

# Global Liquid Concealer Brush Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/GEC9E9B2338EEN.html>

Date: June 2026

Pages: 144

Price: US\$ 4,480.00 (Single User License)

ID: GEC9E9B2338EEN

## Abstracts

The global Liquid Concealer Brush market size is expected to reach \$ 201 million by 2032, rising at a market growth of 5.2% CAGR during the forecast period (2026-2032).

A liquid concealer brush is a makeup tool designed for picking up, applying, and blending liquid concealer products. Typically featuring flat, angled, or fine-tipped brush heads, it facilitates the precise coverage of dark circles, acne marks, blemishes, redness, and localized imperfections.

The upstream supply chain encompasses synthetic bristles, animal-hair alternatives, aluminum ferrules, plastic or wooden handles, adhesives, packaging materials, and molding equipment. The downstream market targets makeup brands, beauty tool retailers, e-commerce platforms, multi-brand beauty stores, professional makeup artists, and individual consumers.

Globally, the average unit price for liquid concealer brushes stands at \$5.50. Global sales volume totals approximately 25.04 million units, while annual production capacity ranges from 50 to 80 million units, with an industry profit margin of approximately 35%.

Moving forward, the liquid concealer brush market is poised for continued growth, driven by the rising demand for refined base makeup, high-definition finishes, and the widespread adoption of professional-grade makeup tools. Consumer expectations regarding concealer performance are shifting from merely 'covering imperfections' to achieving a 'natural, seamless, and streak-free finish.' This shift is driving the evolution of brush head designs toward smaller sizes, softer and higher-density bristles, precise angles, seamless blending capabilities, and multi-functional utility. Furthermore, synthetic fibers, vegan materials, antimicrobial bristles, washable and durable

construction, and eco-friendly packaging will garner increased attention; concurrently, brands will seek to enhance the synergistic user experience between tools and cosmetics by offering bundled sales packages featuring concealer brushes paired with liquid concealers, foundations, and color-correcting products.

This report studies the global Liquid Concealer Brush production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Liquid Concealer Brush and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Liquid Concealer Brush that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Liquid Concealer Brush total production and demand, 2021-2032, (K Units)

Global Liquid Concealer Brush total production value, 2021-2032, (USD Million)

Global Liquid Concealer Brush production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Liquid Concealer Brush consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Liquid Concealer Brush domestic production, consumption, key domestic manufacturers and share

Global Liquid Concealer Brush production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Liquid Concealer Brush production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Liquid Concealer Brush production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Liquid Concealer Brush market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Anisa International, Sigma Beauty, Real Techniques, e.l.f. Beauty, Morphe, Est?e Lauder, LVMH, ZOEVA, Kryolan, Spectrum Collections, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Liquid Concealer Brush market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Liquid Concealer Brush Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Liquid Concealer Brush Market, Segmentation by Type:

Under-eye Concealer Brush

Spot Concealer Brush

Nose Concealer Brush

## Lip Concealer Brush

### Global Liquid Concealer Brush Market, Segmentation by Bristle Material:

Synthetic Fiber Brushes

Faux Animal Hair Brushes

Nylon Bristles

PBT Bristles

Antibacterial Fiber Brushes

### Global Liquid Concealer Brush Market, Segmentation by Target Audience:

Everyday Consumers

Professional Makeup Artists

Others

### Global Liquid Concealer Brush Market, Segmentation by Application:

Online Sales

Offline Sales

### Companies Profiled:

Anisa International

Sigma Beauty

Real Techniques

e.l.f. Beauty

Morphe

Est?e Lauder

LVMH

ZOEVA

Kryolan

Spectrum Collections

Hakuhodo

Chikuhodo

Koyudo

Shiseido

Piccasso Brush

THE TOOL LAB

Meco Brush

Green Brush

#### Key Questions Answered:

1. How big is the global Liquid Concealer Brush market?
2. What is the demand of the global Liquid Concealer Brush market?
3. What is the year over year growth of the global Liquid Concealer Brush market?
4. What is the production and production value of the global Liquid Concealer Brush market?
5. Who are the key producers in the global Liquid Concealer Brush market?

