

# Global Liquid Detergent Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Liquid Detergent market size was valued at USD 26360 million in 2023 and is forecast to a readjusted size of USD 29130 million by 2030 with a CAGR of 1.4% during review period.

Liquid detergent is a mixture with cleaning properties in dilute solutions, which is similar to soap but more soluble in hard water.

Liquid detergent can be used in tableware, clothing, etc. In this report, we just calculate the household liquid detergent.

Europe is the largest Liquid Detergent market with about 35% market share. China is follower, accounting for about 24% market share.

The key players are P&G, Unilever, Church & Dwight, Henkel, Clorox, ReckittBenckiser, Kao, Scjohnson, Lion, Colgate, Amway, Phoenix Brand, LIBY Group, Nice Group, Blue Moon, Shanghai White Cat Group, Pangkam, Nafine, Lam Soon (Hong Kong) Limited, Lonkey, Reward Group, Kaimi, Baoding Qilijia Daily Chemical, Beijing Lvsan Chemistry, Jieneng Group, Chengdu Nymph Group, Beijing Yiqing Daily Chemical, Jielushi etc. Top 3 companies occupied about 41% market share.

The Global Info Research report includes an overview of the development of the Liquid Detergent industry chain, the market status of Tableware (Dish-washing Detergent, Laundry Detergent), Clothing (Dish-washing Detergent, Laundry Detergent), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Liquid Detergent.

Regionally, the report analyzes the Liquid Detergent markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Liquid Detergent market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Liquid Detergent market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Liquid Detergent industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Dish-washing Detergent, Laundry Detergent).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Liquid Detergent market.

**Regional Analysis:** The report involves examining the Liquid Detergent market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Liquid Detergent market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Liquid Detergent:

**Company Analysis:** Report covers individual Liquid Detergent manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Liquid Detergent. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Tableware, Clothing).

**Technology Analysis:** Report covers specific technologies relevant to Liquid Detergent. It assesses the current state, advancements, and potential future developments in Liquid Detergent areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Liquid Detergent market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Liquid Detergent market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Dish-washing Detergent

Laundry Detergent

Others

### Market segment by Application

Tableware

Clothing

Toilet

Others

### Major players covered

P&G

Unilever

Church & Dwight

Henkel

Clorox

ReckittBenckiser

Kao

Scjohnson

Lion

Colgate

Amway

Phoenix Brand

LIBY Group

Nice Group

Blue Moon

Shanghai White Cat Group

Pangkam

Nafine

Lam Soon (Hong Kong) Limited

Lonkey

Reward Group

Kaimi

Baoding Qilijia Daily Chemical

Beijing Lvsan Chemistry

Jieneng Group

Chengdu Nymph Group

Beijing Yiqing Daily Chemical

Jielushi

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Liquid Detergent product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Liquid Detergent, with price, sales, revenue and global market share of Liquid Detergent from 2019 to 2024.

Chapter 3, the Liquid Detergent competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Liquid Detergent breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Liquid Detergent market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Liquid Detergent.

Chapter 14 and 15, to describe Liquid Detergent sales channel, distributors, customers, research findings and conclusion.

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