

Global Level 2 Highway NOA Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/GAF28B1ADEF9EN.html>

Date: August 2026

Pages: 126

Price: US\$ 4,480.00 (Single User License)

ID: GAF28B1ADEF9EN

Abstracts

The global Level 2 Highway NOA market size is expected to reach \$ 11436 million by 2032, rising at a market growth of 4.5% CAGR during the forecast period (2026-2032).

Level 2 Highway NOA refers to a Level 2 advanced driver assistance function designed for highways, expressways, and other controlled-access road scenarios. It combines navigation information with vehicle perception and control systems to support assisted driving along a planned route. Under driver supervision, the system can perform functions such as adaptive cruise control, lane centering, lane keeping, automatic lane change, overtaking assistance, speed adjustment, following distance control, and ramp entry or exit assistance. Compared with basic cruise control or lane keeping systems, Level 2 Highway NOA provides a more integrated driving assistance experience because it can understand the navigation route and execute continuous driving tasks in relatively structured highway environments.

Level 2 Highway NOA is not fully autonomous driving. The driver remains responsible for monitoring the road, keeping attention, and taking over the vehicle when needed. Its main hardware and material foundation includes automotive-grade chips, AI processors, cameras, millimeter-wave radar, ultrasonic sensors, lidar in some higher-end solutions, high-precision positioning modules, domain controllers, printed circuit boards, connectors, wiring harnesses, memory components, electronic control units, and thermal management components. The software side includes perception algorithms, decision-making algorithms, path planning, vehicle control software, navigation data, HD map data, driver monitoring, and OTA update platforms. Upstream suppliers mainly include semiconductor companies, sensor suppliers, automotive electronics manufacturers, map and positioning service providers, and autonomous driving software developers. Downstream customers are mainly passenger vehicle OEMs,

especially new energy vehicle brands, premium vehicle manufacturers, and automakers that use intelligent driving functions as a key product differentiation point.

The Level 2 Highway NOA market is developing rapidly as intelligent driving becomes a major direction in the automotive industry. The function is increasingly moving from premium models to mid-range vehicles, especially in electric vehicles and new-generation smart vehicles. In terms of technology trend, the system is evolving from simple rule-based lane keeping and adaptive cruising toward more integrated navigation-based assisted driving. Sensor fusion, centralized domain controllers, AI perception algorithms, high-computing-power chips, and OTA software updates are becoming key technical directions. At the same time, automakers are trying to reduce reliance on HD maps in some scenarios and improve system adaptability through stronger perception and planning algorithms.

From a regional perspective, China is one of the most active markets for Level 2 Highway NOA because of rapid new energy vehicle penetration, intense competition among domestic OEMs, and strong consumer acceptance of intelligent driving features. North America also has a strong foundation due to mature ADAS technologies, technology companies, and leading electric vehicle manufacturers. Europe is advancing steadily, but the market usually places more emphasis on safety validation, regulatory compliance, and gradual feature rollout. Japan and South Korea also have demand from established automakers and Tier 1 suppliers, but commercialization tends to be more conservative compared with China.

The main growth drivers include rising consumer demand for safer and more comfortable long-distance driving, increasing penetration of electric and intelligent vehicles, rapid improvement in automotive chips and sensors, declining hardware costs, and stronger software algorithm capabilities. OEM competition is another important driver, as intelligent driving functions are becoming a key selling point in new vehicle launches. In addition, centralized electronic architecture, software-defined vehicle platforms, OTA updates, and data-driven algorithm training are helping NOA systems improve faster after mass production. Growing highway travel demand, user willingness to pay for smart driving packages, and cooperation among chip suppliers, Tier 1 companies, software developers, and automakers are also supporting market expansion. However, the market still faces challenges such as functional safety verification, driver misuse risk, weather and road condition limitations, map update requirements, and differences in regulations across regions.

This report studies the global Level 2 Highway NOA demand, key companies, and key

regions.

