

Global Lipstick OEM and ODM Service Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Lipstick OEM and ODM Service market size was valued at US\$ 2485 million in 2025 and is forecast to a readjusted size of US\$ 3935 million by 2032 with a CAGR of 6.9% during review period.

Lipstick OEM (Original Equipment Manufacturer) refers to the collaboration where the brand owns the design and formula of the lipstick but outsources the manufacturing process to professional manufacturers. ODM (Original Design Manufacturer) , on the other hand, involves the manufacturer not only producing the lipstick but also providing its own pre-designed product solutions, which the brand can choose to adopt directly or modify before selling under its own brand. Both production methods allow brands to focus on marketing and brand building while leaving the manufacturing to professional producers.

This report is a detailed and comprehensive analysis for global Lipstick OEM and ODM Service market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Lipstick OEM and ODM Service market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Lipstick OEM and ODM Service market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Lipstick OEM and ODM Service market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Lipstick OEM and ODM Service market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries

- To assess the growth potential for Lipstick OEM and ODM Service

- To forecast future growth in each product and end-use market

- To assess competitive factors affecting the marketplace

This report profiles key players in the global Lipstick OEM and ODM Service market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Blackbird Skincare, YCY Cosmetics, Global Cosmetics, SBLC, MPlus Cosmetics, Guanzhou Banffee, Yanmei International, DONG HSIEN COSMETIC, Guangdong Saimei Group, Guangzhou Dili Cosmetic, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Lipstick OEM and ODM Service market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

ODM

OEM

Market segment by Application

Beauty Brand Company

Beauty Distributor

Others

Market segment by players, this report covers

Blackbird Skincare

YCY Cosmetics

Global Cosmetics

SBLC

MPlus Cosmetics

Guangzhou Banffee

Yanmei International

DONG HSIEN COSMETIC

Guangdong Saimei Group

Guangzhou Dili Cosmetic

OEM CO.,LTD.

ANC Corporation

OEM Company Malaysia

Lady Burd

Jordane Cosmetics

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Lipstick OEM and ODM Service product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Lipstick OEM and ODM Service, with revenue, gross margin, and global market share of Lipstick OEM and ODM Service from 2021 to 2026.

Chapter 3, the Lipstick OEM and ODM Service competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Lipstick OEM and ODM Service market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Lipstick OEM and ODM Service.

Chapter 13, to describe Lipstick OEM and ODM Service research findings and conclusion.

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