

# Global Lipstick Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Lipstick market size is expected to reach \$ 12220 million by 2032, rising at a market growth of 6.1% CAGR during the forecast period (2026-2032).

Lipstick is a cosmetic product containing pigments, oils, waxes, and emollients that apply color, texture, and protection to the lips. Many colors and types of lipstick exist. As with most other types of makeup, lipstick is typically, but not exclusively, worn by women. The use of lipstick dates back to medieval times.

Alb?a, ILEOS, HCP, World Wide Packaging and LIBO Cosmetics are the leaders of the Lipstick industry, which take about 45% market share. Europe is the major region of the global market, which takes about 40% market share.

This report studies the global Lipstick production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Lipstick and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Lipstick that contribute to its increasing demand across many markets.

### Highlights and key features of the study

Global Lipstick total production and demand, 2021-2032, (M Units)

Global Lipstick total production value, 2021-2032, (USD Million)

Global Lipstick production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (M Units), (based on production site)

Global Lipstick consumption by region & country, CAGR, 2021-2032 & (M Units)  
U.S. VS China: Lipstick domestic production, consumption, key domestic manufacturers and share

Global Lipstick production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (M Units)

Global Lipstick production by Type, production, value, CAGR, 2021-2032, (USD Million) & (M Units)

Global Lipstick production by End User, production, value, CAGR, 2021-2032, (USD Million) & (M Units)

This report profiles key players in the global Lipstick market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include L'Oreal Group, PG, Estee Lauder, Relvon, LVMH, Shiseido, Chanel, ROHTO, Beiersdorf, DHC, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Lipstick market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (M Units) and average price (USD/Unit) by manufacturer, by Type, and by End User. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Lipstick Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Lipstick Market, Segmentation by Type:

Matte

Shimmer

Gloss

Lip Stain

Sheer

Others

#### Global Lipstick Market, Segmentation by End User:

Age 10 to 20

Age 20 to 30

Age 30 to 40

Age 40 to 50

Above 50 years old

Others

**Companies Profiled:**

L'Oreal Group

PG

Estee Lauder

Relvon

LVMH

Shiseido

Chanel

ROHTO

Beiersdorf

DHC

Johnson& Johnson

Avon

Jahwa

JALA

**Key Questions Answered:**

1. How big is the global Lipstick market?
2. What is the demand of the global Lipstick market?
3. What is the year over year growth of the global Lipstick market?
4. What is the production and production value of the global Lipstick market?
5. Who are the key producers in the global Lipstick market?
6. What are the growth factors driving the market demand?

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