

Global Liner Less Paper Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Liner Less Paper market size was valued at USD 1618.8 million in 2023 and is forecast to a readjusted size of USD 2303.5 million by 2030 with a CAGR of 5.2% during review period.

Liner Less Paper refers to linerless labels, Linerless labels are labels that do not have a liner or backing paper. The labels are on a roll that has had a release coating applied to the front of the facestock to prevent the adhesive from sticking on the label below. The available facestocks include standard paper, film and direct thermal. Linerless labels are available with permanent, removable and repositionable adhesives.

The production areas of Liner Less Paper are mainly concentrated in Europe, North America and Japan. The top five producers are R.R. Donnelley & Sons, Avery Dennison, Zebra, Sato and Coveris, which account for more than 1/5 of the revenue market share in together. Liner Less Paper has mainly three types: Direct Thermal, Thermal Transfer and Laser, which are widely used in the food and beverage industry, retail industry, pharmaceutical industry, logistics and transportation industry, etc.

The Global Info Research report includes an overview of the development of the Liner Less Paper industry chain, the market status of Food and Beverages (Direct Thermal, Thermal Transfer), Retail (Direct Thermal, Thermal Transfer), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Liner Less Paper.

Regionally, the report analyzes the Liner Less Paper markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives

and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Liner Less Paper market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Liner Less Paper market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Liner Less Paper industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (M Sqm), revenue generated, and market share of different by Type (e.g., Direct Thermal, Thermal Transfer).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Liner Less Paper market.

Regional Analysis: The report involves examining the Liner Less Paper market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Liner Less Paper market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Liner Less Paper:

Company Analysis: Report covers individual Liner Less Paper manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Liner Less Paper This may involve surveys, interviews, and analysis

of consumer reviews and feedback from different by Application (Food and Beverages, Retail).

Technology Analysis: Report covers specific technologies relevant to Liner Less Paper. It assesses the current state, advancements, and potential future developments in Liner Less Paper areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Liner Less Paper market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Liner Less Paper market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Direct Thermal

Thermal Transfer

Laser

Others

Market segment by Application

Food and Beverages

Retail

Personal Care

Consumer Durables

Pharmaceuticals

Logistics and Transportation

Others

Major players covered

R.R. Donnelley & Sons Company

Avery Dennison

Zebra

Sato

Coveris

Ritrama (Fedrigoni)

Ravenwood Packaging

DIGI (Teraoka Seiko)

Bizerba

Hub Labels

Skaneem

St-Luc Labels & Packaging

Scanvaegt Labels

Reflex Labels

Gipako

Emerson

MAXStick

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Liner Less Paper product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Liner Less Paper, with price, sales, revenue and global market share of Liner Less Paper from 2019 to 2024.

Chapter 3, the Liner Less Paper competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Liner Less Paper breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Liner Less Paper market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Liner Less Paper.

Chapter 14 and 15, to describe Liner Less Paper sales channel, distributors, customers, research findings and conclusion.

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