

Global Leisure Skirts Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Leisure Skirts market size was valued at USD 8195.6 million in 2023 and is forecast to a readjusted size of USD 11510 million by 2030 with a CAGR of 5.0% during review period.

Leisure skirts are a type of skirt primarily designed for casual and leisure activities. They are typically made from comfortable and relaxed fabrics like cotton, linen, or jersey materials. Leisure skirts are different from formal or business skirts as they prioritize comfort and ease of movement over stringent style or professional dress codes.

The global leisure skirts market refers to the overall market for casual and leisure skirts across different regions of the world. It encompasses the production, distribution, and consumption of leisure skirts by individuals for various casual and relaxed activities.

The leisure skirts market has been witnessing growth due to several factors:

Changing Lifestyles and Fashion Preferences: The shift towards more casual and comfortable fashion choices has led to an increased demand for leisure skirts. As individuals seek versatile and easy-to-wear clothing options, leisure skirts provide a relaxed and fashionable alternative to formal or structured skirts.

Rising Awareness of Sustainable Fashion: With a growing focus on sustainability and ethical fashion, consumers are increasingly opting for garments made from eco-friendly materials and produced under fair labor conditions. This trend has influenced the leisure skirts market, with a surge in demand for sustainable and ethically-made skirts.

Travel and Tourism: Leisure skirts are popular choices for travelers and tourists looking

for comfortable and versatile outfits during their vacations. The lightweight and relaxed nature of leisure skirts make them suitable for various activities, from sightseeing to beach outings, contributing to the market growth.

E-commerce and Online Retail: The rise of e-commerce and online retail has made leisure skirts easily accessible to consumers worldwide. Online platforms offer a wide range of options, competitive pricing, and convenient shopping experiences, contributing to market growth.

Influencer and Celebrity Endorsements: The endorsement and promotion of leisure skirts by influencers and celebrities on social media platforms have played a significant role in boosting their popularity. Fashion influencers and celebrities often showcase leisure skirts as part of their casual and trendy outfits, influencing consumer preferences and driving market demand.

Key players in the leisure skirts market include fashion brands specializing in casual and comfortable clothing, as well as sustainable and ethical fashion labels. These companies focus on design innovation, fabric selection, and marketing strategies to cater to the changing preferences of consumers.

Regional preferences and cultural factors may also influence the leisure skirts market, with varying styles, lengths, and designs favored in different parts of the world.

The Global Info Research report includes an overview of the development of the Leisure Skirts industry chain, the market status of Kid (Long Skirt, Short Skirt), Adult (Long Skirt, Short Skirt), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Leisure Skirts.

Regionally, the report analyzes the Leisure Skirts markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Leisure Skirts market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Leisure Skirts market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends,

challenges, and opportunities within the Leisure Skirts industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Long Skirt, Short Skirt).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Leisure Skirts market.

Regional Analysis: The report involves examining the Leisure Skirts market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Leisure Skirts market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Leisure Skirts:

Company Analysis: Report covers individual Leisure Skirts manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Leisure Skirts This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Kid, Adult).

Technology Analysis: Report covers specific technologies relevant to Leisure Skirts. It assesses the current state, advancements, and potential future developments in Leisure Skirts areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Leisure Skirts market. This analysis helps understand market share, competitive advantages, and potential

areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Leisure Skirts market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Long Skirt

Short Skirt

Market segment by Application

Kid

Adult

Major players covered

Gucci

Dior

Hermes

Chanel

Ralph Lauren

Louis Vuitton

PRADA

Burberry

Chloe

Valentino

Dolce&Gabbana

Epica Clothing

Golfino

Max Mara

KPILP

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Leisure Skirts product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Leisure Skirts, with price, sales, revenue

and global market share of Leisure Skirts from 2019 to 2024.

Chapter 3, the Leisure Skirts competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Leisure Skirts breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Leisure Skirts market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Leisure Skirts.

Chapter 14 and 15, to describe Leisure Skirts sales channel, distributors, customers, research findings and conclusion.

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