

# Global Lipstick Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Lipstick market size was valued at USD 6835.1 million in 2023 and is forecast to a readjusted size of USD 10230 million by 2030 with a CAGR of 5.9% during review period.

Lipstick is a cosmetic product containing pigments, oils, waxes, and emollients that apply color, texture, and protection to the lips. Many colors and types of lipstick exist. As with most other types of makeup, lipstick is typically, but not exclusively, worn by women. The use of lipstick dates back to medieval times.

Alb?a, ILEOS, HCP, World Wide Packaging and LIBO Cosmetics are the leaders of the Lipstick industry, which take about 45% market share. Europe is the major region of the global market, which takes about 40% market share.

The Global Info Research report includes an overview of the development of the Lipstick industry chain, the market status of Age 10 to 20 (Matte, Shimmer), Age 20 to 30 (Matte, Shimmer), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Lipstick.

Regionally, the report analyzes the Lipstick markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Lipstick market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Lipstick market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Lipstick industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (M Units), revenue generated, and market share of different by Type (e.g., Matte, Shimmer).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Lipstick market.

**Regional Analysis:** The report involves examining the Lipstick market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Lipstick market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Lipstick:

**Company Analysis:** Report covers individual Lipstick manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Lipstick This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by End User (Age 10 to 20, Age 20 to 30).

**Technology Analysis:** Report covers specific technologies relevant to Lipstick. It assesses the current state, advancements, and potential future developments in Lipstick areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Lipstick market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Lipstick market is split by Type and by End User. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by End User in terms of volume and value.

#### Market segment by Type

Matte

Shimmer

Gloss

Lip Stain

Sheer

Others

#### Market segment by End User

Age 10 to 20

Age 20 to 30

Age 30 to 40

Age 40 to 50

Above 50 years old

Others

### Major players covered

L'Oreal Group

PG

Estee Lauder

Relvon

LVMH

Shiseido

Chanel

ROHTO

Beiersdorf

DHC

Johnson& Johnson

Avon

Jahwa

JALA

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Lipstick product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Lipstick, with price, sales, revenue and global market share of Lipstick from 2019 to 2024.

Chapter 3, the Lipstick competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Lipstick breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and end user, with sales market share and growth rate by type, end user, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Lipstick market forecast, by regions, type and end user, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Lipstick.

Chapter 14 and 15, to describe Lipstick sales channel, distributors, customers, research findings and conclusion.

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