

# Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Lenses Market 2018, Forecast to 2023

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# **Abstracts**

A Cinema lenses or cine lenses lens is a lens designed specifically for the demands of cinema production. In addition to image quality, cine lens have a lot of additional responsibilities to fulfill. There are some differences between cine lens and photo lens.

#### Scope of the Report:

This report focuses on the Lenses in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Global sales volume of Cinema Lenses was valued at 988.24 K Units in 2017, and is forecast to reach 1750.1 K Units by the end of 2025.

Sony accounted for 21.661% of the global cinema lenses production volume market share in 2017. Other players accounted for 20.406%, 19.034% individually, such as Zeiss and Canon.

Global giant manufactures mainly distributed in EU and Japan. They have unshakable status in this field. The key product markets locate at EU and Japan.

The market is not only influenced by the price, but also influenced by the product performance. The leading companies own the advantages on better performance, more abundant product's types, better technical and impeccable after-sales service. Consequently, they take the majority of the market share of high-end market.

Looking to the future years, prices gap between different brands will go narrowing.



Similarly, there will be fluctuation in gross margin.

The worldwide market for Lenses is expected to grow at a CAGR of roughly 5.7% over the next five years, will reach 6980 million US\$ in 2023, from 5010 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers Canon Tamron Union YTOT Sony Zeiss **Fujifilm CBC** Olympus Lida Optical and Electronic FIFO OPTICS LARGAN Sunny Optical GeniuS Electronic Optical (GSEO)

Sekonix

Kantatsu







#### Others

There are 15 Chapters to deeply display the global Lenses market.

Chapter 1, to describe Lenses Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Lenses, with sales, revenue, and price of Lenses, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Lenses, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Lenses market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Lenses sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source



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