6. What are the growth factors driving the market demand?

## Contents

### 1 SUPPLY SUMMARY

- 1.1 Liquid Concealer Brush Introduction
- 1.2 World Liquid Concealer Brush Supply & Forecast
  - 1.2.1 World Liquid Concealer Brush Production Value (2021 & 2025 & 2032)
  - 1.2.2 World Liquid Concealer Brush Production (2021-2032)
  - 1.2.3 World Liquid Concealer Brush Pricing Trends (2021-2032)
- 1.3 World Liquid Concealer Brush Production by Region (Based on Production Site)
  - 1.3.1 World Liquid Concealer Brush Production Value by Region (2021-2032)
  - 1.3.2 World Liquid Concealer Brush Production by Region (2021-2032)
  - 1.3.3 World Liquid Concealer Brush Average Price by Region (2021-2032)
  - 1.3.4 North America Liquid Concealer Brush Production (2021-2032)
  - 1.3.5 Europe Liquid Concealer Brush Production (2021-2032)
  - 1.3.6 China Liquid Concealer Brush Production (2021-2032)
  - 1.3.7 Japan Liquid Concealer Brush Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
  - 1.4.1 Liquid Concealer Brush Market Drivers
  - 1.4.2 Factors Affecting Demand
  - 1.4.3 Liquid Concealer Brush Major Market Trends

### 2 DEMAND SUMMARY

- 2.1 World Liquid Concealer Brush Demand (2021-2032)
- 2.2 World Liquid Concealer Brush Consumption by Region
  - 2.2.1 World Liquid Concealer Brush Consumption by Region (2021-2026)
  - 2.2.2 World Liquid Concealer Brush Consumption Forecast by Region (2027-2032)
- 2.3 United States Liquid Concealer Brush Consumption (2021-2032)
- 2.4 China Liquid Concealer Brush Consumption (2021-2032)
- 2.5 Europe Liquid Concealer Brush Consumption (2021-2032)
- 2.6 Japan Liquid Concealer Brush Consumption (2021-2032)
- 2.7 South Korea Liquid Concealer Brush Consumption (2021-2032)
- 2.8 ASEAN Liquid Concealer Brush Consumption (2021-2032)
- 2.9 India Liquid Concealer Brush Consumption (2021-2032)

### 3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Liquid Concealer Brush Production Value by Manufacturer (2021-2026)

- 3.2 World Liquid Concealer Brush Production by Manufacturer (2021-2026)
- 3.3 World Liquid Concealer Brush Average Price by Manufacturer (2021-2026)
- 3.4 Liquid Concealer Brush Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
  - 3.5.1 Global Liquid Concealer Brush Industry Rank of Major Manufacturers
  - 3.5.2 Global Concentration Ratios (CR4) for Liquid Concealer Brush in 2025
  - 3.5.3 Global Concentration Ratios (CR8) for Liquid Concealer Brush in 2025
- 3.6 Liquid Concealer Brush Market: Overall Company Footprint Analysis
  - 3.6.1 Liquid Concealer Brush Market: Region Footprint
  - 3.6.2 Liquid Concealer Brush Market: Company Product Type Footprint
  - 3.6.3 Liquid Concealer Brush Market: Company Product Application Footprint
- 3.7 Competitive Environment
  - 3.7.1 Historical Structure of the Industry
  - 3.7.2 Barriers of Market Entry
  - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

## **4 UNITED STATES VS CHINA VS REST OF THE WORLD**

- 4.1 United States VS China: Liquid Concealer Brush Production Value Comparison
  - 4.1.1 United States VS China: Liquid Concealer Brush Production Value Comparison (2021 & 2025 & 2032)
  - 4.1.2 United States VS China: Liquid Concealer Brush Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Liquid Concealer Brush Production Comparison
  - 4.2.1 United States VS China: Liquid Concealer Brush Production Comparison (2021 & 2025 & 2032)
  - 4.2.2 United States VS China: Liquid Concealer Brush Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Liquid Concealer Brush Consumption Comparison
  - 4.3.1 United States VS China: Liquid Concealer Brush Consumption Comparison (2021 & 2025 & 2032)
  - 4.3.2 United States VS China: Liquid Concealer Brush Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based Liquid Concealer Brush Manufacturers and Market Share, 2021-2026
  - 4.4.1 United States Based Liquid Concealer Brush Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Liquid Concealer Brush Production Value (2021-2026)

4.4.3 United States Based Manufacturers Liquid Concealer Brush Production (2021-2026)

4.5 China Based Liquid Concealer Brush Manufacturers and Market Share

4.5.1 China Based Liquid Concealer Brush Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Liquid Concealer Brush Production Value (2021-2026)

4.5.3 China Based Manufacturers Liquid Concealer Brush Production (2021-2026)

4.6 Rest of World Based Liquid Concealer Brush Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Liquid Concealer Brush Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Liquid Concealer Brush Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Liquid Concealer Brush Production (2021-2026)

## **5 MARKET ANALYSIS BY TYPE**

5.1 World Liquid Concealer Brush Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Under-eye Concealer Brush

5.2.2 Spot Concealer Brush

5.2.3 Nose Concealer Brush

5.2.4 Lip Concealer Brush

5.3 Market Segment by Type

5.3.1 World Liquid Concealer Brush Production by Type (2021-2032)

5.3.2 World Liquid Concealer Brush Production Value by Type (2021-2032)

5.3.3 World Liquid Concealer Brush Average Price by Type (2021-2032)

## **6 MARKET ANALYSIS BY BRISTLE MATERIAL**

6.1 World Liquid Concealer Brush Market Size Overview by Bristle Material: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Bristle Material

