

Global Lifiable Desk Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

<https://marketpublishers.com/r/GEFFBB08EB30EN.html>

Date: August 2023

Pages: 126

Price: US\$ 3,480.00 (Single User License)

ID: GEFFBB08EB30EN

Abstracts

According to our (Global Info Research) latest study, the global Lifiable Desk market size was valued at USD 5632.5 million in 2022 and is forecast to a readjusted size of USD 10270 million by 2029 with a CAGR of 9.0% during review period.

A lifiable desk, also known as a height-adjustable desk or standing desk, refers to a type of desk that can be easily adjusted to different height levels, allowing users to alternate between sitting and standing positions while working. These desks typically feature a mechanism, such as a pneumatic lift, electric motor, or crank, that enables users to raise or lower the desk surface according to their preference. Lifiable desks are designed to provide ergonomic benefits by promoting healthier working postures, reducing sedentary behavior, and minimizing the risk of musculoskeletal issues associated with prolonged sitting. They offer the flexibility to adapt to individual needs and preferences, accommodating different body heights and allowing users to switch between sitting and standing throughout the day.

Global 3 largest manufacturers of Lifiable Desk are Loctek, Steelcase and Herman Miller, which make up over 13%. Among them, Loctek is the leader with about 5% market share. North America is the largest market, followed by Europe and Asia-Pacific. In terms of product type, Electric occupy the largest share of the total market. And in terms of product Application, the largest application is Office, followed by Home.

The Global Info Research report includes an overview of the development of the Lifiable Desk industry chain, the market status of Office (Electric, Manual), Home (Electric, Manual), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Lifiable Desk.

Regionally, the report analyzes the Lifiable Desk markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Lifiable Desk market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Lifiable Desk market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Lifiable Desk industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Electric, Manual).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Lifiable Desk market.

Regional Analysis: The report involves examining the Lifiable Desk market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Lifiable Desk market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Lifiable Desk:

Company Analysis: Report covers individual Lifiable Desk manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Lifiable Desk. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Office, Home).

Technology Analysis: Report covers specific technologies relevant to Lifiable Desk. It assesses the current state, advancements, and potential future developments in Lifiable Desk areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Lifiable Desk market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Lifiable Desk market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Electric

Manual

Other

Market segment by Application

Office

Home

Other

Major players covered

Steelcase

Herman Miller

Okamura

HNI

Kokuyo

Haworth

Humanscale

IKEA

Varidesk

Global Furniture Group

Ergotron

Kimball

Kinnarps

Teknion

Schiavello

Assmann

Brateck

KI

WORKRITE

Loctek

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Liftable Desk product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Liftable Desk, with price, sales, revenue and global market share of Liftable Desk from 2018 to 2023.

Chapter 3, the Liftable Desk competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Liftable Desk breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022. and Liftable Desk market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War.

Chapter 13, the key raw materials and key suppliers, and industry chain of Liftable Desk.

Chapter 14 and 15, to describe Liftable Desk sales channel, distributors, customers, research findings and conclusion.

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