This report is a detailed and comprehensive analysis of the world market for Level 2 Highway NOA, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Level 2 Highway NOA that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Level 2 Highway NOA total market, 2021-2032, (USD Million)

Global Level 2 Highway NOA total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Level 2 Highway NOA total market, key domestic companies, and share, (USD Million)

Global Level 2 Highway NOA revenue by player, revenue and market share 2021-2026, (USD Million)

Global Level 2 Highway NOA total market by Type, CAGR, 2021-2032, (USD Million)

Global Level 2 Highway NOA total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Level 2 Highway NOA market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Momenta, Tesla, NIO, Li Auto, XPeng, Xiaomi, Huawei, DEEPROUTE, Horizon Robotics, Shenzhen Zhuoyu Technology Co., Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Level 2 Highway NOA market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Level 2 Highway NOA Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Level 2 Highway NOA Market, Segmentation by Type:

Vision-based Highway NOA

Radar-camera Fusion Highway NOA

LiDAR Fusion Highway NOA

Global Level 2 Highway NOA Market, Segmentation by Technical Route:

HD Map-based Highway NOA

Light Map-based Highway NOA

Map-free Highway NOA

Global Level 2 Highway NOA Market, Segmentation by Application:

Sedan

SUV

Others

Companies Profiled:

Momenta

Tesla

NIO

Li Auto

XPeng

Xiaomi

Huawei

DEEPROUTE

Horizon Robotics

Shenzhen Zhuoyu Technology Co., Ltd.

QCraft

Baidu Apollo

WeRide

Motovis

Key Questions Answered

1. How big is the global Level 2 Highway NOA market?
2. What is the demand of the global Level 2 Highway NOA market?
3. What is the year over year growth of the global Level 2 Highway NOA market?
4. What is the total value of the global Level 2 Highway NOA market?
5. Who are the Major Players in the global Level 2 Highway NOA market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Level 2 Highway NOA Introduction
- 1.2 World Level 2 Highway NOA Market Size & Forecast (2021 & 2025 & 2032)
- 1.3 World Level 2 Highway NOA Total Market by Region (by Headquarter Location)
 - 1.3.1 World Level 2 Highway NOA Market Size by Region (2021-2032), (by Headquarter Location)
 - 1.3.2 United States Based Company Level 2 Highway NOA Revenue (2021-2032)
 - 1.3.3 China Based Company Level 2 Highway NOA Revenue (2021-2032)
 - 1.3.4 Europe Based Company Level 2 Highway NOA Revenue (2021-2032)
 - 1.3.5 Japan Based Company Level 2 Highway NOA Revenue (2021-2032)
 - 1.3.6 South Korea Based Company Level 2 Highway NOA Revenue (2021-2032)
 - 1.3.7 ASEAN Based Company Level 2 Highway NOA Revenue (2021-2032)
 - 1.3.8 India Based Company Level 2 Highway NOA Revenue (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Level 2 Highway NOA Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Level 2 Highway NOA Consumption Value (2021-2032)
- 2.2 World Level 2 Highway NOA Consumption Value by Region
 - 2.2.1 World Level 2 Highway NOA Consumption Value by Region (2021-2026)
 - 2.2.2 World Level 2 Highway NOA Consumption Value Forecast by Region (2027-2032)
- 2.3 United States Level 2 Highway NOA Consumption Value (2021-2032)
- 2.4 China Level 2 Highway NOA Consumption Value (2021-2032)
- 2.5 Europe Level 2 Highway NOA Consumption Value (2021-2032)
- 2.6 Japan Level 2 Highway NOA Consumption Value (2021-2032)
- 2.7 South Korea Level 2 Highway NOA Consumption Value (2021-2032)
- 2.8 ASEAN Level 2 Highway NOA Consumption Value (2021-2032)
- 2.9 India Level 2 Highway NOA Consumption Value (2021-2032)

3 WORLD LEVEL 2 HIGHWAY NOA COMPANIES COMPETITIVE ANALYSIS

- 3.1 World Level 2 Highway NOA Revenue by Player (2021-2026)