6.2.1 Synthetic Fiber Brushes

6.2.2 Faux Animal Hair Brushes

6.2.3 Nylon Bristles

6.2.4 PBT Bristles

6.2.5 Antibacterial Fiber Brushes

6.3 Market Segment by Bristle Material

6.3.1 World Liquid Concealer Brush Production by Bristle Material (2021-2032)

6.3.2 World Liquid Concealer Brush Production Value by Bristle Material (2021-2032)

6.3.3 World Liquid Concealer Brush Average Price by Bristle Material (2021-2032)

## **7 MARKET ANALYSIS BY TARGET AUDIENCE**

7.1 World Liquid Concealer Brush Market Size Overview by Target Audience: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Target Audience

7.2.1 Everyday Consumers

7.2.2 Professional Makeup Artists

7.2.3 Others

7.3 Market Segment by Target Audience

7.3.1 World Liquid Concealer Brush Production by Target Audience (2021-2032)

7.3.2 World Liquid Concealer Brush Production Value by Target Audience (2021-2032)

7.3.3 World Liquid Concealer Brush Average Price by Target Audience (2021-2032)

## **8 MARKET ANALYSIS BY APPLICATION**

8.1 World Liquid Concealer Brush Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Online Sales

8.2.2 Offline Sales

8.3 Market Segment by Application

8.3.1 World Liquid Concealer Brush Production by Application (2021-2032)

8.3.2 World Liquid Concealer Brush Production Value by Application (2021-2032)

8.3.3 World Liquid Concealer Brush Average Price by Application (2021-2032)

## **9 COMPANY PROFILES**

9.1 Anisa International

9.1.1 Anisa International Details

9.1.2 Anisa International Major Business

- 9.1.3 Anisa International Liquid Concealer Brush Product and Services
- 9.1.4 Anisa International Liquid Concealer Brush Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.1.5 Anisa International Recent Developments/Updates
- 9.1.6 Anisa International Competitive Strengths & Weaknesses
- 9.2 Sigma Beauty
  - 9.2.1 Sigma Beauty Details
  - 9.2.2 Sigma Beauty Major Business
  - 9.2.3 Sigma Beauty Liquid Concealer Brush Product and Services
  - 9.2.4 Sigma Beauty Liquid Concealer Brush Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.2.5 Sigma Beauty Recent Developments/Updates
  - 9.2.6 Sigma Beauty Competitive Strengths & Weaknesses
- 9.3 Real Techniques
  - 9.3.1 Real Techniques Details
  - 9.3.2 Real Techniques Major Business
  - 9.3.3 Real Techniques Liquid Concealer Brush Product and Services
  - 9.3.4 Real Techniques Liquid Concealer Brush Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.3.5 Real Techniques Recent Developments/Updates
  - 9.3.6 Real Techniques Competitive Strengths & Weaknesses
- 9.4 e.l.f. Beauty
  - 9.4.1 e.l.f. Beauty Details
  - 9.4.2 e.l.f. Beauty Major Business
  - 9.4.3 e.l.f. Beauty Liquid Concealer Brush Product and Services
  - 9.4.4 e.l.f. Beauty Liquid Concealer Brush Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.4.5 e.l.f. Beauty Recent Developments/Updates
  - 9.4.6 e.l.f. Beauty Competitive Strengths & Weaknesses
- 9.5 Morphe
  - 9.5.1 Morphe Details
  - 9.5.2 Morphe Major Business
  - 9.5.3 Morphe Liquid Concealer Brush Product and Services
  - 9.5.4 Morphe Liquid Concealer Brush Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.5.5 Morphe Recent Developments/Updates
  - 9.5.6 Morphe Competitive Strengths & Weaknesses
- 9.6 Est?e Lauder
  - 9.6.1 Est?e Lauder Details

