM Details

2.4.2 Koninklijke DSM Major Business

2.4.3 Koninklijke DSM Liquid Dietary Supplements Product and Services

2.4.4 Koninklijke DSM Liquid Dietary Supplements Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.4.5 Koninklijke DSM Recent Developments/Updates

2.5 BASF

2.5.1 BASF Details

2.5.2 BASF Major Business

2.5.3 BASF Liquid Dietary Supplements Product and Services

2.5.4 BASF Liquid Dietary Supplements Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.5.5 BASF Recent Developments/Updates

2.6 DowDuPont

2.6.1 DowDuPont Details

2.6.2 DowDuPont Major Business

2.6.3 DowDuPont Liquid Dietary Supplements Product and Services

2.6.4 DowDuPont Liquid Dietary Supplements Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.6.5 DowDuPont Recent Developments/Updates

2.7 GlaxoSmithKline

2.7.1 GlaxoSmithKline Details

2.7.2 GlaxoSmithKline Major Business

2.7.3 GlaxoSmithKline Liquid Dietary Supplements Product and Services

2.7.4 GlaxoSmithKline Liquid Dietary Supplements Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.7.5 GlaxoSmithKline Recent Developments/Updates

2.8 Amway

2.8.1 Amway Details

- 2.8.2 Amway Major Business
- 2.8.3 Amway Liquid Dietary Supplements Product and Services
- 2.8.4 Amway Liquid Dietary Supplements Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.8.5 Amway Recent Developments/Updates
- 2.9 Glanbia
 - 2.9.1 Glanbia Details
 - 2.9.2 Glanbia Major Business
 - 2.9.3 Glanbia Liquid Dietary Supplements Product and Services
 - 2.9.4 Glanbia Liquid Dietary Supplements Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.9.5 Glanbia Recent Developments/Updates
- 2.10 Alphabet Holdings
 - 2.10.1 Alphabet Holdings Details
 - 2.10.2 Alphabet Holdings Major Business
 - 2.10.3 Alphabet Holdings Liquid Dietary Supplements Product and Services
 - 2.10.4 Alphabet Holdings Liquid Dietary Supplements Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.10.5 Alphabet Holdings Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: LIQUID DIETARY SUPPLEMENTS BY MANUFACTURER

- 3.1 Global Liquid Dietary Supplements Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Liquid Dietary Supplements Revenue by Manufacturer (2019-2024)
- 3.3 Global Liquid Dietary Supplements Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
 - 3.4.1 Producer Shipments of Liquid Dietary Supplements by Manufacturer Revenue (\$MM) and Market Share (%): 2023
 - 3.4.2 Top 3 Liquid Dietary Supplements Manufacturer Market Share in 2023
 - 3.4.2 Top 6 Liquid Dietary Supplements Manufacturer Market Share in 2023
- 3.5 Liquid Dietary Supplements Market: Overall Company Footprint Analysis
 - 3.5.1 Liquid Dietary Supplements Market: Region Footprint
 - 3.5.2 Liquid Dietary Supplements Market: Company Product Type Footprint
 - 3.5.3 Liquid Dietary Supplements Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Liquid Dietary Supplements Market Size by Region

- 4.1.1 Global Liquid Dietary Supplements Sales Quantity by Region (2019-2030)
- 4.1.2 Global Liquid Dietary Supplements Consumption Value by Region (2019-2030)
- 4.1.3 Global Liquid Dietary Supplements Average Price by Region (2019-2030)