3.2 Industry Rank and Concentration Rate (CR)

3.2.1 Global Level 2 Highway NOA Industry Rank of Major Players

3.2.2 Global Concentration Ratios (CR4) for Level 2 Highway NOA in 2025

3.2.3 Global Concentration Ratios (CR8) for Level 2 Highway NOA in 2025

3.3 Level 2 Highway NOA Company Evaluation Quadrant

3.4 Level 2 Highway NOA Market: Overall Company Footprint Analysis

3.4.1 Level 2 Highway NOA Market: Region Footprint

3.4.2 Level 2 Highway NOA Market: Company Product Type Footprint

3.4.3 Level 2 Highway NOA Market: Company Product Application Footprint

3.5 Competitive Environment

3.5.1 Historical Structure of the Industry

3.5.2 Barriers of Market Entry

3.5.3 Factors of Competition

3.6 Mergers & Acquisitions Activity

4 UNITED STATES VS CHINA VS REST OF WORLD (BY HEADQUARTER LOCATION)

4.1 United States VS China: Level 2 Highway NOA Revenue Comparison (by Headquarter Location)

4.1.1 United States VS China: Level 2 Highway NOA Revenue Comparison (2021 & 2025 & 2032) (by Headquarter Location)

4.1.2 United States VS China: Level 2 Highway NOA Revenue Market Share Comparison (2021 & 2025 & 2032)

4.2 United States Based Companies VS China Based Companies: Level 2 Highway NOA Consumption Value Comparison

4.2.1 United States VS China: Level 2 Highway NOA Consumption Value Comparison (2021 & 2025 & 2032)

4.2.2 United States VS China: Level 2 Highway NOA Consumption Value Market Share Comparison (2021 & 2025 & 2032)

4.3 United States Based Level 2 Highway NOA Companies and Market Share, 2021-2026

4.3.1 United States Based Level 2 Highway NOA Companies, Headquarters (States, Country)

4.3.2 United States Based Companies Level 2 Highway NOA Revenue, (2021-2026)

4.4 China Based Companies Level 2 Highway NOA Revenue and Market Share, 2021-2026

4.4.1 China Based Level 2 Highway NOA Companies, Company Headquarters (Province, Country)

- 4.4.2 China Based Companies Level 2 Highway NOA Revenue, (2021-2026)
- 4.5 Rest of World Based Level 2 Highway NOA Companies and Market Share, 2021-2026
 - 4.5.1 Rest of World Based Level 2 Highway NOA Companies, Headquarters (Province, Country)
 - 4.5.2 Rest of World Based Companies Level 2 Highway NOA Revenue (2021-2026)

5 MARKET ANALYSIS BY TYPE

- 5.1 World Level 2 Highway NOA Market Size Overview by Type: 2021 VS 2025 VS 2032
- 5.2 Segment Introduction by Type
 - 5.2.1 Vision-based Highway NOA
 - 5.2.2 Radar-camera Fusion Highway NOA
 - 5.2.3 LiDAR Fusion Highway NOA
- 5.3 Market Segment by Type
 - 5.3.1 World Level 2 Highway NOA Market Size by Type (2021-2026)
 - 5.3.2 World Level 2 Highway NOA Market Size by Type (2027-2032)
 - 5.3.3 World Level 2 Highway NOA Market Size Market Share by Type (2027-2032)

6 MARKET ANALYSIS BY TECHNICAL ROUTE

- 6.1 World Level 2 Highway NOA Market Size Overview by Technical Route: 2021 VS 2025 VS 2032
- 6.2 Segment Introduction by Technical Route
 - 6.2.1 HD Map-based Highway NOA
 - 6.2.2 Light Map-based Highway NOA
 - 6.2.3 Map-free Highway NOA
- 6.3 Market Segment by Technical Route
 - 6.3.1 World Level 2 Highway NOA Market Size by Technical Route (2021-2026)
 - 6.3.2 World Level 2 Highway NOA Market Size by Technical Route (2027-2032)
 - 6.3.3 World Level 2 Highway NOA Market Size Market Share by Technical Route (2027-2032)

7 MARKET ANALYSIS BY APPLICATION

- 7.1 World Level 2 Highway NOA Market Size Overview by Application: 2021 VS 2025 VS 2032
- 7.2 Segment Introduction by Application

