

# Global Linerless Pressure-sensitive Labels Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Linerless Pressure-sensitive Labels market size was valued at USD 381.1 million in 2023 and is forecast to a readjusted size of USD 830.6 million by 2030 with a CAGR of 11.8% during review period.

Linerless labels are pressure-sensitive labels that do not have a liner or backing paper. The labels are on a roll that has had a release coating applied to the front of the facestock to prevent the adhesive from sticking on the label below. The available facestocks include standard paper, film and direct thermal. Linerless labels are available with permanent, removable and repositionable adhesives.

Global Linerless Pressure-sensitive Labels key players include Ravenwood Packaging, Coveris, Sato, etc. Global top three manufacturers hold a share about 30%.

Europe is the largest market, with a share over 40%, followed by North America and Japan, both have a share about 45 percent.

In terms of product, Paper is the largest segment, with a share over 60%. And in terms of application, the largest application is Food and Beverages, followed by Retail.

The Global Info Research report includes an overview of the development of the Linerless Pressure-sensitive Labels industry chain, the market status of Food and Beverages (Paper, Plastic), Retail (Paper, Plastic), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Linerless Pressure-sensitive Labels.

Regionally, the report analyzes the Linerless Pressure-sensitive Labels markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Linerless Pressure-sensitive Labels market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Linerless Pressure-sensitive Labels market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Linerless Pressure-sensitive Labels industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (M Sqm), revenue generated, and market share of different by Type (e.g., Paper, Plastic).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Linerless Pressure-sensitive Labels market.

**Regional Analysis:** The report involves examining the Linerless Pressure-sensitive Labels market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Linerless Pressure-sensitive Labels market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Linerless Pressure-sensitive Labels:

**Company Analysis:** Report covers individual Linerless Pressure-sensitive Labels

manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Linerless Pressure-sensitive Labels. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Food and Beverages, Retail).

**Technology Analysis:** Report covers specific technologies relevant to Linerless Pressure-sensitive Labels. It assesses the current state, advancements, and potential future developments in Linerless Pressure-sensitive Labels areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Linerless Pressure-sensitive Labels market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Linerless Pressure-sensitive Labels market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Paper

Plastic

Others

### Market segment by Application

Food and Beverages

Retail

Personal Care

Consumer Durables

Pharmaceuticals

Logistics and Transportation

Others

#### Major players covered

Ravenwood Packaging

Coveris

Sato

R.R. Donnelley & Sons Company

DIGI (Teraoka Seiko)

Bizerba

Skaneem

St-Luc Labels & Packaging

Scanvaegt Labels

Hub Labels

Reflex Labels

Gipako

Emerson

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Linerless Pressure-sensitive Labels product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Linerless Pressure-sensitive Labels, with price, sales, revenue and global market share of Linerless Pressure-sensitive Labels from 2019 to 2024.

Chapter 3, the Linerless Pressure-sensitive Labels competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Linerless Pressure-sensitive Labels breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Linerless Pressure-sensitive Labels market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Linerless Pressure-sensitive Labels.

Chapter 14 and 15, to describe Linerless Pressure-sensitive Labels sales channel, distributors, customers, research findings and conclusion.

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