4.2 North America Liquid Dietary Supplements Consumption Value (2019-2030)

4.3 Europe Liquid Dietary Supplements Consumption Value (2019-2030)

4.4 Asia-Pacific Liquid Dietary Supplements Consumption Value (2019-2030)

4.5 South America Liquid Dietary Supplements Consumption Value (2019-2030)

4.6 Middle East and Africa Liquid Dietary Supplements Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

5.1 Global Liquid Dietary Supplements Sales Quantity by Type (2019-2030)

5.2 Global Liquid Dietary Supplements Consumption Value by Type (2019-2030)

5.3 Global Liquid Dietary Supplements Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

6.1 Global Liquid Dietary Supplements Sales Quantity by Application (2019-2030)

6.2 Global Liquid Dietary Supplements Consumption Value by Application (2019-2030)

6.3 Global Liquid Dietary Supplements Average Price by Application (2019-2030)

7 NORTH AMERICA

7.1 North America Liquid Dietary Supplements Sales Quantity by Type (2019-2030)

7.2 North America Liquid Dietary Supplements Sales Quantity by Application (2019-2030)

7.3 North America Liquid Dietary Supplements Market Size by Country

7.3.1 North America Liquid Dietary Supplements Sales Quantity by Country (2019-2030)

7.3.2 North America Liquid Dietary Supplements Consumption Value by Country (2019-2030)

7.3.3 United States Market Size and Forecast (2019-2030)

7.3.4 Canada Market Size and Forecast (2019-2030)

7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

- 8.1 Europe Liquid Dietary Supplements Sales Quantity by Type (2019-2030)
- 8.2 Europe Liquid Dietary Supplements Sales Quantity by Application (2019-2030)
- 8.3 Europe Liquid Dietary Supplements Market Size by Country
 - 8.3.1 Europe Liquid Dietary Supplements Sales Quantity by Country (2019-2030)
 - 8.3.2 Europe Liquid Dietary Supplements Consumption Value by Country (2019-2030)
 - 8.3.3 Germany Market Size and Forecast (2019-2030)
 - 8.3.4 France Market Size and Forecast (2019-2030)
 - 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
 - 8.3.6 Russia Market Size and Forecast (2019-2030)
 - 8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Liquid Dietary Supplements Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Liquid Dietary Supplements Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific Liquid Dietary Supplements Market Size by Region
 - 9.3.1 Asia-Pacific Liquid Dietary Supplements Sales Quantity by Region (2019-2030)
 - 9.3.2 Asia-Pacific Liquid Dietary Supplements Consumption Value by Region (2019-2030)
 - 9.3.3 China Market Size and Forecast (2019-2030)
 - 9.3.4 Japan Market Size and Forecast (2019-2030)
 - 9.3.5 Korea Market Size and Forecast (2019-2030)
 - 9.3.6 India Market Size and Forecast (2019-2030)
 - 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
 - 9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

- 10.1 South America Liquid Dietary Supplements Sales Quantity by Type (2019-2030)
- 10.2 South America Liquid Dietary Supplements Sales Quantity by Application (2019-2030)
- 10.3 South America Liquid Dietary Supplements Market Size by Country
 - 10.3.1 South America Liquid Dietary Supplements Sales Quantity by Country (2019-2030)
 - 10.3.2 South America Liquid Dietary Supplements Consumption Value by Country (2019-2030)
 - 10.3.3 Brazil Market Size and Forecast (2019-2030)
 - 10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Liquid Dietary Supplements Sales Quantity by Type (2019-2030)

11.2 Middle East & Africa Liquid Dietary Supplements Sales Quantity by Application (2019-2030)

11.3 Middle East & Africa Liquid Dietary Supplements Market Size by Country

11.3.1 Middle East & Africa Liquid Dietary Supplements Sales Quantity by Country (2019-2030)

11.3.2 Middle East & Africa Liquid Dietary Supplements Consumption Value by Country (2019-2030)

11.3.3 Turkey Market Size and Forecast (2019-2030)

11.3.4 Egypt Market Size and Forecast (2019-2030)

11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)

11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

12.1 Liquid Dietary Supplements Market Drivers

12.2 Liquid Dietary Supplements Market Restraints

12.3 Liquid Dietary Supplements Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Liquid Dietary Supplements and Key Manufacturers

13.2 Manufacturing Costs Percentage of Liquid Dietary Supplements

13.3 Liquid Dietary Supplements Production Process

13.4 Liquid Dietary Supplements Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Liquid Dietary Supplements Typical Distributors

14.3 Liquid Dietary Supplements Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Liquid Dietary Supplements Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Liquid Dietary Supplements Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Abbott Laboratories Basic Information, Manufacturing Base and Competitors

Table 4. Abbott Laboratories Major Business

Table 5. Abbott Laboratories Liquid Dietary Supplements Product and Services

Table 6. Abbott Laboratories Liquid Dietary Supplements Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Abbott Laboratories Recent Developments/Updates

Table 8. Bayer Basic Information, Manufacturing Base and Competitors

Table 9. Bayer Major Business

Table 10. Bayer Liquid Dietary Supplements Product and Services

Table 11. Bayer Liquid Dietary Supplements Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Bayer Recent Developments/Updates