7.2.1 Sedan

7.2.2 SUV

7.2.3 Others

7.3 Market Segment by Application

7.3.1 World Level 2 Highway NOA Market Size by Application (2021-2026)

7.3.2 World Level 2 Highway NOA Market Size by Application (2027-2032)

7.3.3 World Level 2 Highway NOA Market Size Market Share by Application (2021-2032)

8 COMPANY PROFILES

8.1 Momena

8.1.1 Momena Details

8.1.2 Momena Major Business

8.1.3 Momena Level 2 Highway NOA Product and Services

8.1.4 Momena Level 2 Highway NOA Revenue, Gross Margin and Market Share (2021-2026)

8.1.5 Momena Recent Developments/Updates

8.1.6 Momena Competitive Strengths & Weaknesses

8.2 Tesla

8.2.1 Tesla Details

8.2.2 Tesla Major Business

8.2.3 Tesla Level 2 Highway NOA Product and Services

8.2.4 Tesla Level 2 Highway NOA Revenue, Gross Margin and Market Share (2021-2026)

8.2.5 Tesla Recent Developments/Updates

8.2.6 Tesla Competitive Strengths & Weaknesses

8.3 NIO

8.3.1 NIO Details

8.3.2 NIO Major Business

8.3.3 NIO Level 2 Highway NOA Product and Services

8.3.4 NIO Level 2 Highway NOA Revenue, Gross Margin and Market Share (2021-2026)

8.3.5 NIO Recent Developments/Updates

8.3.6 NIO Competitive Strengths & Weaknesses

8.4 Li Auto

8.4.1 Li Auto Details

8.4.2 Li Auto Major Business

8.4.3 Li Auto Level 2 Highway NOA Product and Services

8.4.4 Li Auto Level 2 Highway NOA Revenue, Gross Margin and Market Share
(2021-2026)

8.4.5 Li Auto Recent Developments/Updates

8.4.6 Li Auto Competitive Strengths & Weaknesses

8.5 XPeng

8.5.1 XPeng Details

8.5.2 XPeng Major Business

8.5.3 XPeng Level 2 Highway NOA Product and Services

8.5.4 XPeng Level 2 Highway NOA Revenue, Gross Margin and Market Share
(2021-2026)

8.5.5 XPeng Recent Developments/Updates

8.5.6 XPeng Competitive Strengths & Weaknesses

8.6 Xiaomi

8.6.1 Xiaomi Details

8.6.2 Xiaomi Major Business

8.6.3 Xiaomi Level 2 Highway NOA Product and Services

8.6.4 Xiaomi Level 2 Highway NOA Revenue, Gross Margin and Market Share
(2021-2026)

8.6.5 Xiaomi Recent Developments/Updates

8.6.6 Xiaomi Competitive Strengths & Weaknesses

8.7 Huawei

8.7.1 Huawei Details

8.7.2 Huawei Major Business

8.7.3 Huawei Level 2 Highway NOA Product and Services

8.7.4 Huawei Level 2 Highway NOA Revenue, Gross Margin and Market Share
(2021-2026)

8.7.5 Huawei Recent Developments/Updates

8.7.6 Huawei Competitive Strengths & Weaknesses

8.8 DEEPROUTE

8.8.1 DEEPROUTE Details

8.8.2 DEEPROUTE Major Business

8.8.3 DEEPROUTE Level 2 Highway NOA Product and Services

8.8.4 DEEPROUTE Level 2 Highway NOA Revenue, Gross Margin and Market Share
(2021-2026)

8.8.5 DEEPROUTE Recent Developments/Updates

8.8.6 DEEPROUTE Competitive Strengths & Weaknesses

8.9 Horizon Robotics

8.9.1 Horizon Robotics Details

8.9.2 Horizon Robotics Major Business

- 8.9.3 Horizon Robotics Level 2 Highway NOA Product and Services
- 8.9.4 Horizon Robotics Level 2 Highway NOA Revenue, Gross Margin and Market Share (2021-2026)
- 8.9.5 Horizon Robotics Recent Developments/Updates
- 8.9.6 Horizon Robotics Competitive Strengths & Weaknesses
- 8.10 Shenzhen Zhuoyu Technology Co., Ltd.
