

Global Liquid Colorant Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Liquid Colorant market size was valued at USD 2220.5 million in 2023 and is forecast to a readjusted size of USD 3079.9 million by 2030 with a CAGR of 4.8% during review period.

Liquid Colorant is the uniform dispersion of colorant and/or additives in a liquid carrier/surfactant mixture, used for imparting color or modifying other properties in plastics or rubber.

Asia Pacific is the largest regional market in terms of sales volume and will further expand at a steady CAGR from 2022 to 2030. The region is expected to witness significant growth owing to rising consumer spending on personal care, household products, and food & beverage applications. The Chinese market is expected to grow rapidly due to low manufacturing costs and easy availability of raw materials such as titanium dioxide.

The Global Info Research report includes an overview of the development of the Liquid Colorant industry chain, the market status of Toy (Pigment Concentration 20% -29%, Pigment Concentration 30% -39%), Construction (Pigment Concentration 20% -29%, Pigment Concentration 30% -39%), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Liquid Colorant.

Regionally, the report analyzes the Liquid Colorant markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Liquid Colorant market, with robust domestic demand, supportive policies, and a strong

manufacturing base.

Key Features:

The report presents comprehensive understanding of the Liquid Colorant market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Liquid Colorant industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Pigment Concentration 20% -29%, Pigment Concentration 30% -39%).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Liquid Colorant market.

Regional Analysis: The report involves examining the Liquid Colorant market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Liquid Colorant market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Liquid Colorant:

Company Analysis: Report covers individual Liquid Colorant manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Liquid Colorant This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Toy, Construction).

Technology Analysis: Report covers specific technologies relevant to Liquid Colorant. It assesses the current state, advancements, and potential future developments in Liquid Colorant areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Liquid Colorant market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Liquid Colorant market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Pigment Concentration 20% -29%

Pigment Concentration 30% -39%

Pigment Concentration 40% -49%

Pigment Concentration 50% -59%

60% Pigment Concentration

Market segment by Application

Toy

Construction

Personal Care

Household Products

Food and Beverages

Others

Major players covered

PolyOne

Plastics Color Corporation

Riverdale Global

Ferro Corporation

Penn Color

Color Master

Karl Finke

Solomon Colors

BASF

Euclid Chemical

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Liquid Colorant product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Liquid Colorant, with price, sales, revenue and global market share of Liquid Colorant from 2019 to 2024.

Chapter 3, the Liquid Colorant competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Liquid Colorant breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Liquid Colorant market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Liquid Colorant.

Chapter 14 and 15, to describe Liquid Colorant sales channel, distributors, customers, research findings and conclusion.

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