

# Global Lipgloss Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Lipgloss market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Lipgloss is a product used primarily to give lips a glossy lustre, and sometimes to add a subtle color. It is distributed as a liquid or a soft solid (not to be confused with lip balm, which generally has medical or soothing purposes) or lipstick, which generally is a solid, cream like substance that gives off a more pigmented color. The product is available in ranges of opacity from translucent to solid, and can have various frosted, glittery, glossy, and metallic finishes.

The total size of the global beauty industry in 2022 was about US\$ 427 billion, with the sales of skin care products was about US\$ 190 billion, perfumes US\$ 70 billion, color cosmetics US\$ 80 billion, hair care products US\$ 90 billion. Head beauty and personal care companies are concentrated in Europe and the United States. More than one-third of the top 100 companies are headquartered in the United States, and 22.9% of the companies are located in France.

The Global Info Research report includes an overview of the development of the Lipgloss industry chain, the market status of Offline Sales (Matte Color Lipgloss, Light Color Lipgloss), Online Sales (Matte Color Lipgloss, Light Color Lipgloss), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Lipgloss.

Regionally, the report analyzes the Lipgloss markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing

consumer awareness. Asia-Pacific, particularly China, leads the global Lipgloss market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Lipgloss market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Lipgloss industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Matte Color Lipgloss, Light Color Lipgloss).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Lipgloss market.

**Regional Analysis:** The report involves examining the Lipgloss market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Lipgloss market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Lipgloss:

**Company Analysis:** Report covers individual Lipgloss manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Lipgloss This may involve surveys, interviews, and analysis of

consumer reviews and feedback from different by Sale Channel (Offline Sales, Online Sales).

**Technology Analysis:** Report covers specific technologies relevant to Lipgloss. It assesses the current state, advancements, and potential future developments in Lipgloss areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Lipgloss market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Lipgloss market is split by Type and by Sale Channel. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Sale Channel in terms of volume and value.

### Market segment by Type

Matte Color Lipgloss

Light Color Lipgloss

### Market segment by Sale Channel

Offline Sales

Online Sales

### Major players covered

L'Oreal

PG

Estee Lauder

Relvon

LVMH

Shiseido

Chanel

ROHTO

Beiersdorf

DHC

Armani

Avon

Jahwa

JALA

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Lipgloss product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Lipgloss, with price, sales, revenue and global market share of Lipgloss from 2019 to 2024.

Chapter 3, the Lipgloss competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Lipgloss breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and sale channel, with sales market share and growth rate by type, sale channel, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Lipgloss market forecast, by regions, type and sale channel, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Lipgloss.

Chapter 14 and 15, to describe Lipgloss sales channel, distributors, customers, research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

1.1 Product Overview and Scope of Lipgloss

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Lipgloss Consumption Value by Type: 2019 Versus 2023 Versus 2030