- 9.6.2 Est?e Lauder Major Business
- 9.6.3 Est?e Lauder Liquid Concealer Brush Product and Services
- 9.6.4 Est?e Lauder Liquid Concealer Brush Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.6.5 Est?e Lauder Recent Developments/Updates
- 9.6.6 Est?e Lauder Competitive Strengths & Weaknesses
- 9.7 LVMH
  - 9.7.1 LVMH Details
  - 9.7.2 LVMH Major Business
  - 9.7.3 LVMH Liquid Concealer Brush Product and Services
  - 9.7.4 LVMH Liquid Concealer Brush Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.7.5 LVMH Recent Developments/Updates
  - 9.7.6 LVMH Competitive Strengths & Weaknesses
- 9.8 ZOEVA
  - 9.8.1 ZOEVA Details
  - 9.8.2 ZOEVA Major Business
  - 9.8.3 ZOEVA Liquid Concealer Brush Product and Services
  - 9.8.4 ZOEVA Liquid Concealer Brush Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.8.5 ZOEVA Recent Developments/Updates
  - 9.8.6 ZOEVA Competitive Strengths & Weaknesses
- 9.9 Kryolan
  - 9.9.1 Kryolan Details
  - 9.9.2 Kryolan Major Business
  - 9.9.3 Kryolan Liquid Concealer Brush Product and Services
  - 9.9.4 Kryolan Liquid Concealer Brush Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.9.5 Kryolan Recent Developments/Updates
  - 9.9.6 Kryolan Competitive Strengths & Weaknesses
- 9.10 Spectrum Collections
  - 9.10.1 Spectrum Collections Details
  - 9.10.2 Spectrum Collections Major Business
  - 9.10.3 Spectrum Collections Liquid Concealer Brush Product and Services
  - 9.10.4 Spectrum Collections Liquid Concealer Brush Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.10.5 Spectrum Collections Recent Developments/Updates
  - 9.10.6 Spectrum Collections Competitive Strengths & Weaknesses
- 9.11 Hakuhodo

- 9.11.1 Hakuhold Details
- 9.11.2 Hakuhold Major Business
- 9.11.3 Hakuhold Liquid Concealer Brush Product and Services
- 9.11.4 Hakuhold Liquid Concealer Brush Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.11.5 Hakuhold Recent Developments/Updates
- 9.11.6 Hakuhold Competitive Strengths & Weaknesses
- 9.12 Chikuhold
- 9.12.1 Chikuhold Details
- 9.12.2 Chikuhold Major Business
- 9.12.3 Chikuhold Liquid Concealer Brush Product and Services
- 9.12.4 Chikuhold Liquid Concealer Brush Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.12.5 Chikuhold Recent Developments/Updates
- 9.12.6 Chikuhold Competitive Strengths & Weaknesses
- 9.13 Koyudo
- 9.13.1 Koyudo Details
- 9.13.2 Koyudo Major Business
- 9.13.3 Koyudo Liquid Concealer Brush Product and Services
- 9.13.4 Koyudo Liquid Concealer Brush Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.13.5 Koyudo Recent Developments/Updates
- 9.13.6 Koyudo Competitive Strengths & Weaknesses
- 9.14 Shiseido
- 9.14.1 Shiseido Details
- 9.14.2 Shiseido Major Business
- 9.14.3 Shiseido Liquid Concealer Brush Product and Services
- 9.14.4 Shiseido Liquid Concealer Brush Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.14.5 Shiseido Recent Developments/Updates
- 9.14.6 Shiseido Competitive Strengths & Weaknesses
- 9.15 Picasso Brush
- 9.15.1 Picasso Brush Details
- 9.15.2 Picasso Brush Major Business
- 9.15.3 Picasso Brush Liquid Concealer Brush Product and Services
- 9.15.4 Picasso Brush Liquid Concealer Brush Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.15.5 Picasso Brush Recent Developments/Updates
- 9.15.6 Picasso Brush Competitive Strengths & Weaknesses

## 9.16 THE TOOL LAB

9.16.1 THE TOOL LAB Details

9.16.2 THE TOOL LAB Major Business

9.16.3 THE TOOL LAB Liquid Concealer Brush Product and Services

9.16.4 THE TOOL LAB Liquid Concealer Brush Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.16.5 THE TOOL LAB Recent Developments/Updates

9.16.6 THE TOOL LAB Competitive Strengths & Weaknesses

## 9.17 Meco Brush

9.17.1 Meco Brush Details

9.17.2 Meco Brush Major Business

9.17.3 Meco Brush Liquid Concealer Brush Product and Services

9.17.4 Meco Brush Liquid Concealer Brush Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.17.5 Meco Brush Recent Developments/Updates

9.17.6 Meco Brush Competitive Strengths & Weaknesses

## 9.18 Green Brush

9.18.1 Green Brush Details

9.18.2 Green Brush Major Business

9.18.3 Green Brush Liquid Concealer Brush Product and Services

9.18.4 Green Brush Liquid Concealer Brush Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.18.5 Green Brush Recent Developments/Updates

