

Global Lingerie Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Lingerie market size was valued at USD 26760 million in 2023 and is forecast to a readjusted size of USD 48310 million by 2030 with a CAGR of 8.8% during review period.

Lingerie is fashionable and typically alluring undergarments. Lingerie includes undergarments using flexible, stretchy, sheer, or decorative materials like Lycra, nylon (nylon tricot), polyester, satin, lace, silk and sheer fabric. Certain cotton or synthetic undergarments are also lingerie.

Global Lingerie key players include Hanesbrands Inc, Fruit of the Loom, L Brands, Triumph International, Nike, etc. Global top five manufacturers hold a share over 35%.

Asia is the largest market, with a share over 50%, followed by EU and USA, both have a share over 15%.

In terms of product, Sports Lingerie is the largest segment, with a share over 38%.

The Global Info Research report includes an overview of the development of the Lingerie industry chain, the market status of Shopping Center (Ordinary Lingerie, Nursing Lingerie), Specialty Store (Ordinary Lingerie, Nursing Lingerie), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Lingerie.

Regionally, the report analyzes the Lingerie markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Lingerie market,

with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Lingerie market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Lingerie industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (M Pcs), revenue generated, and market share of different by Type (e.g., Ordinary Lingerie, Nursing Lingerie).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Lingerie market.

Regional Analysis: The report involves examining the Lingerie market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Lingerie market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Lingerie:

Company Analysis: Report covers individual Lingerie manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Lingerie This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Sales Channel (Shopping Center,

Specialty Store).

Technology Analysis: Report covers specific technologies relevant to Lingerie. It assesses the current state, advancements, and potential future developments in Lingerie areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Lingerie market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Lingerie market is split by Type and by Sales Channel. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Sales Channel in terms of volume and value.

Market segment by Type

Ordinary Lingerie

Nursing Lingerie

Body Shaping Lingerie

Sports Lingerie

Other

Market segment by Sales Channel

Shopping Center

Specialty Store

Supermarket

Online Sales

Major players covered

L Brands

Hanes Brands

Fruit of Loom

Triumph International

Nike

Wacoal

Adidas

Marks & Spencer

Uniqlo

American Eagle Outfitters

Lululemon Athletica

Jockey

PVH

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Aimer

Embry Holdings

Gunze

Page Industries

Schiesser

Wolf Lingerie

Shanghai Gujin Underwear

Lise Charmel

Shanghai Three Gun

Ubras

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Lingerie product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Lingerie, with price, sales, revenue and

global market share of Lingerie from 2019 to 2024.

Chapter 3, the Lingerie competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Lingerie breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and sales channel, with sales market share and growth rate by type, sales channel, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Lingerie market forecast, by regions, type and sales channel, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Lingerie.

Chapter 14 and 15, to describe Lingerie sales channel, distributors, customers, research findings and conclusion.

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