1.3.2 Matte Color Lipgloss

1.3.3 Light Color Lipgloss

1.4 Market Analysis by Sale Channel

1.4.1 Overview: Global Lipgloss Consumption Value by Sale Channel: 2019 Versus 2023 Versus 2030

1.4.2 Offline Sales

1.4.3 Online Sales

1.5 Global Lipgloss Market Size & Forecast

1.5.1 Global Lipgloss Consumption Value (2019 & 2023 & 2030)

1.5.2 Global Lipgloss Sales Quantity (2019-2030)

1.5.3 Global Lipgloss Average Price (2019-2030)

### 2 MANUFACTURERS PROFILES

2.1 L'Oreal

2.1.1 L'Oreal Details

2.1.2 L'Oreal Major Business

2.1.3 L'Oreal Lipgloss Product and Services

2.1.4 L'Oreal Lipgloss Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.1.5 L'Oreal Recent Developments/Updates

2.2 PG

2.2.1 PG Details

2.2.2 PG Major Business

2.2.3 PG Lipgloss Product and Services

2.2.4 PG Lipgloss Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.2.5 PG Recent Developments/Updates

2.3 Estee Lauder

2.3.1 Estee Lauder Details

- 2.3.2 Estee Lauder Major Business
- 2.3.3 Estee Lauder Lipgloss Product and Services
- 2.3.4 Estee Lauder Lipgloss Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.3.5 Estee Lauder Recent Developments/Updates
- 2.4 Relvon
  - 2.4.1 Relvon Details
  - 2.4.2 Relvon Major Business
  - 2.4.3 Relvon Lipgloss Product and Services
  - 2.4.4 Relvon Lipgloss Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.4.5 Relvon Recent Developments/Updates
- 2.5 LVMH
  - 2.5.1 LVMH Details
  - 2.5.2 LVMH Major Business
  - 2.5.3 LVMH Lipgloss Product and Services
  - 2.5.4 LVMH Lipgloss Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.5.5 LVMH Recent Developments/Updates
- 2.6 Shiseido
  - 2.6.1 Shiseido Details
  - 2.6.2 Shiseido Major Business
  - 2.6.3 Shiseido Lipgloss Product and Services
  - 2.6.4 Shiseido Lipgloss Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.6.5 Shiseido Recent Developments/Updates
- 2.7 Chanel
  - 2.7.1 Chanel Details
  - 2.7.2 Chanel Major Business
  - 2.7.3 Chanel Lipgloss Product and Services
  - 2.7.4 Chanel Lipgloss Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.7.5 Chanel Recent Developments/Updates
- 2.8 ROHTO
  - 2.8.1 ROHTO Details
  - 2.8.2 ROHTO Major Business
  - 2.8.3 ROHTO Lipgloss Product and Services
  - 2.8.4 ROHTO Lipgloss Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

- 2.8.5 ROHTO Recent Developments/Updates
- 2.9 Beiersdorf
  - 2.9.1 Beiersdorf Details
  - 2.9.2 Beiersdorf Major Business
  - 2.9.3 Beiersdorf Lipgloss Product and Services
  - 2.9.4 Beiersdorf Lipgloss Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.9.5 Beiersdorf Recent Developments/Updates
- 2.10 DHC
  - 2.10.1 DHC Details
  - 2.10.2 DHC Major Business
  - 2.10.3 DHC Lipgloss Product and Services
  - 2.10.4 DHC Lipgloss Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.10.5 DHC Recent Developments/Updates
- 2.11 Armani
  - 2.11.1 Armani Details
  - 2.11.2 Armani Major Business
  - 2.11.3 Armani Lipgloss Product and Services
  - 2.11.4 Armani Lipgloss Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.11.5 Armani Recent Developments/Updates
- 2.12 Avon
  - 2.12.1 Avon Details
  - 2.12.2 Avon Major Business
  - 2.12.3 Avon Lipgloss Product and Services
  - 2.12.4 Avon Lipgloss Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.12.5 Avon Recent Developments/Updates
- 2.13 Jahwa
  - 2.13.1 Jahwa Details
  - 2.13.2 Jahwa Major Business
  - 2.13.3 Jahwa Lipgloss Product and Services
  - 2.13.4 Jahwa Lipgloss Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.13.5 Jahwa Recent Developments/Updates
- 2.14 JALA
  - 2.14.1 JALA Details
  - 2.14.2 JALA Major Business



- 2.14.3 JALA Lipgloss Product and Services
- 2.14.4 JALA Lipgloss Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.14.5 JALA Recent Developments/Updates

### **3 COMPETITIVE ENVIRONMENT: LIPGLOSS BY MANUFACTURER**

- 3.1 Global Lipgloss Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Lipgloss Revenue by Manufacturer (2019-2024)
- 3.3 Global Lipgloss Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
  - 3.4.1 Producer Shipments of Lipgloss by Manufacturer Revenue (\$MM) and Market Share (%): 2023
  - 3.4.2 Top 3 Lipgloss Manufacturer Market Share in 2023
  - 3.4.2 Top 6 Lipgloss Manufacturer Market Share in 2023
- 3.5 Lipgloss Market: Overall Company Footprint Analysis
  - 3.5.1 Lipgloss Market: Region Footprint
  - 3.5.2 Lipgloss Market: Company Product Type Footprint
  - 3.5.3 Lipgloss Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

### **4 CONSUMPTION ANALYSIS BY REGION**

- 4.1 Global Lipgloss Market Size by Region
  - 4.1.1 Global Lipgloss Sales Quantity by Region (2019-2030)
  - 4.1.2 Global Lipgloss Consumption Value by Region (2019-2030)
  - 4.1.3 Global Lipgloss Average Price by Region (2019-2030)
- 4.2 North America Lipgloss Consumption Value (2019-2030)
- 4.3 Europe Lipgloss Consumption Value (2019-2030)
- 4.4 Asia-Pacific Lipgloss Consumption Value (2019-2030)
- 4.5 South America Lipgloss Consumption Value (2019-2030)
- 4.6 Middle East and Africa Lipgloss Consumption Value (2019-2030)

### **5 MARKET SEGMENT BY TYPE**

- 5.1 Global Lipgloss Sales Quantity by Type (2019-2030)
- 5.2 Global Lipgloss Consumption Value by Type (2019-2030)
- 5.3 Global Lipgloss Average Price by Type (2019-2030)