Table 13. Herbalife International Basic Information, Manufacturing Base and Competitors

Table 14. Herbalife International Major Business

Table 15. Herbalife International Liquid Dietary Supplements Product and Services

Table 16. Herbalife International Liquid Dietary Supplements Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Herbalife International Recent Developments/Updates

Table 18. Koninklijke DSM Basic Information, Manufacturing Base and Competitors

Table 19. Koninklijke DSM Major Business

Table 20. Koninklijke DSM Liquid Dietary Supplements Product and Services

Table 21. Koninklijke DSM Liquid Dietary Supplements Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Koninklijke DSM Recent Developments/Updates

Table 23. BASF Basic Information, Manufacturing Base and Competitors

Table 24. BASF Major Business

Table 25. BASF Liquid Dietary Supplements Product and Services

Table 26. BASF Liquid Dietary Supplements Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. BASF Recent Developments/Updates

Table 28. DowDuPont Basic Information, Manufacturing Base and Competitors

Table 29. DowDuPont Major Business

Table 30. DowDuPont Liquid Dietary Supplements Product and Services

Table 31. DowDuPont Liquid Dietary Supplements Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 32. DowDuPont Recent Developments/Updates

Table 33. GlaxoSmithKline Basic Information, Manufacturing Base and Competitors

Table 34. GlaxoSmithKline Major Business

Table 35. GlaxoSmithKline Liquid Dietary Supplements Product and Services

Table 36. GlaxoSmithKline Liquid Dietary Supplements Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 37. GlaxoSmithKline Recent Developments/Updates

Table 38. Amway Basic Information, Manufacturing Base and Competitors

Table 39. Amway Major Business

Table 40. Amway Liquid Dietary Supplements Product and Services

Table 41. Amway Liquid Dietary Supplements Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 42. Amway Recent Developments/Updates

Table 43. Glanbia Basic Information, Manufacturing Base and Competitors

Table 44. Glanbia Major Business

Table 45. Glanbia Liquid Dietary Supplements Product and Services

Table 46. Glanbia Liquid Dietary Supplements Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 47. Glanbia Recent Developments/Updates

Table 48. Alphabet Holdings Basic Information, Manufacturing Base and Competitors

Table 49. Alphabet Holdings Major Business

Table 50. Alphabet Holdings Liquid Dietary Supplements Product and Services

Table 51. Alphabet Holdings Liquid Dietary Supplements Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 52. Alphabet Holdings Recent Developments/Updates

Table 53. Global Liquid Dietary Supplements Sales Quantity by Manufacturer (2019-2024) & (K Units)

Table 54. Global Liquid Dietary Supplements Revenue by Manufacturer (2019-2024) & (USD Million)

Table 55. Global Liquid Dietary Supplements Average Price by Manufacturer (2019-2024) & (USD/Unit)

Table 56. Market Position of Manufacturers in Liquid Dietary Supplements, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023

Table 57. Head Office and Liquid Dietary Supplements Production Site of Key Manufacturer

Table 58. Liquid Dietary Supplements Market: Company Product Type Footprint

Table 59. Liquid Dietary Supplements Market: Company Product Application Footprint

Table 60. Liquid Dietary Supplements New Market Entrants and Barriers to Market Entry

Table 61. Liquid Dietary Supplements Mergers, Acquisition, Agreements, and Collaborations

Table 62. Global Liquid Dietary Supplements Sales Quantity by Region (2019-2024) & (K Units)

Table 63. Global Liquid Dietary Supplements Sales Quantity by Region (2025-2030) & (K Units)

Table 64. Global Liquid Dietary Supplements Consumption Value by Region (2019-2024) & (USD Million)

Table 65. Global Liquid Dietary Supplements Consumption Value by Region (2025-2030) & (USD Million)

Table 66. Global Liquid Dietary Supplements Average Price by Region (2019-2024) & (USD/Unit)

Table 67. Global Liquid Dietary Supplements Average Price by Region (2025-2030) & (USD/Unit)

Table 68. Global Liquid Dietary Supplements Sales Quantity by Type (2019-2024) & (K Units)

Table 69. Global Liquid Dietary Supplements Sales Quantity by Type (2025-2030) & (K Units)

