

Global Licorice Candy Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

Liquorice (British English) or licorice (American English) is a confection usually flavoured and coloured black with the extract of the roots of the liquorice plant *glycyrrhiza glabra*.

According to our (Global Info Research) latest study, the global Licorice Candy market size was valued at US\$ 1694 million in 2023 and is forecast to a readjusted size of USD 2296 million by 2030 with a CAGR of 4.5% during review period.

Of the major brands of licorice candy, Twizzlers maintained its first place in the ranking in 2019, accounted for 20.64% global market share. Other players accounted for 4.39% and 3.65% including Red Vines and Wiley Wallaby. Europe is the largest consumption area, making up 52.79% in 2019. North America ranks the second, total Licorice Candy accounted for 34.06%.

This report is a detailed and comprehensive analysis for global Licorice Candy market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2024, are provided.

Key Features:

Global Licorice Candy market size and forecasts, in consumption value (\$ Million), sales quantity (MT), and average selling prices (USD/MT), 2019-2030

Global Licorice Candy market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (MT), and average selling prices (USD/MT), 2019-2030

Global Licorice Candy market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (MT), and average selling prices (USD/MT), 2019-2030

Global Licorice Candy market shares of main players, shipments in revenue (\$ Million), sales quantity (MT), and ASP (USD/MT), 2019-2024

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Licorice Candy

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Licorice Candy market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Twizzlers, Red Vines, Wiley Wallaby, Venco, Good & Plenty, Halva, Klene, RJ'S, Kraepelien & Holm, Kenny's Candy, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Licorice Candy market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Original Black Licorice

Fruit Flavored Candy

Market segment by Application

Supermarket

Online Sales

Convenient Store

Major players covered

Twizzlers

Red Vines

Wiley Wallaby

Venco

Good & Plenty

Halva

Klene

RJ'S

Kraepelien & Holm

Kenny's Candy

Switzer's Authentic Candy

Mrs. Call's Candy

Gimbals Fine Candies

Kookaburra Liquorice

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Licorice Candy product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Licorice Candy, with price, sales quantity, revenue, and global market share of Licorice Candy from 2019 to 2024.

Chapter 3, the Licorice Candy competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Licorice Candy breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2019 to 2024. and Licorice Candy market forecast, by regions, by Type, and by Application,

with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Licorice Candy.

Chapter 14 and 15, to describe Licorice Candy sales channel, distributors, customers, research findings and conclusion.

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