

Global Lightweight Pram Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/GBFBBA704B42EN.html>

Date: April 2026

Pages: 182

Price: US\$ 4,480.00 (Single User License)

ID: GBFBBA704B42EN

Abstracts

The global Lightweight Pram market size is expected to reach \$ 2164 million by 2032, rising at a market growth of 4.1% CAGR during the forecast period (2026-2032).

In 2025, global production of lightweight prams reached 7.62 million units, with an average selling price of US\$208 per unit. Lightweight prams refer to push-type infant and toddler transportation equipment with lightweight frames, quick folding, and portability as core selling points, targeting urban commuting and travel scenarios. They are lighter, smaller when folded, and have more streamlined features, with applications covering short-distance urban walks, public transportation and ride-hailing connections, and travel. The upstream of the industry chain includes aluminum alloy/steel pipes and connectors, plastic parts and injection molds, textile fabrics and foam, and wheel sets/bearings/brake components; the midstream is OEM/ODM (with core capabilities in large-scale assembly, folding mechanism reliability, dynamic fatigue testing, and safety standard compliance); the downstream is brands and channels (maternal and infant chain stores, e-commerce, cross-border e-commerce, and leasing). Gross profit margin ranges from 20% to 45%.

Globally, North American and European demand leans towards 'travel/commuting and premiumization,' with mature distribution channels and safety certifications, and a stable replacement cycle for existing stock. Meanwhile, the Asia-Pacific region (especially China and Southeast Asia) is both a major supply and export base, and is driving increased sales in the mid-range price segment due to urbanization and increasingly sophisticated childcare consumption. The advantages of lightweight prams include portability, broad applicability, suitability for urban commuting, lower total cost of ownership, and the potential to create a 'second stroller' demand. Driving factors include diversified urban travel options (public transportation/taxi/air travel), increased family

preference for 'one-click folding + boarding-ready' experiences, lightweight materials and structural optimization, and price band reshuffling and regionalized sourcing due to supply chain and tariff/cost fluctuations.

This report studies the global Lightweight Pram production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Lightweight Pram and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Lightweight Pram that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Lightweight Pram total production and demand, 2021-2032, (K Units)

Global Lightweight Pram total production value, 2021-2032, (USD Million)

Global Lightweight Pram production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Lightweight Pram consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Lightweight Pram domestic production, consumption, key domestic manufacturers and share

Global Lightweight Pram production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Lightweight Pram production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Lightweight Pram production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Lightweight Pram market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Goodbaby International, Combi, Artsana Group, Newell, Ningbo Shenma Group, Zhongshan Baobaohao Children Products, Mybaby, Emmaljunga, UPPAbaby, Stokke, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Lightweight Pram market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Lightweight Pram Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Lightweight Pram Market, Segmentation by Type:

Basic Model

Upgrade Model

Global Lightweight Pram Market, Segmentation by Number of Wheels:

Four-Wheel Vehicle

Three-Wheel Vehicle

Global Lightweight Pram Market, Segmentation by Folding and Portability Form Factor:

Umbrella Folding

Ultra-compact Travel Stroller

Lightweight All-in-One Stroller

Global Lightweight Pram Market, Segmentation by Application:

Offline Sales

Online Sales

Companies Profiled:

Goodbaby International

Combi

Artsana Group

Newell

Ningbo Shenma Group

Zhongshan Baobaohao Children Products

Mybaby

Emmaljunga

UPPAbaby

Stokke

Guangdong Roadmate Group

Hauck

Dorel Industries

ABC Design

Peg Perego

Britax Römer

Bugaboo International B.V.

Thule Group

Silver Cross

Inglesina

Pigeon

Doona

Baby Tren

Kolcraft Enterprises

Bumblride

Mamas & Papas

Phil&teds

Maclaren

Nuna

Key Questions Answered:

1. How big is the global Lightweight Pram market?
2. What is the demand of the global Lightweight Pram market?
3. What is the year over year growth of the global Lightweight Pram market?
4. What is the production and production value of the global Lightweight Pram market?
5. Who are the key producers in the global Lightweight Pram market?
6. What are the growth factors driving the market demand?

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