- 8.10.1 Shenzhen Zhuoyu Technology Co., Ltd. Details
- 8.10.2 Shenzhen Zhuoyu Technology Co., Ltd. Major Business
- 8.10.3 Shenzhen Zhuoyu Technology Co., Ltd. Level 2 Highway NOA Product and Services
- 8.10.4 Shenzhen Zhuoyu Technology Co., Ltd. Level 2 Highway NOA Revenue, Gross Margin and Market Share (2021-2026)
- 8.10.5 Shenzhen Zhuoyu Technology Co., Ltd. Recent Developments/Updates
- 8.10.6 Shenzhen Zhuoyu Technology Co., Ltd. Competitive Strengths & Weaknesses
- 8.11 QCraft
- 8.11.1 QCraft Details
- 8.11.2 QCraft Major Business
- 8.11.3 QCraft Level 2 Highway NOA Product and Services
- 8.11.4 QCraft Level 2 Highway NOA Revenue, Gross Margin and Market Share (2021-2026)
- 8.11.5 QCraft Recent Developments/Updates
- 8.11.6 QCraft Competitive Strengths & Weaknesses
- 8.12 Baidu Apollo
- 8.12.1 Baidu Apollo Details
- 8.12.2 Baidu Apollo Major Business
- 8.12.3 Baidu Apollo Level 2 Highway NOA Product and Services
- 8.12.4 Baidu Apollo Level 2 Highway NOA Revenue, Gross Margin and Market Share (2021-2026)
- 8.12.5 Baidu Apollo Recent Developments/Updates
- 8.12.6 Baidu Apollo Competitive Strengths & Weaknesses
- 8.13 WeRide
- 8.13.1 WeRide Details
- 8.13.2 WeRide Major Business
- 8.13.3 WeRide Level 2 Highway NOA Product and Services
- 8.13.4 WeRide Level 2 Highway NOA Revenue, Gross Margin and Market Share (2021-2026)
- 8.13.5 WeRide Recent Developments/Updates
- 8.13.6 WeRide Competitive Strengths & Weaknesses
- 8.14 Motovis

- 8.14.1 Motovis Details
- 8.14.2 Motovis Major Business
- 8.14.3 Motovis Level 2 Highway NOA Product and Services
- 8.14.4 Motovis Level 2 Highway NOA Revenue, Gross Margin and Market Share (2021-2026)
- 8.14.5 Motovis Recent Developments/Updates
- 8.14.6 Motovis Competitive Strengths & Weaknesses

9 INDUSTRY CHAIN ANALYSIS

- 9.1 Level 2 Highway NOA Industry Chain
- 9.2 Level 2 Highway NOA Upstream Analysis
- 9.3 Level 2 Highway NOA Midstream Analysis
- 9.4 Level 2 Highway NOA Downstream Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

- 11.1 Methodology
- 11.2 Research Process and Data Source
- 11.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Level 2 Highway NOA Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Table 2. World Level 2 Highway NOA Revenue by Region (2021-2026) & (USD Million), (by Headquarter Location)

Table 3. World Level 2 Highway NOA Revenue by Region (2027-2032) & (USD Million), (by Headquarter Location)

Table 4. World Level 2 Highway NOA Revenue Market Share by Region (2021-2026), (by Headquarter Location)

Table 5. World Level 2 Highway NOA Revenue Market Share by Region (2027-2032), (by Headquarter Location)

Table 6. Major Market Trends

Table 7. World Level 2 Highway NOA Consumption Value Growth Rate Forecast by Region (2021 & 2025 & 2032) & (USD Million)

Table 8. World Level 2 Highway NOA Consumption Value by Region (2021-2026) & (USD Million)

Table 9. World Level 2 Highway NOA Consumption Value Forecast by Region (2027-2032) & (USD Million)

Table 10. World Level 2 Highway NOA Revenue by Player (2021-2026) & (USD Million)