Table 70. Global Liquid Dietary Supplements Consumption Value by Type (2019-2024) & (USD Million)

Table 71. Global Liquid Dietary Supplements Consumption Value by Type (2025-2030) & (USD Million)

Table 72. Global Liquid Dietary Supplements Average Price by Type (2019-2024) & (USD/Unit)

Table 73. Global Liquid Dietary Supplements Average Price by Type (2025-2030) & (USD/Unit)

Table 74. Global Liquid Dietary Supplements Sales Quantity by Application (2019-2024) & (K Units)

Table 75. Global Liquid Dietary Supplements Sales Quantity by Application (2025-2030)

& (K Units)

Table 76. Global Liquid Dietary Supplements Consumption Value by Application (2019-2024) & (USD Million)

Table 77. Global Liquid Dietary Supplements Consumption Value by Application (2025-2030) & (USD Million)

Table 78. Global Liquid Dietary Supplements Average Price by Application (2019-2024) & (USD/Unit)

Table 79. Global Liquid Dietary Supplements Average Price by Application (2025-2030) & (USD/Unit)

Table 80. North America Liquid Dietary Supplements Sales Quantity by Type (2019-2024) & (K Units)

Table 81. North America Liquid Dietary Supplements Sales Quantity by Type (2025-2030) & (K Units)

Table 82. North America Liquid Dietary Supplements Sales Quantity by Application (2019-2024) & (K Units)

Table 83. North America Liquid Dietary Supplements Sales Quantity by Application (2025-2030) & (K Units)

Table 84. North America Liquid Dietary Supplements Sales Quantity by Country (2019-2024) & (K Units)

Table 85. North America Liquid Dietary Supplements Sales Quantity by Country (2025-2030) & (K Units)

Table 86. North America Liquid Dietary Supplements Consumption Value by Country (2019-2024) & (USD Million)

Table 87. North America Liquid Dietary Supplements Consumption Value by Country (2025-2030) & (USD Million)

Table 88. Europe Liquid Dietary Supplements Sales Quantity by Type (2019-2024) & (K Units)

Table 89. Europe Liquid Dietary Supplements Sales Quantity by Type (2025-2030) & (K Units)

Table 90. Europe Liquid Dietary Supplements Sales Quantity by Application (2019-2024) & (K Units)

Table 91. Europe Liquid Dietary Supplements Sales Quantity by Application (2025-2030) & (K Units)

Table 92. Europe Liquid Dietary Supplements Sales Quantity by Country (2019-2024) & (K Units)

Table 93. Europe Liquid Dietary Supplements Sales Quantity by Country (2025-2030) & (K Units)

Table 94. Europe Liquid Dietary Supplements Consumption Value by Country (2019-2024) & (USD Million)

Table 95. Europe Liquid Dietary Supplements Consumption Value by Country
(2025-2030) & (USD Million)

Table 96. Asia-Pacific Liquid Dietary Supplements Sales Quantity by Type (2019-2024)
& (K Units)

Table 97. Asia-Pacific Liquid Dietary Supplements Sales Quantity by Type (2025-2030)
& (K Units)

Table 98. Asia-Pacific Liquid Dietary Supplements Sales Quantity by Application
(2019-2024) & (K Units)

Table 99. Asia-Pacific Liquid Dietary Supplements Sales Quantity by Application
(2025-2030) & (K Units)

Table 100. Asia-Pacific Liquid Dietary Supplements Sales Quantity by Region
(2019-2024) & (K Units)

Table 101. Asia-Pacific Liquid Dietary Supplements Sales Quantity by Region
(2025-2030) & (K Units)

Table 102. Asia-Pacific Liquid Dietary Supplements Consumption Value by Region
(2019-2024) & (USD Million)

Table 103. Asia-Pacific Liquid Dietary Supplements Consumption Value by Region
(2025-2030) & (USD Million)

Table 104. South America Liquid Dietary Supplements Sales Quantity by Type
(2019-2024) & (K Units)

Table 105. South America Liquid Dietary Supplements Sales Quantity by Type
(2025-2030) & (K Units)

Table 106. South America Liquid Dietary Supplements Sales Quantity by Application
(2019-2024) & (K Units)

Table 107. South America Liquid Dietary Supplements Sales Quantity by Application
(2025-2030) & (K Units)

