

Global Leisure Travel Services Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Leisure Travel Services market size was valued at USD 90020 million in 2023 and is forecast to a readjusted size of USD 146790 million by 2030 with a CAGR of 7.2% during review period.

Leisure Travel Services encompass a wide range of services and products offered by travel agencies, tour operators, and other travel businesses, aimed at facilitating and enhancing the travel experience for people traveling for leisure. These services can include travel planning, booking accommodations, transportation arrangements, guided tours, and providing information on tourist attractions.

The Global Info Research report includes an overview of the development of the Leisure Travel Services industry chain, the market status of Teenagers and Students (Adventure Travel Services, Wellness and Spa Travel Services), Young Professional (Adventure Travel Services, Wellness and Spa Travel Services), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Leisure Travel Services.

Regionally, the report analyzes the Leisure Travel Services markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Leisure Travel Services market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Leisure Travel Services market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Leisure Travel Services industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Adventure Travel Services, Wellness and Spa Travel Services).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Leisure Travel Services market.

Regional Analysis: The report involves examining the Leisure Travel Services market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Leisure Travel Services market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Leisure Travel Services:

Company Analysis: Report covers individual Leisure Travel Services players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Leisure Travel Services This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Teenagers and Students, Young Professional).

Technology Analysis: Report covers specific technologies relevant to Leisure Travel Services. It assesses the current state, advancements, and potential future

developments in Leisure Travel Services areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Leisure Travel Services market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Leisure Travel Services market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Adventure Travel Services

Wellness and Spa Travel Services

Cultural and Educational Travel Services

Others

Market segment by Application

Teenagers and Students

Young Professional

Elderly

Others

Market segment by players, this report covers

Amex GBT

BCD Group

CWT

JTB Business Travel Solutions

Expedia Group

Corporate Travel Management (CTM)

FROSCH

Direct Travel

Cain Travel

Flight Centre Travel Group

Wexas Travel Management

CT Business Travel

GTI Travel

ARTA Travel

FCM Travel

Teplis Travel Service

Airbnb

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Leisure Travel Services product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Leisure Travel Services, with revenue, gross margin and global market share of Leisure Travel Services from 2019 to 2024.

Chapter 3, the Leisure Travel Services competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Leisure Travel Services market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Leisure Travel Services.

Chapter 13, to describe Leisure Travel Services research findings and conclusion.

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