Table 11. Revenue Market Share of Key Level 2 Highway NOA Players in 2025

Table 12. World Level 2 Highway NOA Industry Rank of Major Player, Based on Revenue in 2025

Table 13. Global Level 2 Highway NOA Company Evaluation Quadrant

Table 14. Head Office of Key Level 2 Highway NOA Players

Table 15. Level 2 Highway NOA Market: Company Product Type Footprint

Table 16. Level 2 Highway NOA Market: Company Product Application Footprint

Table 17. Level 2 Highway NOA Mergers & Acquisitions Activity

Table 18. United States VS China Level 2 Highway NOA Revenue Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 19. United States VS China Level 2 Highway NOA Consumption Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 20. United States Based Level 2 Highway NOA Companies, Headquarters (States, Country)

Table 21. United States Based Companies Level 2 Highway NOA Revenue, (2021-2026) & (USD Million)

Table 22. United States Based Companies Level 2 Highway NOA Revenue Market

Share (2021-2026)

Table 23. China Based Level 2 Highway NOA Companies, Headquarters (Province, Country)

Table 24. China Based Companies Level 2 Highway NOA Revenue, (2021-2026) & (USD Million)

Table 25. China Based Companies Level 2 Highway NOA Revenue Market Share (2021-2026)

Table 26. Rest of World Based Level 2 Highway NOA Companies, Headquarters (Province, Country)

Table 27. Rest of World Based Companies Level 2 Highway NOA Revenue (2021-2026) & (USD Million)

Table 28. Rest of World Based Companies Level 2 Highway NOA Revenue Market Share (2021-2026)

Table 29. World Level 2 Highway NOA Market Size by Type, (USD Million), 2021 & 2025 & 2032

Table 30. World Level 2 Highway NOA Market Size Value by Type (2021-2026) & (USD Million)

Table 31. World Level 2 Highway NOA Market Size by Type (2027-2032) & (USD Million)

Table 32. World Level 2 Highway NOA Market Size by Technical Route, (USD Million), 2021 & 2025 & 2032

Table 33. World Level 2 Highway NOA Market Size Value by Technical Route (2021-2026) & (USD Million)

Table 34. World Level 2 Highway NOA Market Size by Technical Route (2027-2032) & (USD Million)

Table 35. World Level 2 Highway NOA Market Size by Application, (USD Million), 2021 & 2025 & 2032

Table 36. World Level 2 Highway NOA Market Size by Application (2021-2026) & (USD Million)

Table 37. World Level 2 Highway NOA Market Size by Application (2027-2032) & (USD Million)

Table 38. Momenta Basic Information, Manufacturing Base and Competitors

Table 39. Momenta Major Business

Table 40. Momenta Level 2 Highway NOA Product and Services

Table 41. Momenta Level 2 Highway NOA Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 42. Momenta Recent Developments/Updates