9.18.6 Green Brush Competitive Strengths & Weaknesses

## 10 INDUSTRY CHAIN ANALYSIS

10.1 Liquid Concealer Brush Industry Chain

10.2 Liquid Concealer Brush Upstream Analysis

10.2.1 Liquid Concealer Brush Core Raw Materials

10.2.2 Main Manufacturers of Liquid Concealer Brush Core Raw Materials

10.3 Midstream Analysis

10.4 Downstream Analysis

10.5 Liquid Concealer Brush Production Mode

10.6 Liquid Concealer Brush Procurement Model

10.7 Liquid Concealer Brush Industry Sales Model and Sales Channels

10.7.1 Liquid Concealer Brush Sales Model

10.7.2 Liquid Concealer Brush Typical Distributors

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. World Liquid Concealer Brush Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Liquid Concealer Brush Production Value by Region (2021-2026) & (USD Million)

Table 3. World Liquid Concealer Brush Production Value by Region (2027-2032) & (USD Million)

Table 4. World Liquid Concealer Brush Production Value Market Share by Region (2021-2026)

Table 5. World Liquid Concealer Brush Production Value Market Share by Region (2027-2032)

Table 6. World Liquid Concealer Brush Production by Region (2021-2026) & (K Units)

Table 7. World Liquid Concealer Brush Production by Region (2027-2032) & (K Units)

Table 8. World Liquid Concealer Brush Production Market Share by Region (2021-2026)

Table 9. World Liquid Concealer Brush Production Market Share by Region (2027-2032)

Table 10. World Liquid Concealer Brush Average Price by Region (2021-2026) & (US\$/Unit)

Table 11. World Liquid Concealer Brush Average Price by Region (2027-2032) & (US\$/Unit)

Table 12. Liquid Concealer Brush Major Market Trends

Table 13. World Liquid Concealer Brush Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (K Units)

Table 14. World Liquid Concealer Brush Consumption by Region (2021-2026) & (K Units)

Table 15. World Liquid Concealer Brush Consumption Forecast by Region (2027-2032) & (K Units)

Table 16. World Liquid Concealer Brush Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Liquid Concealer Brush Producers in 2025

Table 18. World Liquid Concealer Brush Production by Manufacturer (2021-2026) & (K Units)

Table 19. Production Market Share of Key Liquid Concealer Brush Producers in 2025

Table 20. World Liquid Concealer Brush Average Price by Manufacturer (2021-2026) &

(US\$/Unit)

Table 21. Global Liquid Concealer Brush Company Evaluation Quadrant

Table 22. World Liquid Concealer Brush Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Liquid Concealer Brush Production Site of Key Manufacturer

Table 24. Liquid Concealer Brush Market: Company Product Type Footprint

Table 25. Liquid Concealer Brush Market: Company Product Application Footprint

Table 26. Liquid Concealer Brush Competitive Factors

Table 27. Liquid Concealer Brush New Entrant and Capacity Expansion Plans

Table 28. Liquid Concealer Brush Mergers & Acquisitions Activity

Table 29. United States VS China Liquid Concealer Brush Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Liquid Concealer Brush Production Comparison, (2021 & 2025 & 2032) & (K Units)

Table 31. United States VS China Liquid Concealer Brush Consumption Comparison, (2021 & 2025 & 2032) & (K Units)

Table 32. United States Based Liquid Concealer Brush Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Liquid Concealer Brush Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Liquid Concealer Brush Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Liquid Concealer Brush Production (2021-2026) & (K Units)

Table 36. United States Based Manufacturers Liquid Concealer Brush Production Market Share (2021-2026)

Table 37. China Based Liquid Concealer Brush Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Liquid Concealer Brush Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Liquid Concealer Brush Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Liquid Concealer Brush Production, (2021-2026) & (K Units)

Table 41. China Based Manufacturers Liquid Concealer Brush Production Market Share (2021-2026)

Table 42. Rest of World Based Liquid Concealer Brush Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Liquid Concealer Brush Production

Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Liquid Concealer Brush Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Liquid Concealer Brush Production, (2021-2026) & (K Units)

Table 46. Rest of World Based Manufacturers Liquid Concealer Brush Production Market Share (2021-2026)

Table 47. World Liquid Concealer Brush Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Liquid Concealer Brush Production by Type (2021-2026) & (K Units)

Table 49. World Liquid Concealer Brush Production by Type (2027-2032) & (K Units)

Table 50. World Liquid Concealer Brush Production Value by Type (2021-2026) & (USD Million)

Table 51. World Liquid Concealer Brush Production Value by Type (2027-2032) & (USD Million)

Table 52. World Liquid Concealer Brush Average Price by Type (2021-2026) & (US\$/Unit)

Table 53. World Liquid Concealer Brush Average Price by Type (2027-2032) & (US\$/Unit)

Table 54. World Liquid Concealer Brush Production Value by Bristle Material, (USD Million), 2021 & 2025 & 2032

Table 55. World Liquid Concealer Brush Production by Bristle Material (2021-2026) & (K Units)

Table 56. World Liquid Concealer Brush Production by Bristle Material (2027-2032) & (K Units)

Table 57. World Liquid Concealer Brush Production Value by Bristle Material (2021-2026) & (USD Million)