Table 108. South America Liquid Dietary Supplements Sales Quantity by Country
(2019-2024) & (K Units)

Table 109. South America Liquid Dietary Supplements Sales Quantity by Country
(2025-2030) & (K Units)

Table 110. South America Liquid Dietary Supplements Consumption Value by Country
(2019-2024) & (USD Million)

Table 111. South America Liquid Dietary Supplements Consumption Value by Country
(2025-2030) & (USD Million)

Table 112. Middle East & Africa Liquid Dietary Supplements Sales Quantity by Type
(2019-2024) & (K Units)

Table 113. Middle East & Africa Liquid Dietary Supplements Sales Quantity by Type
(2025-2030) & (K Units)

Table 114. Middle East & Africa Liquid Dietary Supplements Sales Quantity by

Application (2019-2024) & (K Units)

Table 115. Middle East & Africa Liquid Dietary Supplements Sales Quantity by

Application (2025-2030) & (K Units)

Table 116. Middle East & Africa Liquid Dietary Supplements Sales Quantity by Region
(2019-2024) & (K Units)

Table 117. Middle East & Africa Liquid Dietary Supplements Sales Quantity by Region
(2025-2030) & (K Units)

Table 118. Middle East & Africa Liquid Dietary Supplements Consumption Value by
Region (2019-2024) & (USD Million)

Table 119. Middle East & Africa Liquid Dietary Supplements Consumption Value by
Region (2025-2030) & (USD Million)

Table 120. Liquid Dietary Supplements Raw Material

Table 121. Key Manufacturers of Liquid Dietary Supplements Raw Materials

Table 122. Liquid Dietary Supplements Typical Distributors

Table 123. Liquid Dietary Supplements Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Liquid Dietary Supplements Picture

Figure 2. Global Liquid Dietary Supplements Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Liquid Dietary Supplements Consumption Value Market Share by Type in 2023

Figure 4. Additional Supplements Examples

Figure 5. Medicinal Supplements Examples

Figure 6. Sports Nutrition Examples

Figure 7. Global Liquid Dietary Supplements Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 8. Global Liquid Dietary Supplements Consumption Value Market Share by Application in 2023

Figure 9. Infant Examples

Figure 10. Children Examples

Figure 11. Adults Examples

Figure 12. Pregnant Women Examples

Figure 13. Elderly Examples

Figure 14. Global Liquid Dietary Supplements Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 15. Global Liquid Dietary Supplements Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 16. Global Liquid Dietary Supplements Sales Quantity (2019-2030) & (K Units)

Figure 17. Global Liquid Dietary Supplements Average Price (2019-2030) & (USD/Unit)

Figure 18. Global Liquid Dietary Supplements Sales Quantity Market Share by Manufacturer in 2023

Figure 19. Global Liquid Dietary Supplements Consumption Value Market Share by Manufacturer in 2023

Figure 20. Producer Shipments of Liquid Dietary Supplements by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 21. Top 3 Liquid Dietary Supplements Manufacturer (Consumption Value) Market Share in 2023

Figure 22. Top 6 Liquid Dietary Supplements Manufacturer (Consumption Value) Market Share in 2023

Figure 23. Global Liquid Dietary Supplements Sales Quantity Market Share by Region (2019-2030)

Figure 24. Global Liquid Dietary Supplements Consumption Value Market Share by Region (2019-2030)

Figure 25. North America Liquid Dietary Supplements Consumption Value (2019-2030) & (USD Million)

Figure 26. Europe Liquid Dietary Supplements Consumption Value (2019-2030) & (USD Million)

Figure 27. Asia-Pacific Liquid Dietary Supplements Consumption Value (2019-2030) & (USD Million)

Figure 28. South America Liquid Dietary Supplements Consumption Value (2019-2030) & (USD Million)

Figure 29. Middle East & Africa Liquid Dietary Supplements Consumption Value (2019-2030) & (USD Million)

Figure 30. Global Liquid Dietary Supplements Sales Quantity Market Share by Type (2019-2030)

Figure 31. Global Liquid Dietary Supplements Consumption Value Market Share by Type (2019-2030)

Figure 32. Global Liquid Dietary Supplements Average Price by Type (2019-2030) & (USD/Unit)