Table 43. Momenta Competitive Strengths & Weaknesses

Table 44. Tesla Basic Information, Manufacturing Base and Competitors

Table 45. Tesla Major Business
Table 46. Tesla Level 2 Highway NOA Product and Services
Table 47. Tesla Level 2 Highway NOA Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 48. Tesla Recent Developments/Updates
Table 49. Tesla Competitive Strengths & Weaknesses
Table 50. NIO Basic Information, Manufacturing Base and Competitors
Table 51. NIO Major Business
Table 52. NIO Level 2 Highway NOA Product and Services
Table 53. NIO Level 2 Highway NOA Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 54. NIO Recent Developments/Updates
Table 55. NIO Competitive Strengths & Weaknesses
Table 56. Li Auto Basic Information, Manufacturing Base and Competitors
Table 57. Li Auto Major Business
Table 58. Li Auto Level 2 Highway NOA Product and Services
Table 59. Li Auto Level 2 Highway NOA Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 60. Li Auto Recent Developments/Updates
Table 61. Li Auto Competitive Strengths & Weaknesses
Table 62. XPeng Basic Information, Manufacturing Base and Competitors
Table 63. XPeng Major Business
Table 64. XPeng Level 2 Highway NOA Product and Services
Table 65. XPeng Level 2 Highway NOA Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 66. XPeng Recent Developments/Updates
Table 67. XPeng Competitive Strengths & Weaknesses
Table 68. Xiaomi Basic Information, Manufacturing Base and Competitors
Table 69. Xiaomi Major Business
Table 70. Xiaomi Level 2 Highway NOA Product and Services
Table 71. Xiaomi Level 2 Highway NOA Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 72. Xiaomi Recent Developments/Updates
Table 73. Xiaomi Competitive Strengths & Weaknesses
Table 74. Huawei Basic Information, Manufacturing Base and Competitors
Table 75. Huawei Major Business
Table 76. Huawei Level 2 Highway NOA Product and Services
Table 77. Huawei Level 2 Highway NOA Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 78. Huawei Recent Developments/Updates
Table 79. Huawei Competitive Strengths & Weaknesses
Table 80. DEEPROUTE Basic Information, Manufacturing Base and Competitors
Table 81. DEEPROUTE Major Business
Table 82. DEEPROUTE Level 2 Highway NOA Product and Services
Table 83. DEEPROUTE Level 2 Highway NOA Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 84. DEEPROUTE Recent Developments/Updates
Table 85. DEEPROUTE Competitive Strengths & Weaknesses
Table 86. Horizon Robotics Basic Information, Manufacturing Base and Competitors
Table 87. Horizon Robotics Major Business
Table 88. Horizon Robotics Level 2 Highway NOA Product and Services
Table 89. Horizon Robotics Level 2 Highway NOA Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 90. Horizon Robotics Recent Developments/Updates
Table 91. Horizon Robotics Competitive Strengths & Weaknesses
Table 92. Shenzhen Zhuoyu Technology Co., Ltd. Basic Information, Manufacturing Base and Competitors
Table 93. Shenzhen Zhuoyu Technology Co., Ltd. Major Business
Table 94. Shenzhen Zhuoyu Technology Co., Ltd. Level 2 Highway NOA Product and Services
Table 95. Shenzhen Zhuoyu Technology Co., Ltd. Level 2 Highway NOA Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 96. Shenzhen Zhuoyu Technology Co., Ltd. Recent Developments/Updates
Table 97. Shenzhen Zhuoyu Technology Co., Ltd. Competitive Strengths & Weaknesses
Table 98. QCraft Basic Information, Manufacturing Base and Competitors
Table 99. QCraft Major Business
Table 100. QCraft Level 2 Highway NOA Product and Services
Table 101. QCraft Level 2 Highway NOA Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 102. QCraft Recent Developments/Updates
Table 103. QCraft Competitive Strengths & Weaknesses
Table 104. Baidu Apollo Basic Information, Manufacturing Base and Competitors
Table 105. Baidu Apollo Major Business
Table 106. Baidu Apollo Level 2 Highway NOA Product and Services
Table 107. Baidu Apollo Level 2 Highway NOA Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 108. Baidu Apollo Recent Developments/Updates

Table 109. Baidu Apollo Competitive Strengths & Weaknesses
Table 110. WeRide Basic Information, Manufacturing Base and Competitors
Table 111. WeRide Major Business
Table 112. WeRide Level 2 Highway NOA Product and Services
Table 113. WeRide Level 2 Highway NOA Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 114. WeRide Recent Developments/Updates
Table 115. WeRide Competitive Strengths & Weaknesses
Table 116. Motovis Basic Information, Manufacturing Base and Competitors
Table 117. Motovis Major Business
Table 118. Motovis Level 2 Highway NOA Product and Services
Table 119. Motovis Level 2 Highway NOA Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 120. Motovis Recent Developments/Updates
Table 121. Motovis Competitive Strengths & Weaknesses
Table 122. Global Key Players of Level 2 Highway NOA Upstream (Raw Materials)
Table 123. Global Level 2 Highway NOA Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Level 2 Highway NOA Picture

Figure 2. World Level 2 Highway NOA Total Revenue: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Level 2 Highway NOA Total Revenue (2021-2032) & (USD Million)