## **6 MARKET SEGMENT BY SALE CHANNEL**

- 6.1 Global Lipgloss Sales Quantity by Sale Channel (2019-2030)
- 6.2 Global Lipgloss Consumption Value by Sale Channel (2019-2030)
- 6.3 Global Lipgloss Average Price by Sale Channel (2019-2030)

## **7 NORTH AMERICA**

- 7.1 North America Lipgloss Sales Quantity by Type (2019-2030)
- 7.2 North America Lipgloss Sales Quantity by Sale Channel (2019-2030)
- 7.3 North America Lipgloss Market Size by Country
  - 7.3.1 North America Lipgloss Sales Quantity by Country (2019-2030)
  - 7.3.2 North America Lipgloss Consumption Value by Country (2019-2030)
  - 7.3.3 United States Market Size and Forecast (2019-2030)
  - 7.3.4 Canada Market Size and Forecast (2019-2030)
  - 7.3.5 Mexico Market Size and Forecast (2019-2030)

## **8 EUROPE**

- 8.1 Europe Lipgloss Sales Quantity by Type (2019-2030)
- 8.2 Europe Lipgloss Sales Quantity by Sale Channel (2019-2030)
- 8.3 Europe Lipgloss Market Size by Country
  - 8.3.1 Europe Lipgloss Sales Quantity by Country (2019-2030)
  - 8.3.2 Europe Lipgloss Consumption Value by Country (2019-2030)
  - 8.3.3 Germany Market Size and Forecast (2019-2030)
  - 8.3.4 France Market Size and Forecast (2019-2030)
  - 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
  - 8.3.6 Russia Market Size and Forecast (2019-2030)
  - 8.3.7 Italy Market Size and Forecast (2019-2030)

## **9 ASIA-PACIFIC**

- 9.1 Asia-Pacific Lipgloss Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Lipgloss Sales Quantity by Sale Channel (2019-2030)
- 9.3 Asia-Pacific Lipgloss Market Size by Region
  - 9.3.1 Asia-Pacific Lipgloss Sales Quantity by Region (2019-2030)
  - 9.3.2 Asia-Pacific Lipgloss Consumption Value by Region (2019-2030)
  - 9.3.3 China Market Size and Forecast (2019-2030)

- 9.3.4 Japan Market Size and Forecast (2019-2030)
- 9.3.5 Korea Market Size and Forecast (2019-2030)
- 9.3.6 India Market Size and Forecast (2019-2030)
- 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
- 9.3.8 Australia Market Size and Forecast (2019-2030)

## **10 SOUTH AMERICA**

- 10.1 South America Lipgloss Sales Quantity by Type (2019-2030)
- 10.2 South America Lipgloss Sales Quantity by Sale Channel (2019-2030)
- 10.3 South America Lipgloss Market Size by Country
  - 10.3.1 South America Lipgloss Sales Quantity by Country (2019-2030)
  - 10.3.2 South America Lipgloss Consumption Value by Country (2019-2030)
  - 10.3.3 Brazil Market Size and Forecast (2019-2030)
  - 10.3.4 Argentina Market Size and Forecast (2019-2030)

## **11 MIDDLE EAST & AFRICA**

- 11.1 Middle East & Africa Lipgloss Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa Lipgloss Sales Quantity by Sale Channel (2019-2030)
- 11.3 Middle East & Africa Lipgloss Market Size by Country
  - 11.3.1 Middle East & Africa Lipgloss Sales Quantity by Country (2019-2030)
  - 11.3.2 Middle East & Africa Lipgloss Consumption Value by Country (2019-2030)
  - 11.3.3 Turkey Market Size and Forecast (2019-2030)
  - 11.3.4 Egypt Market Size and Forecast (2019-2030)
  - 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
  - 11.3.6 South Africa Market Size and Forecast (2019-2030)

## **12 MARKET DYNAMICS**

- 12.1 Lipgloss Market Drivers
- 12.2 Lipgloss Market Restraints
- 12.3 Lipgloss Trends Analysis
- 12.4 Porters Five Forces Analysis
  - 12.4.1 Threat of New Entrants
  - 12.4.2 Bargaining Power of Suppliers
  - 12.4.3 Bargaining Power of Buyers
  - 12.4.4 Threat of Substitutes
  - 12.4.5 Competitive Rivalry

## **13 RAW MATERIAL AND INDUSTRY CHAIN**

- 13.1 Raw Material of Lipgloss and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Lipgloss
- 13.3 Lipgloss Production Process
- 13.4 Lipgloss Industrial Chain

## **14 SHIPMENTS BY DISTRIBUTION CHANNEL**

- 14.1 Sales Channel
  - 14.1.1 Direct to End-User
  - 14.1.2 Distributors
- 14.2 Lipgloss Typical Distributors
- 14.3 Lipgloss Typical Customers

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

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