Figure 33. Global Liquid Dietary Supplements Sales Quantity Market Share by Application (2019-2030)

Figure 34. Global Liquid Dietary Supplements Consumption Value Market Share by Application (2019-2030)

Figure 35. Global Liquid Dietary Supplements Average Price by Application (2019-2030) & (USD/Unit)

Figure 36. North America Liquid Dietary Supplements Sales Quantity Market Share by Type (2019-2030)

Figure 37. North America Liquid Dietary Supplements Sales Quantity Market Share by Application (2019-2030)

Figure 38. North America Liquid Dietary Supplements Sales Quantity Market Share by Country (2019-2030)

Figure 39. North America Liquid Dietary Supplements Consumption Value Market Share by Country (2019-2030)

Figure 40. United States Liquid Dietary Supplements Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 41. Canada Liquid Dietary Supplements Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 42. Mexico Liquid Dietary Supplements Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 43. Europe Liquid Dietary Supplements Sales Quantity Market Share by Type

(2019-2030)

Figure 44. Europe Liquid Dietary Supplements Sales Quantity Market Share by Application (2019-2030)

Figure 45. Europe Liquid Dietary Supplements Sales Quantity Market Share by Country (2019-2030)

Figure 46. Europe Liquid Dietary Supplements Consumption Value Market Share by Country (2019-2030)

Figure 47. Germany Liquid Dietary Supplements Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. France Liquid Dietary Supplements Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. United Kingdom Liquid Dietary Supplements Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 50. Russia Liquid Dietary Supplements Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 51. Italy Liquid Dietary Supplements Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 52. Asia-Pacific Liquid Dietary Supplements Sales Quantity Market Share by Type (2019-2030)

Figure 53. Asia-Pacific Liquid Dietary Supplements Sales Quantity Market Share by Application (2019-2030)

Figure 54. Asia-Pacific Liquid Dietary Supplements Sales Quantity Market Share by Region (2019-2030)

Figure 55. Asia-Pacific Liquid Dietary Supplements Consumption Value Market Share by Region (2019-2030)

Figure 56. China Liquid Dietary Supplements Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Japan Liquid Dietary Supplements Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. Korea Liquid Dietary Supplements Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. India Liquid Dietary Supplements Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 60. Southeast Asia Liquid Dietary Supplements Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 61. Australia Liquid Dietary Supplements Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 62. South America Liquid Dietary Supplements Sales Quantity Market Share by Type (2019-2030)

- Figure 63. South America Liquid Dietary Supplements Sales Quantity Market Share by Application (2019-2030)
- Figure 64. South America Liquid Dietary Supplements Sales Quantity Market Share by Country (2019-2030)
- Figure 65. South America Liquid Dietary Supplements Consumption Value Market Share by Country (2019-2030)
- Figure 66. Brazil Liquid Dietary Supplements Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 67. Argentina Liquid Dietary Supplements Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 68. Middle East & Africa Liquid Dietary Supplements Sales Quantity Market Share by Type (2019-2030)
- Figure 69. Middle East & Africa Liquid Dietary Supplements Sales Quantity Market Share by Application (2019-2030)
- Figure 70. Middle East & Africa Liquid Dietary Supplements Sales Quantity Market Share by Region (2019-2030)
- Figure 71. Middle East & Africa Liquid Dietary Supplements Consumption Value Market Share by Region (2019-2030)
- Figure 72. Turkey Liquid Dietary Supplements Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 73. Egypt Liquid Dietary Supplements Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 74. Saudi Arabia Liquid Dietary Supplements Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 75. South Africa Liquid Dietary Supplements Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 76. Liquid Dietary Supplements Market Drivers
- Figure 77. Liquid Dietary Supplements Market Restraints
- Figure 78. Liquid Dietary Supplements Market Trends
- Figure 79. Porters Five Forces Analysis
- Figure 80. Manufacturing Cost Structure Analysis of Liquid Dietary Supplements in 2023
- Figure 81. Manufacturing Process Analysis of Liquid Dietary Supplements
- Figure 82. Liquid Dietary Supplements Industrial Chain
- Figure 83. Sales Quantity Channel: Direct to End-User vs Distributors
- Figure 84. Direct Channel Pros & Cons
- Figure 85. Indirect Channel Pros & Cons
- Figure 86. Methodology
- Figure 87. Research Process and Data Source

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