Table 58. World Liquid Concealer Brush Production Value by Bristle Material (2027-2032) & (USD Million)

Table 59. World Liquid Concealer Brush Average Price by Bristle Material (2021-2026) & (US\$/Unit)

Table 60. World Liquid Concealer Brush Average Price by Bristle Material (2027-2032) & (US\$/Unit)

Table 61. World Liquid Concealer Brush Production Value by Target Audience, (USD Million), 2021 & 2025 & 2032

Table 62. World Liquid Concealer Brush Production by Target Audience (2021-2026) & (K Units)

Table 63. World Liquid Concealer Brush Production by Target Audience (2027-2032) & (K Units)

Table 64. World Liquid Concealer Brush Production Value by Target Audience (2021-2026) & (USD Million)

Table 65. World Liquid Concealer Brush Production Value by Target Audience (2027-2032) & (USD Million)

Table 66. World Liquid Concealer Brush Average Price by Target Audience (2021-2026) & (US\$/Unit)

Table 67. World Liquid Concealer Brush Average Price by Target Audience (2027-2032) & (US\$/Unit)

Table 68. World Liquid Concealer Brush Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 69. World Liquid Concealer Brush Production by Application (2021-2026) & (K Units)

Table 70. World Liquid Concealer Brush Production by Application (2027-2032) & (K Units)

Table 71. World Liquid Concealer Brush Production Value by Application (2021-2026) & (USD Million)

Table 72. World Liquid Concealer Brush Production Value by Application (2027-2032) & (USD Million)

Table 73. World Liquid Concealer Brush Average Price by Application (2021-2026) & (US\$/Unit)

Table 74. World Liquid Concealer Brush Average Price by Application (2027-2032) & (US\$/Unit)

Table 75. Anisa International Basic Information, Manufacturing Base and Competitors

Table 76. Anisa International Major Business

Table 77. Anisa International Liquid Concealer Brush Product and Services

Table 78. Anisa International Liquid Concealer Brush Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. Anisa International Recent Developments/Updates

Table 80. Anisa International Competitive Strengths & Weaknesses

Table 81. Sigma Beauty Basic Information, Manufacturing Base and Competitors

Table 82. Sigma Beauty Major Business

Table 83. Sigma Beauty Liquid Concealer Brush Product and Services

Table 84. Sigma Beauty Liquid Concealer Brush Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. Sigma Beauty Recent Developments/Updates

Table 86. Sigma Beauty Competitive Strengths & Weaknesses

Table 87. Real Techniques Basic Information, Manufacturing Base and Competitors

Table 88. Real Techniques Major Business

- Table 89. Real Techniques Liquid Concealer Brush Product and Services
- Table 90. Real Techniques Liquid Concealer Brush Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 91. Real Techniques Recent Developments/Updates
- Table 92. Real Techniques Competitive Strengths & Weaknesses
- Table 93. e.l.f. Beauty Basic Information, Manufacturing Base and Competitors
- Table 94. e.l.f. Beauty Major Business
- Table 95. e.l.f. Beauty Liquid Concealer Brush Product and Services
- Table 96. e.l.f. Beauty Liquid Concealer Brush Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 97. e.l.f. Beauty Recent Developments/Updates
- Table 98. e.l.f. Beauty Competitive Strengths & Weaknesses
- Table 99. Morphe Basic Information, Manufacturing Base and Competitors
- Table 100. Morphe Major Business
- Table 101. Morphe Liquid Concealer Brush Product and Services
- Table 102. Morphe Liquid Concealer Brush Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 103. Morphe Recent Developments/Updates
- Table 104. Morphe Competitive Strengths & Weaknesses
- Table 105. Est?e Lauder Basic Information, Manufacturing Base and Competitors
- Table 106. Est?e Lauder Major Business
- Table 107. Est?e Lauder Liquid Concealer Brush Product and Services
- Table 108. Est?e Lauder Liquid Concealer Brush Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 109. Est?e Lauder Recent Developments/Updates
- Table 110. Est?e Lauder Competitive Strengths & Weaknesses
- Table 111. LVMH Basic Information, Manufacturing Base and Competitors
- Table 112. LVMH Major Business
- Table 113. LVMH Liquid Concealer Brush Product and Services
- Table 114. LVMH Liquid Concealer Brush Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 115. LVMH Recent Developments/Updates
- Table 116. LVMH Competitive Strengths & Weaknesses
- Table 117. ZOEVA Basic Information, Manufacturing Base and Competitors
- Table 118. ZOEVA Major Business
- Table 119. ZOEVA Liquid Concealer Brush Product and Services
- Table 120. ZOEVA Liquid Concealer Brush Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