Figure 4. World Level 2 Highway NOA Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Figure 5. World Level 2 Highway NOA Revenue Market Share by Region (2021-2032), (by Headquarter Location)

Figure 6. United States Based Company Level 2 Highway NOA Revenue (2021-2032) & (USD Million)

Figure 7. China Based Company Level 2 Highway NOA Revenue (2021-2032) & (USD Million)

Figure 8. Europe Based Company Level 2 Highway NOA Revenue (2021-2032) & (USD Million)

Figure 9. Japan Based Company Level 2 Highway NOA Revenue (2021-2032) & (USD Million)

Figure 10. South Korea Based Company Level 2 Highway NOA Revenue (2021-2032) & (USD Million)

Figure 11. ASEAN Based Company Level 2 Highway NOA Revenue (2021-2032) & (USD Million)

Figure 12. India Based Company Level 2 Highway NOA Revenue (2021-2032) & (USD Million)

Figure 13. Level 2 Highway NOA Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World Level 2 Highway NOA Consumption Value (2021-2032) & (USD Million)

Figure 16. World Level 2 Highway NOA Consumption Value Market Share by Region (2021-2032)

Figure 17. United States Level 2 Highway NOA Consumption Value (2021-2032) & (USD Million)

Figure 18. China Level 2 Highway NOA Consumption Value (2021-2032) & (USD Million)

Figure 19. Europe Level 2 Highway NOA Consumption Value (2021-2032) & (USD Million)

Figure 20. Japan Level 2 Highway NOA Consumption Value (2021-2032) & (USD Million)

Million)

Figure 21. South Korea Level 2 Highway NOA Consumption Value (2021-2032) & (USD Million)

Figure 22. ASEAN Level 2 Highway NOA Consumption Value (2021-2032) & (USD Million)

Figure 23. India Level 2 Highway NOA Consumption Value (2021-2032) & (USD Million)

Figure 24. Producer Shipments of Level 2 Highway NOA by Player Revenue (\$MM) and Market Share (%): 2025

Figure 25. Global Four-firm Concentration Ratios (CR4) for Level 2 Highway NOA Markets in 2025

Figure 26. Global Four-firm Concentration Ratios (CR8) for Level 2 Highway NOA Markets in 2025

Figure 27. United States VS China: Level 2 Highway NOA Revenue Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Level 2 Highway NOA Consumption Value Market Share Comparison (2021 & 2025 & 2032)

Figure 29. World Level 2 Highway NOA Market Size by Type, (USD Million), 2021 & 2025 & 2032

Figure 30. World Level 2 Highway NOA Market Size Market Share by Type in 2025

Figure 31. Vision-based Highway NOA

Figure 32. Radar-camera Fusion Highway NOA

Figure 33. LiDAR Fusion Highway NOA

Figure 34. World Level 2 Highway NOA Market Size Market Share by Type (2021-2032)

Figure 35. World Level 2 Highway NOA Market Size by Technical Route, (USD Million), 2021 & 2025 & 2032

Figure 36. World Level 2 Highway NOA Market Size Market Share by Technical Route in 2025

Figure 37. HD Map-based Highway NOA

Figure 38. Light Map-based Highway NOA

Figure 39. Map-free Highway NOA

Figure 40. World Level 2 Highway NOA Market Size Market Share by Technical Route (2021-2032)

Figure 41. World Level 2 Highway NOA Market Size by Application, (USD Million), 2021 & 2025 & 2032

Figure 42. World Level 2 Highway NOA Market Size Market Share by Application in 2025

Figure 43. Sedan

Figure 44. SUV

Figure 45. Others

Figure 46. World Level 2 Highway NOA Market Size Market Share by Application
(2021-2032)

Figure 47. Level 2 Highway NOA Industrial Chain

Figure 48. Methodology

Figure 49. Research Process and Data Source

I would like to order

Product name: Global Level 2 Highway NOA Supply, Demand and Key Producers, 2026-2032

Product link: <https://marketpublishers.com/r/GAF28B1ADEF9EN.html>

Price: US\$ 4,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GAF28B1ADEF9EN.html>