- Table 121. ZOEVA Recent Developments/Updates
- Table 122. ZOEVA Competitive Strengths & Weaknesses
- Table 123. Kryolan Basic Information, Manufacturing Base and Competitors
- Table 124. Kryolan Major Business
- Table 125. Kryolan Liquid Concealer Brush Product and Services
- Table 126. Kryolan Liquid Concealer Brush Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 127. Kryolan Recent Developments/Updates
- Table 128. Kryolan Competitive Strengths & Weaknesses
- Table 129. Spectrum Collections Basic Information, Manufacturing Base and Competitors
- Table 130. Spectrum Collections Major Business
- Table 131. Spectrum Collections Liquid Concealer Brush Product and Services
- Table 132. Spectrum Collections Liquid Concealer Brush Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 133. Spectrum Collections Recent Developments/Updates
- Table 134. Spectrum Collections Competitive Strengths & Weaknesses
- Table 135. Hakuhodo Basic Information, Manufacturing Base and Competitors
- Table 136. Hakuhodo Major Business
- Table 137. Hakuhodo Liquid Concealer Brush Product and Services
- Table 138. Hakuhodo Liquid Concealer Brush Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 139. Hakuhodo Recent Developments/Updates
- Table 140. Hakuhodo Competitive Strengths & Weaknesses
- Table 141. Chikuhodo Basic Information, Manufacturing Base and Competitors
- Table 142. Chikuhodo Major Business
- Table 143. Chikuhodo Liquid Concealer Brush Product and Services
- Table 144. Chikuhodo Liquid Concealer Brush Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 145. Chikuhodo Recent Developments/Updates
- Table 146. Chikuhodo Competitive Strengths & Weaknesses
- Table 147. Koyudo Basic Information, Manufacturing Base and Competitors
- Table 148. Koyudo Major Business
- Table 149. Koyudo Liquid Concealer Brush Product and Services
- Table 150. Koyudo Liquid Concealer Brush Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 151. Koyudo Recent Developments/Updates
- Table 152. Koyudo Competitive Strengths & Weaknesses

- Table 153. Shiseido Basic Information, Manufacturing Base and Competitors
- Table 154. Shiseido Major Business
- Table 155. Shiseido Liquid Concealer Brush Product and Services
- Table 156. Shiseido Liquid Concealer Brush Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 157. Shiseido Recent Developments/Updates
- Table 158. Shiseido Competitive Strengths & Weaknesses
- Table 159. Piccasso Brush Basic Information, Manufacturing Base and Competitors
- Table 160. Piccasso Brush Major Business
- Table 161. Piccasso Brush Liquid Concealer Brush Product and Services
- Table 162. Piccasso Brush Liquid Concealer Brush Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 163. Piccasso Brush Recent Developments/Updates
- Table 164. Piccasso Brush Competitive Strengths & Weaknesses
- Table 165. THE TOOL LAB Basic Information, Manufacturing Base and Competitors
- Table 166. THE TOOL LAB Major Business
- Table 167. THE TOOL LAB Liquid Concealer Brush Product and Services
- Table 168. THE TOOL LAB Liquid Concealer Brush Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 169. THE TOOL LAB Recent Developments/Updates
- Table 170. THE TOOL LAB Competitive Strengths & Weaknesses
- Table 171. Meco Brush Basic Information, Manufacturing Base and Competitors
- Table 172. Meco Brush Major Business
- Table 173. Meco Brush Liquid Concealer Brush Product and Services
- Table 174. Meco Brush Liquid Concealer Brush Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 175. Meco Brush Recent Developments/Updates
- Table 176. Meco Brush Competitive Strengths & Weaknesses
- Table 177. Green Brush Basic Information, Manufacturing Base and Competitors
- Table 178. Green Brush Major Business
- Table 179. Green Brush Liquid Concealer Brush Product and Services
- Table 180. Green Brush Liquid Concealer Brush Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 181. Green Brush Recent Developments/Updates
- Table 182. Green Brush Competitive Strengths & Weaknesses
- Table 183. Global Key Players of Liquid Concealer Brush Upstream (Raw Materials)
- Table 184. Global Liquid Concealer Brush Typical Customers

Table 185. Liquid Concealer Brush Typical Distributors

## List Of Figures

### LIST OF FIGURES

Figure 1. Liquid Concealer Brush Picture

Figure 2. World Liquid Concealer Brush Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Liquid Concealer Brush Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Liquid Concealer Brush Production (2021-2032) & (K Units)

Figure 5. World Liquid Concealer Brush Average Price (2021-2032) & (US\$/Unit)

Figure 6. World Liquid Concealer Brush Production Value Market Share by Region (2021-2032)

Figure 7. World Liquid Concealer Brush Production Market Share by Region (2021-2032)

Figure 8. North America Liquid Concealer Brush Production (2021-2032) & (K Units)

Figure 9. Europe Liquid Concealer Brush Production (2021-2032) & (K Units)

Figure 10. China Liquid Concealer Brush Production (2021-2032) & (K Units)

Figure 11. Japan Liquid Concealer Brush Production (2021-2032) & (K Units)

Figure 12. Liquid Concealer Brush Market Drivers

Figure 13. Factors Affecting Demand

Figure 14. World Liquid Concealer Brush Consumption (2021-2032) & (K Units)

Figure 15. World Liquid Concealer Brush Consumption Market Share by Region (2021-2032)

Figure 16. United States Liquid Concealer Brush Consumption (2021-2032) & (K Units)

Figure 17. China Liquid Concealer Brush Consumption (2021-2032) & (K Units)

Figure 18. Europe Liquid Concealer Brush Consumption (2021-2032) & (K Units)

Figure 19. Japan Liquid Concealer Brush Consumption (2021-2032) & (K Units)

Figure 20. South Korea Liquid Concealer Brush Consumption (2021-2032) & (K Units)

Figure 21. ASEAN Liquid Concealer Brush Consumption (2021-2032) & (K Units)

Figure 22. India Liquid Concealer Brush Consumption (2021-2032) & (K Units)

Figure 23. Producer Shipments of Liquid Concealer Brush by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 24. Global Four-firm Concentration Ratios (CR4) for Liquid Concealer Brush Markets in 2025

Figure 25. Global Four-firm Concentration Ratios (CR8) for Liquid Concealer Brush Markets in 2025

Figure 26. United States VS China: Liquid Concealer Brush Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 27. United States VS China: Liquid Concealer Brush Production Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Liquid Concealer Brush Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States Based Manufacturers Liquid Concealer Brush Production Market Share 2025

Figure 30. China Based Manufacturers Liquid Concealer Brush Production Market Share 2025

Figure 31. Rest of World Based Manufacturers Liquid Concealer Brush Production Market Share 2025

Figure 32. World Liquid Concealer Brush Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 33. World Liquid Concealer Brush Production Value Market Share by Type in 2025

Figure 34. Under-eye Concealer Brush

Figure 35. Spot Concealer Brush

Figure 36. Nose Concealer Brush

Figure 37. Lip Concealer Brush

Figure 38. World Liquid Concealer Brush Production Market Share by Type (2021-2032)

Figure 39. World Liquid Concealer Brush Production Value Market Share by Type (2021-2032)

Figure 40. World Liquid Concealer Brush Average Price by Type (2021-2032) & (US\$/Unit)

Figure 41. World Liquid Concealer Brush Production Value by Bristle Material, (USD Million), 2021 & 2025 & 2032

Figure 42. World Liquid Concealer Brush Production Value Market Share by Bristle Material in 2025

Figure 43. Synthetic Fiber Brushes

Figure 44. Faux Animal Hair Brushes

Figure 45. Nylon Bristles

Figure 46. PBT Bristles

Figure 47. Antibacterial Fiber Brushes

Figure 48. World Liquid Concealer Brush Production Market Share by Bristle Material (2021-2032)

Figure 49. World Liquid Concealer Brush Production Value Market Share by Bristle Material (2021-2032)

Figure 50. World Liquid Concealer Brush Average Price by Bristle Material (2021-2032) & (US\$/Unit)

Figure 51. World Liquid Concealer Brush Production Value by Target Audience, (USD

Million), 2021 & 2025 & 2032

Figure 52. World Liquid Concealer Brush Production Value Market Share by Target Audience in 2025

Figure 53. Everyday Consumers

Figure 54. Professional Makeup Artists

Figure 55. Others

Figure 56. World Liquid Concealer Brush Production Market Share by Target Audience (2021-2032)

Figure 57. World Liquid Concealer Brush Production Value Market Share by Target Audience (2021-2032)

Figure 58. World Liquid Concealer Brush Average Price by Target Audience (2021-2032) & (US\$/Unit)

Figure 59. World Liquid Concealer Brush Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 60. World Liquid Concealer Brush Production Value Market Share by Application in 2025

Figure 61. Online Sales

Figure 62. Offline Sales

Figure 63. World Liquid Concealer Brush Production Market Share by Application (2021-2032)

Figure 64. World Liquid Concealer Brush Production Value Market Share by Application (2021-2032)

Figure 65. World Liquid Concealer Brush Average Price by Application (2021-2032) & (US\$/Unit)

Figure 66. Liquid Concealer Brush Industry Chain

Figure 67. Liquid Concealer Brush Procurement Model

Figure 68. Liquid Concealer Brush Sales Model

Figure 69. Liquid Concealer Brush Sales Channels, Direct Sales, and Distribution

Figure 70. Methodology

Figure 71. Research Process and Data Source

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